

## 2017 NABS Media Sale INVENTORY - As of ( 05/15/2017) - Newspaper- NABS Media Sale, "WE NEED YOU NOW MORE THAN EVER"

NABS Media Sale is another way to add impact to your clients' media investments. It's your strategic tool to improve efficiencies and client value. And best of all, you'll help colleagues in need.

**In Ontario and Eastern Canada: Bryan Press, NABS Director of Sales, Mobile: 416-726-1525 bpress@nabs.org**

**In BC, Sask, Man: Callay Fowler (604) 986-5173 callay@telus.net, Derrick Chamberlain derrick@primewestmedia.ca (778) 995-0020**

**In Alberta: Jennifer Chevais 403-614-4439 jchevais@nabs.org**

**In Quebec: Chantale Taillon (514) 952 1791 chantale@bec-nabs.org**

**Note: All inventory is subject to availability at the time of booking and cannot replace existing buys. Available to Dec 31, 2017. exceptions noted.**

REGION	DEMOGR	PROPERTY	DESCRIPTION / MEDIA SPECIFICS	CONDITIONS	NABS NET RATE CARD PRICE	ITEM-#
National	A25-54	Metro Canada English East Newspaper Network Halifax Toronto Ottawa Winnipeg	1/2 page 4 colour. Ad to run in all papers.	To be used by December 31, 2017. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.	\$ 9,300.00	New16Metro17217
National	A25-54	Metro Canada English West Newspaper Network Calgary Edmonton Vancouver	1/2 page 4 colour. Ad to run in all papers.	To be used by December 31, 2017. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.	\$ 6,600.00	New16Metro17218
National	A25-54	National Post (National Edition)	1/2-page horizontal colour ad	To be used by Dec 31, 2017. Section is subject to availability. Must be new and not be credited against existing billings	\$ 9,000.00	NewPostm17060
British Columbia	A25-54	North Island Gazette	\$400 worth of space	To be used by Dec. 31, 2017 Thursday edition	\$ 240.00	NewBlack17249
British Columbia	A25-54	Campbell River Mirror	\$600 worth of space	To be used by Dec. 31, 2017 Wed. or Fri edition	\$ 360.00	NewBlack17250
British Columbia	A25-54	Comox Valley Record	\$600 worth of space	To be used by Dec. 31, 2017 Wed. or Fri. edition	\$ 360.00	NewBlack17251
British Columbia	A25-54	Parksville Qualicum News	\$600 worth of space	To be used by Dec. 31, 2017 Tues or Fri. edition	\$ 360.00	NewBlack17252
British Columbia	A25-54	Alberni Valley News	\$500 worth of space	To be used by Dec. 31, 2017 Thurs. edition	\$ 300.00	NewBlack17253
British Columbia	A25-54	Cowichan News Leader	\$600 worth of space	To be used by Dec. 31, 2017 Wed. edition	\$ 360.00	NewBlack17255
British Columbia	A25-54	Oak Bay News	\$400 worth of space	To be used by Dec. 31, 2017 Wed. or Fri edition	\$ 240.00	NewBlack17258
British Columbia	A25-54	Goldstream Gazette	\$600 worth of space	To be used by Dec. 31, 2017 Wed. or Fri edition	\$ 360.00	NewBlack17260
British Columbia	A25-54	Monday Magazine	\$1000 worth of space	To be used by Dec. 31, 2017 Thursday edition	\$ 600.00	NewBlack17261
British Columbia	A25-54	Penticton Western News	\$500 worth of space	to be used by Dec. 31, 2017 Wed/Fri	\$ 300.00	NewBlack17262
British Columbia	A25-54	Salmon Arm Observer	\$500 worth of space	to be used by Dec. 31, 2017 Wed/Fri	\$ 300.00	NewBlack17263

**2017 NABS Media Sale INVENTORY - As of ( 05/15/2017) - Newspaper- NABS Media Sale, "WE NEED YOU NOW MORE THAN EVER"**

NABS Media Sale is another way to add impact to your clients' media investments. It's your strategic tool to improve efficiencies and client value. And best of all, you'll help colleagues in need.

