

2017 NABS Media Sale INVENTORY - As of (02/15/2017) - Interactive/Digital - NABS Media Sale, "WE NEED YOU NOW MORE THAN EVER"

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REGION	DEMOGR	PROPERTY	DESCRIPTION / MEDIA SPECIFICS	CONDITIONS	IMPRESSIONS (000s)	NABS NET RATE CARD PRICE	ITEM-#
National	A25-54	CTV -Bell Media Digital	Display Banners or Big Box. Choice of Verticals: News (CTV News, BNN, CP24), Entertainment (CTV, The Loop, MTV, MuchMusic, Bravo, Comedy and Space), and Sports (TSN) 300x250 or 728x90 RON also available	To be used by Dec 31, 2017. Subject to avails and cannot replace existing bookings. Can buy smaller packages -at least 250k. Provincial or Regional Geo-Targeting available	3,000.0	\$ 30,000.00	Int16Bell-17137
National	A25-54	Walmart.ca	ROS Display on Walmart.ca	All impressions must be used by July 31, 2017. Inventory subject to availability, all tags must be pre-approved.	2,100.0	\$ 12,500.00	Int16Media17242
National	A25-54	metronews.ca English Canada Website	Site Province	To be used by December 31, 2017. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable. Package may be split into smaller packages. Limiting the geotargeted area may limit the number of impressions available in a given campaign period. Impressions may be geotargeted by province as required	250.0	\$ 3,100.00	Int16Metro17210
National	A25-54	Theweather network MOBILE	1 million ROS, National,	To be used by December 31, 2017. Subject to availability and cannot replace existing bookings.	1,000.0	\$ 10,000.00	Int16Pelmo17238
National	A25-54	Meteomedia MOBILE	300,000 impressions	To be used by December 31, 2017. Subject to availability and cannot replace existing bookings.	300.0	\$ 3,000.00	Int16Pelmo17239
National	A25-54	Corus Premium Audience Network Canada (including Globaltv.com & Shaw Specialty sites)	1. DISPLAY MEDIA: 2,500,000 impressions, (choice of either/or IAB Leaderboards or Big Boxes) Can target Male Verticals of Female Verticals Lifestyle and Entertainment	To be used by December 31, 2017. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable. May be split into smaller packages.	2,500.0	\$ 15,000.00	Int16Shaw-17168
National	A25-54	Corus Premium Audience Network Canada (including Globaltv.com & Shaw Specialty sites)	VIDEO PRE-ROLL: 625,385 impressions with companion Ad.Can target Male Verticals of Female Verticals Lifestyle and Entertainment	To be used by December 31, 2017. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable. May be split into smaller packages.	625.4	\$ 10,000.00	Int16Shaw-17169
National	A25-54	thestar.com	500,000 ROS impressions on thestar.com, Banner or Big Box	Selection is subject to availability and used before December 31, 2017. Must be a new booking and may not be credited against existing billings. All purchases are non-commissionable.	500.0	\$ 6,750.00	Int16Toron17216

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National	A25-54	AOL Canada Owned and Operated Mobile Sites	2,857,142 display impressions on Mobile Choice of Verticals:1. News/Business, 2. Entertainment Lifestyle	To be used by December 31, 2017 Must be a new booking, may not be credited against existing billings All purchases are non commissionable Creatives must follow AOL guidelines: http://adspecs.aol.com/creative-guidelines	2,857.0	\$ 10,000.00	IntAOL--17115
National	A25-54	AOL Canada Owned and Operated Web Sites	512,821 display impressions Big Box or Leaderboard Choice of Verticals:1. News/Business, 2. Entertainment Lifestyle	To be used by December 31, 2017 Must be a new booking, may not be credited against existing billings All purchases are non commissionable Creatives must follow AOL guidelines: http://adspecs.aol.com/creative-guidelines	512.8	\$ 5,000.00	IntAOL--17116
National	A25-54	AOL Canada Owned and Operated Cross Platform Sites (web,tablet,mobile)	2,500,000 display impressions Big Box or Leaderboard Choice of Verticals:1. News/Business, 2. Entertainment Lifestyle	To be used by December 31, 2017 Must be a new booking, may not be credited against existing billings All purchases are non commissionable Creatives must follow AOL guidelines: http://adspecs.aol.com/creative-guidelines	2,500.0	\$ 10,000.00	IntAOL--17117
National	A25-54	CBC.CA	3,500,000 impressions rotated between Leaderboard and Big Box, ROS	To be used before December 31,2017. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All Purchases are non-commissionable.	3,500.0	\$ 15,750.00	IntCBC--17038
National	A25-54	Cineplex.com	Geo and page specific targeting available (see www.cineplexmedia.com) ROS - geo target or page specfic as available. ONLY IAB UNITS (Big Box, Leaderboard, Skycraper)	To be used by December 31, 2017. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable. Packages may be split into smaller packages.	2,000.0	\$ 30,000.00	IntCinep17074
National	A25-54	YP.ca	Display banners on YP.ca Geo-targeting capabilities based on impression availability	All impressions must be used by December 31, 2017 depending on available impressions	2,666.0	\$ 2,000.00	IntMedia17092
National	A25-54	Rogers Digital Display	500,000 display impressions Choice of Big Box or Leaderboard Demo targeting (Men, Women, Sports), and Behavioral Targeting available.	To be used by December 31, 2017. Cannot be used as a credit towards existing bookings. Selection is subject to inventory availability at time of booking.	500.0	\$ 5,000.00	IntRoger17053
National	A25-54	Rogers Digital Display	500,000 display impressions Choice of Big Box or Leaderboard Demo targeting (Men, Women, Sports), and Behavioral Targeting available.	To be used by December 31, 2017. Cannot be used as a credit towards existing bookings. Selection is subject to inventory availability at time of booking.	500.0	\$ 5,000.00	IntRoger17054

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National	A25-54	Rogers Digital Display	500,000 display impressions Choice of Big Box or Leaderboard Demo targeting (Men, Women, Sports), and Behavioral Targeting available.	To be used by December 31, 2017. Cannot be used as a credit towards existing bookings. Selection is subject to inventory availability at time of booking.	500.0	\$ 5,000.00	IntRoger17055
National	A25-54	Rogers Digital Display	500,000 display impressions Choice of Big Box or Leaderboard Demo targeting (Men, Women, Sports), and Behavioral Targeting available.	To be used by December 31, 2017. Cannot be used as a credit towards existing bookings. Selection is subject to inventory availability at time of booking.	500.0	\$ 5,000.00	IntRoger17056
National	A25-54	The Score Mobile	Brandsell banner ads only 320 x 50. 1,111,111 impressions	To be used by Dec 31, 2017. Selection is subject to availability. Cannot be used to acquire any inventory designated as sponsorship. Must be a new booking and cannot be credited against existing bookings. Net. Ideally 4 week lead time to secure inventory.	1,111.0	\$ 10,000.00	IntThe-S17079
British Columbia	A25-54	Black Press- lower mainland	run of markets in this region	to be used by Dec. 31, 2017.	100.0	\$ 750.00	IntBlack17292
British Columbia	A25-54	Black Press - Vancouver Island	run of markets in this region	to be used by Dec. 31, 2017.	100.0	\$ 750.00	IntBlack17293
British Columbia	A25-54	Black Press -Interior North	run of markets in this region	to be used by Dec. 31, 2017.	100.0	\$ 750.00	IntBlack17294
British Columbia	A25-54	Black Press - Interior South	run of markets in this region	to be used by Dec. 31, 2017.	100.0	\$ 750.00	IntBlack17295
Alberta	A25-54	Black Press - Alberta	run of markets in this region	to be used by Dec. 31, 2017.	100.0	\$ 750.00	IntBlack17296
Quebec	A25-54	Groupe Radio-Canada (applicable sur les plateformes disponibles soit Ici Radio-Canada.ca, Ici Tou.tv) Radio Canada Group - Can be used on Radio-Canada.ca, and Tou.tv	1 campagne publicitaire de 45 000\$ à la carte du tarifs en vigueur. Sites et Mobilité. Super bannière, Big Box ou Big Box Video (exclu de la vidéo pre-roll). \$45,000 net of media based on current rate at time of booking. Websites and Mobility. Big Box, Leaderboard and Big box Video (excludes pre-rolls).	Doit être une nouvelle réservation et ne peut pas servir de crédit contre des factures existantes. Doit être un nouvel achat média et tous les achats sont sans commission. Selon les disponibilités au moment de l'achat. Excluant la production et déplaçable. À utiliser avant le 31 décembre 2017 Cannot be used against existing bookings. Upon availability when booked. All bookings are net, exclude production and must be used before Dec 31, 2017	5,000.0	\$ 22,500.00	IntRadio17081

