

2018 NABS Media Sale INVENTORY LIST - AVAILABLE DONATIONS TO DATE (3/2/2018) - Television

NABS Media Sale is another way to add impact to your clients' media investments. It's your strategic tool to improve efficiencies and client value. And best of all, you'll help colleagues in need.

In Ontario and Eastern Canada: Bryan Press, NABS Director of Sales, Mobile: 416-726-1525 bpress@nabs.org

In BC, Sask, Man,Alta: Callay Fowler (604) 986-5173 callay@telus.net, Derrick Chamberlain derrick@primewestmedia.ca (778) 995-0020

In Quebec: Chantale Taillon (514) 952 1791 chantale@bec-nabs.org

Note: All inventory is subject to availability at the time of booking and cannot replace existing buys. Available to Dec 31, 2018. exceptions noted.

REGION	PROPERTY	DESCRIPTION / MEDIA SPECIFICS	CONDITIONS	GRPS AD 24-54	TV AUD (000s) AD 25-54	GROSS NABS CPP (000s)	GROSS NABS CPM (000s)	GROSS NABS RATE	NET MEDIA VALUE	NABS NET RATE CARD PRICE	ITEM #
National	CBC Television Full Network	\$29,606K net of Regular inventory. Based on current rate card, that equates to 8 fixed prime spots & 22 fixed offprime spots (30s). Approx A25-54 Impressions = 1536.0	To be used before December 31,2018 and excludes Olympic dates (Feb 9 - 25,2018) Selection is subject availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable. Unless noted, the packages do not include production. No credits or audience guarantees provided. Package will be honoured to dollar value at the time of booking. # of spots/impressions are not guaranteed and may fluctuate depend on actual program selection and availability.		1,536.0		\$ 15.89	\$ 24,412.38	\$ 29,606.00	\$ 20,750.00	TelCBC--18073
National	CBC Television Full Network	\$29,606K net of Regular inventory. Based on current rate card, that equates to 8 fixed prime spots & 22 fixed offprime spots (30s). Approx A25-54 Impressions = 1536.0	To be used before December 31,2018 and excludes Olympic dates (Feb 9 - 25,2018) Selection is subject availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable. Unless noted, the packages do not include production. No credits or audience guarantees provided. Package will be honoured to dollar value at the time of booking. # of spots/impressions are not guaranteed and may fluctuate depend on actual program selection and availability.		1,536.0		\$ 15.89	\$ 24,412.38	\$ 29,606.00	\$ 20,750.00	TelCBC--18074
National	CBC Television Full Network	\$29,606K net of Regular inventory. Based on current rate card, that equates to 8 fixed prime spots & 22 fixed offprime spots (30s). Approx A25-54 Impressions = 1536.0	To be used before December 31,2018 and excludes Olympic dates (Feb 9 - 25,2018) Selection is subject availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable. Unless noted, the packages do not include production. No credits or audience guarantees provided. Package will be honoured to dollar value at the time of booking. # of spots/impressions are not guaranteed and may fluctuate depend on actual program selection and availability.		1,536.0		\$ 15.89	\$ 24,412.38	\$ 29,606.00	\$ 20,750.00	TelCBC--18076
National	CBC Television Full Network	\$22,542K net of Regular inventory. Based on current rate card, that equates to 6 fixed prime spots & 18 fixed offprime spots (30s). Approx A25-54 Impressions = 1242.0	To be used before December 31,2018 and excludes Olympic dates (Feb 9 - 25,2018) Selection is subject availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable. Unless noted, the packages do not include production. No credits or audience guarantees provided. Package will be honoured to dollar value at the time of booking. # of spots/impressions are not guaranteed and may fluctuate depend on actual program selection and availability.		1,242.0		\$ 14.97	\$ 18,588.70	\$ 22,542.00	\$ 15,800.00	TelCBC--18077
National	E!	44% prime, strong isolated programs and some ROS. Ad 25-54 463.0. Schedule available upon request. Proposal # 215994	To be used December 4, 2017 to February 25, 2018 (12 weeks) May 28, 2018 - September 2, 2018 (14 weeks)		446.2		\$ 10.02	\$ 4,470.70	\$ 5,378.00	\$ 3,800.00	TelBell-18005

