

**2017 NABS Media Sale INVENTORY - As of ( 07/15/2017) - Television - NABS Media Sale, "WE NEED YOU NOW MORE THAN EVER"**

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In Ontario and Eastern Canada: Bryan Press, NABS Director of Sales, Mobile: 416-726-1525 bpress@nabs.org

In BC, Sask, Man: Callay Fowler (604) 986-5173 callay@telus.net, Derrick Chamberlain derrick@primewestmedia.ca (778) 995-0020

In Alberta: Jennifer Chevais 403-614-4439 jchevais@nabs.org

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Note: All inventory is subject to availability at the time of booking and cannot replace existing buys. Available to Dec 31, 2017. exceptions noted.

REGION	DEMOGR	PROPERTY	DESCRIPTION / MEDIA SPECIFICS	CONDITIONS	GRPS AD 24-54	TV AUD (000s) AD 25-54	GROSS NABS CPP (000s)	GROSS NABS CPM (000s)	GROSS NABS RATE	ITEM-#	SALE PRICE NET	SALE PRICE GROSS
National	A25-54	OLN Network	\$10,000 net of media based on net rate card at the time of booking Can be used for 15s, 30s or 60s.	To be used by December 31st, 2017. Selection is subject to availability. Cannot be used to acquire any inventory designated as "sponsorship". Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.					\$ 8,235.50	---Roger17109		
National	A25-54	MTV	46% prime, strong isolated programs and some ROS. Ad 25-54 671.0. Schedule available upon request.Proposal #217068	To be used June 26, 2017 - September 3, 2017		671.0		\$ 8.94	\$ 6,000.15	Tel16Bell-17025	\$ 2,550.00	\$ 3,000.00
National	A25-54	MTV 2	Strong isolated programs and some ROS. Ad 25-54 53.0. Schedule available upon request.Proposal #217071	To be used June 26, 2017 - September 3, 2017		53.0		\$ 8.88	\$ 470.60	Tel16Bell-17026	\$ 200.00	\$ 235.29
National	A25-54	CBC Television Full Network	\$29,801K net of Regular inventory. Based on current rate card, that equates to 8 fixed prime spots & 22 fixed offprime spots (30s). Approx A25-54 Impressions = 1616.0	To be used before December 31,2017. Selection is subject availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable. Unless noted, the packages do not include production. No credits or audience guarantees provided. Package will be honoured to dollar value at the time of booking. # of spots/impression are not guaranteed and may fluctuate depend on actual program selection and availability.		1,616.0		\$ 15.22	\$ 24,588.85	TelCBC--17036		
National	A25-54	DOC	\$999 net of ROS inventory. Based on current rate card, that equates to 235 ROS spots (30s). Approx A25-54 Impressions = 188.0	To be used before December 31,2017. Selection is subject availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable. Unless noted, the packages do not include production. No credits or audience guarantees provided. Package will be honoured to dollar value at the time of booking. # of spots/impression are not guaranteed and may fluctuate depend on actual program selection and availability.		188.0		\$ 4.38	\$ 823.55	TelCBC--17037	\$ 350.00	\$ 411.76
National	A25-54	Bloomberg TV	400 x 30 sec per week, 1 week. Full Rotation Total AD 25-54 National Audience 338,000	To be used from January 1, 2017 to December 29, 2017 subject to availability. Must be a new booking and cannot be credited against existing billings. All purchases are non-commissionable.		338.0		\$ 29.59	\$ 10,000.25	TelCHCH-17041	\$ 4,250.00	\$ 5,000.00
National	A25-54	Sportsnet 360	\$20,000 of net media based on net rate card at time of booking. !5s, 30, or 60s.	To be used by December 31st, 2017. Selection is subject to availability. Cannot be used to acquire any inventory designated as "sponsorship". Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.					\$ 18,824.00	TelRoger17108		
National	A25-54	G4	\$2500 net of media based on net rate card at the time of booking Can be used for 15s, 30s or 60s.	To be used by December 31st, 2017. Selection is subject to availability. Cannot be used to acquire any inventory designated as "sponsorship". Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.					\$ 2,058.88	TelRoger17110	\$ 875.00	\$ 1,029.41