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Quebec	A25-54	Télé-Québec	Big Box and/or Leaderboard,	<p>This must be a new booking and can not be used as a credit against existing bills. It must be a new media agency . All purchases are commission -free . Dates: before December 31, 2017</p> <p>Celle-ci doit etre une nouvelle reservation et ne peut pas servir de credit contre des factures existantes. Elle doit etre un nouvel achat media. tous les achats sont sans commision. Dates: avant le 31 decembre 2017</p>	500,000.0	\$ 6,250.00	IntTélé-17083

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National	A25-54	Cottage Life	1 Full Page 4 Colour	To be used by December 31, 2017. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable. No positioning guarantees.	\$ 6,900.00	Mag16Blue-17250
National	A25-54	Enroute Magazine	1 full page 4 colour, Can be English only, French only or bilingual. Most ads are English only	To be used Jan-Dec 2017. Issues close 5 weeks in advance of issue month. Space subject to availability. Must be a new booking and not credited against existing bookings.	\$ 11,600.00	Mag16Bookm17039
National	A25-54	Reader's Digest	Full Page. 4 Colour rd.ca	To be used April 1, 2017 - March 31, 2018. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.	\$ 20,800.00	Mag16Reade17150
National	A25-54	Best Health	Full Page. 4 Colour besthealthmag.ca	To be used January 1, 2017 - March 31, 2017. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.	\$ 6,700.00	Mag16Reade17152
National	A25-54	Best Health	Full Page. 4 Colour besthealthmag.ca	To be used April 1, 2017 - March 31, 2018. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.	\$ 6,700.00	Mag16Reade17154
National	A25-54	Hello	1 Full Page 4 Colour plus accompanying FP4C static page in tablet edition. See www.rogersmedia.com for details	To be used by December 31, 2017. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable. No positioning guarantees.	\$ 10,300.00	Mag16Roger17196
National	A25-54	Maclean's	1 Full Page 4 Colour plus accompanying FP4C static page in tablet edition. See www.rogersmedia.com for details	To be used by December 31, 2017. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable. No positioning guarantees.	\$ 13,700.00	Mag16Roger17197

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National	A25-54	Cineplex Magazine	One page 4 colour	To be used by Dec 31, 2017. Subject to availability, must be a new booking and not credited against existing bookings	\$ 14,700.00	MagCinep17075
National	A25-54	2017 Honda Indy Toronto - Official Program	1/2 Page, 4 Colour 8.375"Wx5"H	Event runs: July 14th-July 16th Booking Deadline: June 16th/2017 Material Deadline: June 26th/2017 10,000 copies distributed on site	\$ 1,300.00	MagPrime17101
National	A25-54	Zoomer Magazine	1 full page, 4 colour	Full Page, National - To be used by December 31, 2017	\$ 8,700.00	MagZoome17080
Quebec	A25-54	Selection du Reader's Digest	Full Page. 4 Colour selection.ca	To be used January 1, 2017 - March 31, 2017. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.	\$ 6,750.00	Mag16Reade17151
Quebec	A25-54	Selection du Reader's Digest	Full Page. 4 Colour selection.ca	To be used April 1, 2017 - March 31, 2018. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.	\$ 6,750.00	Mag16Reade17153
Quebec	A25-54	Le Magazine Cineplex	One page 4 colour	To be used by Dec 31, 2017. Subject to availability, must be a new booking and not credited against existing bookings	\$ 5,500.00	MagCinep17076
Quebec	A25-54	Zeste	1 page 4 couleurs ***** 1 page 4 colour	To be used by Dec 31, 2017. Must be a new booking, may not be credited against existing billings. ***** Pour être utilisé avant le 31 décembre 2017. Doit être une nouvelle réservation, ne peut être déduite de la facturation existants.	\$ 2,700.00	MagGroup17174

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National	A25-54	Metro Canada English East Newspaper Network Halifax Toronto Ottawa Winnipeg	1/2 page 4 colour. Ad to run in all papers.	To be used by December 31, 2017. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.	\$ 9,300.00	New16Metro17217
National	A25-54	Metro Canada English West Newspaper Network Calgary Edmonton Vancouver	1/2 page 4 colour. Ad to run in all papers.	To be used by December 31, 2017. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.	\$ 6,600.00	New16Metro17218
National	A25-54	National Post (National Edition)	1/2-page horizontal colour ad	To be used by Dec 31, 2017. Section is subject to availability. Must be new and not be credited against existing billings	\$ 9,000.00	NewPostm17060
British Columbia	A25-54	North Island Gazette	\$400 worth of space	To be used by Dec. 31, 2017 Thursday edition	\$ 240.00	NewBlack17249
British Columbia	A25-54	Campbell River Mirror	\$600 worth of space	To be used by Dec. 31, 2017 Wed. or Fri edition	\$ 360.00	NewBlack17250
British Columbia	A25-54	Comox Valley Record	\$600 worth of space	To be used by Dec. 31, 2017 Wed. or Fri. edition	\$ 360.00	NewBlack17251
British Columbia	A25-54	Parksville Qualicum News	\$600 worth of space	To be used by Dec. 31, 2017 Tues or Fri. edition	\$ 360.00	NewBlack17252
British Columbia	A25-54	Alberni Valley News	\$500 worth of space	To be used by Dec. 31, 2017 Thurs. edition	\$ 300.00	NewBlack17253
British Columbia	A25-54	Nanaimo News Bulletin	\$700 worth of space	To be used by Dec. 31, 2017 Tues/Thurs or Sat.edition	\$ 420.00	NewBlack17254
British Columbia	A25-54	Cowichan News Leader	\$600 worth of space	To be used by Dec. 31, 2017 Wed. edition	\$ 360.00	NewBlack17255
British Columbia	A25-54	Saanich News	\$700 worth of space	To be used by Dec. 31, 2017 Wed. or Fri edition	\$ 420.00	NewBlack17257
British Columbia	A25-54	Oak Bay News	\$400 worth of space	To be used by Dec. 31, 2017 Wed. or Fri edition	\$ 240.00	NewBlack17258
British Columbia	A25-54	Victoria News	\$600 worth of space	To be used by Dec. 31, 2017 Wed. or Fri edition	\$ 360.00	NewBlack17259
British Columbia	A25-54	Goldstream Gazette	\$600 worth of space	To be used by Dec. 31, 2017 Wed. or Fri edition	\$ 360.00	NewBlack17260

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British Columbia	A25-54	Monday Magazine	\$1000 worth of space	To be used by Dec. 31, 2017 Thursday edition	\$ 600.00	NewBlack17261
British Columbia	A25-54	Penticton Western News	\$500 worth of space	to be used by Dec. 31, 2017 Wed/Fri	\$ 300.00	NewBlack17262
British Columbia	A25-54	Salmon Arm Observer	\$500 worth of space	to be used by Dec. 31, 2017 Wed/Fri	\$ 300.00	NewBlack17263
British Columbia	A25-54	Vernon Morning Star	\$750 worth of space	to be used by Dec. 31, 2017 Wed/Fri/ Sun	\$ 450.00	NewBlack17264
British Columbia	A25-54	Kelowna Capital News	\$950 worth of space	To be used by Dec. 31, 2017 Tues/Thurs of Fri. edition	\$ 570.00	NewBlack17265
British Columbia	A25-54	Abbotsford News	\$900 worth of space	To be used by Dec. 31, 2017 Thursday edition	\$ 540.00	NewBlack17266
British Columbia	A25-54	Aldergrove Star	\$450 worth of space	To be used by Dec. 31, 2017 Thursday edition	\$ 270.00	NewBlack17267
British Columbia	A25-54	Chilliwack Progress	\$850 worth of space	To be used by Dec. 31, 2017 Tues or Thurs edition	\$ 510.00	NewBlack17268
British Columbia	A25-54	Langley Advance	\$800 worth of space	To be used by Dec. 31, 2017 Tues or Thurs edition	\$ 480.00	NewBlack17269
British Columbia	A25-54	Langley Times	\$950 worth of space	To be used by Dec. 31, 2017 Tues. or Thurs. edition	\$ 570.00	NewBlack17270
British Columbia	A25-54	Maple Ridge News	\$700 worth of space	To be used by Dec. 31, 2017 Wed. or Fri edition	\$ 420.00	NewBlack17271
British Columbia	A25-54	Mission City Record	\$650 worth of space	To be used by Dec. 31, 2017 Thursday edition	\$ 390.00	NewBlack17272
British Columbia	A25-54	Peach Arch News	\$750 worth of space	To be used by Dec. 31, 2017 Tues. edition	\$ 450.00	NewBlack17273
British Columbia	A25-54	Surrey North Delta Leader	\$1350 worth of space	To be used by Dec. 31, 2017 Tues or Thurs. edition	\$ 810.00	NewBlack17274
British Columbia	A25-54	Surrey Now	\$1350 worth of space	To be used by Dec. 31, 2017 Wed. or Fri edition	\$ 810.00	NewBlack17275
British Columbia	A25-54	Cranbrook Townsman	\$530.00 worth of space	To be used by Dec. 31, 2017 Tues., Wed., Friday edition	\$ 318.00	NewBlack17288
British Columbia	A25-54	Fernie Free Press	\$333.00 worth of space	To be used by Dec. 31, 2017 Thurs. edition	\$ 199.80	NewBlack17289
British Columbia	A25-54	Kimberley Bulletin	\$531.00 worth of space	To be used by Dec. 31, 2017 Tues., Wed., or Fri. edition	\$ 318.60	NewBlack17290
British Columbia	A25-54	Business in Vancouver	\$5,000 worth of advertising	to be used by December 31, 2017 Can be broken down if needed	\$ 3,000.00	NewBusin17170

