

## 2018 NABS Media Sale INVENTORY LIST - AVAILABLE DONATIONS TO DATE (3/2/2018) - Newspaper

NABS Media Sale is another way to add impact to your clients' media investments. It's your strategic tool to improve efficiencies and client value. And best of all, you'll help colleagues in need.

In Ontario and Eastern Canada: Bryan Press, NABS Director of Sales, Mobile: 416-726-1525 bpress@nabs.org

In BC, Sask, Man,Alta: Callay Fowler (604) 986-5173 callay@telus.net, Derrick Chamberlain derrick@primewestmedia.ca (778) 995-0020

In Quebec: Chantale Taillon (514) 952 1791 chantale@bec-nabs.org

Note: All inventory is subject to availability at the time of booking and cannot replace existing buys. Available to Dec 31, 2018. exceptions noted.

REGION	PROPERTY	DESCRIPTION / MEDIA SPECIFICS	CONDITIONS	NABS NET RATE CARD PRICE	ITEM-#		
National	The Globe and Mail	Full page, 4 colour, National Edition 2800 lines	To be used January 1, 2018 - August 31, 2018. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.	\$ 50,000.00	NewGlobe18088		
National	Metro Canada English East Newspaper Network Halifax Toronto	1/2 page 4 colour. Ad to run in all papers.	To be used by December 31, 2018. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.	\$ 6,169.20	NewMetro18170		
National	Metro Canada English West Newspaper Network Calgary Edmonton Vancouver	1/2 page 4 colour. Ad to run in all papers.	To be used by December 31, 2018. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.	\$ 5,465.50	NewMetro18171		
National	Edmonton Journal	1/2-page horizontal colour ad	To be used by Dec 31, 2018. Section is subject to availability. Must be new and not be credited against existing billings	\$ 5,200.00	NewPostm18049		
National	National Post (National Edition)	1/2-page horizontal colour ad	To be used by Dec 31, 2018. Section is subject to availability. Must be new and not be credited against existing billings	\$ 7,450.00	NewPostm18051		
British Columbia	Penticton Western News	\$750 worth of space	to be used by Dec. 31, 2018	\$ 375.00	NewBlack18203		
British Columbia	Salmon Arm Observer	\$750 worth of space	to be used by Dec. 31, 2018	\$ 375.00	NewBlack18204		
British Columbia	Kelowna Capital News	\$950 worth of space	to be used by Dec. 31, 2018	\$ 475.00	NewBlack18206		
British Columbia	North Island Gazette	\$500 worth of space	To be used by Dec. 31, 2018	\$ 250.00	NewBlack18207		
British Columbia	Campbell River Mirror	\$700 worth of space	To be used by Dec. 31, 2018	\$ 350.00	NewBlack18208		
British Columbia	Comox Valley Record	\$700 worth of space	To be used by Dec. 31, 2018	\$ 350.00	NewBlack18209		

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British Columbia	Parksville Qualicum News	\$700 worth of space	To be used by Dec. 31, 2018	\$ 350.00	NewBlack18210		
British Columbia	Alberni Valley News	\$500 worth of space	To be used by Dec. 31, 2018	\$ 250.00	NewBlack18211		
British Columbia	Cowichan Valley Citizen	\$700 worth of space	To be used by Dec. 31, 2018	\$ 350.00	NewBlack18213		
British Columbia	Peninsula News Review	\$700 worth of space	To be used by Dec. 31, 2018	\$ 350.00	NewBlack18214		
British Columbia	Oak Bay News	\$500 worth of space	To be used by Dec. 31, 2018	\$ 250.00	NewBlack18216		
British Columbia	Goldstream Gazette	\$700 worth of space	To be used by Dec. 31, 2018	\$ 350.00	NewBlack18218		
British Columbia	Monday Magazine	\$1000 worth of space	To be used by Dec. 31, 2018	\$ 500.00	NewBlack18219		
British Columbia	Cranbrook Townsman	\$550.00 worth of space	To be used by Dec. 31, 2018	\$ 275.00	NewBlack18228		
British Columbia	Fernie Free Press	\$350.00 worth of space	To be used by Dec. 31, 2018	\$ 175.00	NewBlack18229		
British Columbia	Kimberley Bulletin	\$550.00 worth of space	To be used by Dec. 31, 2018	\$ 275.00	NewBlack18230		
British Columbia	Business in Vancouver	\$5,000 worth of advertising	to be used by December 31, 2018 Can be broken down if needed	\$ 2,500.00	NewBusin18149		
British Columbia	Burnaby Now	1/2 page, b&w - tabloid Wed/Fri	Must be used by December 31, 2018. Cannot be applied to an existing invoice. Booking deadline: 3 days prior Material deadling: 2 days prior	\$ 693.84	NewGlaci18150		
British Columbia	The New West Record	1/2 page, b&w - tabloid Thursday	Must be used by December 31, 2018. Cannot be applied to an existing invoice. Booking deadline: 3 days prior Material deadling: 2 days prior	\$ 388.08	NewGlaci18151		
British Columbia	Tri City News	1/2 page, b&w - tabloid Wed/Fri	Must be used by December 31, 2018. Cannot be applied to an existing invoice. Booking deadline: 3 days prior Material deadling: 2 days prior	\$ 717.36	NewGlaci18152		