**In Ontario and Eastern Canada: Bryan Press, NABS Director of Sales, Mobile: 416-726-1525 bpress@nabs.org**

**In BC, Sask, Man: Callay Fowler (604) 986-5173 callay@telus.net, Derrick Chamberlain derrick@primewestmedia.ca (778) 995-0020**

**In Alberta: Jennifer Chevais 403-614-4439 jchevais@nabs.org**

**In Quebec: Chantale Taillon (514) 952 1791 chantale@bec-nabs.org**

**Note: All inventory is subject to availability at the time of booking and cannot replace existing buys. Available to Dec 31, 2017. exceptions noted.**

REGION	DEMOGR	PROPERTY	DESCRIPTION / MEDIA SPECIFICS	CONDITIONS	NABS NET RATE CARD PRICE	ITEM-#
British Columbia	A25-54	Kelowna Capital News	\$950 worth of space	To be used by Dec. 31, 2017 Tues/Thurs of Fri. edition	\$ 570.00	NewBlack17265
British Columbia	A25-54	Abbotsford News	\$900 worth of space	To be used by Dec. 31, 2017 Thursday edition	\$ 540.00	NewBlack17266
British Columbia	A25-54	Aldergrove Star	\$450 worth of space	To be used by Dec. 31, 2017 Thursday edition	\$ 270.00	NewBlack17267
British Columbia	A25-54	Chilliwack Progress	\$850 worth of space	To be used by Dec. 31, 2017 Tues or Thurs edition	\$ 510.00	NewBlack17268
British Columbia	A25-54	Langley Advance	\$800 worth of space	To be used by Dec. 31, 2017 Tues or Thurs edition	\$ 480.00	NewBlack17269
British Columbia	A25-54	Langley Times	\$950 worth of space	To be used by Dec. 31, 2017 Tues. or Thurs. edition	\$ 570.00	NewBlack17270
British Columbia	A25-54	Maple Ridge News	\$700 worth of space	To be used by Dec. 31, 2017 Wed. or Fri edition	\$ 420.00	NewBlack17271
British Columbia	A25-54	Mission City Record	\$650 worth of space	To be used by Dec. 31, 2017 Thursday edition	\$ 390.00	NewBlack17272
British Columbia	A25-54	Peach Arch News	\$750 worth of space	To be used by Dec. 31, 2017 Tues. edition	\$ 450.00	NewBlack17273
British Columbia	A25-54	Surrey North Delta Leader	\$1350 worth of space	To be used by Dec. 31, 2017 Tues or Thurs. edition	\$ 810.00	NewBlack17274
British Columbia	A25-54	Surrey Now	\$1350 worth of space	To be used by Dec. 31, 2017 Wed. or Fri edition	\$ 810.00	NewBlack17275
British Columbia	A25-54	Cranbrook Townsman	\$530.00 worth of space	To be used by Dec. 31, 2017 Tues., Wed., Friday edition	\$ 318.00	NewBlack17288
British Columbia	A25-54	Fernie Free Press	\$333.00 worth of space	To be used by Dec. 31, 2017 Thurs. edition	\$ 199.80	NewBlack17289
British Columbia	A25-54	Kimberley Bulletin	\$531.00 worth of space	To be used by Dec. 31, 2017 Tues., Wed., or Fri. edition	\$ 318.60	NewBlack17290
British Columbia	A25-54	Business in Vancouver	\$5,000 worth of advertising	to be used by December 31, 2017 Can be broken down if needed	\$ 3,000.00	NewBusin17170
British Columbia	A25-54	Kelowna Daily Courier, Daily Newspaper serving Kelowna and North Okanagan region	\$5,500 worth of space	To be used by Dec. 31, 2017. Must be a new buy.	\$ 3,300.00	NewConti17300
British Columbia	A25-54	Penticton Herald, Daily Newspaper serving Central and South Okanagan region	\$4,000 worth of space	To be used by Dec. 31, 2017. Must be a new buy.	\$ 2,400.00	NewConti17301

**2017 NABS Media Sale INVENTORY - As of ( 05/15/2017) - Newspaper- NABS Media Sale, "WE NEED YOU NOW MORE THAN EVER"**

NABS Media Sale is another way to add impact to your clients' media investments. It's your strategic tool to improve efficiencies and client value. And best of all, you'll help colleagues in need.