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British Columbia	A25-54	Kelowna Daily Courier, Daily Newspaper serving Kelowna and North Okanagan region	\$5,500 worth of space	To be used by Dec. 31, 2017. Must be a new buy.	\$ 3,300.00	NewConti17300
British Columbia	A25-54	Penticton Herald, Daily Newspaper serving Central and South Okanagan region	\$4,000 worth of space	To be used by Dec. 31, 2017. Must be a new buy.	\$ 2,400.00	NewConti17301
British Columbia	A25-54	Vancouver Province	1/2-page horizontal colour ad	To be used by Dec 31, 2017. Section is subject to availability. Must be new and not be credited against existing billings	\$ 4,100.00	NewPostm17064
British Columbia	A25-54	Vancouver Sun	1/2-page horizontal colour ad	To be used by Dec 31, 2017. Section is subject to availability. Must be new and not be credited against existing billings	\$ 8,300.00	NewPostm17065
British Columbia	A25-54	24 Hours (Vancovuer)	1/2-page horizontal colour ad	To be used by Dec 31, 2017. Section is subject to availability. Must be new and not be credited against existing billings	\$ 1,200.00	NewPostm17069
Alberta	A25-54	Eckville Echo	\$222.00 worth of space	To be used by Dec. 31, 2017 Thursday edition	\$ 133.20	NewBlack17280
Alberta	A25-54	Lacombe Express	\$335.00 worth of space	To be used by Dec. 31, 2017 Thursday edition	\$ 201.00	NewBlack17281
Alberta	A25-54	Ponoka News	\$258.00 worth of space	To be used by Dec. 31, 2017 Wednesday edition	\$ 154.80	NewBlack17282
Alberta	A25-54	Red Deer Advocate	\$845.00 worth of space	To be used by Dec. 31, 2017 Tues-Thurs edition; Friday or Saturday	\$ 507.00	NewBlack17283
Alberta	A25-54	Red Deer Express	\$626.00 worth of space	To be used by Dec. 31, 2017 Wednesday edition	\$ 375.60	NewBlack17284
Alberta	A25-54	Rimbey Review	\$258.00 worth of space	To be used by Dec. 31, 2017 Tues. edition	\$ 154.80	NewBlack17285
Alberta	A25-54	Stettler Independent	\$277.00 worth of space	To be used by Dec. 31, 2017 Wed. edition	\$ 166.20	NewBlack17286
Alberta	A25-54	Sylvan Lake News	\$324.00 worth of space	To be used by Dec. 31, 2017, Thursday edition	\$ 194.40	NewBlack17287
Alberta	A25-54	Lethbridge Herald, Daily Newspaper serving Southwest Alberta	\$6,250 worth of space.	To be used by Dec. 31, 2017. Must be a new buy.	\$ 3,750.00	NewConti17302

2017 NABS Media Sale INVENTORY - As of (02/15/2017) - Newspaper - NABS Media Sale, "WE NEED YOU NOW MORE THAN EVER"

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REGION	DEMOGR	PROPERTY	DESCRIPTION / MEDIA SPECIFICS	CONDITIONS	NABS NET RATE CARD PRICE	ITEM-#
Alberta	A25-54	Medicine Hat News, Daily Newspaper serving Southeast Alberta	\$4,500 worth of space.	To be used by Dec. 31, 2017. Must be a new buy.	\$ 2,700.00	NewConti17303
Alberta	A25-54	Calgary Herald	1/2-page horizontal colour ad	To be used by Dec 31, 2017. Section is subject to availability. Must be new and not be credited against existing billings	\$ 6,700.00	NewPostm17057
Alberta	A25-54	Edmonton Journal	1/2-page horizontal colour ad	To be used by Dec 31, 2017. Section is subject to availability. Must be new and not be credited against existing billings	\$ 6,200.00	NewPostm17058
Alberta	A25-54	Calgary SUN	1/2-page horizontal colour ad	To be used by Dec 31, 2017. Section is subject to availability. Must be new and not be credited against existing billings	\$ 800.00	NewPostm17070
Alberta	A25-54	Edmonton SUN	1/2-page horizontal colour ad	To be used by Dec 31, 2017. Section is subject to availability. Must be new and not be credited against existing billings	\$ 800.00	NewPostm17072
Saskatchewan	A25-54	Regina Leader-Post	1/2-page horizontal colour ad	To be used by Dec 31, 2017. Section is subject to availability. Must be new and not be credited against existing billings	\$ 2,300.00	NewPostm17062
Saskatchewan	A25-54	Saskatoon StarPhoenix	1/2-page horizontal colour ad	To be used by Dec 31, 2017. Section is subject to availability. Must be new and not be credited against existing billings	\$ 2,300.00	NewPostm17063
Manitoba	A25-54	Winnipeg Free Press	1/2 page black and white. Mon-Thurs upgrade to 4 colour \$2500 net additional cost	Selection is subject to availability and used before December 31, 2017. Must be a new booking and may not be credited against existing billings. All purchases are non-commissionable.	\$ 5,700.00	NewWinni17119
Ontario	A25-54	Toronto Star	1/2 page, full colour Section A weekday	Selection is subject to availability and used before December 31, 2017. Must be a new booking and may not be credited against existing billings. All purchases are non-commissionable.	\$ 25,600.00	New16Toron17219
Ontario	A25-54	Thunder Bay Chronicle Journal, Daily Newspaper serving Thunder Bay and surrounding communities and rural areas	\$6,700 worth of space	To be used by Dec. 31, 2017. Must be a new buy.	\$ 4,000.00	NewConti17299

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Ontario	A25-54	Ottawa Citizen	1/2-page horizontal colour ad	To be used by Dec 31, 2017. Section is subject to availability. Must be new and not be credited against existing billings	\$ 6,800.00	NewPostm17061
Ontario	A25-54	Windsor Star	1/2-page horizontal colour ad	To be used by Dec 31, 2017. Section is subject to availability. Must be new and not be credited against existing billings	\$ 4,400.00	NewPostm17066
Ontario	A25-54	London Free Press	1/2-page horizontal colour ad	To be used by Dec 31, 2017. Section is subject to availability. Must be new and not be credited against existing billings	\$ 2,800.00	NewPostm17067
Ontario	A25-54	Ottawa SUN	1/2-page horizontal colour ad	To be used by Dec 31, 2017. Section is subject to availability. Must be new and not be credited against existing billings	\$ 600.00	NewPostm17071
Quebec	A25-54	Montreal Gazette	1/2-page horizontal colour ad	To be used by Dec 31, 2017. Section is subject to availability. Must be new and not be credited against existing billings	\$ 5,500.00	NewPostm17059

