

2018 NABS Media Sale INVENTORY LIST - AVAILABLE DONATIONS TO DATE (3/13/2018) - Interactive/Digital

NABS Media Sale is another way to add impact to your clients' media investments. It's your strategic tool to improve efficiencies and client value. And best of all, you'll help colleagues in need.

In Ontario and Eastern Canada: Bryan Press, NABS Director of Sales, Mobile: 416-726-1525 bpress@nabs.org

In BC, Sask, Man,Alta: Callay Fowler (604) 986-5173 callay@telus.net, Derrick Chamberlain derrick@primewestmedia.ca (778) 995-0020

In Quebec: Chantale Taillon (514) 952 1791 chantale@bec-nabs.org

Note: All inventory is subject to availability at the time of booking and cannot replace existing buys. Available to Dec 31, 2018. exceptions noted.

REGION	PROPERTY	DESCRIPTION / MEDIA SPECIFICS	CONDITIONS	GROSS NABS RATE	NET MEDIA VALUE	NET NABS CPM (000s)	IMPRESSIONS (000s)	NABS NET RATE CARD PRICE	ITEM-#
National	CTV -Bell Media Digital	Display Banners or Big Box. Choice of Verticals: News (CTV News, BNN, CP24), Entertainment (NOW FEATURING GUSTO!, CTV, The Loop, MTV, MuchMusic, Bravo, Comedy and Space), and Sports (TSN) 300x250 or 728x90 RON also available	To be used by Dec 31, 2018. Subject to avail and cannot replace existing bookings. Can buy smaller packages -at least 250k. Provincial or Regional Geo-Targeting available	\$ 28,236.00	\$ 60,000.00	\$ 8.00	3,000.0	\$ 24,000.00	IntBell-18123
National	CBC.CA	3,300,000 impressions rotated between Leaderboard and Big Box, ROS	To be used before December 31,2018. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All Purchases are non-commissionable.	\$ 14,000.35	\$ 29,700.00	\$ 3.61	3,300.0	\$ 11,900.00	IntCBC--18079
National	CBC.CA	250,000 billboard impressions	To be used before December 31,2018. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All Purchases are non-commissionable.	\$ 3,882.45	\$ 8,250.00	\$ 13.20	250.0	\$ 3,300.00	IntCBC--18081
National	Cineplex.com	Geo and page specific targeting available (see www.cineplexmedia.com) ROS - geo target or page specific as available. ONLY IAB UNITS (Big Box, Leaderboard, Skycraper)	To be used by December 31, 2018. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable. Packages may be split into smaller packages.	\$ 14,647.43	\$ 24,900.00	\$ 12.45	1,000.0	\$ 12,450.00	IntCinep18178
National	Cineplex.com	Geo and page specific targeting available (see www.cineplexmedia.com) ROS - geo target or page specific as available. ONLY IAB UNITS (Big Box, Leaderboard, Skycraper)	To be used by December 31, 2018. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable. Packages may be split into smaller packages.	\$ 14,647.43	\$ 24,900.00	\$ 12.45	1,000.0	\$ 12,450.00	IntCinep18179
National	Corus Digital Network	1. DISPLAY MEDIA: 2,333,333 impressions, (choice of either/or IAB Leaderboards or Big Boxes) Can target Male Verticals of Female Verticals Lifestyle and Entertainment	To be used by December 31, 2018. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable. May be split into smaller packages.	\$ 16,471.00	\$ 35,000.00	\$ 6.00	2,333.0	\$ 14,000.00	IntCorus18084
National	theglobeandmail.com Package #1	500,000 impressions, leaderboard or big box	To be used January 1 - August 31, 2018. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable. May be purchased in smaller packages	\$ 8,470.80	\$ 18,000.00	\$ 14.40	500.0	\$ 7,200.00	IntGlobe18086
National	theglobeandmail.com Package #2	500,000 impressions, leaderboard or big box	To be used January 1 - August 31, 2018. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable. May be purchased in smaller packages	\$ 8,470.80	\$ 18,000.00	\$ 14.40	500.0	\$ 7,200.00	IntGlobe18087
National	metronews.ca English Canada Website	Site Province	To be used by December 31, 2018. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable. Package may be split into smaller packages. Limiting the geotargeted area may limit the number of impressions available in a given campaign period. Impressions may be geotargeted by province as required	\$ 2,941.25	\$ 6,250.00	\$ 10.00	250.0	\$ 2,500.00	IntMetro18169

