

2018 NABS Media Sale INVENTORY LIST - AVAILABLE DONATIONS TO DATE (3/2/2018) - Radio

NABS Media Sale is another way to add impact to your clients' media investments. It's your strategic tool to improve efficiencies and client value. And best of all, you'll help colleagues in need.

In Ontario and Eastern Canada: Bryan Press, NABS Director of Sales, Mobile: 416-726-1525 bpress@nabs.org

In BC, Sask, Man,Alta: Callay Fowler (604) 986-5173 callay@telus.net, Derrick Chamberlain derrick@primewestmedia.ca (778) 995-0020

In Quebec: Chantale Taillon (514) 952 1791 chantale@bec-nabs.org

Note: All inventory is subject to availability at the time of booking and cannot replace existing buys. Available to Dec 31, 2018. exceptions noted.

REGION	PROPERTY	DESCRIPTION / MEDIA SPECIFICS	CONDITIONS	NET MEDIA VALUE	GROSS NABS RATE	NABS NET RATE CARD PRICE	ITEM-#
National	Rogers Broadcasting - Ontario and East	\$15,000 net rate card value at the time of booking	Cap of \$3,000 net per station, must have a cash component, may not be credited against existing billings. To be used by December 31, 2018.	\$ 15,000.00	\$ 12,353.25	\$ 10,500.00	NewRoger18183
National	Rogers Broadcasting - Manitoba and West	\$15,000 net rate card value at the time of booking	Cap of \$3,000 net per station, must have a cash component, may not be credited against existing billings. To be used by December 31, 2018.	\$ 15,000.00	\$ 12,353.25	\$ 10,500.00	NewRoger18184
National	Bell English Radio:	\$27,500 of net radio advertising. Based on rate card at time of booking	To be used by December 31, 2018. Must be a new booking, Subject to availability. Time to run Monday - Sunday 5am - 2am. Maximum \$15,000 in any single market. Maximum of \$7,500 per station.	\$ 27,500.00	\$ 20,000.00	\$ 17,000.00	RadBell-18143
National	Bell English Radio:	\$27,500 of net radio advertising. Based on rate card at time of booking	To be used by December 31, 2018. Must be a new booking, Subject to availability. Time to run Monday - Sunday 5am - 2am. Maximum \$15,000 in any single market. Maximum of \$7,500 per station.	\$ 27,500.00	\$ 20,000.00	\$ 17,000.00	RadBell-18143
National	PPM PACKAGE: Corus Radio, PPM Markets: Vancouver, Calgary, Edmonton, Toronto	\$20,000 net value based on market CPP	To be used by December 31, 2018. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.	\$ 20,000.00	\$ 16,000.40	\$ 13,600.00	RadCorus18167
National	DIARY PACKAGE : Corus Radio, Diary Markets: Winnipeg, Barrie/Collingwood, Cornwall, Guelph, Hamilton, Kingston, Kitchener, London/Woodstock, Peterborough	\$20,000 net value based on market CPP	To be used by December 31, 2018. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.	\$ 10,000.00	\$ 8,000.20	\$ 6,800.00	RadCorus18168
British Columbia	CFAX 1070 or 107.3 KOOL FM or a combination of the two	100 x :30 running Mo-Su, 5a-1a.	To be used from February 1, 2018 - August 31, 2018. Subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.	\$ 5,800.00	\$ 4,776.59	\$ 4,060.00	RadBell-18240
British Columbia	102.7 The Peak	100 x :30 - schedule available upon request	To be used by December 31, 2018	\$ 5,000.00	\$ 4,117.75	\$ 3,500.00	RadJim-P18231