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National	Comedy Network #2	46% prime, strong isolated programs and some ROS. Ad 25-54 1836.0. Schedule available upon request. Proposal # 215995	To be used December 4, 2017 to February 25, 2018 (12 weeks) May 28, 2018 - September 2, 2018 (14 weeks)		1,836.0		\$ 13.62	\$ 25,000.00	\$ 21,790.00	\$ 21,250.00	TelBell-18007
National	MuchMusic	31% prime, strong isolated programs and some ROS. Ad 25-54 835.0. Schedule available upon request. Proposal # 216042	To be used December 4, 2017 to February 25, 2018 (12 weeks) May 28, 2018 - September 2, 2018 (14 weeks)		1,056.0		\$ 7.85	\$ 8,294.33	\$ 10,168.00	\$ 7,050.00	TelBell-18009
National	MTV	46% prime, strong isolated programs and some ROS. Ad 25-54 671.0. Schedule available upon request. Proposal #217068	To be used December 4, 2017 to February 25, 2018 (12 weeks) May 28, 2018 - September 2, 2018 (14 weeks)		787.0		\$ 10.84	\$ 8,529.63	\$ 10,317.00	\$ 7,250.00	TelBell-18011
National	MTV 2	Strong isolated programs and some ROS. Ad 25-54 53.0. Schedule available upon request. Proposal #217071	To be used December 4, 2017 to February 25, 2018 (12 weeks) May 28, 2018 - September 2, 2018 (14 weeks)		78.0		\$ 8.30	\$ 647.08	\$ 792.00	\$ 550.00	TelBell-18012
National	Animal Planet	46% prime, strong isolated programs and some ROS. Ad 25-54 471.0. Schedule available upon request. Proposal #217073	To be used December 4, 2017 to February 25, 2018 (12 weeks) May 28, 2018 - September 2, 2018 (14 weeks)		508.4		\$ 5.32	\$ 2,705.95	\$ 3,244.00	\$ 2,300.00	TelBell-18013
National	DOC	\$1037 net of ROS inventory. Based on current rate card, that equates to 244 ROS spots (30s). Approx A25-54 Impressions = 146.4	To be used before December 31, 2018. Selection is subject availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable. Unless noted, the packages do not include production. No credits or audience guarantees provided. Package will be honoured to dollar value at the time of booking. # of spots/impressions are not guaranteed and may fluctuate depend on actual program selection and availability.		146.4		\$ 6.03	\$ 882.38	\$ 1,037.00	\$ 750.00	TelCBC--18078
National	HGTV	Schedule On Request	To be used by January 1 - February 25, 2018 or May 28 - September 9, 2018. All purchases are non-commissionable. Rates shown are net.		1,939.2		\$ 12.98	\$ 25,177.10	\$ 30,579.60	\$ 21,400.00	TelCorus18038
National	Showcase	Schedule On Request	To be used by January 1 - February 25, 2018 or May 28 - September 9, 2018. All purchases are non-commissionable. Rates shown are net.		2,197.2		\$ 11.46	\$ 25,177.10	\$ 30,562.60	\$ 21,400.00	TelCorus18040
National	BBC Canada	Schedule On Request	To be used by January 1 - February 25, 2018 or May 28 - September 9, 2018. All purchases are non-commissionable. Rates shown are net.		608.0		\$ 5.71	\$ 3,470.68	\$ 4,199.00	\$ 2,950.00	TelCorus18041
National	Movietime	Schedule On Request	To be used by January 1 - February 25, 2018 or May 28 - September 9, 2018. All purchases are non-commissionable. Rates shown are net.		1,064.0		\$ 7.63	\$ 8,117.85	\$ 9,819.20	\$ 6,900.00	TelCorus18042
National	Mystery/CI	Schedule On Request	To be used by January 1 - February 25, 2018 or May 28 - September 9, 2018. All purchases are non-commissionable. Rates shown are net.		1,198.4		\$ 6.48	\$ 7,764.90	\$ 9,424.80	\$ 6,600.00	TelCorus18043
National	W Network	Schedule On Request	To be used by January 1 - February 25, 2018 or May 28 - September 9, 2018. All purchases are non-commissionable. Rates shown are net.		1,539.2		\$ 13.76	\$ 21,177.00	\$ 25,673.40	\$ 18,000.00	TelCorus18044
National	spark	Schedule On Request	To be used by January 1 - February 25, 2018 or May 28 - September 9, 2018. All purchases are non-commissionable. Rates shown are net.		828.8		\$ 7.59	\$ 6,294.28	\$ 7,616.00	\$ 5,350.00	TelCorus18045