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National	A25-54	ROUGE MEDIA Rouge Campus Network 22" Digital Screen - Indoor	\$50,000 value to be used in any Rouge Campus market.	To be used by Dec 31, 2017. Subject to availability. Cannot be used in August, September or October of 2017. Must be new business, cannot apply to currently proposed and or existing Rouge Media booked programs. Production not included	\$ 30,000.00	Out16Rouge17159
National	A25-54	ROUGE MEDIA Rouge Resto Bar 22" Digital Screens - Indoor	\$50,000 value to be used in Toronto, Montreal, Vancouver markets only.	To be used by Dec 31, 2017. Subject to availability. Must be new business, cannot apply to currently proposed and or existing Rouge Media booked programs. Production not included	\$ 30,000.00	Out16Rouge17160
National	A25-54	ROUGE MEDIA Rouge Women's Network 22" Digital Screens - Indoor	\$50,000 value to be used in Toronto, Montreal, Vancouver markets only.	To be used by Dec 31, 2017. Subject to availability. Must be new business, cannot apply to currently proposed and or existing Rouge Media booked programs. Production not included	\$ 30,000.00	Out16Rouge17161
National	A25-54	ADAPT MEDIA Street Level Exterior Posters	30 x 4'x6' Exterior posters adjacent to convenience stores. Can choose markets	To be used by December 31, 2017. Subject to availability. Must be a new booking and cannot replace an existing booking. Production not included and must be done through Adapt Media. Installation and removal fees apply.	\$ 9,450.00	OutAdapt17249
British Columbia	A25-54	CAPTIVATE NETWORK Vancouver - Digital elevator monitors	VANCOUVER - 2 wks, 12 venues, 74 screens - ad plays 10 times an hour from 7a-7p	1 - to be used by Dec 31, 2017 2 - Selection to availability; there may be blackout periods depending on timing of flight 3 - Must be a new booking 4 - May not be credited against existing billings 5 - All purchases are non-commissionable 6 - These packages do not include production costs (min. production cost \$1,000)	\$ 900.00	OutCapti17126

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British Columbia	A25-54	PATTISON BC Ferries OR 10 General Showing Posters in the Vancouver CMA (Description is for BC Ferries)	Vista Posters 24"x36" x 12 weeks Route 1 Vancouver to Victoria (3-5 panels) Route 2 & 30 Vancouver to Nanaimo (3-5 panels) Route 3 Van to Longdale/Sunshine Coast (1-2 panels) Route 9 Vancouver to Southern Gulf Island (1 panel)	No client restrictions when purchased as additional weight to a campaign. Production not included.	\$ 11,600.00	OutPatti17047
Alberta	A25-54	CAPTIVATE NETWORK Calgary - Digital elevator monitors	CALGARY - 2 wks, 36 venues, 452 screens - ad plays 10 times an hour from 7a-7p	1 - to be used by Dec 31, 2017 2 - Selection to availability; there may be blackout periods depending on timing of flight 3 - Must be a new booking 4 - May not be credited against existing billings 5 - All purchases are non-commissionable 6 - These packages do not include production costs (min. production cost \$1,000)	\$ 5,700.00	OutCapti17124
Alberta	A25-54	CAPTIVATE NETWORK Edmonton - Digital elevator monitors	EDMONTON - 2 wks, 8 venues, 65 screens - ad plays 10 times an hour from 7a-7p	1 - to be used by Dec 31, 2017 2 - Selection to availability; there may be blackout periods depending on timing of flight 3 - Must be a new booking 4 - May not be credited against existing billings 5 - All purchases are non-commissionable 6 - These packages do not include production costs (min. production cost \$1,000)	\$ 700.00	OutCapti17125
Alberta	A25-54	CLEAR CHANNEL Edmonton Transit Shelters, Clear Channel	\$20,000 value on Edmonton TSA program - applied to a GRP buy	To be used by Dec 31, 2017. Must be new business, cannot apply to currently proposed and or existing CCO booked programs. Production not included	\$ 12,000.00	OutClear17052

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Alberta	A25-54	PATTISON Transit Exterior	Transit Exterior King Posters: 33 Kind Posters x 4-weeks in Edmonton. Estimated # of Panels: 33	No client restrictions when purchased as additional weight to a campaign. Production not included.	\$ 10,600.00	OutPatti17045
Ontario	A25-54	ASTRAL MEDIA Toronto VERTICAL POSTERS 16' H X 12' W	TORONTO - 10 GRPS (29 SITES) X 4WKS.	1- 4 week space to used before Dec 31, 2017 2- Must be a new booking and cannot be credited against existing bookings, cannot apply to currently proposed 3- Space subject to availability at time of booking. 4- Client name must be provided at time of request. 5- Program based on general coverage, no skewing & no site specific selections.6- Production is not included. Production estimate of \$2155 (based on 1 creative) or \$2425 (based on 2 creatives), to be confirmed. For more info visit www.astraloutofhome.com	\$ 42,400.00	OutBell-17099
Ontario	A25-54	CAPTIVATE NETWORK Toronto - Digital elevator monitors	TORONTO - 2 wks, 108 venues, 1,008 screens - ad plays 10 times an hour from 7a-7p	1 - to be used by Dec 31, 2017 2 - Selection to availability; there may be blackout periods depending on timing of flight 3 - Must be a new booking 4 - May not be credited against existing billings 5 - All purchases are non-commissionable 6 - These packages do not include production costs (min. production cost \$1,000)	\$ 14,200.00	OutCapti17122
Ontario	A25-54	CLEAR CHANNEL Clear Channel GTA Digital LED Network	\$30,000 value on 6 location network in downtown Toronto and GTA. Daily circ 620,250+	To be used by Dec 31, 2017. Must be new business, cannot apply to currently proposed and or existing CCO booked programs. Production not included	\$ 18,000.00	OutClear17050
Ontario	A25-54	CLEAR CHANNEL Ottawa Transit Shelters, Clear Channel	\$20,000 value on Ottawa TSA program - applied to a GRP buy	To be used by Dec 31, 2017. Must be new business, cannot apply to currently proposed and or existing CCO booked programs. Production not included	\$ 12,000.00	OutClear17051

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Ontario	A25-54	PATTISON Street Level Package	Transit Shelters x 4 weeks in: 10 Panels Kitchener CMA 10 Panels Burlington (Hamilton CMA) 10 Panels Oshawa CMA Estimated # of Panels: 30	No client restrictions. Production not included	\$ 12,600.00	OutPatti17046
Ontario	A25-54	PATTISON Transit Exterior	Transit Exterior 70 Posters: 114 Panels x 4-weeks in Toronto	No client restrictions when purchased as additional weight to a campaign. Production not included.	\$ 29,100.00	OutPatti17048
Ontario	A25-54	PATTISON TTC OneStop Network	One: 15 second Split Screen spot x 4 weeks on the TTC OneStop Network Estimated # of Panels: 292	No client restrictions when purchased as additional weight to a campaign. Production not included.	\$ 8,500.00	OutPatti17049
Quebec	A25-54	ASTRAL MEDIA Montreal VERTICAL POSTERS 16' H X 12' W	MONTREAL - 10 GRP X 4WKS (7 SITES)	1- 4 week space to used before Dec 31, 2017 2- Must be a new booking and cannot be credited against existing bookings, cannot apply to currently proposed 3- Space subject to availability at time of booking. 4- Client name must be provided at time of request. 5- Program based on general coverage, no skewing & no site specific selections.6- Production is not included. Production estimate of \$2155 (based on 1 creative) or \$2425 (based on 2 creatives), to be confirmed. For more info visit www.astraloutofhome.com	\$ 28,100.00	OutBell-17100

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Quebec	A25-54	ASTRAL MEDIA Montreal VERTICAL POSTERS 16' H X 12' W	MONTREAL - 10 GRP X 4WKS (7 SITES)	1- 4 week space to used before Dec 31, 2017 2- Must be a new booking and cannot be credited against existing bookings, cannot apply to currently proposed 3- Space subject to availability at time of booking. 4- Client name must be provided at time of request. 5- Program based on general coverage, no skewing & no site specific selections.6- Production is not included. Production estimate of \$2155 (based on 1 creative) or \$2425 (based on 2 creatives), to be confirmed. For more info visit www.astraloutofhome.com	\$ 28,100.00	OutBell-17114
Quebec	A25-54	CAPTIVATE NETWORK Montreal- Digital elevator monitors	MONTREAL - 2 wks, 17 venues, 153 screens - ad plays 10 times an hour from 7a-7p	1 - to be used by Dec 31, 2017 2 - Selection to availability; there may be blackout periods depending on timing of flight 3 - Must be a new booking 4 - May not be credited against existing billings 5 - All purchases are non-commissionable 6 - These packages do not include production costs (min. production cost \$1,000)	\$ 2,000.00	OutCapti17123

