

2018 NABS Media Sale INVENTORY LIST - AVAILABLE DONATIONS TO DATE (1/31/2018) - Interactive/Digital

NABS Media Sale is another way to add impact to your clients' media investments. It's your strategic tool to improve efficiencies and client value. And best of all, you'll help colleagues in need.

In Ontario and Eastern Canada: Bryan Press, NABS Director of Sales, Mobile: 416-726-1525 bpress@nabs.org

In BC, Sask, Man,Alta: Callay Fowler (604) 986-5173 callay@telus.net, Derrick Chamberlain derrick@primewestmedia.ca (778) 995-0020

In Quebec: Chantale Taillon (514) 952 1791 chantale@bec-nabs.org

Note: All inventory is subject to availability at the time of booking and cannot replace existing buys. Available to Dec 31, 2018. exceptions noted.

REGION	PROPERTY	DESCRIPTION / MEDIA SPECIFICS	CONDITIONS	NET MEDIA VALUE	NET NABS CPM (000s)	IMPRESSIONS (000s)	NABS NET RATE CARD PRICE	ITEM-#
Alberta	Black Press - Alberta	run of site in this region	to be used by Dec. 31, 2018.	\$ 1,500.00	\$ 6.00	100.0	\$ 600.00	IntBlack18202
British Columbia	Black Press- lower mainland	run of site in this region	to be used by Dec. 31, 2018.	\$ 1,500.00	\$ 6.00	100.0	\$ 600.00	IntBlack18198
British Columbia	Black Press - Vancouver Island	run of site in this region	to be used by Dec. 31, 2018.	\$ 1,500.00	\$ 6.00	100.0	\$ 600.00	IntBlack18199
British Columbia	Black Press -Interior North	run of site in this region	to be used by Dec. 31, 2018.	\$ 1,500.00	\$ 6.00	100.0	\$ 600.00	IntBlack18200
British Columbia	Black Press - Interior South	run of site in this region	to be used by Dec. 31, 2018.	\$ 1,500.00	\$ 6.00	100.0	\$ 600.00	IntBlack18201
National	CTV -Bell Media Digital	Display Banners or Big Box. Choice of Verticals: News (CTV News, BNN, CP24), Entertainment (NOW FEATURING GUSTO!, CTV, The Loop, MTV, MuchMusic, Bravo, Comedy and Space), and Sports (TSN) 300x250 or 728x90 RON also available	To be used by Dec 31, 2018. Subject to avails and cannot replace existing bookings. Can buy smaller packages -at least 250k. Provincial or Regional Geo-Targeting available	\$ 60,000.00	\$ 8.00	3,000.0	\$ 24,000.00	IntBell-18123
National	CBC.CA	3,300,000 impressions rotated between Leaderboard and Big Box, ROS	To be used before December 31,2018. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All Purchases are non-commissionable.	\$ 29,700.00	\$ 3.61	3,300.0	\$ 11,900.00	IntCBC--18079
National	CBC.CA	100,000 double big box impressions	To be used before December 31,2018. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All Purchases are non-commissionable.	\$ 1,700.00	\$ 6.80	100.0	\$ 680.00	IntCBC--18080
National	CBC.CA	250,000 billboard impressions	To be used before December 31,2018. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All Purchases are non-commissionable.	\$ 8,250.00	\$ 13.20	250.0	\$ 3,300.00	IntCBC--18081
National	Cineplex.com	Geo and page specific targeting available (see www.cineplexmedia.com) ROS - geo target or page specific as available. ONLY IAB UNITS (Big Box, Leaderboard, Skycraper)	To be used by December 31, 2018. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable. Packages may be split into smaller packages.	\$ 24,900.00	\$ 12.45	1,000.0	\$ 12,450.00	IntCinep18178
National	Cineplex.com	Geo and page specific targeting available (see www.cineplexmedia.com) ROS - geo target or page specific as available. ONLY IAB UNITS (Big Box, Leaderboard, Skycraper)	To be used by December 31, 2018. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable. Packages may be split into smaller packages.	\$ 24,900.00	\$ 12.45	1,000.0	\$ 12,450.00	IntCinep18179
National	Corus Digital Network	1. DISPLAY MEDIA: 2,333,333 impressions, (choice of either/or IAB Leaderboards or Big Boxes) Can target Male Verticals of Female Verticals Lifestyle and Entertainment	To be used by December 31, 2018. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable. May be split into smaller packages.	\$ 35,000.00	\$ 6.00	2,333.0	\$ 14,000.00	IntCorus18084

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National	Corus Digital Network	2. VIDEO PRE-ROLL: 428,571 impressions with companion Ad.Can target Male Verticals of Female Verticals Lifestyle and Entertainment	To be used by December 31, 2018. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable. May be split into smaller packages.	\$ 15,000.00	\$ 24.53	428.0	\$ 10,500.00	IntCorus18085
National	theglobeandmail.com Package #1	500,000 impressions, leaderboard or big box	To be used January 1 - August 31, 2018. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable. May be purchased in smaller packages	\$ 18,000.00	\$ 14.40	500.0	\$ 7,200.00	IntGlobe18086
National	theglobeandmail.com Package #2	500,000 impressions, leaderboard or big box	To be used January 1 - August 31, 2018. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable. May be purchased in smaller packages	\$ 18,000.00	\$ 14.40	500.0	\$ 7,200.00	IntGlobe18087
National	metronews.ca English Canada Website	Site Province	To be used by December 31, 2018. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable. Package may be split into smaller packages. Limiting the geotargeted area may limit the number of impressions available in a given campaign period. Impressions may be geotargeted by province as required	\$ 6,250.00	\$ 10.00	250.0	\$ 2,500.00	IntMetro18169
National	nhl.com	Web/Mobile Web/App Mon, Wed, Fri, Sun - subject to availability Geo-targeting: Canada, English only Duration: 24 hours Creative: 970x66, 728x90, 300x250, 310x50 [for more specs, please request] 1,200,000/day	November 1, 2017 - March 31, 2018. Subject to inventory availability. Must be a new booking and cannot be credited to on existing booking. All purchases are non-commissionable. No ambush marketing [NHL is sensitive to Bud Red Goal Light creative and has restrictions on a) provincial lottery and b) retail driving to purchase hockey merch which we can work around but requires explanation]	\$ 30,000.00	\$ 8.33	1,200.0	\$ 10,000.00	IntNHL--18147
National	nhl.com	Web/Mobile Web/App Mon, Wed, Fri, Sun - subject to availability Geo-targeting: Canada, English only Duration: 24 hours Creative: 970x66, 728x90, 300x250, 310x50 [for more specs, please request] 1,200,000/day	November 1, 2017 - March 31, 2018. Subject to inventory availability. Must be a new booking and cannot be credited to on existing booking. All purchases are non-commissionable. No ambush marketing [NHL is sensitive to Bud Red Goal Light creative and has restrictions on a) provincial lottery and b) retail driving to purchase hockey merch which we can work around but requires explanation]	\$ 30,000.00	\$ 8.33	1,200.0	\$ 10,000.00	IntNHL--18148
National	Theweather network MOBILE	1 million ROS, National,	To be used by December 31, 2018. Subject to availability and cannot replace existing bookings.	\$ 20,000.00	\$ 10.00	1,000.0	\$ 10,000.00	IntPelmo18100
National	Meteomeia MOBILE	300,000 impressions	To be used by December 31, 2018. Subject to availability and cannot replace existing bookings.	\$ 6,000.00	\$ 10.00	300.0	\$ 3,000.00	IntPelmo18101

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National	Theweather network X-Platform	500,000 ROS, National,	To be used by December 31, 2018. Subject to availability and cannot replace existing bookings.	\$ 5,000.00	\$ 5.00	500.0	\$ 2,500.00	IntPelmo18102
National	Rogers Digital Display	1,000,000 display Leaderboard impressions: Demo targeting (Men, Women, Sports), and Behavioral Targeting available.	To be used by December 31, 2018. Cannot be used as a credit towards existing bookings. Selection is subject to inventory availability at time of booking.	\$ 20,000.00	\$ 8.00	1,000.0	\$ 8,000.00	IntRoger18082
National	Rogers Digital Display	1,000,000 display Big Box impressions: Demo targeting (Men, Women, Sports), and Behavioral Targeting available.	To be used by December 31, 2018. Cannot be used as a credit towards existing bookings. Selection is subject to inventory availability at time of booking.	\$ 20,000.00	\$ 8.00	1,000.0	\$ 8,000.00	IntRoger18083
National	The Score Mobile	Brandsell banner ads only 320 x 50. 1,600,000 impressions	To be used by Dec 31, 2018. Selection is subject to availability. Cannot be used to acquire any inventory designated as sponsorship. Must be a new booking and cannot be credited against existing bookings. Net. Ideally 4 week lead time to secure inventory.	\$ 25,000.00	\$ 8.75	1,600.0	\$ 14,000.00	IntThe-S18117
National	Thre Score for Tablet	Brandsell banner ads only 728x90 400,000 impressions	To be used by Dec 31, 2018. Selection is subject to availability. Cannot be used to acquire any inventory designated as sponsorship. Must be a new booking and cannot be credited against existing bookings. Net. Ideally 4 week lead time to secure inventory.	\$ 7,000.00	\$ 8.75	400.0	\$ 3,500.00	IntThe-S18118
National	thestar.com	500,000 ROS impressions on thestar.com, Banner or Big Box	Selection is subject to availability and used before December 31, 2018. Must be a new booking and may not be credited against existing billings. All purchases are non-commissionable.	\$ 13,500.00	\$ 10.80	500.0	\$ 5,400.00	IntToron18172
National	RD.com - Reader's Digest	Standard display across desktop + mobile (advertiser responsible for all applicable ad serving costs)	To be used April 1, 2018 - March 31, 2019. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.	\$ 16,000.00	\$ 8.00	1,000.0	\$ 8,000.00	IntReade18105
Quebec	Canal Vie Canal D Zitélé Investigation RDS Sympatico iHeartRadio Lookdujour Fraîchement Pressé BalleCourbe MuràMur VoyageVoyage EnVedette	Bell Media - RON - Quebec Bannières standards (300x250 et 728x90) Standard Banners (300x250 et 728x90)	Valide jusqu'au 31 décembre 2018 To be used before December 31, 2018	\$ 20,000.00	\$ 5.20	1,538.0	\$ 8,000.00	IntBELL-18238
Quebec	Canal Vie Canal D Zitélé Investigation RDS Sympatico	Bell Media - RON - Quebec Bannières standards mobiles (320x50) Standard Mobile Banners (320x50)	Valide jusqu'au 31 décembre 2018 To be used before December 31, 2018	\$ 4,200.00	\$ 2.80	600.0	\$ 1,680.00	IntBELL-18239