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National	YTV	Schedule On Request	To be used by January 1 - February 25, 2018 or May 28 - September 9, 2018. All purchases are non-commissionable. Rates shown are net.		2,053.6		\$ 8.02	\$ 16,471.00	\$ 19,954.60	\$ 14,000.00	TelCorus18046
National	NGC	Schedule On Request	To be used by January 1 - February 25, 2018 or May 28 - September 9, 2018. All purchases are non-commissionable. Rates shown are net.		1,092.0		\$ 7.43	\$ 8,117.85	\$ 9,894.00	\$ 6,900.00	TelCorus18047
National	Vision TV	15 x 30 sec spots per week x 4 weeks. ROS MF 3p-12a A25-54 / A45+ P45+ AMA 89,000 P25-54 AMA 20,000	To be used by December 31, 2018 Must be a new booking. May not be credited against existing billings. All purchases are non-commissionable. Vision / ONE must be booked together.		1,200.0		\$ 7.06	\$ 8,470.80	\$ 12,000.00	\$ 7,200.00	TelVisio18186
National	ONE	70 x 30 sec spots per week x 4 weeks. ROS M-Sun 2a-2a W25-54 P45+ AMA 1,000 W25-54 AMA 1,000	To be used by December 31, 2018 Must be a new booking. May not be credited against existing billings. All purchases are non-commissionable. Vision / ONE must be booked together.		280.0		\$ 8.24	\$ 2,305.94	\$ 2,800.00	\$ 1,960.00	TelVisio18187
British Columbia	CTV British Columbia - CIVT	3 x :30 day; 3 x :30 news; 3 x :30 Prime. News rotated between 5p, 6p, 11p and 1130p newscasts. Est GRPs Ad 25-54	To be used December 4, 2017 to Feb 25, 2018 (12 weeks) May 28, 2018 - September 2, 2018 (14 weeks)	23.9		\$ 393.81		\$ 9,412.00	\$ 11,377.00	\$ 8,000.00	TelBell-18019
British Columbia	CTV2 Vancouver/Victoria	4 x :30 day	To be used December 4, 2017 to Feb 25, 2018	8.4		\$ 315.13		\$ 2,647.13	\$ 3,198.00	\$ 2,250.00	TelBell-18029
British Columbia	CHAN - Global Vancouver	Schedule On Request	To be used by January 1 - February 25, 2018 or May 28 - September 9, 2018. All purchases are non-commissionable. Rates shown are net.	113.6		\$ 337.62		\$ 38,353.90	\$ 46,556.20	\$ 32,600.00	TelCorus18034
British Columbia	City Vancouver (CKVU)	\$20,000 net of media based on net rate card at the time of booking Can be used for 15s, 30s or 60s.	To be used by December 31st, 2018. Selection is subject to availability. Cannot be used to acquire any inventory designated as "sponsorship". Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.					\$ 16,471.00	\$ 20,000.00	\$ 14,000.00	TelRoger18126
British Columbia	Omni Vancouver	\$5,000 net of media based on net rate card at the time of booking Can be used for 15s, 30s or 60s.	To be used by December 31st, 2018. Selection is subject to availability. Cannot be used to acquire any inventory designated as "sponsorship". Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.					\$ 4,117.75	\$ 5,000.00	\$ 3,500.00	TelRoger18127
Alberta	CTV Calgary - CFCN	3 x :30 day; 3 x :30 news; 3 x :30 Prime. News rotated between 5:30p, 6p, 11p and 1130p newscasts. Est GRPs Ad 25-54	To be used December 4, 2017 to Feb 25, 2018 (12 weeks) May 28, 2018 - September 2, 2018 (14 weeks)	22.0		\$ 304.82		\$ 6,706.05	\$ 8,161.00	\$ 5,700.00	TelBell-18017
Alberta	CTV Edmonton - CFRN	3 x :30 day; 3 x :30 news; 3 x :30 Prime. News rotated between 5p, 5:30p, 6p, 11p and 1130p newscasts. Est GRPs Ad 25-54	To be used December 4, 2017 to Feb 25, 2018 (12 weeks) May 28, 2018 - September 2, 2018 (14 weeks)	24.2		\$ 257.66		\$ 6,235.45	\$ 7,557.00	\$ 5,300.00	TelBell-18018
Alberta	CTV2 Alberta - Access	3 x :30 day; 6 x :30 prime Est GRPs, Ad 25-54 11.8 GRP Calgary / 8.8 GRP Edmonton	To be used December 4, 2017 to Feb 25, 2018 (12 weeks) May 28, 2018 - September 2, 2018 (14 weeks)	11.8		\$ 319.05		\$ 3,764.80	\$ 4,576.00	\$ 3,200.00	TelBell-18031

