

2018 NABS Media Sale INVENTORY LIST - AVAILABLE DONATIONS TO DATE (1/31/2018) - Newspaper

NABS Media Sale is another way to add impact to your clients' media investments. It's your strategic tool to improve efficiencies and client value. And best of all, you'll help

In Ontario and Eastern Canada: Bryan Press, NABS Director of Sales, Mobile: 416-726-1525 bpress@nabs.org

In BC, Sask, Man,Alta: Callay Fowler (604) 986-5173 callay@telus.net, Derrick Chamberlain derrick@primewestmedia.ca (778) 995-0020

In Quebec: Chantale Taillon (514) 952 1791 chantale@bec-nabs.org

Note: All inventory is subject to availability at the time of booking and cannot replace existing buys. Available to Dec 31, 2018. exceptions noted.

REGION	PROPERTY	DESCRIPTION / MEDIA SPECIFICS	CONDITIONS	NABS NET RATE CARD PRICE	ITEM-#
Alberta	Eckville Echo	\$300.00 worth of space	To be used by Dec. 31, 2018	\$ 150.00	NewBlack18220
Alberta	Lacombe Express	\$350.00 worth of space	To be used by Dec. 31, 2018	\$ 175.00	NewBlack18221
Alberta	Ponoka News	\$300.00 worth of space	To be used by Dec. 31, 2018	\$ 150.00	NewBlack18222
Alberta	Red Deer Advocate	\$850.00 worth of space	To be used by Dec. 31, 2018	\$ 425.00	NewBlack18223
Alberta	Red Deer Express	\$650.00 worth of space	To be used by Dec. 31, 2018	\$ 325.00	NewBlack18224
Alberta	Rimbey Review	\$300.00 worth of space	To be used by Dec. 31, 2018	\$ 150.00	NewBlack18225
Alberta	Stettler Independent	\$300.00 worth of space	To be used by Dec. 31, 2018	\$ 150.00	NewBlack18226
Alberta	Sylvan Lake News	\$350.00 worth of space	To be used by Dec. 31, 2018	\$ 175.00	NewBlack18227
Alberta	Calgary Herald	1/2-page horizontal colour ad	To be used by Dec 31, 2018. Section is subject to availability. Must be new and not be credited against existing billings	\$ 5,600.00	NewPostm18048
Alberta	Calgary SUN	1/2-page horizontal colour ad	To be used by Dec 31, 2018. Section is subject to availability. Must be new and not be credited against existing billings	\$ 675.00	NewPostm18061
Alberta	Edmonton SUN	1/2-page horizontal colour ad	To be used by Dec 31, 2018. Section is subject to availability. Must be new and not be credited against existing billings	\$ 700.00	NewPostm18063
British Columbia	Penticton Western News	\$750 worth of space	to be used by Dec. 31, 2018	\$ 375.00	NewBlack18203
British Columbia	Salmon Arm Observer	\$750 worth of space	to be used by Dec. 31, 2018	\$ 375.00	NewBlack18204
British Columbia	Vernon Morning Star	\$750 worth of space	to be used by Dec. 31, 2018	\$ 375.00	NewBlack18205
British Columbia	Kelowna Capital News	\$950 worth of space	to be used by Dec. 31, 2018	\$ 475.00	NewBlack18206
British Columbia	North Island Gazette	\$500 worth of space	To be used by Dec. 31, 2018	\$ 250.00	NewBlack18207
British Columbia	Campbell River Mirror	\$700 worth of space	To be used by Dec. 31, 2018	\$ 350.00	NewBlack18208
British Columbia	Comox Valley Record	\$700 worth of space	To be used by Dec. 31, 2018	\$ 350.00	NewBlack18209

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British Columbia	Parksville Qualicum News	\$700 worth of space	To be used by Dec. 31, 2018	\$ 350.00	NewBlack18210
British Columbia	Alberni Valley News	\$500 worth of space	To be used by Dec. 31, 2018	\$ 250.00	NewBlack18211
British Columbia	Nanaimo News Bulletin	\$800 worth of space	To be used by Dec. 31, 2018	\$ 400.00	NewBlack18212
British Columbia	Cowichan Valley Citizen	\$700 worth of space	To be used by Dec. 31, 2018	\$ 350.00	NewBlack18213
British Columbia	Peninsula News Review	\$700 worth of space	To be used by Dec. 31, 2018	\$ 350.00	NewBlack18214
British Columbia	Saanich News	\$800 worth of space	To be used by Dec. 31, 2018	\$ 400.00	NewBlack18215
British Columbia	Oak Bay News	\$500 worth of space	To be used by Dec. 31, 2018	\$ 250.00	NewBlack18216
British Columbia	Victoria News	\$700 worth of space	To be used by Dec. 31, 2018	\$ 350.00	NewBlack18217
British Columbia	Goldstream Gazette	\$700 worth of space	To be used by Dec. 31, 2018	\$ 350.00	NewBlack18218
British Columbia	Monday Magazine	\$1000 worth of space	To be used by Dec. 31, 2018	\$ 500.00	NewBlack18219
British Columbia	Cranbrook Townsman	\$550.00 worth of space	To be used by Dec. 31, 2018	\$ 275.00	NewBlack18228
British Columbia	Fernie Free Press	\$350.00 worth of space	To be used by Dec. 31, 2018	\$ 175.00	NewBlack18229
British Columbia	Kimberley Bulletin	\$550.00 worth of space	To be used by Dec. 31, 2018	\$ 275.00	NewBlack18230