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National	A25-54	BIO	\$2500 net of media based on net rate card at the time of booking Can be used for 15s, 30s or 60s.	To be used by December 31st, 2017. Selection is subject to availability. Cannot be used to acquire any inventory designated as "sponsorship". Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.					\$ 2,058.88	TelRoger17111	\$ 875.00	\$ 1,029.41
National	A25-54	FXX	\$2500 net of media based on net rate card at the time of booking Can be used for 15s, 30s or 60s.	To be used by December 31st, 2017. Selection is subject to availability. Cannot be used to acquire any inventory designated as "sponsorship". Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.					\$ 2,058.88	TelRoger17113	\$ 875.00	\$ 1,029.41
British Columbia	A25-54	Chek News	\$3,000 worth of spots (Vancouver Island region)	To be used by December 31, 2017. Must be a new booking, may not be credited against existing billing. Airtime will run at CHEK's discretion (may be blackout periods) Cannot be used towards election advertising. Commercial Production costs extra. If commercial is supplied, it must arrive with closed-captioning and telecaster number					\$ 2,470.65	TelChek-17171		
British Columbia	A25-54	Omni Vancouver	\$5,000 net of media based on net rate card at the time of booking Can be used for 15s, 30s or 60s.	To be used by December 31st, 2017. Selection is subject to availability. Cannot be used to acquire any inventory designated as "sponsorship". Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.					\$ 4,117.75	TelRoger17105	\$ 1,750.00	\$ 2,058.82
Alberta	A25-54	YES TV (Calgary)	22 x 30 sec per week x 4 weeks 61% Prime Mon-Fri 5-530p Judge Judy x 2, Mon-Fri 530-6p Judge Judy (S) x 2, Mon-Fri 830-9p Wheel of Fortune (S) x 2, Mon-Fri 8-830p Jeopardy (S) x 2, Sat 830-9p Wheel of Fortune (S) x 1, Sat 8-830p Jeopardy (S) x 1, Mon-Fri 730-8p King of Queen x 2, Mon-Fri 7-730p Everybody Loves Raymond x 2, Mon-Fri 4-5p HARRY (S) x 2, Mon-Fri 12-1230p Hot Bench (S) x 2, Mon-Fri 1230-1p Hot Bench (S) x2, Mon-Fri 6-7p Dr Quinn x 2  Total Ad 25-54 CAL/EM ratings 6.1/week (24.4 total). Ratings available by program available.	To be used from January 2, 2017 to August 27, 2017 subject to availability. Not available March 27 - April 30, 2017. Must be a new booking and cannot be credited against existing billings. All purchases are non-commissionable.	24.4		\$ 154.30		\$ 3,764.80	Tel02YES-T17087	\$ 1,600.00	\$ 1,882.35

