2017 NABS Media Sale INVENTORY - As of (03/15/2017) - Radio - NABS Media Sale, "WE NEED YOU NOW MORE THAN EVER"

NABS Media Sale is another way to add impact to your clients' media investments. It's your strategic tool to improve efficiencies and client value. And best of all, you'll help colleagues in need.

In Ontario and Eastern Canada: Bryan Press, NABS Director of Sales, Mobile: 416-726-1525 bpress@nabs.org

In BC, Sask, Man: Callay Fowler (604) 986-5173 callay@telus.net, Derrick Chamberlain derrick@primewestmedia.ca (778) 995-0020

In Alberta: Jennifer Chevais 403-614-4439 jchevais@nabs.org

In Quebec: Chantale Taillon (514) 952 1791 chantale@bec-nabs.org

Note: All inventory is subject to availability at the time of booking and cannot replace existing buys. Available to Dec 31, 2017. exceptions noted.

REGION	DEMOGR	PROPERTY	DESCRIPTION / MEDIA SPECIFICS	CONDITIONS	NABS NET RATE CARD PRICE	ITEM-#
National	A25-54	Bell English Radio: Manitoba and West	$10,000 of net radio airtime, based on rate card at time of booking	To be used by December 31, 2017. Spend in any Bell market cannot exceed $5,000 per market. Spend cannot exceed more than 50% of any single station contract. Must be a new booking, may not be credited against existing billings. Subject to availability. All purchases are non-commissionable.	$ 7,000.00	Rad16Bell-17144
National	A25-54	Bell English Radio: Manitoba and West	$10,000 of net radio airtime, based on rate card at time of booking	To be used by December 31, 2017. Spend in any Bell market cannot exceed $5,000 per market. Spend cannot exceed more than 50% of any single station contract. Must be a new booking, may not be credited against existing billings. Subject to availability. All purchases are non-commissionable.	$ 7,000.00	Rad16Bell-17145
National	A25-54	Bell English Radio: National	$10,000 of net radio airtime, based on rate card at time of booking	To be used by December 31, 2017. Spend in any Bell market cannot exceed $5,000 per market. Spend cannot exceed more than 50% of any single station contract. Must be a new booking, may not be credited against existing billings. Subject to availability. All purchases are non-commissionable.	$ 7,000.00	Rad16Bell-17146
National	A25-54	Bell English Radio: Ontario and East (Excluding Toronto)	$10,000 of net radio airtime, based on rate card at time of booking	To be used by December 31, 2017. Spend in any Bell market cannot exceed $5,000 per market. Spend cannot exceed more than 50% of any single station contract. Must be a new booking, may not be credited against existing billings. Subject to availability. All purchases are non-commissionable.	$ 7,000.00	Rad16Bell-17148

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National	A25-54	Bell English Radio: Ontario and East (Excluding Toronto)	$10,000 of net radio airtime, based on rate card at time of booking	To be used by December 31, 2017. Spend in any Bell market cannot exceed $5,000 per market. Spend cannot exceed more than 50% of any single station contract. Must be a new booking, may not be credited against existing billings. Subject to availability. All purchases are non-commissionable.	$ 7,000.00	Rad16Bell-17149
National	A25-54	Rogers Broadcasting - Ontario and East	$15,000 net rate card value at the time of booking	Cap of $3,000 net per station, must have a cash component, may not be credited against existing billings. To be used by December 31, 2017.	$ 10,500.00	Rad16Roger17181
National	A25-54	Rogers Broadcasting - Manitboa and West	$15,000 net rate card value at the time of booking	Cap of $3,000 net per station, must have a cash component, may not be credited against existing billings. To be used by December 31, 2017.	$ 10,500.00	Rad16Roger17182
National	A25-54	PPM PACKAGE: Corus Radio, PPM Markets: Vancouver, Calgary, Edmonton, Toronto	$10,000net package to be used in a minimum of 2 markets, based on market CPP at time of booking	To be used by December 31, 2017. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.	$ 8,400.00	RadCorus17042
National	A25-54	DIARY PACKAGE 1: Corus Radio, Diary Markets: Winnipeg, Barrie/Collingwood, Cornwall, Guelph, Hamilton, Kingston, Kitchener, London/Woodstock, Peterborough	$10,000net package to be used in a minimum of 3 markets, based on market CPP at time of booking	To be used by December 31, 2017. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.	$ 8,400.00	RadCorus17043