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British Columbia	Business in Vancouver	\$5,000 worth of advertising	to be used by December 31, 2018 Can be broken down if needed	\$ 2,500.00	NewBusin18149
British Columbia	Burnaby Now	1/2 page, b&w - tabloid Wed/Fri	Must be used by December 31, 2018. Cannot be applied to an existing invoice. Booking deadline: 3 days prior Material deadling: 2 days prior	\$ 693.84	NewGlaci18150
British Columbia	The New West Record	1/2 page, b&w - tabloid Thursday	Must be used by December 31, 2018. Cannot be applied to an existing invoice. Booking deadline: 3 days prior Material deadling: 2 days prior	\$ 388.08	NewGlaci18151
British Columbia	Tri City News	1/2 page, b&w - tabloid Wed/Fri	Must be used by December 31, 2018. Cannot be applied to an existing invoice. Booking deadline: 3 days prior Material deadling: 2 days prior	\$ 717.36	NewGlaci18152
British Columbia	Delta Optimist	1/2 page, b&w - tabloid Wed/Fri	Must be used by December 31, 2018. Cannot be applied to an existing invoice. Booking deadline: 3 days prior Material deadling: 2 days prior	\$ 399.84	NewGlaci18153
British Columbia	North Shore News	1/2 page, b&w - tabloid Sun/Wed/Fri	Must be used by December 31, 2018. Cannot be applied to an existing invoice. Booking deadline: 3 days prior Material deadling: 2 days prior	\$ 1,258.32	NewGlaci18154
British Columbia	Richmond News	1/2 page, b&w - tabloid Wed/Fri	Must be used by December 31, 2018. Cannot be applied to an existing invoice. Booking deadline: 3 days prior Material deadling: 2 days prior	\$ 743.82	NewGlaci18155
British Columbia	Vancouver Courier	1/2 page, b&w - tabloid Thursday	Must be used by December 31, 2018. Cannot be applied to an existing invoice. Booking deadline: Friday 5pm Material deadling: Monday 5pm	\$ 1,537.62	NewGlaci18156

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British Columbia	Westender	1/2 page, b&w - tabloid Thursday	Must be used by December 31, 2018. Cannot be applied to an existing invoice. Booking deadline: Friday 5pm Material deadling: Monday 5pm	\$ 640.92	NewGlaci18157
British Columbia	Bowen Island Undercurrent	1/2 page, b&w - tabloid Friday	Must be used by December 31, 2018. Cannot be applied to an existing invoice. Booking deadline: Monday Material deadling: Monday	\$ 246.96	NewGlaci18158
British Columbia	Bridge River Lillooet News	1/2 page, b&w - tabloid Wednesday	Must be used by December 31, 2018. Cannot be applied to an existing invoice. Booking deadline: Friday Material deadling: Monday	\$ 216.60	NewGlaci18159
British Columbia	Coast Reporter	1/2 page, b&w - tabloid Friday	Must be used by December 31, 2018. Cannot be applied to an existing invoice. Booking deadline: Tuesday 5pm Material deadling: Wednesday 9am	\$ 347.76	NewGlaci18160
British Columbia	Powell River Peak	1/2 page, b&w - tabloid Wednesday	Must be used by December 31, 2018. Cannot be applied to an existing invoice. Booking deadline: Friday Material deadling: Monday	\$ 315.84	NewGlaci18161
British Columbia	Squamish Chief	1/2 page, b&w - tabloid Thursday	Must be used by December 31, 2018. Cannot be applied to an existing invoice. Booking deadline: Monday Material deadling: Tuesday	\$ 295.74	NewGlaci18162
British Columbia	Whistler Question	1/2 page, b&w - tabloid Tuesday	Must be used by December 31, 2018. Cannot be applied to an existing invoice. Booking deadline: Friday Material deadling: Monday	\$ 279.00	NewGlaci18163