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British Columbia	93.7 JRfm	80 x :30 - schedule available upon request	To be used by December 31, 2018	\$ 6,000.00	\$ 4,941.30	\$ 4,200.00	RadJim-P18232
British Columbia	Spice Radio & Rim Jhim, BC's best reaching South Asian radio stations	\$7,500 worth of airtime	To be used by December 31, 2018. Subject to availability. Must be a new booking. May not be credited against existing billings. All purchases are non-commissionable	\$ 7,500.00	\$ 6,176.63	\$ 5,250.00	RadSpice18241
British Columbia	Spice Radio & Rim Jhim, BC's best reaching South Asian radio stations	\$7,500 worth of airtime	To be used by December 31, 2018. Subject to availability. Must be a new booking. May not be credited against existing billings. All purchases are non-commissionable	\$ 7,500.00	\$ 6,176.63	\$ 5,250.00	RadSpice18242
British Columbia	Spice Radio & Rim Jhim, BC's best reaching South Asian radio stations	\$7,500 worth of airtime	To be used by December 31, 2018. Subject to availability. Must be a new booking. May not be credited against existing billings. All purchases are non-commissionable	\$ 7,500.00	\$ 6,176.63	\$ 5,250.00	RadSpice18243
Ontario	Canadian Traffic Network (CTN)	10 sec creative read live during traffic reports (max 27-30 words per 10 second spot) - St.Catharines/Niagara, Hamilton & Ottawa English Network	\$5,000 of net media value to be used by Dec 31, 2018 split between Hamilton, St. Catharines/Niagara and Ottawa English. Rates based on rate card at time of booking. Ask us for a proposal. Cannot be credited against existing bookings. Non commissionable.	\$ 5,000.00	\$ 4,117.75	\$ 3,500.00	RadCanad18175
Ontario	Indie88 (CIND-FM)	80 - 30 sec reach plan Mo-Su (10 Brkfst, 10 Day, 10 Drive, 10 8-5a)	To be used by December 31, 2018. Subject to availability at time of booking. May not be credited against existing billings. Non-commissionable	\$ 3,000.00	\$ 2,470.65	\$ 2,100.00	RadCentr18235
Ontario	BOOM 97.3	\$5000 net rate card value at time of booking	To be used by December 31, 2018. Selection is subject to availability. Must be a new booking, may not be credited against existing bookings.	\$ 5,000.00	\$ 4,117.75	\$ 3,500.00	RadNewca18236
Ontario	93.5 The Move	\$5000 net rate card value at time of booking	To be used by December 31, 2018. Selection is subject to availability. Must be a new booking, may not be credited against existing bookings.	\$ 5,000.00	\$ 4,117.75	\$ 3,500.00	RadNewca18237
Ontario	Toronto Classical 96.3fm	24 x 30 sec spots per week x 2 weeks Mon-Sun 5a-1a	To be used by December 31, 2018-. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.	\$ 5,000.00	\$ 4,117.75	\$ 3,500.00	RadZoome18176
Ontario	Toronto Zoomer Radio AM 740	31 x 30 sec spots per week x 2 weeks Mon-Sun 5a-1a	To be used by December 31, 2018-. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.	\$ 5,000.00	\$ 4,117.75	\$ 3,500.00	RadZoome18177

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Quebec	Pause Isolée - Bell Media ÉNERGIE - CKMF, CHIK, CKTF, CIMO, CIGB, CJAB, CIKI, CJMM, CJMV	Available upon request	To be used before December 30, 2018. Subject to availability	\$ 18,000.00	\$ 14,823.90	\$ 12,600.00	RadBell-18190
Quebec	Pause isolée - Bell Media CJFM	Available upon request	To be used before December 30, 2018. Subject to availability	\$ 6,000.00	\$ 4,941.30	\$ 4,200.00	RadBell-18192
Quebec	Pause isolée - Bell Media CHOM	Available upon request	To be used before December 30, 2018. Subject to availability	\$ 4,500.00	\$ 3,705.98	\$ 3,150.00	RadBell-18193
Quebec	Pause isolée - Bell Media CKGM	Available upon request	To be used before December 30, 2018. Subject to availability	\$ 1,000.00	\$ 823.55	\$ 700.00	RadBell-18195