

2018 NABS Media Sale INVENTORY LIST - AVAILABLE DONATIONS TO DATE (1/31/2018) - Magazine

NABS Media Sale is another way to add impact to your clients' media investments. It's your strategic tool to improve efficiencies and client value. And best of all, you'll help

In Ontario and Eastern Canada: Bryan Press, NABS Director of Sales, Mobile: 416-726-1525 bpress@nabs.org

In BC, Sask, Man,Alta: Callay Fowler (604) 986-5173 callay@telus.net, Derrick Chamberlain derrick@primewestmedia.ca (778) 995-0020

In Quebec: Chantale Taillon (514) 952 1791 chantale@bec-nabs.org

Note: All inventory is subject to availability at the time of booking and cannot replace existing buys. Available to Dec 31, 2018. exceptions noted.

| REGION | PROPERTY | DESCRIPTION / MEDIA SPECIFICS | CONDITIONS | NABS NET RATE CARD PRICE | ITEM-# |
|----------|-------------------|--|---|--------------------------|---------------|
| National | Enroute Magazine | 1 full page 4 colour, Can be English only, French only or bilingual. Most ads are English only | To be used Jan-Dec 2018. Issues close 5 weeks in advance of issue month. Space subject to availability. Must be a new booking and not credited against existing bookings. | \$ 13,573.00 | MagBookm18116 |
| National | Cineplex Magazine | One page 4 colour | To be used by Dec 31, 2018. Subject to availability, must be a new booking and not credited against existing bookings | \$ 17,100.00 | MagCinep18180 |
| National | Reader's Digest | Full Page. 4 Colour rd.ca | To be used April 1, 2018 - March 31, 2019. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable. | \$ 24,200.00 | MagReade18106 |
| National | Best Health | Full Page. 4 Colour besthealthmag.ca | To be used April 1, 2018 - March 31, 2019. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable. | \$ 6,720.00 | MagReade18108 |
| National | Toronto Life | Full Page, 4 Colour | To be used January 1, 2018 - December 31, 2018. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable. | \$ 7,560.00 | MagSt.-J18244 |
| National | FASHION | Full Page, 4 Colour | To be used January 1, 2018 - December 31, 2018. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable. | \$ 6,372.00 | MagSt.-J18245 |

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| National | Men's FASHION | Full Page, 4 Colour | To be used January 1, 2018 - December 31, 2018. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable. | \$ 6,558.00 | MagSt.-J18246 |
| National | Wedding Bells | Full Page, 4 Colour | To be used January 1, 2018 - December 31, 2018. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable. | \$ 11,760.00 | MagSt.-J18247 |
| National | MARIAGE Quebec | Full Page, 4 Colour | To be used January 1, 2018 - December 31, 2018. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable. | \$ 4,296.00 | MagSt.-J18248 |
| National | Zoomer Magazine | 1 full page, 4 colour | Full Page, National - To be used by December 31, 2018 | \$ 10,000.00 | MagZoomer18174 |
| National | Report On Business | 1 page, 4 colour | To be used January 1, 2018 - August 31, 2018. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable. | \$ 12,800.00 | NewGlobe18090 |
| National | Hello | 1 Page 4 colour | To be used by December 31, 2018. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable. No positioning guarantees. | \$ 8,602.00 | NewRoger18114 |

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| National | Maclean's | 1 Page 4 colour | To be used by December 31, 2018. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable. No positioning guarantees. | \$ 11,412.00 | NewRoger18115 |
| Quebec | Le Magazine Cineplex | One page 4 colour | To be used by Dec 31, 2018. Subject to | \$ 6,400.00 | MagCinep18181 |
| Quebec | Selection du Reader's Digest | Full Page. 4 Colour selection.ca | To be used April 1, 2018 - March 31, 2019. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable. | \$ 6,750.00 | MagReade18107 |