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British Columbia	Dawson Creek Mirror	1/2 page, b&w - tabloid Thursday	Must be used by December 31, 2018. Cannot be applied to an existing invoice. Booking deadline: Monday noon Material deadling: Monday noon	\$ 540.00	NewGlaci18164
British Columbia	Fort St.John Alaska Highway News -TMC	1/2 page, b&w - tabloid Thursday	Must be used by December 31, 2018. Cannot be applied to an existing invoice. Booking deadline: Monday noon Material deadling: Monday noon	\$ 1,236.70	NewGlaci18165
British Columbia	Prince George Citizen	1/2 page, b&w - tabloid Tues-Sat	Must be used by December 31, 2018. Cannot be applied to an existing invoice. Booking deadline: 2 Days Prior Material deadling: 2 Days Prior	\$ 1,620.00	NewGlaci18166
British Columbia	Vancouver Province	1/2-page horizontal colour ad	To be used by Dec 31, 2018. Section is subject to availability. Must be new and not be credited against existing billings	\$ 3,400.00	NewPostm18055
British Columbia	24 Hours (Vancouver)	1/2-page horizontal colour ad	To be used by Dec 31, 2018. Section is subject to availability. Must be new and not be credited against existing billings	\$ 1,000.00	NewPostm18060
National	The Globe and Mail	Full page, 4 colour, National Edition 2800 lines	To be used January 1, 2018 - August 31, 2018. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.	\$ 50,000.00	NewGlobe18088
National	Metro Canada English East Newspaper Network Halifax Toronto	1/2 page 4 colour. Ad to run in all papers.	To be used by December 31, 2018. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.	\$ 6,169.20	NewMetro18170

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National	Metro Canada English West Newspaper Network Calgary Edmonton Vancouver	1/2 page 4 colour. Ad to run in all papers.	To be used by December 31, 2018. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.	\$ 5,465.50	NewMetro18171
National	Edmonton Journal	1/2-page horizontal colour ad	To be used by Dec 31, 2018. Section is subject to availability. Must be new and not be credited against existing billings	\$ 5,200.00	NewPostm18049
National	National Post (National Edition)	1/2-page horizontal colour ad	To be used by Dec 31, 2018. Section is subject to availability. Must be new and not be credited against existing billings	\$ 7,450.00	NewPostm18051
Ontario	Ottawa Citizen	1/2-page horizontal colour ad	To be used by Dec 31, 2018. Section is subject to availability. Must be new and not be credited against existing billings	\$ 5,700.00	NewPostm18052
Ontario	Windsor Star	1/2-page horizontal colour ad	To be used by Dec 31, 2018. Section is subject to availability. Must be new and not be credited against existing billings	\$ 3,700.00	NewPostm18057
Ontario	London Free Press	1/2-page horizontal colour ad	To be used by Dec 31, 2018. Section is subject to availability. Must be new and not be credited against existing billings	\$ 2,300.00	NewPostm18058
Ontario	24 Hours (Toronto)	1/2-page horizontal colour ad	To be used by Dec 31, 2018. Section is subject to availability. Must be new and not be credited against existing billings	\$ 2,250.00	NewPostm18059
Ontario	Ottawa SUN	1/2-page horizontal colour ad	To be used by Dec 31, 2018. Section is subject to availability. Must be new and not be credited against existing billings	\$ 550.00	NewPostm18062
Ontario	Toronto SUN	1/2-page horizontal colour ad	To be used by Dec 31, 2018. Section is subject to availability. Must be new and not be credited against existing billings	\$ 1,400.00	NewPostm18064

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Ontario	Hamilton Spectator	1/2 page Colour	To be used by December 31, 2018. Must be a new booking and not credited against existing billings. Non commissionable	\$ 3,838.00	NewThe-H18112
Ontario	Toronto Star	1/2 page, full colour Section A weekday	Selection is subject to availability and used before December 31, 2018. Must be a new booking and may not be credited against existing billings. All purchases are non-commissionable.	\$ 21,350.00	NewToron18173
Quebec	Montreal Gazette	1/2-page horizontal colour ad	To be used by Dec 31, 2018. Section is subject to availability. Must be new and not be credited against existing billings	\$ 4,600.00	NewPostm18050
Saskatchewan	Regina Leader-Post	1/2-page horizontal colour ad	To be used by Dec 31, 2018. Section is subject to availability. Must be new and not be credited against existing billings	\$ 1,900.00	NewPostm18053
Saskatchewan	Saskatoon StarPhoenix	1/2-page horizontal colour ad	To be used by Dec 31, 2018. Section is subject to availability. Must be new and not be credited against existing billings	\$ 1,900.00	NewPostm18054