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Alberta	CICT-CL - Global Calgary	Schedule On Request	To be used by January 1 - February 25, 2018 or May 28 - September 9, 2018. All purchases are non-commissionable. Rates shown are net.	117.6		\$ 169.07		\$ 19,882.85	\$ 24,106.00	\$ 16,900.00	TelCorus18035
Alberta	CITV - Global Edmonton	Schedule On Request	To be used by January 1 - February 25, 2018 or May 28 - September 9, 2018. All purchases are non-commissionable. Rates shown are net.	127.2		\$ 165.56		\$ 21,059.35	\$ 25,547.60	\$ 17,900.00	TelCorus18036
Alberta	YES TV - Calgary	36 x 30 sec per week x 4 weeks 54% Prime Mon-Fri 5-530p Judge Judy x 2, Mon-Fri 530-6p Judge Judy (S) x 2, Mon-Fri 830-9p Wheel of Fortune (S) x 2, Mon-Fri 8-830p Jeopardy (S) x 2, Sat 830-9p Wheel of Fortune (S) x 1, Sat 8-830p Jeopardy (S) x 1, Mon-Fri 730-8p King of Queen x 2, Mon-Fri 7-730p Family Ties x 2, Mon-Fri 12-6p Fringe ROS x 24 Total Ad 25-54 CAL/EM ratings 5.2/week (20.8 total). Ratings available by program available.	To be used from January 1, 2018 to December 31, 2018 subject to availability. Not available March 26 - April 29, 2018 & Oct 15 - Nov 18, 2018. Must be a new booking and cannot be credited against existing billings. All purchases are non-commissionable.	20.8		\$ 201.93		\$ 4,200.11	\$ 5,100.00	\$ 3,570.00	TelYES-T18120
Alberta	YES TV - Edmonton	36 x 30 sec per week x 4 weeks 81% Prime Mon-Fri 5-530p Judge Judy x 2, Mon-Fri 530-6p Judge Judy (S) x 2, Mon-Fri 830-9p Wheel of Fortune (S) x 2, Mon-Fri 8-830p Jeopardy (S) x 2, Sat 830-9p Wheel of Fortune (S) x 1, Sat 8-830p Jeopardy (S) x 1, Mon-Fri 730-8p King of Queen x 2, Mon-Fri 7-730p Family Ties x 2, Mon-Fri 12-6p Fringe ROS x 24 Total Ad 25-54 EDM/EM ratings 6.4/week (25.6 total). Ratings available by program available.	To be used from January 1, 2018 to December 31, 2018 subject to availability. Not available March 26 - April 29, 2018 & Oct 15 - Nov 18, 2018. Must be a new booking and cannot be credited against existing billings. All purchases are non-commissionable.	25.6		\$ 225.32		\$ 5,768.14	\$ 7,004.00	\$ 4,902.80	TelYES-T18121
Manitoba	CTV Manitoba - CKY	4 x :30 day; 3 x :30 news; 3 x :30 Prime. News rotated between 6 or 630p, 11p and 1130p newscasts. Est GRPs Ad 25-54	To be used December 4, 2017 to Feb 25, 2018 (12 weeks) May 28, 2018 - September 2, 2018 (14 weeks)	43.4		\$ 103.01		\$ 4,470.70	\$ 5,422.00	\$ 3,800.00	TelBell-18020
Ontario	CTV Ontario #1	5 x :30 day; 5 x :30 news; 5 x :30 Prime. News rotated between 6p, 11p and 1130p newscasts. Est GRPs Ad 25-54, Tor 56.2, Ott 48.6, Kitchener 60.0, London 28.9	To be used December 4, 2017 to Feb 25, 2018 (12 weeks) May 28, 2018 - September 2, 2018 (14 weeks)	49.4		\$ 1,674.25		\$ 82,707.95	\$ 100,429.00	\$ 70,300.00	TelBell-18021
Ontario	CTV Ontario #2	6 x :30 day 5 x :30 news 4 x :30 Prime. News rotated between 5p, 6p, 11p and 1130p newscasts. Est GRPs Ad 25-54:	To be used December 4, 2017 to Feb 25, 2018 (12 weeks) May 28, 2018 - September 2, 2018 (14 weeks)	43.8		\$ 1,517.63		\$ 66,472.25	\$ 80,675.00	\$ 56,500.00	TelBell-18024