**In Ontario and Eastern Canada:** Bryan Press, NABS Director of Sales, Mobile: 416-726-1525 bpress@nabs.org

**In BC, Sask, Man:** Callay Fowler (604) 986-5173 callay@telus.net, Derrick Chamberlain derrick@primewestmedia.ca (778) 995-0020

**In Alberta:** Jennifer Chevais 403-614-4439 jchevais@nabs.org

**In Quebec:** Chantale Taillon (514) 952 1791 chantale@bec-nabs.org

**Note:** All inventory is subject to availability at the time of booking and cannot replace existing buys. Available to Dec 31, 2017. exceptions noted.

REGION	DEMOGR	PROPERTY	DESCRIPTION / MEDIA SPECIFICS	CONDITIONS	NABS NET RATE CARD PRICE	ITEM-#
British Columbia		Burnaby Now	1/2 page, b&w - tabloid Wed/Fri	Must be used by December 31, 2017. Cannot be applied to an existing invoice. Booking deadline: 3 days prior Material deadling: 2 days prior	\$ 416.30	NewGlaci17336
British Columbia		The New West Record	1/2 page, b&w - tabloid Thursday	Must be used by December 31, 2017. Cannot be applied to an existing invoice. Booking deadline: 3 days prior Material deadling: 2 days prior	\$ 232.85	NewGlaci17337
British Columbia		Tri City News	1/2 page, b&w - tabloid Wed/Fri	Must be used by December 31, 2017. Cannot be applied to an existing invoice. Booking deadline: 3 days prior Material deadling: 2 days prior	\$ 430.40	NewGlaci17338
British Columbia		Delta Optimist	1/2 page, b&w - tabloid Wed/Fri	Must be used by December 31, 2017. Cannot be applied to an existing invoice. Booking deadline: 3 days prior Material deadling: 2 days prior	\$ 240.00	NewGlaci17339
British Columbia		North Shore News	1/2 page, b&w - tabloid Sun/Wed/Fri	Must be used by December 31, 2017. Cannot be applied to an existing invoice. Booking deadline: 3 days prior Material deadling: 2 days prior	\$ 755.00	NewGlaci17340
British Columbia		Richmond News	1/2 page, b&w - tabloid Wed/Fri	Must be used by December 31, 2017. Cannot be applied to an existing invoice. Booking deadline: 3 days prior Material deadling: 2 days prior	\$ 446.30	NewGlaci17341
British Columbia		Vancouver Courier	1/2 page, b&w - tabloid Thursday	Must be used by December 31, 2017. Cannot be applied to an existing invoice. Booking deadline: Friday 5pm Material deadling: Monday 5pm	\$ 922.57	NewGlaci17342

## 2017 NABS Media Sale INVENTORY - As of ( 05/15/2017) - Newspaper- NABS Media Sale, "WE NEED YOU NOW MORE THAN EVER"

NABS Media Sale is another way to add impact to your clients' media investments. It's your strategic tool to improve efficiencies and client value. And best of all, you'll help colleagues in need.

In Ontario and Eastern Canada: Bryan Press, NABS Director of Sales, Mobile: 416-726-1525 bpress@nabs.org

In BC, Sask, Man: Callay Fowler (604) 986-5173 callay@telus.net, Derrick Chamberlain derrick@primewestmedia.ca (778) 995-0020

In Alberta: Jennifer Chevais 403-614-4439 jchevais@nabs.org

In Quebec: Chantale Taillon (514) 952 1791 chantale@bec-nabs.org

Note: All inventory is subject to availability at the time of booking and cannot replace existing buys. Available to Dec 31, 2017. exceptions noted.