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Quebec	lapresse.ca	200,00 impressions BIG BOX - ROS	To be used by December 31, 2018. Selection is subject to availability ***** Doit etre utilise avant 31 decembre 2018. La selection est sous reserve de disponibilite.	\$ 6,000.00	#DIV/0!		\$ 2,400.00	IntLa-Pr18196
Quebec	La Presse Montreal Tablet	1/2 screen on La Presse +, Actuality Section, Bloc 3 or 4, weekday ½ écran dans La Presse+, section Actualité en bloc 3 ou 4, en semaine	To be used by December 31/2018. Selection is subject to availability. ***** Doit être utilisé avant 31 décembre 2018. La sélection est sous réserve de disponibilité.	\$ 15,170.00	#DIV/0!		\$ 6,068.00	IntLa-Pr18197
Quebec	Groupe Radio-Canada (aplicable sur les plateformes disponibles soit Ici Radio-Canada.ca, Ici ARTV.ca, Ici Explora.ca, Ici Tou.tv) Radio Canada Group - can be used on Radio-Canada.ca, ARTV.ca, EXPLORA.ca and Tou.tv 6,000,000 impressions & \$9 cpm net	1 campagne publicitaire de 54 000\$ a la carte du tarifs en vigeur. Sites et Mobilites. Super banniere, Big Box ou Big Box video (exclue la video pre-roll) \$54,000 net of media based on current rate at time of booking. Websites and Mobility. Big Box, Leaderboard and Big Box Video (excludes pre-rolls).	Doit etre une nouvelle reservation et ne peut pas servir de credit contre des factures existantes. Doit etre un nouvel achat media et tous les achats sont sans commission. Selon les disponibilites au moment de l'achat. Excluant la production et deplacable. A utiliser avant le 31 decembre 2018. Cannot be used against existing bookings. Upon availability when booked. All bookings are net, exclude production and must be used before Dec 31, 2018	\$ 54,000.00	\$ 3.60	6,000.0	\$ 21,600.00	IntRadio18233
Quebec	Télé-Québec	Big Box and/or Leaderboard,	This must be a new booking and can not be used as a credit against existing bills. It must be a new media agency . All purchases are commission -free . Dates: before December 31, 2018 Celle-ci doit etre une nouvelle reservation et ne peut pas servir de credit contre des factures existantes. Elle doit etre un nouvel achat media. tous les achats sont sans commision. Dates: avant le 31 decembre 2018	\$ 6,250.00	\$ 10.00	250.0	\$ 2,500.00	IntTélé-18189

2018 NABS Media Sale INVENTORY LIST - AVAILABLE DONATIONS TO DATE (1/31/2018) - Magazine

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National	Enroute Magazine	1 full page 4 colour, Can be English only, French only or bilingual. Most ads are English only	To be used Jan-Dec 2018. Issues close 5 weeks in advance of issue month. Space subject to availability. Must be a new booking and not credited against existing bookings.	\$ 13,573.00	MagBookm18116
National	Cineplex Magazine	One page 4 colour	To be used by Dec 31, 2018. Subject to availability, must be a new booking and not credited against existing bookings	\$ 17,100.00	MagCinep18180
National	Reader's Digest	Full Page. 4 Colour rd.ca	To be used April 1, 2018 - March 31, 2019. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.	\$ 24,200.00	MagReade18106
National	Best Health	Full Page. 4 Colour besthealthmag.ca	To be used April 1, 2018 - March 31, 2019. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.	\$ 6,720.00	MagReade18108
National	Toronto Life	Full Page, 4 Colour	To be used January 1, 2018 - December 31, 2018. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.	\$ 7,560.00	MagSt.-J18244
National	FASHION	Full Page, 4 Colour	To be used January 1, 2018 - December 31, 2018. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.	\$ 6,372.00	MagSt.-J18245

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National	Men's FASHION	Full Page, 4 Colour	To be used January 1, 2018 - December 31, 2018. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.	\$ 6,558.00	MagSt.-J18246
National	Wedding Bells	Full Page, 4 Colour	To be used January 1, 2018 - December 31, 2018. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.	\$ 11,760.00	MagSt.-J18247
National	MARIAGE Quebec	Full Page, 4 Colour	To be used January 1, 2018 - December 31, 2018. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.	\$ 4,296.00	MagSt.-J18248
National	Zoomer Magazine	1 full page, 4 colour	Full Page, National - To be used by December 31, 2018	\$ 10,000.00	MagZoomer18174
National	Report On Business	1 page, 4 colour	To be used January 1, 2018 - August 31, 2018. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.	\$ 12,800.00	NewGlobe18090
National	Hello	1 Page 4 colour	To be used by December 31, 2018. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable. No positioning guarantees.	\$ 8,602.00	NewRoger18114

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National	Maclean's	1 Page 4 colour	To be used by December 31, 2018. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable. No positioning guarantees.	\$ 11,412.00	NewRoger18115
Quebec	Le Magazine Cineplex	One page 4 colour	To be used by Dec 31, 2018. Subject to	\$ 6,400.00	MagCinep18181
Quebec	Selection du Reader's Digest	Full Page. 4 Colour selection.ca	To be used April 1, 2018 - March 31, 2019. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.	\$ 6,750.00	MagReade18107

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Alberta	Eckville Echo	\$300.00 worth of space	To be used by Dec. 31, 2018	\$ 150.00	NewBlack18220
Alberta	Lacombe Express	\$350.00 worth of space	To be used by Dec. 31, 2018	\$ 175.00	NewBlack18221
Alberta	Ponoka News	\$300.00 worth of space	To be used by Dec. 31, 2018	\$ 150.00	NewBlack18222
Alberta	Red Deer Advocate	\$850.00 worth of space	To be used by Dec. 31, 2018	\$ 425.00	NewBlack18223
Alberta	Red Deer Express	\$650.00 worth of space	To be used by Dec. 31, 2018	\$ 325.00	NewBlack18224
Alberta	Rimbey Review	\$300.00 worth of space	To be used by Dec. 31, 2018	\$ 150.00	NewBlack18225
Alberta	Stettler Independent	\$300.00 worth of space	To be used by Dec. 31, 2018	\$ 150.00	NewBlack18226
Alberta	Sylvan Lake News	\$350.00 worth of space	To be used by Dec. 31, 2018	\$ 175.00	NewBlack18227
Alberta	Calgary Herald	1/2-page horizontal colour ad	To be used by Dec 31, 2018. Section is subject to availability. Must be new and not be credited against existing billings	\$ 5,600.00	NewPostm18048
Alberta	Calgary SUN	1/2-page horizontal colour ad	To be used by Dec 31, 2018. Section is subject to availability. Must be new and not be credited against existing billings	\$ 675.00	NewPostm18061
Alberta	Edmonton SUN	1/2-page horizontal colour ad	To be used by Dec 31, 2018. Section is subject to availability. Must be new and not be credited against existing billings	\$ 700.00	NewPostm18063
British Columbia	Penticton Western News	\$750 worth of space	to be used by Dec. 31, 2018	\$ 375.00	NewBlack18203
British Columbia	Salmon Arm Observer	\$750 worth of space	to be used by Dec. 31, 2018	\$ 375.00	NewBlack18204
British Columbia	Vernon Morning Star	\$750 worth of space	to be used by Dec. 31, 2018	\$ 375.00	NewBlack18205
British Columbia	Kelowna Capital News	\$950 worth of space	to be used by Dec. 31, 2018	\$ 475.00	NewBlack18206
British Columbia	North Island Gazette	\$500 worth of space	To be used by Dec. 31, 2018	\$ 250.00	NewBlack18207
British Columbia	Campbell River Mirror	\$700 worth of space	To be used by Dec. 31, 2018	\$ 350.00	NewBlack18208
British Columbia	Comox Valley Record	\$700 worth of space	To be used by Dec. 31, 2018	\$ 350.00	NewBlack18209