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REGION	PROPERTY	DESCRIPTION / MEDIA SPECIFICS	CONDITIONS	GROSS NABS RATE	NET MEDIA VALUE	NET NABS CPM (000s)	IMPRESSIONS (000s)	NABS NET RATE CARD PRICE	ITEM-#
National	nhl.com	Web/Mobile Web/App Mon, Wed, Fri, Sun - subject to availability Geo-targeting: Canada, English only Duration: 24 hours Creative: 970x66, 728x90, 300x250, 310x50 [for more specs, please request] 1,200,000/day	November 1, 2017 - March 31, 2018. Subject to inventory availability. Must be a new booking and cannot be credited to an existing booking. All purchases are non-commissionable. No ambush marketing [NHL is sensitive to Bud Red Goal Light creative and has restrictions on a) provincial lottery and b) retail driving to purchase hockey merch which we can work around but requires explanation]	\$ 11,765.00	\$ 30,000.00	\$ 8.33	1,200.0	\$ 10,000.00	IntNHL--18147
National	nhl.com	Web/Mobile Web/App Mon, Wed, Fri, Sun - subject to availability Geo-targeting: Canada, English only Duration: 24 hours Creative: 970x66, 728x90, 300x250, 310x50 [for more specs, please request] 1,200,000/day	November 1, 2017 - March 31, 2018. Subject to inventory availability. Must be a new booking and cannot be credited to an existing booking. All purchases are non-commissionable. No ambush marketing [NHL is sensitive to Bud Red Goal Light creative and has restrictions on a) provincial lottery and b) retail driving to purchase hockey merch which we can work around but requires explanation]	\$ 11,765.00	\$ 30,000.00	\$ 8.33	1,200.0	\$ 10,000.00	IntNHL--18148
National	AOL Canada ROS O&O Cross Platform Sites	Standard Ad units (728x90, 300x250, 320x50)	To be used by December 31, 2018. Must be a new booking, may not be credited against existing billings. All purchases are non commissionable. Creatives must follow relevant AOL and Yahoo guidelines.	\$ 7,059.00	\$ 10,000.00	\$ 6.00	1,000.0	\$ 6,000.00	IntOATH-18257
National	Yahoo Canada ROS O&O Cross Platform Sites	Standard Ad units (728x90, 300x250, 320x50)	To be used by December 31, 2018. Must be a new booking, may not be credited against existing billings. All purchases are non commissionable. Creatives must follow relevant AOL and Yahoo guidelines.	\$ 7,059.00	\$ 10,000.00	\$ 6.00	1,000.0	\$ 6,000.00	IntOATH-18258
National	Theweather network MOBILE	1 million ROS, National,	To be used by December 31, 2018. Subject to availability and cannot replace existing bookings.	\$ 11,765.00	\$ 20,000.00	\$ 10.00	1,000.0	\$ 10,000.00	IntPelmo18100
National	Meteoedia MOBILE	300,000 impressions	To be used by December 31, 2018. Subject to availability and cannot replace existing bookings.	\$ 3,529.50	\$ 6,000.00	\$ 10.00	300.0	\$ 3,000.00	IntPelmo18101
National	Theweather network X-Platform	500,000 ROS, National,	To be used by December 31, 2018. Subject to availability and cannot replace existing bookings.	\$ 2,941.25	\$ 5,000.00	\$ 5.00	500.0	\$ 2,500.00	IntPelmo18102
National	Rogers Digital Display	1,000,000 display Leaderboard impressions: Demo targeting (Men, Women, Sports), and Behavioral Targeting available.	To be used by December 31, 2018. Cannot be used as a credit towards existing bookings. Selection is subject to inventory availability at time of booking.	\$ 9,412.00	\$ 20,000.00	\$ 8.00	1,000.0	\$ 8,000.00	IntRoger18082
National	Rogers Digital Display	1,000,000 display Big Box impressions: Demo targeting (Men, Women, Sports), and Behavioral Targeting available.	To be used by December 31, 2018. Cannot be used as a credit towards existing bookings. Selection is subject to inventory availability at time of booking.	\$ 9,412.00	\$ 20,000.00	\$ 8.00	1,000.0	\$ 8,000.00	IntRoger18083
National	The Score Mobile	Brandsell banner ads only 320 x 50. 1,600,000 impressions	To be used by Dec 31, 2018. Selection is subject to availability. Cannot be used to acquire any inventory designated as sponsorship. Must be a new booking and cannot be credited against existing bookings. Net. Ideally 4 week lead time to secure inventory.	\$ 16,471.00	\$ 25,000.00	\$ 8.75	1,600.0	\$ 14,000.00	IntThe-S18117