REGION	DEMOGR	PROPERTY	DESCRIPTION / MEDIA SPECIFICS	CONDITIONS	NABS NET RATE CARD PRICE	ITEM-#
British Columbia		Westender	1/2 page, b&w - tabloid Thursday	Must be used by December 31, 2017. Cannot be applied to an existing invoice. Booking deadline: Friday 5pm Material deadling: Monday 5pm	\$ 385.00	NewGlaci17343
British Columbia		Bowen Island Undercurrent	1/2 page, b&w - tabloid Friday	Must be used by December 31, 2017. Cannot be applied to an existing invoice. Booking deadline: Monday Material deadling: Monday	\$ 148.00	NewGlaci17344
British Columbia		Bridge River Lillooet News	1/2 page, b&w - tabloid Wednesday	Must be used by December 31, 2017. Cannot be applied to an existing invoice. Booking deadline: Friday Material deadling: Monday	\$ 130.00	NewGlaci17345
British Columbia		Coast Reporter	1/2 page, b&w - tabloid Friday	Must be used by December 31, 2017. Cannot be applied to an existing invoice. Booking deadline: Tuesday 5pm Material deadling: Wednesday 9am	\$ 208.65	NewGlaci17346
British Columbia		Powell River Peak	1/2 page, b&w - tabloid Wednesday	Must be used by December 31, 2017. Cannot be applied to an existing invoice. Booking deadline: Friday Material deadling: Monday	\$ 189.50	NewGlaci17347
British Columbia		Squamish Chief	1/2 page, b&w - tabloid Thursday	Must be used by December 31, 2017. Cannot be applied to an existing invoice. Booking deadline: Monday Material deadling: Tuesday	\$ 177.44	NewGlaci17348
British Columbia		Whistler Question	1/2 page, b&w - tabloid Tuesday	Must be used by December 31, 2017. Cannot be applied to an existing invoice. Booking deadline: Friday Material deadling: Monday	\$ 167.40	NewGlaci17349
British Columbia		Dawson Creek Mirror	1/2 page, b&w - tabloid Thursday	Must be used by December 31, 2017. Cannot be applied to an existing invoice. Booking deadline: Monday noon Material deadling: Monday noon	\$ 324.00	NewGlaci17350
British Columbia		Fort St.John Alaska Highway News -TMC	1/2 page, b&w - tabloid Thursday	Must be used by December 31, 2017. Cannot be applied to an existing invoice. Booking deadline: Monday noon Material deadling: Monday noon	\$ 742.00	NewGlaci17351

## 2017 NABS Media Sale INVENTORY - As of ( 05/15/2017) - Newspaper- NABS Media Sale, "WE NEED YOU NOW MORE THAN EVER"

NABS Media Sale is another way to add impact to your clients' media investments. It's your strategic tool to improve efficiencies and client value. And best of all, you'll help colleagues in need.

In Ontario and Eastern Canada: Bryan Press, NABS Director of Sales, Mobile: 416-726-1525 bpress@nabs.org

In BC, Sask, Man: Callay Fowler (604) 986-5173 callay@telus.net, Derrick Chamberlain derrick@primewestmedia.ca (778) 995-0020

In Alberta: Jennifer Chevais 403-614-4439 jchevais@nabs.org

In Quebec: Chantale Taillon (514) 952 1791 chantale@bec-nabs.org

Note: All inventory is subject to availability at the time of booking and cannot replace existing buys. Available to Dec 31, 2017. exceptions noted.