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Ontario	CTV2 Toronto - CKVR #1	6 x :30 day 6 x :30 news 6 x :30 Prime. News rotated between 5p, 6p, 11p	To be used December 4, 2017 to Feb 25, 2018 (12 weeks) May 28, 2018 - September 2, 2018 (14 weeks)	17.7		\$ 451.98		\$ 8,000.00	\$ 9,349.00	\$ 6,800.00	TelBell-18025
Ontario	CTV2 Ottawa	3 x :30 day 3 x :30 news 3 x :30 Prime News rotated within 6-10am newscast. Est GRPs Ad 25-54, 12.4	To be used December 4, 2017 to Feb 25, 2018 (12 weeks) May 28, 2018 - September 2, 2018 (14 weeks)	8.0		\$ 169.12		\$ 1,352.98	\$ 1,659.00	\$ 1,150.00	TelBell-18026
Ontario	CTV2 London - CFPL	3 x :30 day 3 x :30 news 3 x :30 Prime News rotated between 6, and 11p newscasts. Est GRPs Ad 25-54	To be used December 4, 2017 to Feb 25, 2018 (12 weeks) May 28, 2018 - September 2, 2018 (14 weeks)	34.1		\$ 158.71		\$ 5,411.90	\$ 6,606.00	\$ 4,600.00	TelBell-18027
Ontario	CTV2 Toronto - CKVR #2	3 x :30 day 3 x :30 news 3 x :30 Prime News rotated between 6p, and 11p newscasts. Est GRPs, Ad 25-54	To be used December 4, 2017 to Feb 25, 2018 (12 weeks) May 28, 2018 - September 2, 2018 (14 weeks)	8.6		\$ 485.65		\$ 4,176.58	\$ 5,095.00	\$ 3,550.00	TelBell-18028
Ontario	CP24 Toronto	8 x :30 day 4 x :30 Prime Est GRPs, Ad 25-54	To be used December 4, 2017 to Feb 25, 2018 (12 weeks) May 28, 2018 - September 2, 2018 (14 weeks)	8.6		\$ 328.33		\$ 2,823.60	\$ 3,387.00	\$ 2,400.00	TelBell-18030
Ontario	CHCH - Toronto	77 Spots x :30 sec, 2 week minimum booking. Ask for schedule	To be used from January 1, 2018 to December 31, 2018 subject to availability. Must be a new booking and cannot be credited against existing billings. All purchases are non-commissionable.		1,406.0		\$ 18.24	\$ 25,647.70	\$ 31,155.00	\$ 21,800.00	TelCHCH-18109
Ontario	Rewind	270 spots x :30 sec, 4 week minimum booking. Ask for schedule	To be used from January 1, 2018 to December 31, 2018 subject to availability. Must be a new booking and cannot be credited against existing billings. All purchases are non-commissionable.		127.0		\$ 38.91	\$ 4,941.30	\$ 6,000.00	\$ 4,200.00	TelCHCH-18110
Ontario	Silver Screen Classics	270 spots x :30 sec, 4 week minimum booking. Ask for schedule	To be used from January 1, 2018 to December 31, 2018 subject to availability. Must be a new booking and cannot be credited against existing billings. All purchases are non-commissionable.		37.0		\$ 133.55	\$ 4,941.30	\$ 6,000.00	\$ 4,200.00	TelCHCH-18111
Ontario	OMNI1	\$15,000 net of media based on net rate card at the time of booking Can be used for 15s, 30s or 60s.	To be used by December 31st, 2018. Selection is subject to availability. Cannot be used to acquire any inventory designated as "sponsorship". Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.					\$ 12,353.25	\$ 15,000.00	\$ 10,500.00	TelRoger18125