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British Columbia	Parksville Qualicum News	\$700 worth of space	To be used by Dec. 31, 2018	\$ 350.00	NewBlack18210
British Columbia	Alberni Valley News	\$500 worth of space	To be used by Dec. 31, 2018	\$ 250.00	NewBlack18211
British Columbia	Nanaimo News Bulletin	\$800 worth of space	To be used by Dec. 31, 2018	\$ 400.00	NewBlack18212
British Columbia	Cowichan Valley Citizen	\$700 worth of space	To be used by Dec. 31, 2018	\$ 350.00	NewBlack18213
British Columbia	Peninsula News Review	\$700 worth of space	To be used by Dec. 31, 2018	\$ 350.00	NewBlack18214
British Columbia	Saanich News	\$800 worth of space	To be used by Dec. 31, 2018	\$ 400.00	NewBlack18215
British Columbia	Oak Bay News	\$500 worth of space	To be used by Dec. 31, 2018	\$ 250.00	NewBlack18216
British Columbia	Victoria News	\$700 worth of space	To be used by Dec. 31, 2018	\$ 350.00	NewBlack18217
British Columbia	Goldstream Gazette	\$700 worth of space	To be used by Dec. 31, 2018	\$ 350.00	NewBlack18218
British Columbia	Monday Magazine	\$1000 worth of space	To be used by Dec. 31, 2018	\$ 500.00	NewBlack18219
British Columbia	Cranbrook Townsman	\$550.00 worth of space	To be used by Dec. 31, 2018	\$ 275.00	NewBlack18228
British Columbia	Fernie Free Press	\$350.00 worth of space	To be used by Dec. 31, 2018	\$ 175.00	NewBlack18229
British Columbia	Kimberley Bulletin	\$550.00 worth of space	To be used by Dec. 31, 2018	\$ 275.00	NewBlack18230

2018 NABS Media Sale INVENTORY LIST - AVAILABLE DONATIONS TO DATE (1/31/2018) - Newspaper

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REGION	PROPERTY	DESCRIPTION / MEDIA SPECIFICS	CONDITIONS	NABS NET RATE CARD PRICE	ITEM-#
British Columbia	Business in Vancouver	\$5,000 worth of advertising	to be used by December 31, 2018 Can be broken down if needed	\$ 2,500.00	NewBusin18149
British Columbia	Burnaby Now	1/2 page, b&w - tabloid Wed/Fri	Must be used by December 31, 2018. Cannot be applied to an existing invoice. Booking deadline: 3 days prior Material deadling: 2 days prior	\$ 693.84	NewGlaci18150
British Columbia	The New West Record	1/2 page, b&w - tabloid Thursday	Must be used by December 31, 2018. Cannot be applied to an existing invoice. Booking deadline: 3 days prior Material deadling: 2 days prior	\$ 388.08	NewGlaci18151
British Columbia	Tri City News	1/2 page, b&w - tabloid Wed/Fri	Must be used by December 31, 2018. Cannot be applied to an existing invoice. Booking deadline: 3 days prior Material deadling: 2 days prior	\$ 717.36	NewGlaci18152
British Columbia	Delta Optimist	1/2 page, b&w - tabloid Wed/Fri	Must be used by December 31, 2018. Cannot be applied to an existing invoice. Booking deadline: 3 days prior Material deadling: 2 days prior	\$ 399.84	NewGlaci18153
British Columbia	North Shore News	1/2 page, b&w - tabloid Sun/Wed/Fri	Must be used by December 31, 2018. Cannot be applied to an existing invoice. Booking deadline: 3 days prior Material deadling: 2 days prior	\$ 1,258.32	NewGlaci18154
British Columbia	Richmond News	1/2 page, b&w - tabloid Wed/Fri	Must be used by December 31, 2018. Cannot be applied to an existing invoice. Booking deadline: 3 days prior Material deadling: 2 days prior	\$ 743.82	NewGlaci18155
British Columbia	Vancouver Courier	1/2 page, b&w - tabloid Thursday	Must be used by December 31, 2018. Cannot be applied to an existing invoice. Booking deadline: Friday 5pm Material deadling: Monday 5pm	\$ 1,537.62	NewGlaci18156

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British Columbia	Westender	1/2 page, b&w - tabloid Thursday	Must be used by December 31, 2018. Cannot be applied to an existing invoice. Booking deadline: Friday 5pm Material deadling: Monday 5pm	\$ 640.92	NewGlaci18157
British Columbia	Bowen Island Undercurrent	1/2 page, b&w - tabloid Friday	Must be used by December 31, 2018. Cannot be applied to an existing invoice. Booking deadline: Monday Material deadling: Monday	\$ 246.96	NewGlaci18158
British Columbia	Bridge River Lillooet News	1/2 page, b&w - tabloid Wednesday	Must be used by December 31, 2018. Cannot be applied to an existing invoice. Booking deadline: Friday Material deadling: Monday	\$ 216.60	NewGlaci18159
British Columbia	Coast Reporter	1/2 page, b&w - tabloid Friday	Must be used by December 31, 2018. Cannot be applied to an existing invoice. Booking deadline: Tuesday 5pm Material deadling: Wednesday 9am	\$ 347.76	NewGlaci18160
British Columbia	Powell River Peak	1/2 page, b&w - tabloid Wednesday	Must be used by December 31, 2018. Cannot be applied to an existing invoice. Booking deadline: Friday Material deadling: Monday	\$ 315.84	NewGlaci18161
British Columbia	Squamish Chief	1/2 page, b&w - tabloid Thursday	Must be used by December 31, 2018. Cannot be applied to an existing invoice. Booking deadline: Monday Material deadling: Tuesday	\$ 295.74	NewGlaci18162
British Columbia	Whistler Question	1/2 page, b&w - tabloid Tuesday	Must be used by December 31, 2018. Cannot be applied to an existing invoice. Booking deadline: Friday Material deadling: Monday	\$ 279.00	NewGlaci18163

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British Columbia	Dawson Creek Mirror	1/2 page, b&w - tabloid Thursday	Must be used by December 31, 2018. Cannot be applied to an existing invoice. Booking deadline: Monday noon Material deadling: Monday noon	\$ 540.00	NewGlaci18164
British Columbia	Fort St.John Alaska Highway News -TMC	1/2 page, b&w - tabloid Thursday	Must be used by December 31, 2018. Cannot be applied to an existing invoice. Booking deadline: Monday noon Material deadling: Monday noon	\$ 1,236.70	NewGlaci18165
British Columbia	Prince George Citizen	1/2 page, b&w - tabloid Tues-Sat	Must be used by December 31, 2018. Cannot be applied to an existing invoice. Booking deadline: 2 Days Prior Material deadling: 2 Days Prior	\$ 1,620.00	NewGlaci18166
British Columbia	Vancouver Province	1/2-page horizontal colour ad	To be used by Dec 31, 2018. Section is subject to availability. Must be new and not be credited against existing billings	\$ 3,400.00	NewPostm18055
British Columbia	24 Hours (Vancouver)	1/2-page horizontal colour ad	To be used by Dec 31, 2018. Section is subject to availability. Must be new and not be credited against existing billings	\$ 1,000.00	NewPostm18060
National	The Globe and Mail	Full page, 4 colour, National Edition 2800 lines	To be used January 1, 2018 - August 31, 2018. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.	\$ 50,000.00	NewGlobe18088
National	Metro Canada English East Newspaper Network Halifax Toronto	1/2 page 4 colour. Ad to run in all papers.	To be used by December 31, 2018. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.	\$ 6,169.20	NewMetro18170

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National	Metro Canada English West Newspaper Network Calgary Edmonton Vancouver	1/2 page 4 colour. Ad to run in all papers.	To be used by December 31, 2018. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.	\$ 5,465.50	NewMetro18171
National	Edmonton Journal	1/2-page horizontal colour ad	To be used by Dec 31, 2018. Section is subject to availability. Must be new and not be credited against existing billings	\$ 5,200.00	NewPostm18049
National	National Post (National Edition)	1/2-page horizontal colour ad	To be used by Dec 31, 2018. Section is subject to availability. Must be new and not be credited against existing billings	\$ 7,450.00	NewPostm18051
Ontario	Ottawa Citizen	1/2-page horizontal colour ad	To be used by Dec 31, 2018. Section is subject to availability. Must be new and not be credited against existing billings	\$ 5,700.00	NewPostm18052
Ontario	Windsor Star	1/2-page horizontal colour ad	To be used by Dec 31, 2018. Section is subject to availability. Must be new and not be credited against existing billings	\$ 3,700.00	NewPostm18057
Ontario	London Free Press	1/2-page horizontal colour ad	To be used by Dec 31, 2018. Section is subject to availability. Must be new and not be credited against existing billings	\$ 2,300.00	NewPostm18058
Ontario	24 Hours (Toronto)	1/2-page horizontal colour ad	To be used by Dec 31, 2018. Section is subject to availability. Must be new and not be credited against existing billings	\$ 2,250.00	NewPostm18059
Ontario	Ottawa SUN	1/2-page horizontal colour ad	To be used by Dec 31, 2018. Section is subject to availability. Must be new and not be credited against existing billings	\$ 550.00	NewPostm18062
Ontario	Toronto SUN	1/2-page horizontal colour ad	To be used by Dec 31, 2018. Section is subject to availability. Must be new and not be credited against existing billings	\$ 1,400.00	NewPostm18064