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National	A25-54	Bell English Radio: Manitoba and West	\$10,000 of net radio airtime, based on rate card at time of booking	To be used by December 31, 2017. Spend in any Bell market cannot exceed \$5,000 per market. Spend cannot exceed more than 50% of any single station contract. Must be a new booking, may not be credited against existing billings. Subject to availability. All purchases are non-commissionable.	\$ 7,000.00	Rad16Bell-17144
National	A25-54	Bell English Radio: Manitoba and West	\$10,000 of net radio airtime, based on rate card at time of booking	To be used by December 31, 2017. Spend in any Bell market cannot exceed \$5,000 per market. Spend cannot exceed more than 50% of any single station contract. Must be a new booking, may not be credited against existing billings. Subject to availability. All purchases are non-commissionable.	\$ 7,000.00	Rad16Bell-17145
National	A25-54	Bell English Radio: National	\$10,000 of net radio airtime, based on rate card at time of booking	To be used by December 31, 2017. Spend in any Bell market cannot exceed \$5,000 per market. Spend cannot exceed more than 50% of any single station contract. Must be a new booking, may not be credited against existing billings. Subject to availability. All purchases are non-commissionable.	\$ 7,000.00	Rad16Bell-17146
National	A25-54	Bell English Radio: Ontario and East (Excluding Toronto)	\$10,000 of net radio airtime, based on rate card at time of booking	To be used by December 31, 2017. Spend in any Bell market cannot exceed \$5,000 per market. Spend cannot exceed more than 50% of any single station contract. Must be a new booking, may not be credited against existing billings. Subject to availability. All purchases are non-commissionable.	\$ 7,000.00	Rad16Bell-17148

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National	A25-54	Bell English Radio: Ontario and East (Excluding Toronto)	\$10,000 of net radio airtime, based on rate card at time of booking	To be used by December 31, 2017. Spend in any Bell market cannot exceed \$5,000 per market. Spend cannot exceed more than 50% of any single station contract. Must be a new booking, may not be credited against existing billings. Subject to availability. All purchases are non-commissionable.	\$ 7,000.00	Rad16Bell-17149
National	A25-54	Rogers Broadcasting - Ontario and East	\$15,000 net rate card value at the time of booking	Cap of \$3,000 net per station, must have a cash component, may not be credited against existing billings. To be used by December 31, 2017.	\$ 10,500.00	Rad16Roger17181
National	A25-54	Rogers Broadcasting - Manitoba and West	\$15,000 net rate card value at the time of booking	Cap of \$3,000 net per station, must have a cash component, may not be credited against existing billings. To be used by December 31, 2017.	\$ 10,500.00	Rad16Roger17182
National	A25-54	PPM PACKAGE: Corus Radio, PPM Markets: Vancouver, Calgary, Edmonton, Toronto	\$10,000net package to be used in a minimum of 2 markets, based on market CPP at time of booking	To be used by December 31, 2017. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.	\$ 8,400.00	RadCorus17042
National	A25-54	DIARY PACKAGE 1: Corus Radio, Diary Markets: Winnipeg, Barrie/Collingwood, Cornwall, Guelph, Hamilton, Kingston, Kitchener, London/Woodstock, Peterborough	\$10,000net package to be used in a minimum of 3 markets, based on market CPP at time of booking	To be used by December 31, 2017. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.	\$ 8,400.00	RadCorus17043

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National	A25-54	DIARY PACKAGE 2: Corus Radio, Diary Markets: Winnipeg, Barrie/Collingwood, Cornwall, Guelph, Hamilton, Kingston, Kitchener, London/Woodstock, Peterborough	\$10,000net package to be used in a minimum of 3 markets, based on market CPP at time of booking	To be used by December 31, 2017. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.	\$ 8,400.00	RadCorus17044
British Columbia	A25-54	1040/1410 Sports stations	\$7,500 worth of spots	New or incremental business only, to be used by Dec. 31, 2017. Can be used on TEAM 1040, TEAM 1410 or combo.	\$ 5,250.00	Rad16Bell-17189
Ontario	A25-54	Bell English Radio: Toronto only	\$5,000 of net radio airtime, based on rate card at time of booking	To be used by December 31, 2017. Spend in any Bell market cannot exceed \$5,000 per market. Spend cannot exceed more than 50% of any single station contract. Must be a new booking, may not be credited against existing billings. Subject to availability. All purchases are non-commissionable.	\$ 3,500.00	Rad16Bell-17147
Ontario	A25-54	BOOM 97.3	\$5000 net rate card value at time of booking	To be used by December 31, 2017. Selection is subject to availability. Must be a new booking, may not be credited against existing bookings.	\$ 3,500.00	Rad16Newca17236
Ontario	A25-54	93.5 The Move	\$5000 net rate card value at time of booking	To be used by December 31, 2017. Selection is subject to availability. Must be a new booking, may not be credited against existing bookings.	\$ 3,500.00	Rad16Newca17237
Ontario	A25-54	Indie88 (CIND-FM)	80 - 30 sec reach plan Mo-Su (10 Brkfst, 10 Day, 10 Drive, 10 8-5a)	To be used by December 31, 2017. Subject to availability at time of booking. May not be credited against existing billings. Non-commissionable	\$ 2,100.00	RadCentr17118

2017 NABS Media Sale INVENTORY - As of (02/15/2017) - Radio - NABS Media Sale, "WE NEED YOU NOW MORE THAN EVER"

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REGION	DEMOGR	PROPERTY	DESCRIPTION / MEDIA SPECIFICS	CONDITIONS	NABS NET RATE CARD PRICE	ITEM-#
Ontario	A25-54	Canadian Traffic Network (CTN)	10 sec creative read live during traffic reports (max 27-30 words per 10 second spot) - St.Catharines/Niagara & Hamilton Network	\$5,000 of net media value to be used by Dec 31, 2017 split 50/50 between Hamilton and St. Catharines/Niagara. Rates based on rate card at time of booking. Ask us for a proposal. Cannot be credited against existing bookings. Non commissionable.	\$ 3,500.00	RadCTN--17078
Ontario	A25-54	Toronto Classical 96.3fm	24 x 30 sec spots per week x 2 weeks Mon-Sun 5a-1a	To be used by December 31, 2017. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.	\$ 3,500.00	RadZoome17090
Ontario	A25-54	Toronto Zoomer Radio AM 740	31 x 30 sec spots per week x 2 weeks Mon-Sun 5a-1a	To be used by December 31, 2017. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.	\$ 3,500.00	RadZoome17091
Quebec	A25-54	Bell Media (NRJ Mtl)-CKMF, CHIK, CKTF, CIMO, CIGB, CJAB, CIKI, CJMM, CJMV	sur demande	A utiliser avant le 31 décembre 2017, selon disponibilité	\$ 16,600.00	RadBell-17093
Quebec	A25-54	Bell Media (Rouge Mtl)-CITÉmtl, CITF, CIMF, CITÉSH, CHEY, CFIK, CJOI	sur demande	A utiliser avant le 31 décembre 2017, selon disponibilité	\$ 11,400.00	RadBell-17094
Quebec	A25-54	Bell Media (Virgin Radio 96)	sur demande	A utiliser avant le 31 décembre 2017, selon disponibilité	\$ 4,300.00	RadBell-17095
Quebec	A25-54	Bell Media (CHOM)	sur demande	A utiliser avant le 31 décembre 2017, selon disponibilité	\$ 3,600.00	RadBell-17096
Quebec	A25-54	Bell Media (CJAD)	sur demande	A utiliser avant le 31 décembre 2017, selon disponibilité	\$ 5,400.00	RadBell-17097
Quebec	A25-54	Bell Media (CKGM)	sur demande	A utiliser avant le 31 décembre 2017, selon disponibilité	\$ 500.00	RadBell-17098

