

2018 NABS Media Sale INVENTORY LIST - AVAILABLE DONATIONS TO DATE (3/2/2018) - Magazine

NABS Media Sale is another way to add impact to your clients' media investments. It's your strategic tool to improve efficiencies and client value. And best of all, you'll help colleagues in need.

In Ontario and Eastern Canada: Bryan Press, NABS Director of Sales, Mobile: 416-726-1525 bpress@nabs.org

In BC, Sask, Man,Alta: Callay Fowler (604) 986-5173 callay@telus.net, Derrick Chamberlain derrick@primewestmedia.ca (778) 995-0020

In Quebec: Chantale Taillon (514) 952 1791 chantale@bec-nabs.org

Note: All inventory is subject to availability at the time of booking and cannot replace existing buys. Available to Dec 31, 2018. exceptions noted.

REGION	PROPERTY	DESCRIPTION / MEDIA SPECIFICS	CONDITIONS	NABS NET RATE CARD PRICE	ITEM-#		
National	Enroute Magazine	1 full page 4 colour, Can be English only, French only or bilingual. Most ads are English only	To be used Jan-Dec 2018. Issues close 5 weeks in advance of issue month. Space subject to availability. Must be a new booking and not credited against existing bookings.	\$ 13,573.00	MagBookm18116		
National	Cineplex Magazine	One page 4 colour	To be used by Dec 31, 2018. Subject to availability, must be a new booking and not credited against existing bookings	\$ 17,100.00	MagCinep18180		
National	Canadian Living	1 page 4 couleurs www.tvapublications.com	To be used by Dec 31, 2018. Must be a new booking, may not be credited against existing billings. All purchases are non commissionable. Unless noted, the packages do not include production. ***** Pour être utilisé avant le 31 décembre 2018. Doit être une nouvelle réservation, ne peut être déduite de la facturation existants. Tous les achats sont non commission. Sauf indication contraire, les colis ne comprennent pas la production.	\$ 26,983.20	MagQuébe18265		

2018 NABS Media Sale INVENTORY LIST - AVAILABLE DONATIONS TO DATE (3/2/2018) - Magazine

NABS Media Sale is another way to add impact to your clients' media investments. It's your strategic tool to improve efficiencies and client value. And best of all, you'll help colleagues in need.

In Ontario and Eastern Canada: Bryan Press, NABS Director of Sales, Mobile: 416-726-1525 bpress@nabs.org

In BC, Sask, Man,Alta: Callay Fowler (604) 986-5173 callay@telus.net, Derrick Chamberlain derrick@primewestmedia.ca (778) 995-0020

In Quebec: Chantale Taillon (514) 952 1791 chantale@bec-nabs.org

Note: All inventory is subject to availability at the time of booking and cannot replace existing buys. Available to Dec 31, 2018. exceptions noted.

REGION	PROPERTY	DESCRIPTION / MEDIA SPECIFICS	CONDITIONS	NABS NET RATE CARD PRICE	ITEM-#		
National	Elle Canada	1 page 4 couleurs www.tvapublications.com	To be used by Dec 31, 2018. Must be a new booking, may not be credited against existing billings. All purchases are non commissionable. Unless noted, the packages do not include production. ***** Pour être utilisé avant le 31 décembre 2018. Doit être une nouvelle réservation, ne peut être déduite de la facturation existants. Tous les achats sont non commission. Sauf indication contraire, les colis ne comprennent pas la production.	\$ 11,439.00	MagQuébe18266		
National	Style at Home	1 page 4 couleurs www.tvapublications.com	To be used by Dec 31, 2018. Must be a new booking, may not be credited against existing billings. All purchases are non commissionable. Unless noted, the packages do not include production. ***** Pour être utilisé avant le 31 décembre 2018. Doit être une nouvelle réservation, ne peut être déduite de la facturation existants. Tous les achats sont non commission. Sauf indication contraire, les colis ne comprennent pas la production.	\$ 9,808.20	MagQuébe18267		
National	Reader's Digest	Full Page. 4 Colour rd.ca	To be used April 1, 2018 - March 31, 2019. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.	\$ 24,200.00	MagReade18106		

2018 NABS Media Sale INVENTORY LIST - AVAILABLE DONATIONS TO DATE (3/2/2018) - Magazine

NABS Media Sale is another way to add impact to your clients' media investments. It's your strategic tool to improve efficiencies and client value. And best of all, you'll help colleagues in need.