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Ontario	Hamilton Spectator	1/2 page Colour	To be used by December 31, 2018. Must be a new booking and not credited against existing billings. Non commissionable	\$ 3,838.00	NewThe-H18112
Ontario	Toronto Star	1/2 page, full colour Section A weekday	Selection is subject to availability and used before December 31, 2018. Must be a new booking and may not be credited against existing billings. All purchases are non-commissionable.	\$ 21,350.00	NewToron18173
Quebec	Montreal Gazette	1/2-page horizontal colour ad	To be used by Dec 31, 2018. Section is subject to availability. Must be new and not be credited against existing billings	\$ 4,600.00	NewPostm18050
Saskatchewan	Regina Leader-Post	1/2-page horizontal colour ad	To be used by Dec 31, 2018. Section is subject to availability. Must be new and not be credited against existing billings	\$ 1,900.00	NewPostm18053
Saskatchewan	Saskatoon StarPhoenix	1/2-page horizontal colour ad	To be used by Dec 31, 2018. Section is subject to availability. Must be new and not be credited against existing billings	\$ 1,900.00	NewPostm18054

2018 NABS Media Sale INVENTORY LIST - AVAILABLE DONATIONS TO DATE (1/31/2018) - Out of Home and Outdoor

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REGION	PROPERTY	DESCRIPTION / MEDIA SPECIFICS	CONDITIONS	NABS NET RATE CARD PRICE	ITEM-#
Alberta	CAPTIVATE Calgary - Digital elevator monitors	CALGARY - 2 wks, 36 venues, 452 screens - ad plays 10 times an hour from 7a-7p	1 - to be used by Dec 31, 2018 2 - Selection to availability; there may be blackout periods depending on timing of flight 3 - Must be a new booking 4 - May not be credited against existing billings 5 - All purchases are non-commissionable 6 - These packages do not include production costs (min. production cost \$1,000)	\$ 6,700.00	OutCapti18140
Alberta	CAPTIVATE Edmonton - Digital elevator monitors	EDMONTON - 2 wks, 8 venues, 65 screens - ad plays 10 times an hour from 7a-7p	1 - to be used by Dec 31, 2018 2 - Selection to availability; there may be blackout periods depending on timing of flight 3 - Must be a new booking 4 - May not be credited against existing billings 5 - All purchases are non-commissionable 6 - These packages do not include production costs (min. production cost \$1,000)	\$ 900.00	OutCapti18141
Alberta	PATTISON Transit Exterior	Transit Exterior King Posters: 33 Kind Posters x 4-weeks in Edmonton. Estimated # of Panels: 33	No client restrictions when purchased as additional weight to a campaign. Production not included.	\$ 7,800.00	OutPatti18091

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REGION	PROPERTY	DESCRIPTION / MEDIA SPECIFICS	CONDITIONS	NABS NET RATE CARD PRICE	ITEM-#
British Columbia	CAPTIVATE VANCOUVER - Digital elevator monitors	VANCOUVER - 2 wks, 12 venues, 74 screens - ad plays 10 times an hour from 7a-7p	1 - to be used by Dec 31, 2018 2 - Selection to availability; there may be blackout periods depending on timing of flight 3 - Must be a new booking 4 - May not be credited against existing billings 5 - All purchases are non-commissionable 6 - These packages do not include production costs (min. production cost \$1,000)	\$ 1,100.00	OutCapti18142
British Columbia	PATTISON BC Ferries OR 10 General Showing Posters in the Vancouver CMA (Description is for BC Ferries)	Vista Posters 24"x36" x 12 weeks Route 1 Vancouver to Victoria (3-5 panels) Route 2 & 30 Vancouver to Nanaimo (3-5 panels) Route 3 Van to Longdale/Sunshine Coast (1-2 panels) Route 9 Vancouver to Southern Gulf Island (1 panel)	No client restrictions when purchased as additional weight to a campaign. Production not included.	\$ 10,150.00	OutPatti18093
National	ADAPT Street Level Exterior Posters	30 x 4'x6' Exterior posters adjacent to convenience stores. Can choose markets - 11,700,000 impressions	To be used by December 31, 2018. Subject to availability. Must be a new booking and cannot replace an existing booking. Production not included and must be done through Adapt Media. Installation and removal fees apply.	\$ 8,600.00	OutAdapt18099

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National	ASTRAL Digital Board Network	Impressions Buy - Astral Digital Network Approx. 8 million impressions (NG)	Number of impressions delivered each week may vary or + or – 10% depending on the combination of locations, but the total number of impressions per market indicated on the proposal will be delivered at 100% over the duration of the 8 week campaign.	\$ 47,000.00	OutBell-18098
National	Cineplex Screen Advertising E/F 160 theatres, 1605 screens Pre-Show	:30 Seconds, POD 2	To be used for any six (6) continuous weeks Feb - March or Sept - Oct 2018. Subject to availability, must be a new booking and not credited against existing bookings. Can be purchased regionally	\$ 121,900.00	OutCinep18182
National	Rouge Campus Network 22" Digital Screen - Indoor	\$50,000 value to be used in any Rouge Campus market.	To be used by Dec 31, 2018. Subject to availability. Cannot be used in August, September or October of 2018. Must be new business, cannot apply to currently proposed and or existing Rouge Media booked programs. Production not included	\$ 35,000.00	RadRouge18144
National	Rouge Resto Bar 22" Digital Screens - Indoor	\$50,000 value to be used in Toronto, Montreal, Vancouver markets only.	To be used by Dec 31, 2018. Subject to availability. Must be new business, cannot apply to currently proposed and or existing Rouge Media booked programs. Production not included	\$ 35,000.00	RadRouge18145
National	Rouge Women's Network 22" Digital Screens - Indoor	\$50,000 value to be used in Toronto, Montreal, Vancouver markets only.	To be used by Dec 31, 2018. Subject to availability. Must be new business, cannot apply to currently proposed and or existing Rouge Media booked programs. Production not included	\$ 35,000.00	RadRouge18146

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Ontario	ASTRAL Toronto VERTICAL POSTERS 16' H X 12' W	TORONTO - 10 GRPS X 4WKS. 16,842,000 imps	1- 4 week space to used before Dec 31, 2018 2- Must be a new booking and cannot be credited against existing bookings, cannot apply to currently proposed 3- Space subject to availability at time of booking. 4- Client name must be provided at time of request. 5- Program based on general coverage, no skewing & no site specific selections. 6- Production is not included. 1 English vertical design, posting on 29 faces for 4 weeks, pdf for approval: \$4,090.00 including overages & shipping. \$4,470 (based on 2 creatives). For more info visit www.astraloutofhome.com	\$ 35,400.00	OutBell-18096
Ontario	CAPTIVATE Toronto - Digital elevator monitors	TORONTO - 2 wks, 108 venues, 1,008 screens - ad plays 10 times an hour from 7a-7p	1 - to be used by Dec 31, 2018 2 - Selection to availability; there may be blackout periods depending on timing of flight 3 - Must be a new booking 4 - May not be credited against existing billings 5 - All purchases are non-commissionable 6 - These packages do not include production costs (min. production cost \$1,000)	\$ 16,600.00	OutCapti18138

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REGION	PROPERTY	DESCRIPTION / MEDIA SPECIFICS	CONDITIONS	NABS NET RATE CARD PRICE	ITEM-#
Ontario	PATTISON Street Level Package	Transit Shelters x 4 weeks in: 10 Panels Kitchener CMA 10 Panels Burlington (Hamilton CMA) 10 Panels Oshawa CMA Estimated # of Panels: 30	No client restrictions. Production not included	\$ 12,150.00	OutPatti18092
Ontario	PATTISON Transit Exterior	Transit Exterior 70 Posters: 114 Panels x 4-weeks in Toronto	No client restrictions when purchased as additional weight to a campaign. Production not included.	\$ 16,600.00	OutPatti18094
Ontario	PATTISON TTC OneStop Network	One: 15 second Split Screen spot x 4 weeks on the TTC OneStop Network Estimated # of Panels: 292	No client restrictions when purchased as additional weight to a campaign. Production not included.	\$ 18,300.00	OutPatti18095

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REGION	PROPERTY	DESCRIPTION / MEDIA SPECIFICS	CONDITIONS	NABS NET RATE CARD PRICE	ITEM-#
Quebec	ASTRAL Montreal VERTICAL POSTERS 16' H X 12' W	MONTREAL - 10 GRP X 4WKS 12,342,000 imps	<p>1- 4 week space to used before Dec 31, 2018</p> <p>2- Must be a new booking and cannot be credited against existing bookings, cannot apply to currently proposed</p> <p>3- Space subject to availability at time of booking.</p> <p>4- Client name must be provided at time of request.</p> <p>5- Program based on general coverage, no skewing & no site specific selections.</p> <p>6- Production is not included.</p> <p>1 French vertical design, posting on 7 faces for 4 weeks, pdf for approval: \$1,375.00 including overages & shipping (based on 1 creative) or 2 French vertical designs, even split, posting on 7 faces for 4 weeks, pdf for approval: \$1,425.00 including overages & shipping. For more info visit www.astraloutofhome.com</p>	\$ 23,350.00	OutBell-18097