2017 NABS Media Sale INVENTORY - As of (02/15/2017) - Television - NABS Media Sale, "WE NEED YOU NOW MORE THAN EVER"

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REGION	DEMOGR	PROPERTY	DESCRIPTION / MEDIA SPECIFICS	CONDITIONS	GRPS AD 24-54	TV AUD (000s) AD 25-54	NABS NET RATE CARD PRICE	ITEM-#
National	A25-54	OLN Network	\$10,000 net of media based on net rate card at the time of booking Can be used for 15s, 30s or 60s.	To be used by December 31st, 2017. Selection is subject to availability. Cannot be used to acquire any inventory designated as "sponsorship". Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.			\$ 7,000.00	--Roger17109
National	A25-54	Comedy Network	46% prime, strong isolated programs and some ROS. Ad 25-54 1836.0. Schedule available upon request. Proposal # 215995	To be used December 12,2016 to February 26, 2017		342.0	\$ 2,680.00	Tel16Bell-17021B
National	A25-54	MuchMusic	31% prime, strong isolated programs and some ROS. Ad 25-54 835.0. Schedule available upon request. Proposal # 216042	To be used December 12,2016 to February 26, 2017		835.0	\$ 8,500.00	Tel16Bell-17023
National	A25-54	MTV	46% prime, strong isolated programs and some ROS. Ad 25-54 671.0. Schedule available upon request. Proposal #217068	To be used December 12,2016 to February 26, 2017		671.0	\$ 5,100.00	Tel16Bell-17025
National	A25-54	MTV 2	Strong isolated programs and some ROS. Ad 25-54 53.0. Schedule available upon request. Proposal #217071	To be used December 12,2016 to February 26, 2017		53.0	\$ 400.00	Tel16Bell-17026
National	A25-54	HGTV	15 X FRINGE ROS, 4 X LEAVEITTOBRYANSTRIP, 3 X HOUSEHUNTERSEARLYPRIMES TRIP - 4 WEEKS	To be used December 29, 2016 - March 2, 2017 OR June 1 - September 6, 2017. All purchases are non-comisionable. Rates shown are net.		2,673.6	\$ 25,900.00	Tel16Corus-17225
National	A25-54	History	15 X FRINGE ROS, 3 X PAWNSTARSSTRIP, 1 X ICEROADTRUCKERS+1 - 4 WEEKS	To be used December 29, 2016 - March 2, 2017 OR June 1 - September 6, 2017. All purchases are non-comisionable. Rates shown are net.		3,298.4	\$ 25,700.00	Tel16Corus-17226
National	A25-54	Showcase	12 X FRINGE ROS, 3 X NCISLATEPRIMESTRIP, 3 X HAWAIIFIVE-OSTRIP, 3 X NCISPRIMESTRIP - 4 WEEKS	To be used December 29, 2016 - March 2, 2017 OR June 1 - September 6, 2017. All purchases are non-comisionable. Rates shown are net.		3,027.3	\$ 26,200.00	Tel16Corus-17227
National	A25-54	BBC Canada	40 X ROS WEEKLY - 4 WEEKS	To be used December 29, 2016 - March 2, 2017 OR June 1 - September 6, 2017. All purchases are non-comisionable. Rates shown are net.		896.0	\$ 5,700.00	Tel16Corus-17228
National	A25-54	National Geographic Pkg #1	20 X ROS WEEKLY- 4 WEEKS	To be used December 29, 2016 - March 2, 2017 OR June 1 - September 6, 2017. All purchases are non-comisionable. Rates shown are net.		1,392.0	\$ 8,100.00	Tel16Corus-17229

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REGION	DEMOGR	PROPERTY	DESCRIPTION / MEDIA SPECIFICS	CONDITIONS	GRPS AD 24-54	TV AUD (000s) AD 25-54	NABS NET RATE CARD PRICE	ITEM-#
National	A25-54	National Geographic Pkg #2	20 X ROS WEEKLY - 4 WEEKS	To be used December 29, 2016 - March 2, 2017 OR June 1 - September 6, 2017. All purchases are non-comisionable. Rates shown are net.		1,392.0	\$ 8,100.00	Tel16Corus-17230
National	A25-54	Movietime	25 X ROS WEEKLY - 4 WEEKS	To be used December 29, 2016 - March 2, 2017 OR June 1 - September 6, 2017. All purchases are non-comisionable. Rates shown are net.		1,130.0	\$ 7,700.00	Tel16Corus-17231
National	A25-54	W Network	10 x 30sec/wk x 4 wks Mon-Sun ROS 24h. Estimated Audience: W25-54, 1,003.0	To be used May 30- Sept 4 2017 or Dec 19 - March5 2018 Must be a new booking, may not be credited against existing billingsl. All purchases are non-commissionable.		1,003.0	\$ 17,400.00	Tel16Corus17233
National	A25-54	spark	18 x 30sec/wk x 6 wks Mon-Sun ROS 24h. Estimated Audience: W25-54, 319,800	To be used May 30- Sept 4 2017 or Dec 19 - March5 2018 Must be a new booking, may not be credited against existing billingsl. All purchases are non-commissionable.		319.8	\$ 4,400.00	Tel16Corus17234
National	A25-54	YTV	15 x 30 sec spots per wk x 6 wks Mon-Sun 4p - 9p x2, 12a - 4a x5, 7p - 12a x3, 4p - 6a x6 Estimated Audience: W25-54, 972.0	To be used May 30- Sept 4 2017 or Dec 19 - March5 2018 Must be a new booking, may not be credited against existing billingsl. All purchases are non-commissionable.		972.0	\$ 16,800.00	Tel16Corus17235
National	A25-54	TSN	\$33,000 net of media based on net rate card at the time of booking Can be used for 15s, 30s or 60s.	To be used by December 31st, 2017. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable. World Jr. hockey (Canadian team games), Maple Leafs Regional, Raptors, Masters golf, Grey Cup and Montreal Grand Prix (Formula One) are excluded).			\$ 26,400.00	TelBell-17297
National	A25-54	CBC Television Full Network	\$29,801K net of Regular inventory. Based on current rate card, that equates to 8 fixed prime spots & 22 fixed offprime spots (30s). Approx A25-54 Impressions = 1616.0	To be used before December 31,2017. Selection is subject availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable. Unless noted, the packages do not include production. No credits or audience guarantees provided. Package will be honoured to dollar value at the time of booking. # of spots/impression are not guaranteed and may fluctuate depend on actual program selection and availability.		1,616.0	\$ 20,900.00	TelCBC--17035

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REGION	DEMOGR	PROPERTY	DESCRIPTION / MEDIA SPECIFICS	CONDITIONS	GRPS AD 24-54	TV AUD (000s) AD 25-54	NABS NET RATE CARD PRICE	ITEM-#
National	A25-54	CBC Television Full Network	\$29,801K net of Regular inventory. Based on current rate card, that equates to 8 fixed prime spots & 22 fixed offprime spots (30s). Approx A25-54 Impressions = 1616.0	To be used before December 31,2017. Selection is subject availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable. Unless noted, the packages do not include production. No credits or audience guarantees provided. Package will be honoured to dollar value at the time of booking. # of spots/impression are not guaranteed and may fluctuate depend on actual program selection and availability.		1,616.0	\$ 20,900.00	TelCBC--17036
National	A25-54	DOC	\$999 net of ROS inventory. Based on current rate card, that equates to 235 ROS spots (30s). Approx A25-54 Impressions = 188.0	To be used before December 31,2017. Selection is subject availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable. Unless noted, the packages do not include production. No credits or audience guarantees provided. Package will be honoured to dollar value at the time of booking. # of spots/impression are not guaranteed and may fluctuate depend on actual program selection and availability.		188.0	\$ 700.00	TelCBC--17037
National	A25-54	Bloomberg TV	400 x 30 sec per week, 1 week. Full Rotation Total AD 25-54 National Audience 338,000	To be used from January 1, 2017 to December 29, 2017 subject to availability. Must be a new booking and cannot be credited against existing billings. All purchases are non-commissionable.		338.0	\$ 8,500.00	TelCHCH-17041
National	A25-54	Sportsnet	\$40,000 net of media based on net rate card at the time of booking Can be used for 15s, 30s or 60s.	To be used by December 31st, 2017. Selection is subject to availability. Cannot be used to acquire any inventory designated as "sponsorship". Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.			\$ 32,000.00	TelRoger17106
National	A25-54	Sportsnet 1	\$12,500 net of media based on net rate card at the time of booking Can be used for 15s, 30s or 60s.	To be used by December 31st, 2017. Selection is subject to availability. Cannot be used to acquire any inventory designated as "sponsorship". Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.			\$ 10,000.00	TelRoger17107