REGION	DEMOGR	PROPERTY	DESCRIPTION / MEDIA SPECIFICS	CONDITIONS	NABS NET RATE CARD PRICE	ITEM-#
British Columbia		Prince George Citizen	1/2 page, b&w - tabloid Tues-Sat	Must be used by December 31, 2017. Cannot be applied to an existing invoice. Booking deadline: 2 Days Prior Material deadling: 2 Days Prior	\$ 972.00	NewGlaci17352
British Columbia	A25-54	Vancouver Province	1/2-page horizontal colour ad	To be used by Dec 31, 2017. Section is subject to availability. Must be new and not be credited against existing billings	\$ 4,100.00	NewPostm17064
British Columbia	A25-54	Vancouver Sun	1/2-page horizontal colour ad	To be used by Dec 31, 2017. Section is subject to availability. Must be new and not be credited against existing billings	\$ 8,300.00	NewPostm17065
British Columbia	A25-54	24 Hours (Vancovuer)	1/2-page horizontal colour ad	To be used by Dec 31, 2017. Section is subject to availability. Must be new and not be credited against existing billings	\$ 1,200.00	NewPostm17069
British Columbia		Victoria Times Colonist	1/2 page - black and white	To be used by December 31, 2017. Subject to availability. Must be a new Sunday to Thursday booking and cannot be credited against existing billing.	\$ 2,625.00	NewVicto17333B
Alberta	A25-54	Eckville Echo	\$222.00 worth of space	To be used by Dec. 31, 2017 Thursday edition	\$ 133.20	NewBlack17280
Alberta	A25-54	Lacombe Express	\$335.00 worth of space	To be used by Dec. 31, 2017 Thursday edition	\$ 201.00	NewBlack17281
Alberta	A25-54	Ponoka News	\$258.00 worth of space	To be used by Dec. 31, 2017 Wednesday edition	\$ 154.80	NewBlack17282
Alberta	A25-54	Red Deer Advocate	\$845.00 worth of space	To be used by Dec. 31, 2017 Tues-Thurs edition; Friday or Saturday	\$ 507.00	NewBlack17283
Alberta	A25-54	Red Deer Express	\$626.00 worth of space	To be used by Dec. 31, 2017 Wednesday edition	\$ 375.60	NewBlack17284
Alberta	A25-54	Rimbey Review	\$258.00 worth of space	To be used by Dec. 31, 2017 Tues. edition	\$ 154.80	NewBlack17285
Alberta	A25-54	Stettler Independent	\$277.00 worth of space	To be used by Dec. 31, 2017 Wed. edition	\$ 166.20	NewBlack17286
Alberta	A25-54	Sylvan Lake News	\$324.00 worth of space	To be used by Dec. 31, 2017, Thursday edition	\$ 194.40	NewBlack17287
Alberta	A25-54	Lethbridge Herald, Daily Newspaper serving Southwest Alberta	\$6,250 worth of space.	To be used by Dec. 31, 2017. Must be a new buy.	\$ 3,750.00	NewConti17302

## 2017 NABS Media Sale INVENTORY - As of ( 05/15/2017) - Newspaper- NABS Media Sale, "WE NEED YOU NOW MORE THAN EVER"

NABS Media Sale is another way to add impact to your clients' media investments. It's your strategic tool to improve efficiencies and client value. And best of all, you'll help colleagues in need.

In Ontario and Eastern Canada: Bryan Press, NABS Director of Sales, Mobile: 416-726-1525 bpress@nabs.org

In BC, Sask, Man: Callay Fowler (604) 986-5173 callay@telus.net, Derrick Chamberlain derrick@primewestmedia.ca (778) 995-0020

In Alberta: Jennifer Chevais 403-614-4439 jchevais@nabs.org

In Quebec: Chantale Taillon (514) 952 1791 chantale@bec-nabs.org

Note: All inventory is subject to availability at the time of booking and cannot replace existing buys. Available to Dec 31, 2017. exceptions noted.