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REGION	PROPERTY	DESCRIPTION / MEDIA SPECIFICS	CONDITIONS	NABS NET RATE CARD PRICE	ITEM-#
Quebec	Montreal - Panobus, Abribus, Lumiquais, Affiches Voitures, Panoquais, Murales numériques, Réseau Azur, Métrovision et Lumiquais numériques	TBD	<p>Selon disponibilités. Non-commissionable. Tous les créatifs doivent être approuvés par la société de transport responsable avant de procéder à l'impression. N'inclut pas les frais de production et d'installation. Valide jusqu'au 31 décembre 2018</p> <p>Subject to availability. Non-commissionable. All creative must be approved by the responsible transit company before printing. Does not include the costs of production and installation. Before December 31, 2018</p>	\$ 37,500.00	OutBELL-18234
Quebec	CAPTIVATE Montreal- Digital elevator monitors	MONTREAL - 2 wks, 17 venues, 153 screens - ad plays 10 times an hour from 7a-7p	<p>1 - to be used by Dec 31, 2018</p> <p>2 - Selection to availability; there may be blackout periods depending on timing of flight</p> <p>3 - Must be a new booking</p> <p>4 - May not be credited against existing billings</p> <p>5 - All purchases are non-commissionable</p> <p>6 - These packages do not include production costs (min. production cost \$1,000)</p>	\$ 1,606.50	OutCapti18139

2018 NABS Media Sale INVENTORY LIST - AVAILABLE DONATIONS TO DATE (1/31/2018) - Radio

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REGION	PROPERTY	DESCRIPTION / MEDIA SPECIFICS	CONDITIONS	GROSS NABS RATE	NABS NET RATE CARD PRICE	ITEM-#
British Columbia	CFAX 1070 or 107.3 KOOL FM or a combination of the two	100 x :30 running Mo-Su, 5a-1a.	To be used from February 1, 2018 - August 31, 2018. Subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.	\$ 4,776.59	\$ 4,060.00	RadBell-18240
British Columbia	102.7 The Peak	100 x :30 - schedule available upon request	To be used by December 31, 2018	\$ 4,117.75	\$ 3,500.00	RadJim-P18231
British Columbia	93.7 JRfm	80 x :30 - schedule available upon request	To be used by December 31, 2018	\$ 4,941.30	\$ 4,200.00	RadJim-P18232
British Columbia	Spice Radio & Rim Jhim, BC's best reaching South Asian radio stations	\$7,500 worth of airtime	To be used by December 31, 2018. Subject to availability. Must be a new booking. May not be credited against existing billings. All purchases are non-commissionable	\$ 6,176.63	\$ 5,250.00	RadSpice18241
British Columbia	Spice Radio & Rim Jhim, BC's best reaching South Asian radio stations	\$7,500 worth of airtime	To be used by December 31, 2018.	\$ 6,176.63	\$ 5,250.00	RadSpice18242
British Columbia	Spice Radio & Rim Jhim, BC's best reaching South Asian radio stations	\$7,500 worth of airtime	To be used by December 31, 2018. Subject to availability. Must be a new booking. May not be credited against existing billings. All purchases are non-commissionable	\$ 6,176.63	\$ 5,250.00	RadSpice18243
National	Rogers Broadcasting - Ontario and East	\$15,000 net rate card value at the time of booking	Cap of \$3,000 net per station, must have a cash component, may not be credited against existing billings. To be used by December 31, 2018.	\$ 12,353.25	\$ 10,500.00	NewRoger18183
National	Rogers Broadcasting - Manitoba and West	\$15,000 net rate card value at the time of booking	Cap of \$3,000 net per station, must have a cash component, may not be credited against existing billings. To be used by December 31, 2018.	\$ 12,353.25	\$ 10,500.00	NewRoger18184
National	Bell English Radio:	\$27,500 of net radio advertising. Based on rate card at time of booking	To be used by December 31, 2018. Must be a new booking, Subject to availability. Time to run Monday - Sunday 5am - 2am. Maximum \$15,000 in any single market. Maximum of \$7,500 per station.	\$ 20,000.00	\$ 17,000.00	RadBell-18143

2018 NABS Media Sale INVENTORY LIST - AVAILABLE DONATIONS TO DATE (1/31/2018) - Radio

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REGION	PROPERTY	DESCRIPTION / MEDIA SPECIFICS	CONDITIONS	GROSS NABS RATE	NABS NET RATE CARD PRICE	ITEM-#
National	Bell English Radio:	\$27,500 of net radio advertising. Based on rate card at time of booking	To be used by December 31, 2018. Must be a new booking, Subject to availability. Time to run Monday - Sunday 5am - 2am. Maximum \$15,000 in any single market. Maximum of \$7,500 per station.	\$ 20,000.00	\$ 17,000.00	RadBell-18143
National	PPM PACKAGE: Corus Radio, PPM Markets: Vancouver, Calgary, Edmonton, Toronto	\$20,000 net value based on market CPP	To be used by December 31, 2018. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.	\$ 16,000.40	\$ 13,600.00	RadCorus18167
National	DIARY PACKAGE : Corus Radio, Diary Markets: Winnipeg, Barrie/Collingwood, Cornwall, Guelph, Hamilton, Kingston, Kitchener, London/Woodstock, Peterborough	\$20,000 net value based on market CPP	To be used by December 31, 2018. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.	\$ 8,000.20	\$ 6,800.00	RadCorus18168
Ontario	Canadian Traffic Network (CTN)	10 sec creative read live during traffic reports (max 27-30 words per 10 second spot) - St.Catharines/Niagara, Hamilton & Ottawa English Network	\$5,000 of net media value to be used by Dec 31, 2018 split between Hamilton, St. Catharines/Niagara and Ottawa English. Rates based on rate card at time of booking. Ask us for a proposal. Cannot be credited against existing bookings. Non commissionable.	\$ 4,117.75	\$ 3,500.00	RadCanad18175
Ontario	Indie88 (CIND-FM)	80 - 30 sec reach plan Mo-Su (10 Brkfst, 10 Day, 10 Drive, 10 8-5a)	To be used by December 31, 2018. Subject to availability at time of booking. May not be credited against existing billings. Non-commissionable	\$ 2,470.65	\$ 2,100.00	RadCentr18235
Ontario	BOOM 97.3	\$5000 net rate card value at time of booking	To be used by December 31, 2018. Selection is subject to availability. Must be a new booking, may not be credited against existing bookings.	\$ 4,117.75	\$ 3,500.00	RadNewca18236

2018 NABS Media Sale INVENTORY LIST - AVAILABLE DONATIONS TO DATE (1/31/2018) - Radio

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REGION	PROPERTY	DESCRIPTION / MEDIA SPECIFICS	CONDITIONS	GROSS NABS RATE	NABS NET RATE CARD PRICE	ITEM-#
Ontario	93.5 The Move	\$5000 net rate card value at time of booking	To be used by December 31, 2018. Selection is subject to availability. Must be a new booking, may not be credited against existing bookings.	\$ 4,117.75	\$ 3,500.00	RadNewca18237
Ontario	Toronto Classical 96.3fm	24 x 30 sec spots per week x 2 weeks Mon-Sun 5a-1a	To be used by December 31, 2018. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.	\$ 4,117.75	\$ 3,500.00	RadZoome18176
Ontario	Toronto Zoomer Radio AM 740	31 x 30 sec spots per week x 2 weeks Mon-Sun 5a-1a	To be used by December 31, 2018. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.	\$ 4,117.75	\$ 3,500.00	RadZoome18177
Quebec	Pause Isolée - Bell Media ÉNERGIE - CKMF, CHIK, CKTF, CIMO, CIGB, CJAB, CIKI, CJMM, CJMV	Available upon request	To be used before December 30, 2018. Subject to availability	\$ 14,823.90	\$ 12,600.00	RadBell-18190
Quebec	Pause isolée - Bell Media CJFM	Available upon request	To be used before December 30, 2018. Subject to availability	\$ 4,941.30	\$ 4,200.00	RadBell-18192
Quebec	Pause isolée - Bell Media CHOM	Available upon request	To be used before December 30, 2018. Subject to availability	\$ 3,705.98	\$ 3,150.00	RadBell-18193
Quebec	Pause isolée - Bell Media CKGM	Available upon request	To be used before December 30, 2018. Subject to availability	\$ 823.55	\$ 700.00	RadBell-18195