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REGION	DEMOGR	PROPERTY	DESCRIPTION / MEDIA SPECIFICS	CONDITIONS	GRPS AD 24-54	TV AUD (000s) AD 25-54	NABS NET RATE CARD PRICE	ITEM-#
National	A25-54	Sportsnet 360	\$20,000 of net media based on net rate card at time of booking. 15s, 30, or 60s.	To be used by December 31st, 2017. Selection is subject to availability. Cannot be used to acquire any inventory designated as "sponsorship". Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.			\$ 16,000.00	TelRoger17108
National	A25-54	G4	\$2500 net of media based on net rate card at the time of booking Can be used for 15s, 30s or 60s.	To be used by December 31st, 2017. Selection is subject to availability. Cannot be used to acquire any inventory designated as "sponsorship". Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.			\$ 1,750.00	TelRoger17110
National	A25-54	BIO	\$2500 net of media based on net rate card at the time of booking Can be used for 15s, 30s or 60s.	To be used by December 31st, 2017. Selection is subject to availability. Cannot be used to acquire any inventory designated as "sponsorship". Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.			\$ 1,750.00	TelRoger17111
National	A25-54	FX Canada	\$5000 net of media based on net rate card at the time of booking Can be used for 15s, 30s or 60s.	To be used by December 31st, 2017. Selection is subject to availability. Cannot be used to acquire any inventory designated as "sponsorship". Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.			\$ 3,500.00	TelRoger17112
National	A25-54	FXX	\$2500 net of media based on net rate card at the time of booking Can be used for 15s, 30s or 60s.	To be used by December 31st, 2017. Selection is subject to availability. Cannot be used to acquire any inventory designated as "sponsorship". Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.			\$ 1,750.00	TelRoger17113
National	A25-54	VICE	\$2500 net of media based on net rate card at the time of booking Can be used for 15s, 30s or 60s.	To be used by December 31st, 2017. Selection is subject to availability. Cannot be used to acquire any inventory designated as "sponsorship". Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.			\$ 1,750.00	TelRoger17121
British Columbia	A25-54	CTV British Columbia	3 x :30 day; 3 x :30 news; 3 x :30 Prime. News rotated between 5p, 6p, 11p and 1130p newscasts. Est GRPs Ad 25-54	To be used December 12, 2016 to Feb 26, 2017	23.4		\$ 8,800.00	Tel16Bell-17006

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REGION	DEMOGR	PROPERTY	DESCRIPTION / MEDIA SPECIFICS	CONDITIONS	GRPS AD 24-54	TV AUD (000s) AD 25-54	NABS NET RATE CARD PRICE	ITEM-#
British Columbia	A25-54	Vancouver - CHAN	3 X GLOBAL NEWS, 4 X NEWS FINAL 1 AND 5 X MORNING NEWS - 4 WEEKS 122 Vancouver GRPs, total provincial coverage	To be used December 29, 2016 - March 2, 2017 OR June 1 - September 6, 2017. All purchases are non-comisionable. Rates shown are net.	122.0		\$ 35,000.00	Tel16Corus-17221
British Columbia	A25-54	CTV2 Vancouver/Victoria	4 x :30 day 3 x :30 news 3 x :30 Prime News rotated between 5p and 11p newscasts. Est GRPs, Ad 25-54	To be used December 12, 2016 to Feb 26, 2017	8.1		\$ 2,000.00	TelBell-17028
British Columbia	A25-54	Chek News	\$3,000 worth of spots (Vancouver Island region)	To be used by December 31, 2017. Must be a new booking, may not be credited against existing billing. Airtime will run at CHEK's discretion (may be blackout periods) Cannot be used towards election advertising. Commercial Production costs extra. If commercial is supplied, it must arrive with closed-captioning and telecaster number			\$ 2,100.00	TelChek-17171
British Columbia	A25-54	Global BC and/or BC 1 (all news channel)	\$10,000 of net media based on net rate card at time of booking. 15s, 30s, or 60s	The entire booking must be completed by December 31, 2017. The value cannot be applied to an existing campaign or booking. This does not include commercial production.			\$ 7,000.00	TelCorus17298
British Columbia	A25-54	City Vancouver (CKVU)	\$20,000 net of media based on net rate card at the time of booking Can be used for 15s, 30s or 60s.	To be used by December 31st, 2017. Selection is subject to availability. Cannot be used to acquire any inventory designated as "sponsorship". Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.			\$ 14,000.00	TelRoger17104
British Columbia	A25-54	Omni Vancouver	\$5,000 net of media based on net rate card at the time of booking Can be used for 15s, 30s or 60s.	To be used by December 31st, 2017. Selection is subject to availability. Cannot be used to acquire any inventory designated as "sponsorship". Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.			\$ 3,500.00	TelRoger17105

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Alberta	A25-54	YES TV (Calgary)	22 x 30 sec per week x 4 weeks 61% Prime Mon-Fri 5-530p Judge Judy x 2, Mon-Fri 530-6p Judge Judy (S) x 2, Mon-Fri 830-9p Wheel of Fortune (S) x 2, Mon-Fri 8-830p Jeopardy (S) x 2, Sat 830-9p Wheel of Fortune (S) x 1, Sat 8-830p Jeopardy (S) x 1, Mon-Fri 730-8p King of Queen x 2, Mon-Fri 7-730p Everybody Loves Raymond x 2, Mon-Fri 4-5p HARRY (S) x 2, Mon-Fri 12-1230p Hot Bench (S) x 2, Mon-Fri 1230-1p Hot Bench (S) x2, Mon-Fri 6-7p Dr Quinn x 2 Total Ad 25-54 CAL/EM ratings 6.1/week (24.4 total). Ratings available by program available.	To be used from January 2, 2017 to August 27, 2017 subject to availability. Not available March 27 - April 30, 2017. Must be a new booking and cannot be credited against existing billings. All purchases are non-commissionable.	24.4		\$ 3,200.00	Tel02YES-T17087
Alberta	A25-54	YES TV (Edmonton)	22 x 30 sec per week x 4 weeks 61% Prime Mon-Fri 5-530p Judge Judy x 2, Mon-Fri 530-6p Judge Judy (S) x 2, Mon-Fri 830-9p Wheel of Fortune (S) x 2, Mon-Fri 8-830p Jeopardy (S) x 2, Sat 830-9p Wheel of Fortune (S) x 1, Sat 8-830p Jeopardy (S) x 1, Mon-Fri 730-8p King of Queen x 2, Mon-Fri 7-730p Everybody Loves Raymond x 2, Mon-Fri 4-5p HARRY (S) x 2, Mon-Fri 12-1230p Hot Bench (S) x 2, Mon-Fri 1230-1p Hot Bench (S) x2, Mon-Fri 6-7p Dr Quinn x 2 Total Ad 25-54 EDM/EM ratings 6.5/week (26.0 total). Ratings available by program available.	To be used from January 2, 2017 to August 27, 2017 subject to availability. Not available March 27 - April 30, 2017. Must be a new booking and cannot be credited against existing billings. All purchases are non-commissionable.	26.0		\$ 3,200.00	Tel02YES-T17088
Alberta	A25-54	Calgary - CICT-CL	5 X GLOBAL NEWS, 10 X EARLY MORNING NEWS, 10 X MORNING NEWS - 4 WEEKS	To be used December 29, 2016 - March 2, 2017 OR June 1 - September 6, 2017. All purchases are non-comisionable. Rates shown are net.	154.0		\$ 19,700.00	Tel16Corus-17222
Alberta	A25-54	Edmonton - CITV	5 X GLOBAL NEWS, 5 X NEWS FINAL 1 AND 5 X MORNING NEWS - 4 WEEKS	To be used December 29, 2016 - March 2, 2017 OR June 1 - September 6, 2017. All purchases are non-comisionable. Rates shown are net.	127.5		\$ 19,300.00	Tel16Corus-17223