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British Columbia	Delta Optimist	1/2 page, b&w - tabloid Wed/Fri	Must be used by December 31, 2018. Cannot be applied to an existing invoice. Booking deadline: 3 days prior Material deadling: 2 days prior	\$ 399.84	NewGlaci18153		
British Columbia	North Shore News	1/2 page, b&w - tabloid Sun/Wed/Fri	Must be used by December 31, 2018. Cannot be applied to an existing invoice. Booking deadline: 3 days prior Material deadling: 2 days prior	\$ 1,258.32	NewGlaci18154		
British Columbia	Richmond News	1/2 page, b&w - tabloid Wed/Fri	Must be used by December 31, 2018. Cannot be applied to an existing invoice. Booking deadline: 3 days prior Material deadling: 2 days prior	\$ 743.82	NewGlaci18155		
British Columbia	Vancouver Courier	1/2 page, b&w - tabloid Thursday	Must be used by December 31, 2018. Cannot be applied to an existing invoice. Booking deadline: Friday 5pm Material deadling: Monday 5pm	\$ 1,537.62	NewGlaci18156		
British Columbia	Bowen Island Undercurrent	1/2 page, b&w - tabloid Friday	Must be used by December 31, 2018. Cannot be applied to an existing invoice. Booking deadline: Monday Material deadling: Monday	\$ 246.96	NewGlaci18158		
British Columbia	Bridge River Lillooet News	1/2 page, b&w - tabloid Wednesday	Must be used by December 31, 2018. Cannot be applied to an existing invoice. Booking deadline: Friday Material deadling: Monday	\$ 216.60	NewGlaci18159		
British Columbia	Coast Reporter	1/2 page, b&w - tabloid Friday	Must be used by December 31, 2018. Cannot be applied to an existing invoice. Booking deadline: Tuesday 5pm Material deadling: Wednesday 9am	\$ 347.76	NewGlaci18160		
British Columbia	Powell River Peak	1/2 page, b&w - tabloid Wednesday	Must be used by December 31, 2018. Cannot be applied to an existing invoice. Booking deadline: Friday Material deadling: Monday	\$ 315.84	NewGlaci18161		
British Columbia	Squamish Chief	1/2 page, b&w - tabloid Thursday	Must be used by December 31, 2018. Cannot be applied to an existing invoice. Booking deadline: Monday Material deadling: Tuesday	\$ 295.74	NewGlaci18162		

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British Columbia	Dawson Creek Mirror	1/2 page, b&w - tabloid Thursday	Must be used by December 31, 2018. Cannot be applied to an existing invoice. Booking deadline: Monday noon Material deadling: Monday noon	\$ 540.00	NewGlaci18164		
British Columbia	Fort St.John Alaska Highway News -TMC	1/2 page, b&w - tabloid Thursday	Must be used by December 31, 2018. Cannot be applied to an existing invoice. Booking deadline: Monday noon Material deadling: Monday noon	\$ 1,236.70	NewGlaci18165		
British Columbia	Prince George Citizen	1/4 page, b&w - tabloid Tues-Sat	Must be used by December 31, 2018. Cannot be applied to an existing invoice. Booking deadline: 2 Days Prior Material deadling: 2 Days Prior	\$ 810.00	NewGlaci18166B		
British Columbia	Vancouver Province	1/2-page horizontal colour ad	To be used by Dec 31, 2018. Section is subject to availability. Must be new and not be credited against existing billings	\$ 3,400.00	NewPostm18055		
British Columbia	24 Hours (Vancouver)	1/2-page horizontal colour ad	To be used by Dec 31, 2018. Section is subject to availability. Must be new and not be credited against existing billings	\$ 1,000.00	NewPostm18060		
British Columbia	Victoria Times Colonist	1/2 full colour	To be used by December 31, 2018. Subject to availability. Must be a new Sunday to Thursday booking and cannot be credited against existing billing.	\$ 2,187.50	NewVicto18255C		
Alberta	Eckville Echo	\$300.00 worth of space	To be used by Dec. 31, 2018	\$ 150.00	NewBlack18220		
Alberta	Lacombe Express	\$350.00 worth of space	To be used by Dec. 31, 2018	\$ 175.00	NewBlack18221		
Alberta	Ponoka News	\$300.00 worth of space	To be used by Dec. 31, 2018	\$ 150.00	NewBlack18222		
Alberta	Red Deer Advocate	\$850.00 worth of space	To be used by Dec. 31, 2018	\$ 425.00	NewBlack18223		
Alberta	Red Deer Express	\$650.00 worth of space	To be used by Dec. 31, 2018	\$ 325.00	NewBlack18224		
Alberta	Rimbey Review	\$300.00 worth of space	To be used by Dec. 31, 2018	\$ 150.00	NewBlack18225		
Alberta	Stettler Independent	\$300.00 worth of space	To be used by Dec. 31, 2018	\$ 150.00	NewBlack18226		
Alberta	Sylvan Lake News	\$350.00 worth of space	To be used by Dec. 31, 2018	\$ 175.00	NewBlack18227		
Alberta	Calgary Herald	1/2-page horizontal colour ad	To be used by Dec 31, 2018. Section is subject to availability. Must be new and not be credited against existing billings	\$ 5,600.00	NewPostm18048		
Alberta	Calgary SUN	1/2-page horizontal colour ad	To be used by Dec 31, 2018. Section is subject to availability. Must be new and not be credited against existing billings	\$ 675.00	NewPostm18061		