REGION	DEMOGR	PROPERTY	DESCRIPTION / MEDIA SPECIFICS	CONDITIONS	NABS NET RATE CARD PRICE	ITEM-#
Alberta	A25-54	Medicine Hat News, Daily Newspaper serving Southeast Alberta	\$4,500 worth of space.	To be used by Dec. 31, 2017. Must be a new buy.	\$ 2,700.00	NewConti17303
Alberta	A25-54	Calgary Herald	1/2-page horizontal colour ad	To be used by Dec 31, 2017. Section is subject to availability. Must be new and not be credited against existing billings	\$ 6,700.00	NewPostm17057
Alberta	A25-54	Edmonton Journal	1/2-page horizontal colour ad	To be used by Dec 31, 2017. Section is subject to availability. Must be new and not be credited against existing billings	\$ 6,200.00	NewPostm17058
Alberta	A25-54	Calgary SUN	1/2-page horizontal colour ad	To be used by Dec 31, 2017. Section is subject to availability. Must be new and not be credited against existing billings	\$ 800.00	NewPostm17070
Alberta	A25-54	Edmonton SUN	1/2-page horizontal colour ad	To be used by Dec 31, 2017. Section is subject to availability. Must be new and not be credited against existing billings	\$ 800.00	NewPostm17072
Saskatchewan	A25-54	Regina Leader-Post	1/2-page horizontal colour ad	To be used by Dec 31, 2017. Section is subject to availability. Must be new and not be credited against existing billings	\$ 2,300.00	NewPostm17062
Saskatchewan	A25-54	Saskatoon StarPhoenix	1/2-page horizontal colour ad	To be used by Dec 31, 2017. Section is subject to availability. Must be new and not be credited against existing billings	\$ 2,300.00	NewPostm17063
Manitoba	A25-54	Winnipeg Free Press	1/2 page black and white. Mon-Thurs upgrade to 4 colour \$2500 net additional cost	Selection is subject to availability and used before December 31, 2017. Must be a new booking and may not be credited against existing billings. All purchases are non-commissionable.	\$ 5,700.00	NewWinni17119
Ontario	A25-54	Toronto Star	1/2 page, full colour Section A weekday	Selection is subject to availability and used before December 31, 2017. Must be a new booking and may not be credited against existing billings. All purchases are non-commissionable.	\$ 25,600.00	New16Toron17219
Ontario	A25-54	Thunder Bay Chronicle Journal, Daily Newspaper serving Thunder Bay and surrounding communities and rural areas	\$6,700 worth of space	To be used by Dec. 31, 2017. Must be a new buy.	\$ 4,000.00	NewConti17299

**2017 NABS Media Sale INVENTORY - As of ( 05/15/2017) - Newspaper- NABS Media Sale, "WE NEED YOU NOW MORE THAN EVER"**

NABS Media Sale is another way to add impact to your clients' media investments. It's your strategic tool to improve efficiencies and client value. And best of all, you'll help colleagues in need.

**In Ontario and Eastern Canada: Bryan Press, NABS Director of Sales, Mobile: 416-726-1525 bpress@nabs.org**

**In BC, Sask, Man: Callay Fowler (604) 986-5173 callay@telus.net, Derrick Chamberlain derrick@primewestmedia.ca (778) 995-0020**

**In Alberta: Jennifer Chevais 403-614-4439 jchevais@nabs.org**

**In Quebec: Chantale Taillon (514) 952 1791 chantale@bec-nabs.org**

**Note: All inventory is subject to availability at the time of booking and cannot replace existing buys. Available to Dec 31, 2017. exceptions noted.**

REGION	DEMOGR	PROPERTY	DESCRIPTION / MEDIA SPECIFICS	CONDITIONS	NABS NET RATE CARD PRICE	ITEM-#
Ontario	A25-54	Ottawa Citizen	1/2-page horizontal colour ad	To be used by Dec 31, 2017. Section is subject to availability. Must be new and not be credited against existing billings	\$ 6,800.00	NewPostm17061
Ontario	A25-54	Windsor Star	1/2-page horizontal colour ad	To be used by Dec 31, 2017. Section is subject to availability. Must be new and not be credited against existing billings	\$ 4,400.00	NewPostm17066
Ontario	A25-54	London Free Press	1/2-page horizontal colour ad	To be used by Dec 31, 2017. Section is subject to availability. Must be new and not be credited against existing billings	\$ 2,800.00	NewPostm17067
Ontario	A25-54	Ottawa SUN	1/2-page horizontal colour ad	To be used by Dec 31, 2017. Section is subject to availability. Must be new and not be credited against existing billings	\$ 600.00	NewPostm17071
Quebec		Journal de Montréal	1 page 4 colours.	à être utilisé avant le 31 décembre 2017 - to be used before Dec 31, 2017	\$ 11,400.00	NewQuébe17309
Quebec		Journal de Québec	1 page Black and White	à être utilisé avant le 31 décembre 2017 - to be used before Dec 31, 2017	\$ 5,800.00	NewQuébe17310