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REGION	DEMOGR	PROPERTY	DESCRIPTION / MEDIA SPECIFICS	CONDITIONS	GRPS AD 24-54	TV AUD (000s) AD 25-54	GROSS NABS CPP (000s)	GROSS NABS CPM (000s)	GROSS NABS RATE	ITEM-#	SALE PRICE NET	SALE PRICE GROSS
Alberta	A25-54	YES TV (Edmonton)	22 x 30 sec per week x 4 weeks 61% Prime Mon-Fri 5-530p Judge Judy x 2, Mon-Fri 530-6p Judge Judy (S) x 2, Mon-Fri 830-9p Wheel of Fortune (S) x 2, Mon-Fri 8-830p Jeopardy (S) x 2, Sat 830-9p Wheel of Fortune (S) x 1, Sat 8-830p Jeopardy (S) x 1, Mon-Fri 730-8p King of Queen x 2, Mon-Fri 7-730p Everybody Loves Raymond x 2, Mon-Fri 4-5p HARRY (S) x 2, Mon-Fri 12-1230p Hot Bench (S) x 2, Mon-Fri 1230-1p Hot Bench (S) x2, Mon-Fri 6-7p Dr Quinn x 2  Total Ad 25-54 EDM/EM ratings 6.5/week (26.0 total). Ratings available by program available.	To be used from January 2, 2017 to August 27, 2017 subject to availability. Not available March 27 - April 30, 2017. Must be a new booking and cannot be credited against existing billings. All purchases are non-commissionable.	26.0		\$ 144.80		\$ 3,764.80	Tel02YES-T17088	\$ 1,600.00	\$ 1,882.35
Manitoba	A25-54	CTV Manitoba	4 x :30 day; 3 x :30 news; 3 x :30 Prime. News rotated between 6 or 630p, 11p and 1130p newscasts. Est GRPs Ad 25-54	To be used June 26, 2017 - September 3, 2017	43.9		\$ 69.68		\$ 3,058.90	Tel16Bell-17007	\$ 1,300.00	\$ 1,529.41
Ontario	A25-54	YES TV	22 x 30 sec per week x 4 weeks 85% Prime Mon-Fri 6-630p Judge Judy x 2, Mon-Fri 630-7p Judge Judy (S) x 2, Mon-Fri 7-730p Wheel of Fortune (S) x 2, Mon-Fri 730-8p Jeopardy (S) x 2, Sat 7-730p Wheel of Fortune (S) x 1, Sat 730-8p Jeopardy (S) x 1, Mon-Fri 9-930p King of Queen x 2, Mon-Fri 930-10p Everybody Loves Raymond x 2, Mon-Fri 3-4p HARRY (S) x 2, Mon-Fri 4-430p Hot Bench (S) x 2, Mon-Fri 430-5p Hot Bench (S) x2, Mon-Fri 5-6p Dr Quinn x 2  Total Ad 25-54 TOH/EM ratings 14.4/week (57.6 total). Ratings available by program available.	To be used from January 2, 2017 to August 27, 2017 subject to availability. Not available March 27 - April 30, 2017. Must be a new booking and cannot be credited against existing billings. All purchases are non-commissionable.	57.6		\$ 821.10		\$ 47,295.30	Tel02YES-T17086	\$20,100.00	\$23,647.06
Ontario	A25-54	CTV2 Ottawa	3 x :30 day 3 x :30 news 3 x :30 Prime News rotated within 6-10am newscast. Est GRPs Ad 25-54, 12.4	To be used June 26, 2017 - September 3, 2017	8.0		\$ 191.18		\$ 1,529.45	Tel16Bell-17013	\$ 650.00	\$ 764.71
Ontario	A25-54	CTV2 London	3 x :30 day 3 x :30 news 3 x :30 Prime News rotated between 6, and 11p newscasts. Est GRPs Ad 25-54	To be used June 26, 2017 - September 3, 2017	34.5		\$ 190.97		\$ 6,588.40	Tel16Bell-17014	\$ 2,800.00	\$ 3,294.12
Ontario	A25-54	CTV2 Toronto	3 x :30 day 3 x :30 news 3 x :30 Prime News rotated between 6p, and 11p newscasts. Est GRPs, Ad 25-54	To be used June 26, 2017 - September 3, 2017	8.6		\$ 369.37		\$ 3,176.55	Tel16Bell-17015		