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REGION	PROPERTY	DESCRIPTION / MEDIA SPECIFICS	CONDITIONS	GRPS AD 24-54	TV AUD (000s) AD 25-54	GROSS NABS CPP (000s)	GROSS NABS CPM (000s)	GROSS NABS RATE	NET MEDIA VALUE	ITEM#
Alberta	CTV Calgary - CFCN	3 x :30 day; 3 x :30 news; 3 x :30 Prime News rotated between 5:30p, 6p, 11p and 1130p newscasts. Est GRPs Ad 25-54	To be used December 4, 2017 to Feb 25, 2018 (12 weeks) May 28, 2018 - September 2, 2018 (14 weeks)	22.0		\$ 304.82		\$ 6,706.05	\$ 8,161.00	TelBell-18017
Alberta	CTV Edmonton - CFRN	3 x :30 day; 3 x :30 news; 3 x :30 Prime. News rotated between 5p, 5:30p, 6p, 11p and 1130p newscasts. Est GRPs Ad 25-54	To be used December 4, 2017 to Feb 25, 2018 (12 weeks) May 28, 2018 - September 2, 2018 (14 weeks)	24.2		\$ 257.66		\$ 6,235.45	\$ 7,557.00	TelBell-18018
Alberta	CTV2 Alberta - Access	3 x :30 day; 6 x :30 prime Est GRPs, Ad 25-54 11.8 GRP Calgary / 8.8 GRP Edmonton	To be used December 4, 2017 to Feb 25, 2018 (12 weeks) May 28, 2018 - September 2, 2018 (14 weeks)	11.8		\$ 319.05		\$ 3,764.80	\$ 4,576.00	TelBell-18031
Alberta	CICT-CL - Global Calgary	Schedule On Request	To be used by January 1 - February 25, 2018 or May 28 - September 9, 2018. All purchases are non-commissionable. Rates shown are net.	117.6		\$ 169.07		\$ 19,882.85	\$ 24,106.00	TelCorus18035
Alberta	CITV - Global Edmonton	Schedule On Request	To be used by January 1 - February 25, 2018 or May 28 - September 9, 2018. All purchases are non-commissionable. Rates shown are net.	127.2		\$ 165.56		\$ 21,059.35	\$ 25,547.60	TelCorus18036
Alberta	YES TV - Calgary	36 x 30 sec per week x 4 weeks 54% Prime Mon-Fri 5-530p Judge Judy x 2, Mon-Fri 530-6p Judge Judy (S) x 2, Mon-Fri 830-9p Wheel of Fortune (S) x 2, Mon-Fri 8-830p Jeopardy (S) x 2, Sat 830-9p Wheel of Fortune (S) x 1, Sat 8-830p Jeopardy (S) x 1, Mon-Fri 730-8p King of Queen x 2, Mon-Fri 7-730p Family Ties x 2, Mon-Fri 12-6p Fringe ROS x 24 Total Ad 25-54 CAL/EM ratings 5.2/week (20.8 total). Ratings available by program available.	To be used from January 1, 2018 to December 31, 2018 subject to availability. Not available March 26 - April 29, 2018 & Oct 15 - Nov 18, 2018 . Must be a new booking and cannot be credited against existing billings. All purchases are non-commissionable.	20.8		\$ 201.93		\$ 4,200.11	\$ 5,100.00	TelYES-T18120
Alberta	YES TV - Edmonton	36 x 30 sec per week x 4 weeks 81% Prime Mon-Fri 5-530p Judge Judy x 2, Mon-Fri 530-6p Judge Judy (S) x 2, Mon-Fri 830-9p Wheel of Fortune (S) x 2, Mon-Fri 8-830p Jeopardy (S) x 2, Sat 830-9p Wheel of Fortune (S) x 1, Sat 8-830p Jeopardy (S) x 1, Mon-Fri 730-8p King of Queen x 2, Mon-Fri 7-730p Family Ties x 2, Mon-Fri 12-6p Fringe ROS x 24 Total Ad 25-54 EDM/EM ratings 6.4/week (25.6 total). Ratings available by program available.	To be used from January 1, 2018 to December 31, 2018 subject to availability. Not available March 26 - April 29, 2018 & Oct 15 - Nov 18, 2018 . Must be a new booking and cannot be credited against existing billings. All purchases are non-commissionable.	25.6		\$ 225.32		\$ 5,768.14	\$ 7,004.00	TelYES-T18121

2018 NABS Media Sale INVENTORY LIST - AVAILABLE DONATIONS TO DATE (1/31/2018) - Television

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REGION	PROPERTY	DESCRIPTION / MEDIA SPECIFICS	CONDITIONS	GRPS AD 24-54	TV AUD (000s) AD 25-54	GROSS NABS CPP (000s)	GROSS NABS CPM (000s)	GROSS NABS RATE	NET MEDIA VALUE	ITEM#
Atlantic	CTV Atlantic - ATV	5 x :30 day 5 x :30 news 5 x :30 Prime. News rotated between 5p, 6p, 11p and 1130p newscasts. Est GRPS Ad 25-54: Halifax 102.4	To be used December 4, 2017 to Feb 25, 2018 (12 weeks) May 28, 2018 - September 2, 2018 (14 weeks)	76.1		\$ 97.40		\$ 7,411.95	\$ 8,950.00	TelBell-18023
Atlantic	CTV2 Atlantic - ASN	5 x :30 day; 5 x :30 news; 5 x :30 Prime News rotated between morning, noon, and 7pm newscasts. Est GRPs, Ad 25-54	To be used December 4, 2017 to Feb 25, 2018 (12 weeks) May 28, 2018 - September 2, 2018 (14 weeks)	18.5		\$ 81.08		\$ 1,500.00	\$ 1,489.00	TelBell-18032
Atlantic	NTV	6 x 30sec spots per week, 6 week campaign	To be used by December 31, 2018. Selection is subject to availability. Must be a new booking, may not be credited against existing bookings. All purchases are non-commissionable.		237.6		\$ 14.73	\$ 3,500.00	\$ 3,000.00	TelNTV/O18122
British Columbia	CTV British Columbia - CIVT	3 x :30 day; 3 x :30 news; 3 x :30 Prime. News rotated between 5p, 6p, 11p and 1130p newscasts. Est GRPs Ad 25-54	To be used December 4, 2017 to Feb 25, 2018 (12 weeks) May 28, 2018 - September 2, 2018 (14 weeks)	23.9		\$ 393.81		\$ 9,412.00	\$ 11,377.00	TelBell-18019
British Columbia	CTV2 Vancouver/Victoria	4 x :30 day	To be used December 4, 2017 to Feb 25, 2018 (12 weeks)	8.4		\$ 315.13		\$ 2,647.13	\$ 3,198.00	TelBell-18029
British Columbia	CHAN - Global Vancouver	Schedule On Request	To be used by January 1 - February 25, 2018 or May 28 - September 9, 2018. All purchases are non-commissionable. Rates shown are net.	113.6		\$ 337.62		\$ 38,353.90	\$ 46,556.20	TelCorus18034
British Columbia	Global BC and/or BC 1 (all news channel)	\$10,000 of net media based on net rate card at time of booking. 15s, 30s, or 60s	The entire booking must be completed by December 31, 2018. The value cannot be applied to an existing campaign or booking. This does not include commercial production.					\$ 8,500.00	\$ 10,000.00	TelCorus18137
British Columbia	City Vancouver (CKVU)	\$20,000 net of media based on net rate card at the time of booking Can be used for 15s, 30s or 60s.	To be used by December 31st, 2018. Selection is subject to availability. Cannot be used to acquire any inventory designated as "sponsorship". Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.					\$ 16,471.00	\$ 20,000.00	TelRoger18126
British Columbia	Omni Vancouver	\$5,000 net of media based on net rate card at the time of booking Can be used for 15s, 30s or 60s.	To be used by December 31st, 2018. Selection is subject to availability. Cannot be used to acquire any inventory designated as "sponsorship". Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.					\$ 4,117.75	\$ 5,000.00	TelRoger18127
Manitoba	CTV Manitoba - CKY	4 x :30 day; 3 x :30 news; 3 x :30 Prime. News rotated between 6 or 630p, 11p and 1130p newscasts. Est GRPs Ad 25-54	To be used December 4, 2017 to Feb 25, 2018 (12 weeks) May 28, 2018 - September 2, 2018 (14 weeks)	43.4		\$ 103.01		\$ 4,470.70	\$ 5,422.00	TelBell-18020
National	EI	44% prime, strong isolated programs and some ROS. Ad 25-54 463.0. Schedule available upon request. Proposal # 215994	To be used December 4, 2017 to February 25, 2018 (12 weeks) May 28, 2018 - September 2, 2018 (14 weeks)		446.2		\$ 10.02	\$ 4,470.70	\$ 5,378.00	TelBell-18005

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National	Comedy Network #2	46% prime, strong isolated programs and some ROS. Ad 25-54 1836.0. Schedule available upon request. Proposal # 215995	To be used December 4, 2017 to February 25, 2018 (12 weeks) May 28, 2018 - September 2, 2018 (14 weeks)		1,836.0		\$ 13.62	\$ 25,000.00	\$ 21,790.00	TelBell-18007
National	MuchMusic	31% prime, strong isolated programs and some ROS. Ad 25-54 835.0. Schedule available upon request. Proposal # 216042	To be used December 4, 2017 to February 25, 2018 (12 weeks) May 28, 2018 - September 2, 2018 (14 weeks)		1,056.0		\$ 7.85	\$ 8,294.33	\$ 10,168.00	TelBell-18009
National	MTV	46% prime, strong isolated programs and some ROS. Ad 25-54 671.0. Schedule available upon request. Proposal #217068	To be used December 4, 2017 to February 25, 2018 (12 weeks) May 28, 2018 - September 2, 2018 (14 weeks)		787.0		\$ 10.84	\$ 8,529.63	\$ 10,317.00	TelBell-18011
National	MTV 2	Strong isolated programs and some ROS. Ad 25-54 53.0. Schedule available upon request. Proposal #217071	To be used December 4, 2017 to February 25, 2018 (12 weeks) May 28, 2018 - September 2, 2018 (14 weeks)		78.0		\$ 8.30	\$ 647.08	\$ 792.00	TelBell-18012
National	Animal Planet	46% prime, strong isolated programs and some ROS. Ad 25-54 471.0. Schedule available upon request. Proposal #217073	To be used December 4, 2017 to February 25, 2018 (12 weeks) May 28, 2018 - September 2, 2018 (14 weeks)		508.4		\$ 5.32	\$ 2,705.95	\$ 3,244.00	TelBell-18013
National	TSN	\$34,000 net of media based on net rate card at the time of booking Can be used for 15s, 30s or 60s.	To be used by December 31st, 2018. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable. World Jr. hockey (Canadian team games), Maple Leafs Regional, Raptors, Masters golf, FIFA World Cup, MLS Cup, Grey Cup and Montreal Grand Prix (Formula One) are excluded).				\$ 32,000.80		\$ 34,000.00	TelBell-18185
National	CBC Television Full Network	\$29,606K net of Regular inventory. Based on current rate card, that equates to 8 fixed prime spots & 22 fixed offprime spots (30s). Approx A25-54 Impressions = 1536.0	To be used before December 31, 2018 and excludes Olympic dates (Feb 9 - 25, 2018) Selection is subject availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable. Unless noted, the packages do not include production. No credits or audience guarantees provided. Package will be honoured to dollar value at the time of booking. # of spots/impressions are not guaranteed and may fluctuate depend on actual program selection and availability.		1,536.0		\$ 15.89	\$ 24,412.38	\$ 29,606.00	TelCBC--18073