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Ontario	YES TV - Ontario	38 x 30 sec per week x 4 weeks 81% Prime Mon-Fri 6-630p Judge Judy x 2, Mon-Fri 630-7p Judge Judy (S) x 2, Mon-Fri 7-730p Wheel of Fortune (S) x 2, Mon-Fri 730-8p Jeopardy (S) x 2, Sat 7-730p Wheel of Fortune (S) x 1, Sat 730-8p Jeopardy (S) x 1, Mon-Fri 9-930p King of Queen x 2, Mon-Fri 930-10p Family Ties x 2, Mon-Fri 12-6p Fringe ROS x24 Total Ad 25-54 TOH/EM ratings 12.7/week (50.8 total). Ratings available by program available.	To be used from January 1, 2018 to December 31, 2018 subject to availability. Not available March 26 - April 29, 2018 & Oct 15 - Nov 18, 2018 . Must be a new booking and cannot be credited against existing billings. All purchases are non-commissionable.	50.8		\$ 590.55		\$ 30,000.00	\$ 55,624.00	\$ 25,500.00	TelYES-T18119
Quebec	CTV Montreal - CFCF	6 x :30 day; 6 x :30 news; 6 x :30 Prime. News rotated between 6p, 11p and 1130p newscasts. Est GRPs Ad 25- 54	To be used December 4, 2017 to Feb 25, 2018 (12 weeks) May 28, 2018 - September 2, 2018 (14 weeks)	103.3		\$ 119.02		\$ 12,294.43	\$ 14,912.00	\$ 10,450.00	TelBell-18022
Quebec	Groupe Radio-Canada (applicable sur les plateformes disponibles soit, Ici Radio-Canada, Ici RDI, Ici ARTV et Ici Explora) Group Radio Canada - can be used on Radio-Canada, RDI, ARTV or Explora	Valeur publicitaire de 57 500\$ a la carte du tarifs en vigueur. Selon disponibilite \$57, 500 net of media based on current rate at time of booking	Doit etre une nouvelle reservation et ne peut pas servir de credit contre des factures existantes. Doit etre un nouvel achat media et tous les achats sont sans commission. Selon les disponibilites au moment de l'achat. Excluant la production et deplacable. A utiliser avant le 31 decembre 2018. Cannot be used against existing bookings. Upon availability when booked. All bookings are net, exclude production and must be used before Dec 31, 2018					\$ 47,354.13	\$ 57,500.00	\$ 40,250.00	TelRadio18188
Quebec	RDS/ RDSINFO/ RDS2	ROS /Monday to Sunday on the three networks	Doit être un nouveau placement publicitaire et ne peut être crédité sur une campagne existante. Ces placements sont non commissionnables. Dates usage : 11 juin 2018 x 10 semaines et 26 nov 2018 x 10 semaines Selection is subject availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable. Unless noted, the packages do not include production. Dates of usage from June 11, 2018 x 10 weeks and Nov 26,2018 x 10 weeks					\$ 20,588.75	\$ 25,000.00	\$ 17,500.00	TelRDS/-18272
Quebec	City Montreal	\$7,500 net of media based on net rate card at the time of booking Can be used for 15s, 30s or 60s.	To be used by December 31st, 2018. Selection is subject to availability. Cannot be used to acquire any inventory designated as "sponsorship". Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.					\$ 6,176.63	\$ 7,500.00	\$ 5,250.00	TelRoger18128