In Ontario and Eastern Canada: Bryan Press, NABS Director of Sales, Mobile: 416-726-1525 bpress@nabs.org

In BC, Sask, Man,Alta: Callay Fowler (604) 986-5173 callay@telus.net, Derrick Chamberlain derrick@primewestmedia.ca (778) 995-0020

In Quebec: Chantale Taillon (514) 952 1791 chantale@bec-nabs.org

Note: All inventory is subject to availability at the time of booking and cannot replace existing buys. Available to Dec 31, 2018. exceptions noted.

REGION	PROPERTY	DESCRIPTION / MEDIA SPECIFICS	CONDITIONS	NABS NET RATE CARD PRICE	ITEM-#		
National	Best Health	Full Page, 4 Colour besthealthmag.ca	To be used April 1, 2018 - March 31, 2019. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.	\$ 6,720.00	MagReade18108		
National	FASHION	Full Page, 4 Colour	To be used January 1, 2018 - December 31, 2018. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.	\$ 6,372.00	MagSt.-J18245		
National	Men's FASHION	Full Page, 4 Colour	To be used January 1, 2018 - December 31, 2018. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.	\$ 6,558.00	MagSt.-J18246		
National	Wedding Bells	Full Page, 4 Colour	To be used January 1, 2018 - December 31, 2018. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.	\$ 11,760.00	MagSt.-J18247		
National	MARIAGE Quebec	Full Page, 4 Colour	To be used January 1, 2018 - December 31, 2018. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.	\$ 4,296.00	MagSt.-J18248		
National	Zoomer Magazine	1 full page, 4 colour	Full Page, National - To be used by December 31, 2018	\$ 10,000.00	MagZoomer18174		
National	Report On Business	1 page, 4 colour	To be used January 1, 2018 - August 31, 2018. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.	\$ 12,800.00	NewGlobe18090		

2018 NABS Media Sale INVENTORY LIST - AVAILABLE DONATIONS TO DATE (3/2/2018) - Magazine

NABS Media Sale is another way to add impact to your clients' media investments. It's your strategic tool to improve efficiencies and client value. And best of all, you'll help colleagues in need.

In Ontario and Eastern Canada: Bryan Press, NABS Director of Sales, Mobile: 416-726-1525 bpress@nabs.org

In BC, Sask, Man,Alta: Callay Fowler (604) 986-5173 callay@telus.net, Derrick Chamberlain derrick@primewestmedia.ca (778) 995-0020

In Quebec: Chantale Taillon (514) 952 1791 chantale@bec-nabs.org

Note: All inventory is subject to availability at the time of booking and cannot replace existing buys. Available to Dec 31, 2018. exceptions noted.

REGION	PROPERTY	DESCRIPTION / MEDIA SPECIFICS	CONDITIONS	NABS NET RATE CARD PRICE	ITEM-#		
National	Hello	1 Page 4 colour	To be used by December 31, 2018. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable. No positioning guarantees.	\$ 8,602.00	NewRoger18114		
National	Maclean's	1 Page 4 colour	To be used by December 31, 2018. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable. No positioning guarantees.	\$ 11,412.00	NewRoger18115		
Quebec	Le Magazine Cineplex	One page 4 colour	To be used by Dec 31, 2018. Subject to	\$ 6,400.00	MagCinep18181		
Quebec	Les Idees De Ma Maison (Femmes 35-64 ans)	1 page 4 couleurs www.tvapublications.com	To be used by Dec 31, 2018. Must be a new booking, may not be credited against existing billings. All purchases are non commissionable. Unless noted, the packages do not include production. ***** Pour être utilisé avant le 31 décembre 2018. Doit être une nouvelle réservation, ne peut être déduite de la facturation existants. Tous les achats sont non commission. Sauf indication contraire, les colis ne comprennent pas la production.	\$ 3,645.00	MagQuébe18262		
Quebec	Selection du Reader's Digest	Full Page. 4 Colour selection.ca	To be used April 1, 2018 - March 31, 2019. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.	\$ 6,750.00	MagReade18107		