

Marketing Manager Job Posting

DDB KidThink is a unique business operation within DDB Canada. We are looking for a Marketing Manager to join our team to lead, coordinate, and execute cross-functional marketing and production projects, for our McDonald's Fun Times program. Perks include a challenging and fun office environment, a great team, and an unlimited supply of hot dogs.

This Marketing Manager position will work closely with the Fun Times Creative Director and Production Manager and will be responsible for overseeing marketing collateral and premium products from creative concept to distribution. The successful candidate will coordinate with internal cross-functional teams, external vendors and third parties, plan and execute marketing initiatives and communications, ensure client brand standards are maintained, and manage the database. As the main contact for senior level clients, s/he will manage a cross-functional team and ensure that the client relationship and business goals are met and exceeded.

The successful candidate will thrive in a fast paced business environment and must be professional, organized, have excellent interpersonal and communication skills, and is proactive with a 'can-do' attitude. Minimum 5 years marketing or project management experience is preferred. You will love the ability to stretch your strategic and problem-solving skills, at the same time, are able to 'roll up your sleeves' to do what it takes to get things done and multi-task in a professional, friendly, and creative team environment.

If this sounds like you, please forward your cover letter and resume to hr.vancouver@ddbcana.com by December 16, 2016. Thanks to all applicants for their interest, but only those under consideration will be contacted. No phone calls please.

DRAFT #2

Job Description:

DDB KidThink is a unique business operation within DDB Canada. We are looking for a hybrid Program Coordinator with a hands-on approach to help manage and execute cross-functional projects for an established International-based Kid's Giveaway Program. The successful candidate should be willing to take on a diverse range of tasks with initial emphasis on customer support and administrative duties and must thrive in a uniquely collaborative environment.

The Program Coordinator will work closely with the Production Manager and the Creative Director, liaising with a broad range of internal and external groups including clients, customers, and suppliers. As primary internal liaison you will help facilitate project and product development from concept through to production and distribution. Administrative responsibilities include order entry, database management and billing facilitation.

Skills:

The successful candidate must be professional, organized, and have excellent interpersonal and communication skills.

They should possess a proactive 'can-do' attitude and a willingness to pitch in when and wherever necessary.

Computer/Software savvy

Data base Management and experience

Marketing and/or project management experience helpful