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Ontario	A25-54	CHCH TV	52 x 30 sec per week, 2 week minimum booking. 95% Prime, ask for schedule  Total Ad 25-54 TOH/EM ratings 25.2. Ratings available by program available.	To be used from January 1, 2017 to December 29, 2017 subject to availability. Must be a new booking and cannot be credited against existing billings. All purchases are non-commissionable.	25.2		\$ 1,013.10		\$ 25,530.05	TelCHCH-17040		
Ontario	A25-54	OMNI1	\$15,000 net of media based on net rate card at the time of booking Can be used for 15s, 30s or 60s.	To be used by December 31st, 2017. Selection is subject to availability. Cannot be used to acquire any inventory designated as "sponsorship". Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.					\$ 12,353.25	TelRoger17103		
Ontario	A25-54	Vision TV	18 x 30 sec spots per week x 4 weeks. ROS MF 3p-12a P45+ AMA 71,000 P25-54 AMA 19,000	To be used by December 31, 2017 Must be a new booking. May not be credited against existing billings. All purchases are non-commissionable.					\$ 8,647.28	TelVisio17089	\$ 3,675.00	\$ 4,323.53
Quebec		RDS/ RDSINFO/ RDS2	ROS selon la carte de tarif en vigueur.  ROS based on rate card when booked.	Doit être un nouveau placement publicitaire et ne peut être crédité sur une campagne existante. Ces placements sont non commissionnables. Selon les disponibilités au moment de l'achat. A être utilisé avant le 31 décembre 2017.  Must be a new advertising placement and can not be credited on an existing campaign. These investments are non-commissionable. Subject to availability at time of purchase. To be used before December 31, 2017.					\$ 20,588.75	TelRDS/-17330		
Quebec	A25-54	City Montreal	\$7,500 net of media based on net rate card at the time of booking Can be used for 15s, 30s or 60s.	To be used by December 31st, 2017. Selection is subject to availability. Cannot be used to acquire any inventory designated as "sponsorship". Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.					\$ 6,176.63	TelRoger17120		
Quebec	A25-54	Tele-Quebec	\$25,000 (Gross) campaign as per rate current rate card and depending on availabilities  *****  Campagne publicitaire de 25 000\$ brut a la carte de tarif en vigueur et selon les disponibilites	Must be a new reservation and cannot be applied as a credit to existing invoices. Must be a new buy and no commision. Dates: from June 19 to Aug 27, 2017 and from December 1st 2017 to February 1st, 2018.  *****  Celle-ci doit etre une nouvelle reservation et ne peut pas servir de credit contre des factures existantes. Elle doit etre un nouvel achat media, tous les achats sont sans commision. Dates: du 19 juin au 27 août 2017 et du 1er dec au 1 fev 2018.					\$ 17,529.85	TelTele-17084		
Quebec		V	Diffusion sur une base réseau (70% prime time). Base sélective (sous approbation de V Télé). \$50,000 net à la carte de tarif en vigueur. \$50,000 net based on current rate card. / network base (70% prime time). Selective base subject to approval from V télé. 50\$ net based on current rate card	Doit être une nouvelle réservation et ne peut pas servir de crédit contre des factures existantes. Doit être un nouvel achat média et tous les achats sont sans commission. Sujet à disponibilité. Excluant la production. Dates: jusqu'au 31 décembre 2017					\$ 24,706.50	TelV-Int17323B		

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Quebec		Specialty TV Max A25-54 demo	Mo-Su ROS 24h,	Upon avails, to be used before December 31, 2017		1,364.0		\$ 15.09	\$ 20,588.75	TelV-Int17325		
Québec	A25-54	Canal D (cible A25-54)	30 occ. de 30 sec. IMP A25-54:540 000	Lu-Di ROS 24h du 2 Janvier 2016 au 12 Février 2017, du 26 Juin au 13 août 2017, du 11 au 24 décembre 2017.		540.0		\$ 20.70	\$ 11,176.75	TelBELL-17177		
Québec	A25-54	VRAK A25-54 & T12-17	30 occ. de 30 sec. IMP A25-54: 300 000 IMP T12-17: 210 000	Lu-Di ROS 24h du 2 Janvier 2016 au 12 Février 2017, du 26 Juin au 13 août 2017, du 11 au 24 décembre 2017.		300.0		\$ 30.98	\$ 9,294.35	TelBELL-17179		
Québec	A25-54	Investigation (cible A25-54)	100 occ. de 30 sec. IMP A25-54:300 000 IMP A18-34:100 000	Lu-Di ROS 24h du 1er Janvier 2017 au 31 décembre 2017. Sous réserve des disponibilités au moment de la réservation.		300.0		\$ 12.35	\$ 3,705.98	TelBELL-17180		
Atlantic	A25-54	CTV Atlantic	5 x :30 day 5 x :30 news 5 x :30 Prime. News rotated between 5p, 6p, 11p and 1130p newscasts. Est GRPS Ad 25-54: Halifax 102.4	To be used June 26, 2017 - September 3, 2017	67.9		\$ 74.51		\$ 5,058.95	Tel16Bell-17010	\$ 2,150.00	\$ 2,529.41
Atlantic	A25-54	CTV2 Atlantic	5 x :30 day; 5 x :30 news; 5 x :30 Prime News rotated between morning, noon, and 7pm newscasts. Est GRPs, Ad 25-54	To be used June 26, 2017 - September 3, 2017	19.0		\$ 52.63		\$ 1,000.03	TelBell-17031	\$ 425.00	\$ 500.00