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National	CBC Television Full Network	\$29,606K net of Regular inventory. Based on current rate card, that equates to 8 fixed prime spots & 22 fixed offprime spots (30s). Approx A25-54 Impressions = 1536.0	To be used before December 31,2018 and excludes Olympic dates (Feb 9 - 25,2018) Selection is subject availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable. Unless noted, the packages do not include production. No credits or audience guarantees provided. Package will be honoured to dollar value at the time of booking. # of spots/impressions are not guaranteed and may fluctuate depend on actual program selection and availability.		1,536.0		\$ 15.89	\$ 24,412.38	\$ 29,606.00	TelCBC--18074
National	CBC Television Full Network	\$29,606K net of Regular inventory. Based on current rate card, that equates to 8 fixed prime spots & 22 fixed offprime spots (30s). Approx A25-54 Impressions = 1536.0	To be used before December 31,2018 and excludes Olympic dates (Feb 9 - 25,2018) Selection is subject availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable. Unless noted, the packages do not include production. No credits or audience guarantees provided. Package will be honoured to dollar value at the time of booking. # of spots/impressions are not guaranteed and may fluctuate depend on actual program selection and availability.		1,536.0		\$ 15.89	\$ 24,412.38	\$ 29,606.00	TelCBC--18075
National	CBC Television Full Network	\$29,606K net of Regular inventory. Based on current rate card, that equates to 8 fixed prime spots & 22 fixed offprime spots (30s). Approx A25-54 Impressions = 1536.0	To be used before December 31,2018 and excludes Olympic dates (Feb 9 - 25,2018) Selection is subject availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable. Unless noted, the packages do not include production. No credits or audience guarantees provided. Package will be honoured to dollar value at the time of booking. # of spots/impressions are not guaranteed and may fluctuate depend on actual program selection and availability.		1,536.0		\$ 15.89	\$ 24,412.38	\$ 29,606.00	TelCBC--18076
National	CBC Television Full Network	\$22,542K net of Regular inventory. Based on current rate card, that equates to 6 fixed prime spots & 18 fixed offprime spots (30s). Approx A25-54 Impressions = 1242.0	To be used before December 31,2018 and excludes Olympic dates (Feb 9 - 25,2018) Selection is subject availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable. Unless noted, the		1,242.0		\$ 14.97	\$ 18,588.70	\$ 22,542.00	TelCBC--18077

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National	DOC	\$1037 net of ROS inventory. Based on current rate card, that equates to 244 ROS spots (30s). Approx A25-54 Impressions = 146.4	To be used before December 31,2018. Selection is subject availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable. Unless noted, the packages do not include production. No credits or audience guarantees provided. Package will be honoured to dollar value at the time of booking. # of spots/impressions are not guaranteed and may fluctuate depend on actual program selection and availability.		146.4		\$ 6.03	\$ 882.38	\$ 1,037.00	TelCBC--18078
National	Food	Schedule On Request	To be used by January 1 - February 25, 2018 or May 28 - September 9, 2018. All purchases are non-commissionable. Rates shown are net.		1,940.8		\$ 17.52	\$ 34,000.00	\$ 28,838.80	TelCorus18037
National	HGTV	Schedule On Request	To be used by January 1 - February 25, 2018 or May 28 - September 9, 2018. All purchases are non-commissionable. Rates shown are net.		1,939.2		\$ 12.98	\$ 25,177.10	\$ 30,579.60	TelCorus18038
National	History	Schedule On Request	To be used by January 1 - February 25, 2018 or May 28 - September 9, 2018. All purchases are non-commissionable. Rates shown are net.		2,648.0		\$ 9.93	\$ 26,294.78	\$ 31,919.20	TelCorus18039
National	Showcase	Schedule On Request	To be used by January 1 - February 25, 2018 or May 28 - September 9, 2018. All purchases are non-commissionable. Rates shown are net.		2,197.2		\$ 11.46	\$ 25,177.10	\$ 30,562.60	TelCorus18040
National	BBC Canada	Schedule On Request	To be used by January 1 - February 25, 2018 or May 28 - September 9, 2018. All purchases are non-commissionable. Rates shown are net.		608.0		\$ 5.71	\$ 3,470.68	\$ 4,199.00	TelCorus18041
National	Movietime	Schedule On Request	To be used by January 1 - February 25, 2018 or May 28 - September 9, 2018. All purchases are non-commissionable. Rates shown are net.		1,064.0		\$ 7.63	\$ 8,117.85	\$ 9,819.20	TelCorus18042
National	Mystery/CI	Schedule On Request	To be used by January 1 - February 25, 2018 or May 28 - September 9, 2018. All purchases are non-commissionable. Rates shown are net.		1,198.4		\$ 6.48	\$ 7,764.90	\$ 9,424.80	TelCorus18043
National	W Network	Schedule On Request	To be used by January 1 - February 25, 2018 or May 28 - September 9, 2018. All purchases are non-commissionable. Rates shown are net.		1,539.2		\$ 13.76	\$ 21,177.00	\$ 25,673.40	TelCorus18044
National	spark	Schedule On Request	To be used by January 1 - February 25, 2018 or May 28 - September 9, 2018. All purchases are non-commissionable. Rates shown are net.		828.8		\$ 7.59	\$ 6,294.28	\$ 7,616.00	TelCorus18045
National	YTV	Schedule On Request	To be used by January 1 - February 25, 2018 or May 28 - September 9, 2018. All purchases are non-commissionable. Rates shown are net.		2,053.6		\$ 8.02	\$ 16,471.00	\$ 19,954.60	TelCorus18046
National	NGC	Schedule On Request	To be used by January 1 - February 25, 2018 or May 28 - September 9, 2018. All purchases are non-commissionable. Rates shown are net.		1,092.0		\$ 7.43	\$ 8,117.85	\$ 9,894.00	TelCorus18047

2018 NABS Media Sale INVENTORY LIST - AVAILABLE DONATIONS TO DATE (1/31/2018) - Television

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REGION	PROPERTY	DESCRIPTION / MEDIA SPECIFICS	CONDITIONS	GRPS AD 24-54	TV AUD (000s) AD 25-54	GROSS NABS CPP (000s)	GROSS NABS CPM (000s)	GROSS NABS RATE	NET MEDIA VALUE	ITEM#
National	The Weather Network TV	"All Weather Sponsorship" Onscreen logo during the all weather broadcast and a 10sec "brought to you by" following the segment. Logo is featured through each sponsored segment (runs for :90 to :120 seconds). Package includes 80 sponsored segments valued at \$100 each. Mon-Sun 5a-5a	All spots must run before December 31, 2018. Must be a new booking, may not be credited against an existing booking.	4.0	440.0	\$ 1,882.40	\$ 17.11	\$ 7,529.60	\$ 8,000.00	TelPelmo18103
National	Sportsnet	\$40,000 net of media based on net rate card at the time of booking. Can be used for 15s, 30s or 60s.	To be used by December 31st, 2018. Selection is subject to availability. Cannot be used to acquire any inventory designated as "sponsorship". Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.					\$ 37,648.00	\$ 40,000.00	TelRoger18129
National	Sportsnet 1	\$12,500 net of media based on net rate card at the time of booking. Can be used for 15s, 30s or 60s.	To be used by December 31st, 2018. Selection is subject to availability. Cannot be used to acquire any inventory designated as "sponsorship". Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.					\$ 11,765.00	\$ 12,500.00	TelRoger18130
National	Sportsnet 360	\$20,000 of net media based on net rate card at time of booking. 15s, 30, or 60s.	To be used by December 31st, 2018. Selection is subject to availability. Cannot be used to acquire any inventory designated as "sponsorship". Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.					\$ 18,824.00	\$ 20,000.00	TelRoger18131
National	OLN Network	\$10,000 net of media based on net rate card at the time of booking. Can be used for 15s, 30s or 60s.	To be used by December 31st, 2018. Selection is subject to availability. Cannot be used to acquire any inventory designated as "sponsorship". Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.					\$ 8,235.50	\$ 10,000.00	TelRoger18132
National	BIO	\$2500 net of media based on net rate card at the time of booking. Can be used for 15s, 30s or 60s.	To be used by December 31st, 2018. Selection is subject to availability. Cannot be used to acquire any inventory designated as "sponsorship". Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.					\$ 2,058.88	\$ 2,500.00	TelRoger18133
National	FX Canada	\$5000 net of media based on net rate card at the time of booking. Can be used for 15s, 30s or 60s.	To be used by December 31st, 2018. Selection is subject to availability. Cannot be used to acquire any inventory designated as "sponsorship". Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.					\$ 4,117.75	\$ 5,000.00	TelRoger18134