2018 NABS Media Sale INVENTORY LIST - AVAILABLE DONATIONS TO DATE (3/2/2018) - Television

NABS Media Sale is another way to add impact to your clients' media investments. It's your strategic tool to improve efficiencies and client value. And best of all, you'll help colleagues in need.

In Ontario and Eastern Canada: Bryan Press, NABS Director of Sales, Mobile: 416-726-1525 bpress@nabs.org

In BC, Sask, Man,Alta: Callay Fowler (604) 986-5173 callay@telus.net, Derrick Chamberlain derrick@primewestmedia.ca (778) 995-0020

In Quebec: Chantale Taillon (514) 952 1791 chantale@bec-nabs.org

Note: All inventory is subject to availability at the time of booking and cannot replace existing buys. Available to Dec 31, 2018. exceptions noted.

REGION	PROPERTY	DESCRIPTION / MEDIA SPECIFICS	CONDITIONS	GRPS AD 24-54	TV AUD (000s) AD 25-54	GROSS NABS CPP (000s)	GROSS NABS CPM (000s)	GROSS NABS RATE	NET MEDIA VALUE	NABS NET RATE CARD PRICE	ITEM-#
Atlantic	CTV Atlantic - ATV	5 x :30 day 5 x :30 news 5 x :30 Prime. News rotated between 5p, 6p, 11p and 1130p newscasts. Est GRPS Ad 25-54: Halifax 102.4	To be used December 4, 2017 to Feb 25, 2018 (12 weeks) May 28, 2018 - September 2, 2018 (14 weeks)	76.1		\$ 97.40		\$ 7,411.95	\$ 8,950.00	\$ 6,300.00	TelBell-18023
Atlantic	CTV2 Atlantic - ASN	5 x :30 day; 5 x :30 news; 5 x :30 Prime News rotated between morning, noon, and 7pm newscasts. Est GRPs, Ad 25-54	To be used December 4, 2017 to Feb 25, 2018 (12 weeks) May 28, 2018 - September 2, 2018 (14 weeks)	18.5		\$ 81.08		\$ 1,500.00	\$ 1,489.00	\$ 1,275.00	TelBell-18032