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Alberta	A25-54	CTV2 Alberta	3 x :30 day; 6 x :30 prime Est GRPs, Ad 25-54	To be used December 12, 2016 to Feb 26, 2017	11.0		\$ 4,000.00	TelBell-17030
Manitoba	A25-54	CTV Manitoba	4 x :30 day; 3 x :30 news; 3 x :30 Prime. News rotated between 6 or 630p, 11p and 1130p newscasts. Est GRPs Ad 25-54	To be used December 12, 2016 to Feb 26, 2017	43.9		\$ 2,600.00	Tel16Bell-17007
Ontario	A25-54	YES TV	22 x 30 sec per week x 4 weeks 85% Prime Mon-Fri 6-630p Judge Judy x 2, Mon-Fri 630-7p Judge Judy (S) x 2, Mon-Fri 7-730p Wheel of Fortune (S) x 2, Mon-Fri 730-8p Jeopardy (S) x 2, Sat 7-730p Wheel of Fortune (S) x 1, Sat 730-8p Jeopardy (S) x 1, Mon-Fri 9-930p King of Queen x 2, Mon-Fri 930-10p Everybody Loves Raymond x 2, Mon-Fri 3-4p HARRY (S) x 2, Mon-Fri 4-430p Hot Bench (S) x 2, Mon-Fri 430-5p Hot Bench (S) x2, Mon-Fri 5-6p Dr Quinn x 2 Total Ad 25-54 TOH/EM ratings 14.4/week (57.6 total). Ratings available by program available.	To be used from January 2, 2017 to August 27, 2017 subject to availability. Not available March 27 - April 30, 2017. Must be a new booking and cannot be credited against existing billings. All purchases are non-commissionable.	57.6		\$ 40,200.00	Tel02YES-T17086
Ontario	A25-54	CTV2 Toronto	6 x :30 day 6 x :30 news 6 x :30 Prime. News rotated between 5p, 6p, 11p and 1130p newscasts. Est GRPs Ad 25-54:	To be used December 12, 2016 to Feb 26, 2017	17.7		\$ 5,600.00	Tel16Bell-17012
Ontario	A25-54	CTV2 Ottawa	3 x :30 day 3 x :30 news 3 x :30 Prime News rotated within 6-10am newscast. Est GRPs Ad 25-54, 12.4	To be used December 12, 2016 to Feb 26, 2017	8.0		\$ 1,300.00	Tel16Bell-17013
Ontario	A25-54	CTV2 London	3 x :30 day 3 x :30 news 3 x :30 Prime News rotated between 6, and 11p newscasts. Est GRPs Ad 25-54	To be used December 12, 2016 to Feb 26, 2017	34.5		\$ 5,600.00	Tel16Bell-17014

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In Quebec: Chantale Taillon (514) 952 1791 chantale@bec-nabs.org

Note: All inventory is subject to availability at the time of booking and cannot replace existing buys. Available to Dec 31, 2017. exceptions noted.

REGION	DEMOGR	PROPERTY	DESCRIPTION / MEDIA SPECIFICS	CONDITIONS	GRPS AD 24-54	TV AUD (000s) AD 25-54	NABS NET RATE CARD PRICE	ITEM-#
Ontario	A25-54	CTV2 Toronto	3 x :30 day 3 x :30 news 3 x :30 Prime News rotated between 6p, and 11p newscasts. Est GRPs, Ad 25-54	To be used December 12, 2016 to Feb 26, 2017	8.6		\$ 2,700.00	Tel16Bell-17015
Ontario	A25-54	Ontario - CIII	5 x GLOBAL NEWS, 5X NEWS FINAL 1, 5X MORNING NEWS, 5X NOON NEWS X 4 WEEKS 44 Toronto GRPs	To be used December 29, 2016 - March 2, 2017 OR June 1 - September 6, 2017. All purchases are non-comisionable. Rates shown are net.	44.0		\$ 33,800.00	Tel16Corus-17220
Ontario	A25-54	CP24 Toronto	8 x :30 day 4 x :30 Prime Est GRPs, Ad 25-54	To be used December 12, 2016 to Feb 26, 2017	9.0		\$ 2,900.00	TelBell-17029
Ontario	A25-54	CHCH TV	52 x 30 sec per week, 2 week minimum booking. 95% Prime, ask for schedule Total Ad 25-54 TOH/EM ratings 25.2. Ratings available by program available.	To be used from January 1, 2017 to December 29, 2017 subject to availability. Must be a new booking and cannot be credited against existing billings. All purchases are non-commissionable.	25.2		\$ 21,700.00	TelCHCH-17040
Ontario	A25-54	OMNI1	\$15,000 net of media based on net rate card at the time of booking Can be used for 15s, 30s or 60s.	To be used by December 31st, 2017. Selection is subject to availability. Cannot be used to acquire any inventory designated as "sponsorship". Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.			\$ 10,500.00	TelRoger17103
Ontario	A25-54	Vision TV	18 x 30 sec spots per week x 4 weeks. ROS MF 3p-12a P45+ AMA 71,000 P25-54 AMA 19,000	To be used by December 31, 2017 Must be a new booking. May not be credited against existing billings. All purchases are non-commissionable.			\$ 7,350.00	TelVisio17089
Quebec	A25-54	CTV Montreal	6 x :30 day; 6 x :30 news; 6 x :30 Prime. News rotated between 6p, 11p and 1130p newscasts. Est GRPs Ad 25- 54	To be used December 12, 2016 to Feb 26, 2017	103.0		\$ 9,200.00	Tel16Bell-17009
Quebec	A25-54	City Montreal	\$7,500 net of media based on net rate card at the time of booking Can be used for 15s, 30s or 60s.	To be used by December 31st, 2017. Selection is subject to availability. Cannot be used to acquire any inventory designated as "sponsorship". Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.			\$ 5,250.00	TelRoger17120

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REGION	DEMOGR	PROPERTY	DESCRIPTION / MEDIA SPECIFICS	CONDITIONS	GRPS AD 24-54	TV AUD (000s) AD 25-54	NABS NET RATE CARD PRICE	ITEM-#
Quebec	A25-54	Tele-Quebec	\$25,000 (Gross) campaign as per rate current rate card and depending on availabilities ***** Campagne publicitaire de 25 000\$ brut a la carte de tarif en vigueur et selon les disponibilites	Must be a new reservation and cannot be applied as a credit to existing invoices. Must be a new buy and no commission. Dates: from June 19 to Aug 27, 2017 and from December 1st 2017 to February 1st, 2018. ***** Celle-ci doit etre une nouvelle reservation et ne peut pas servir de credit contre des factures existantes. Elle doit etre un nouvel achat media. tous les achats sont sans commission. Dates: du 19 juin au 27 août 2017 et du 1er dec au 1 fev 2018.			\$ 14,900.00	TelTele-17084
Québec	A25-54	Canal VIE (cible F25-54)	25 occ. de 30 sec. IMP A25-54: 400 000 IMP F25-54: 275 000	Lu-Di ROS 24h du 2 Janvier 2016 au 12 Février 2017, du 26 Juin au 13 août 2017, du 11 au 24 décembre 2017.		400.0	\$ 6,900.00	TelBELL-17176
Québec	A25-54	Canal D (cible A25-54)	30 occ. de 30 sec. IMP A25-54:540 000	Lu-Di ROS 24h du 2 Janvier 2016 au 12 Février 2017, du 26 Juin au 13 août 2017, du 11 au 24 décembre 2017.		540.0	\$ 9,500.00	TelBELL-17177
Québec	A25-54	Z (cible A18-49)	20 occ. de 30 sec. IMP A25-54:300 000 IMP A18-49:300 000	Lu-Di ROS 24h du 2 Janvier 2016 au 12 Février 2017, du 26 Juin au 13 août 2017, du 11 au 24 décembre 2017.		300.0	\$ 3,150.00	TelBELL-17178
Québec	A25-54	VRAK A25-54 & T12-17	30 occ. de 30 sec. IMP A25-54: 300 000 IMP T12-17: 210 000	Lu-Di ROS 24h du 2 Janvier 2016 au 12 Février 2017, du 26 Juin au 13 août 2017, du 11 au 24 décembre 2017.		300.0	\$ 7,900.00	TelBELL-17179
Québec	A25-54	Investigation (cible A25-54)	100 occ. de 30 sec. IMP A25-54:300 000 IMP A18-34:100 000	Lu-Di ROS 24h du 1er Janvier 2017 au 31 décembre 2017. Sous réserve des disponibilités au moment de la réservation.		300.0	\$ 3,150.00	TelBELL-17180
Atlantic	A25-54	CTV Atlantic	5 x :30 day 5 x :30 news 5 x :30 Prime. News rotated between 5p, 6p, 11p and 1130p newscasts. Est GRPS Ad 25-54: Halifax 102.4	To be used December 12, 2016 to Feb 26, 2017	67.9		\$ 4,300.00	Tel16Bell-17010
Atlantic	A25-54	CTV2 Atlantic	5 x :30 day; 5 x :30 news; 5 x :30 Prime News rotated between morning, noon, and 7pm newscasts. Est GRPs, Ad 25-54	To be used December 12, 2016 to Feb 26, 2017	19.0		\$ 850.00	TelBell-17031