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REGION	PROPERTY	DESCRIPTION / MEDIA SPECIFICS	CONDITIONS	GRPS AD 24-54	TV AUD (000s) AD 25-54	GROSS NABS CPP (000s)	GROSS NABS CPM (000s)	GROSS NABS RATE	NET MEDIA VALUE	ITEM#
National	FXX	\$2500 net. of media based on net rate card at the time of booking Can be used for 15s, 30s or 60s.	To be used by December 31st, 2018. Selection is subject to availability. Cannot be used to acquire any inventory designated as "sponsorship". Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.					\$ 2,058.88	\$ 2,500.00	TelRoger18135
National	Vision TV	15 x 30 sec spots per week x 4 weeks. ROS MF 3p-12a A25-54 / A45+ P45+ AMA 89,000 P25-54 AMA 20,000	To be used by December 31, 2018 Must be a new booking. May not be credited against existing billings. All purchases are non-commissionable. Vision / ONE must be booked together.		1,200.0		\$ 7.06	\$ 8,470.80	\$ 12,000.00	TelVisio18186
National	ONE	70 x 30 sec spots per week x 4 weeks. ROS M-Sun 2a-2a W25-54 P45+ AMA 1,000 W25-54 AMA 1,000	To be used by December 31, 2018 Must be a new booking. May not be credited against existing billings. All purchases are non-commissionable. Vision / ONE must be booked together.		280.0		\$ 8.24	\$ 2,305.94	\$ 2,800.00	TelVisio18187
Ontario	CTV Ontario #1	5 x :30 day; 5 x :30 news; 5 x :30 Prime. News rotated between 6p, 11p and 1130p newscasts. Est GRPs Ad 25-54, Tor 56.2, Ott 48.6, Kitchener 60.0, London 28.9	To be used December 4, 2017 to Feb 25, 2018 (12 weeks) May 28, 2018 - September 2, 2018 (14 weeks)	49.4		\$ 1,674.25		\$ 82,707.95	\$ 100,429.00	TelBell-18021
Ontario	CTV Ontario #2	6 x :30 day 5 x :30 news 4 x :30 Prime. News rotated between 5p, 6p, 11p and 1130p newscasts. Est GRPs Ad 25-54:	To be used December 4, 2017 to Feb 25, 2018 (12 weeks) May 28, 2018 - September 2, 2018 (14 weeks)	43.8		\$ 1,517.63		\$ 66,472.25	\$ 80,675.00	TelBell-18024
Ontario	CTV2 Toronto - CKVR #1	6 x :30 day 6 x :30 news 6 x :30 Prime. News rotated between 5p, 6p, 11p and 1130p newscasts. Est GRPs Ad 25-54:	To be used December 4, 2017 to Feb 25, 2018 (12 weeks) May 28, 2018 - September 2, 2018 (14 weeks)	17.7		\$ 451.98		\$ 8,000.00	\$ 9,349.00	TelBell-18025
Ontario	CTV2 Ottawa	3 x :30 day 3 x :30 news 3 x :30 Prime News rotated within 6-10am newscast. Est GRPs Ad 25-54, 12.4	To be used December 4, 2017 to Feb 25, 2018 (12 weeks) May 28, 2018 - September 2, 2018 (14 weeks)	8.0		\$ 169.12		\$ 1,352.98	\$ 1,659.00	TelBell-18026
Ontario	CTV2 London - CFPL	3 x :30 day 3 x :30 news 3 x :30 Prime News rotated between 6, and 11p newscasts. Est GRPs Ad 25-54	To be used December 4, 2017 to Feb 25, 2018 (12 weeks) May 28, 2018 - September 2, 2018 (14 weeks)	34.1		\$ 158.71		\$ 5,411.90	\$ 6,606.00	TelBell-18027
Ontario	CTV2 Toronto - CKVR #2	3 x :30 day 3 x :30 news 3 x :30 Prime News rotated between 6p, and 11p newscasts. Est GRPs, Ad 25-54	To be used December 4, 2017 to Feb 25, 2018 (12 weeks) May 28, 2018 - September 2, 2018 (14 weeks)	8.6		\$ 485.65		\$ 4,176.58	\$ 5,095.00	TelBell-18028

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REGION	PROPERTY	DESCRIPTION / MEDIA SPECIFICS	CONDITIONS	GRPS AD 24-54	TV AUD (000s) AD 25-54	GROSS NABS CPP (000s)	GROSS NABS CPM (000s)	GROSS NABS RATE	NET MEDIA VALUE	ITEM#
Ontario	CP24 Toronto	8 x :30 day 4 x :30 Prime Est GRPs, Ad 25-54	To be used December 4, 2017 to Feb 25, 2018 (12 weeks) May 28, 2018 - September 2, 2018 (14 weeks)	8.6		\$ 328.33		\$ 2,823.60	\$ 3,387.00	TelBell-18030
Ontario	CHCH - Toronto	77 Spots x :30 sec, 2 week minimum booking. Ask for schedule	To be used from January 1, 2018 to December 31, 2018 subject to availability. Must be a new booking and cannot be credited against existing billings. All purchases are non-commissionable.		1,406.0		\$ 18.24	\$ 25,647.70	\$ 31,155.00	TelCHCH-18109
Ontario	Rewind	270 spots x :30 sec, 4 week minimum booking. Ask for schedule	To be used from January 1, 2018 to December 31, 2018 subject to availability. Must be a new booking and cannot be credited against existing billings. All purchases are non-commissionable.		127.0		\$ 38.91	\$ 4,941.30	\$ 6,000.00	TelCHCH-18110
Ontario	Silver Screen Classics	270 spots x :30 sec, 4 week minimum booking. Ask for schedule	To be used from January 1, 2018 to December 31, 2018 subject to availability. Must be a new booking and cannot be credited against existing billings. All purchases are non-commissionable.		37.0		\$ 133.55	\$ 4,941.30	\$ 6,000.00	TelCHCH-18111
Ontario	City Toronto	\$50,000 net of media based on net rate card at the time of booking Can be used for 15s, 30s or 60s.	To be used by December 31st, 2018. Selection is subject to availability. Cannot be used to acquire any inventory designated as "sponsorship". Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.					\$ 41,177.50	\$ 50,000.00	TelRoger18124
Ontario	OMNI1	\$15,000 net of media based on net rate card at the time of booking Can be used for 15s, 30s or 60s.	To be used by December 31st, 2018. Selection is subject to availability. Cannot be used to acquire any inventory designated as "sponsorship". Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.					\$ 12,353.25	\$ 15,000.00	TelRoger18125
Ontario	YES TV - Ontario	38 x 30 sec per week x 4 weeks 81% Prime Mon-Fri 6-630p Judge Judy x 2, Mon-Fri 630-7p Judge Judy (S) x 2, Mon-Fri 7-730p Wheel of Fortune (S) x 2, Mon-Fri 730-8p Jeopardy (S) x 2, Sat 7-730p Wheel of Fortune (S) x 1, Sat 730-8p Jeopardy (S) x 1, Mon-Fri 9-930p King of Queen x 2, Mon-Fri 930-10p Family Ties x 2, Mon-Fri 12-6p Fringe ROS x24 Total Ad 25-54 TOH/EM ratings 12.7/week (50.8 total). Ratings available by program available.	To be used from January 1, 2018 to December 31, 2018 subject to availability. Not available March 26 - April 29, 2018 & Oct 15 - Nov 18, 2018 . Must be a new booking and cannot be credited against existing billings. All purchases are non-commissionable.	50.8		\$ 590.55		\$ 30,000.00	\$ 55,624.00	TelYES-T18119
Quebec	CTV Montreal - CFCF	6 x :30 day; 6 x :30 news; 6 x :30 Prime. News rotated between 6p, 11p and 1130p newscasts. Est GRPs Ad 25- 54	To be used December 4, 2017 to Feb 25, 2018 (12 weeks) May 28, 2018 - September 2, 2018 (14 weeks)	103.3		\$ 119.02		\$ 12,294.43	\$ 14,912.00	TelBell-18022

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Quebec	Meteo Media TV	"All Weather Sponsorship" Onscreen logo during the all weather broadcast and a 10sec "brought to you by" following the segment. Logo is featured through each sponsored segment (runs for :90 to :120 seconds). Package includes 50 sponsored segments valued at \$40 each. Mon-Sun 5a-5a	All spots must run before December 31, 2018. Must be a new booking, may not be credited against an existing booking.	3.5	110.0	\$ 537.83	\$ 17.11	\$ 1,882.40	\$ 2,000.00	TelPelmo18104
Quebec	Groupe Radio-Canada (applicable sur les plateformes disponibles soit, Ici Radio-Canada, Ici RDI, Ici ARTV et Ici Explora) Group Radio Canada - can be used on Radio-Canada, RDI, ARTV or Explora	Valeur publicitaire de 57 500\$ a la carte du tarifs en vigueur. Selon disponibilit�e \$57, 500 net of media based on current rate at time of booking	Doit �tre une nouvelle reservation et ne peut pas servir de credit contre des factures existantes. Doit �tre un nouvel achat media et tous les achats sont sans commission. Selon les disponibilites au moment de l'achat. Excluant la production et deplacable. A utiliser avant le 31 decembre 2018. Cannot be used against existing bookings. Upon availability when booked. All bookings are net, exclude production and must be used before Dec 31, 2018					\$ 47,354.13	\$ 57,500.00	TelRadio18188
Quebec	City Montreal	\$7,500 net of media based on net rate card at the time of booking Can be used for 15s, 30s or 60s.	To be used by December 31st, 2018. Selection is subject to availability. Cannot be used to acquire any inventory designated as "sponsorship". Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.					\$ 6,176.63	\$ 7,500.00	TelRoger18128