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National	A25-54	DIARY PACKAGE 2: Corus Radio, Diary Markets: Winnipeg, Barrie/Collingwood, Cornwall, Guelph, Hamilton, Kingston, Kitchener, London/Woodstock, Peterborough	$10,000net package to be used in a minimum of 3 markets, based on market CPP at time of booking	To be used by December 31, 2017. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.	$ 8,400.00	RadCorus17044
British Columbia	A25-54	1040/1410 Sports stations	$7,500 worth of spots	New or incremental business only, to be used by Dec. 31, 2017. Can be used on TEAM 1040, TEAM 1410 or combo.	$ 5,250.00	Rad16Bell-17189
British Columbia		Spice Radio & Rim Jhim, BC's best reaching South Asian radio stations	Flexible package, 20, 30, or 60 second spots, reach plan. Can be split into more than one package	For use by Dec. 31, 2017	$ 10,500.00	RadSpice17326
Ontario	A25-54	Bell English Radio: Toronto only	$5,000 of net radio airtime, based on rate card at time of booking	To be used by December 31, 2017. Spend in any Bell market cannot exceed $5,000 per market. Spend cannot exceed more than 50% of any single station contract. Must be a new booking, may not be credited against existing billings. Subject to availability. All purchases are non-commissionable.	$ 3,500.00	Rad16Bell-17147
Ontario	A25-54	BOOM 97.3	$5000 net rate card value at time of booking	To be used by December 31, 2017. Selection is subject to availability. Must be a new booking, may not be credited against existing bookings.	$ 3,500.00	Rad16Newca17236
Ontario	A25-54	93.5 The Move	$5000 net rate card value at time of booking	To be used by December 31, 2017. Selection is subject to availability. Must be a new booking, may not be credited against existing bookings.	$ 3,500.00	Rad16Newca17237
Ontario	A25-54	Indie88 (CIND-FM)	80 - 30 sec reach plan Mo-Su (10 Brkfst, 10 Day, 10 Drive, 10 8-5a)	To be used by December 31, 2017. Subject to availability at time of booking. May not be credited against existing billings. Non-commissionable	$ 2,100.00	RadCentr17118

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Ontario	A25-54	Canadian Traffic Network (CTN)	10 sec creative read live during traffic reports (max 27-30 words per 10 second spot) - St.Catharines/Niagara & Hamilton Network	$5,000 of net media value to be used by Dec 31, 2017 split 50/50 between Hamilton and St. Catharines/Niagara. Rates based on rate card at time of booking. Ask us for a proposal. Cannot be credited against existing bookings. Non commissionable.	$ 3,500.00	RadCTN--17078
Ontario	A25-54	Toronto Classical 96.3fm	24 x 30 sec spots per week x 2 weeks Mon-Sun 5a-1a	To be used by December 31, 2017¬. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.	$ 3,500.00	RadZoome17090
Ontario	A25-54	Toronto Zoomer Radio AM 740	31 x 30 sec spots per week x 2 weeks Mon-Sun 5a-1a	To be used by December 31, 2017¬. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.	$ 3,500.00	RadZoome17091
Quebec	A25-54	Bell Media (NRJ Mtl)- CKMF, CHIK, CKTF, CIMO, CIGB, CJAB, CIKI, CJMM, CJMV	sur demande	A utiliser avant le 31 décembre 2017, selon disponibilité	$ 16,600.00	RadBell-17093
Quebec	A25-54	Bell Media (Rouge Mtl)- CITÉmtl, CITF, CIMF, CITÉSH, CHEY, CFIX, CJOI	sur demande	A utiliser avant le 31 décembre 2017, selon disponibilité	$ 11,400.00	RadBell-17094
Quebec	A25-54	Bell Media (Virgin Radio 96)	sur demande	A utiliser avant le 31 décembre 2017, selon disponibilité	$ 4,300.00	RadBell-17095
Quebec	A25-54	Bell Media (CHOM)	sur demande	A utiliser avant le 31 décembre 2017, selon disponibilité	$ 3,600.00	RadBell-17096
Quebec	A25-54	Bell Media (CJAD)	sur demande	A utiliser avant le 31 décembre 2017, selon disponibilité	$ 5,400.00	RadBell-17097
Quebec	A25-54	Bell Media (CKGM)	sur demande	A utiliser avant le 31 décembre 2017, selon disponibilité	$ 500.00	RadBell-17098