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Alberta	Edmonton SUN	1/2-page horizontal colour ad	To be used by Dec 31, 2018. Section is subject to availability. Must be new and not be credited against existing billings	\$ 700.00	NewPostm18063		
Saskatchewan	Regina Leader-Post	1/2-page horizontal colour ad	To be used by Dec 31, 2018. Section is subject to availability. Must be new and not be credited against existing billings	\$ 1,900.00	NewPostm18053		
Saskatchewan	Saskatoon StarPhoenix	1/2-page horizontal colour ad	To be used by Dec 31, 2018. Section is subject to availability. Must be new and not be credited against existing billings	\$ 1,900.00	NewPostm18054		
Ontario	Ottawa Citizen	1/2-page horizontal colour ad	To be used by Dec 31, 2018. Section is subject to availability. Must be new and not be credited against existing billings	\$ 5,700.00	NewPostm18052		
Ontario	Windsor Star	1/2-page horizontal colour ad	To be used by Dec 31, 2018. Section is subject to availability. Must be new and not be credited against existing billings	\$ 3,700.00	NewPostm18057		
Ontario	London Free Press	1/2-page horizontal colour ad	To be used by Dec 31, 2018. Section is subject to availability. Must be new and not be credited against existing billings	\$ 2,300.00	NewPostm18058		
Ontario	24 Hours (Toronto)	1/2-page horizontal colour ad	To be used by Dec 31, 2018. Section is subject to availability. Must be new and not be credited against existing billings	\$ 2,250.00	NewPostm18059		
Ontario	Ottawa SUN	1/2-page horizontal colour ad	To be used by Dec 31, 2018. Section is subject to availability. Must be new and not be credited against existing billings	\$ 550.00	NewPostm18062		
Ontario	Toronto SUN	1/2-page horizontal colour ad	To be used by Dec 31, 2018. Section is subject to availability. Must be new and not be credited against existing billings	\$ 1,400.00	NewPostm18064		
Ontario	Hamilton Spectator	1/2 page Colour	To be used by December 31, 2018. Must be a new booking and not credited against existing billings. Non commissionable	\$ 3,838.00	NewThe-H18112		
Ontario	Toronto Star	1/2 page, full colour Section A weekday	Selection is subject to availability and used before December 31, 2018. Must be a new booking and may not be credited against existing billings. All purchases are non-commissionable.	\$ 21,350.00	NewToron18173		

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Quebec	Montreal Gazette	1/2-page horizontal colour ad	To be used by Dec 31, 2018. Section is subject to availability. Must be new and not be credited against existing billings	\$ 4,600.00	NewPostm18050		
Quebec	Journal de Montréal	1 page 4 colours.	à être utilisé avant le 31 décembre 2018 - to be used before Dec 31, 2018	\$ 9,481.50	NewQuébe18268		
Quebec	Journal de Québec	1 page Black and White	à être utilisé avant le 31 décembre 2018 - to be used before Dec 31, 2018	\$ 4,843.50	NewQuébe18269		
Quebec	24h	1 page 4 colours.	à être utilisé avant le 31 décembre 2018 - to be used before Dec 31, 2019	\$ 3,279.50	NewQuébe18270		