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National	Thre Score for Tablet	Brandcell banner ads only 728x90 400,000 impressions	To be used by Dec 31, 2018. Selection is subject to availability. Cannot be used to acquire any inventory designated as sponsorship. Must be a new booking and cannot be credited against existing bookings. Net. Ideally 4 week lead time to secure inventory.	\$ 4,117.75	\$ 7,000.00	\$ 8.75	400.0	\$ 3,500.00	IntThe-S18118
National	thestar.com	500,000 ROS impressions on thestar.com, Banner or Big Box	Selection is subject to availability and used before December 31, 2018. Must be a new booking and may not be credited against existing billings. All purchases are non-commissionable.	\$ 6,353.10	\$ 13,500.00	\$ 10.80	500.0	\$ 5,400.00	IntToron18172
National	RD.com - Reader's Digest	Standard display across desktop + mobile (advertiser responsible for all applicable ad serving costs)	To be used April 1, 2018 - March 31, 2019. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.	\$ 9,412.00	\$ 16,000.00	\$ 8.00	1,000.0	\$ 8,000.00	IntReade18105
British Columbia	Victoria Times Colonist (Website)	25,000 impressions	To be used by December 31, 2018.	\$ 294.13	\$ 625.00	\$ 1.00	250.0	\$ 250.00	Int-----18256
British Columbia	Black Press- lower mainland	run of site in this region	to be used by Dec. 31, 2018.	\$ 705.90	\$ 1,500.00	\$ 6.00	100.0	\$ 600.00	IntBlack18198
British Columbia	Black Press - Vancouver Island	run of site in this region	to be used by Dec. 31, 2018.	\$ 705.90	\$ 1,500.00	\$ 6.00	100.0	\$ 600.00	IntBlack18199
British Columbia	Black Press -Interior North	run of site in this region	to be used by Dec. 31, 2018.	\$ 705.90	\$ 1,500.00	\$ 6.00	100.0	\$ 600.00	IntBlack18200
British Columbia	Black Press - Interior South	run of site in this region	to be used by Dec. 31, 2018.	\$ 705.90	\$ 1,500.00	\$ 6.00	100.0	\$ 600.00	IntBlack18201
Alberta	Black Press - Alberta	run of site in this region	to be used by Dec. 31, 2018.	\$ 705.90	\$ 1,500.00	\$ 6.00	100.0	\$ 600.00	IntBlack18202
Quebec	Canal Vie Canal D Ztélé Investigation RDS Sympatico	Bell Media - RON - Quebec Bannières standards (300x250 et 728x90) Standard Banners (300x250 et 728x90)	Valide jusqu'au 31 décembre 2018 To be used before December 31, 2018	\$ 9,412.00	\$ 20,000.00	\$ 5.20	1,538.0	\$ 8,000.00	IntBELL-18238
Quebec	Canal Vie Canal D Ztélé Investigation RDS Sympatico iHeartRadio Lookdujour Fraîchement Pressé BalleCourbe MuràMur VoyageVoyage EnVedette	Bell Media - RON - Quebec Bannières standards mobiles (320x50) Standard Mobile Banners (320x50)	Valide jusqu'au 31 décembre 2018 To be used before December 31, 2018	\$ 1,976.52	\$ 4,200.00	\$ 2.80	600.0	\$ 1,680.00	IntBELL-18239
Quebec	lapresse.ca	200,00 impressions BIG BOX - ROS	To be used by December 31, 2018. Selection is subject to availability ***** Doit etre utilise avant 31 decembre 2018. La selection est sous reserve de disponibilite.	\$ 2,823.60	\$ 6,000.00	#DIV/0!		\$ 2,400.00	IntLa-Pr18196
Quebec	La Presse Montreal Tablet	1/2 screen on La Presse +, Actuality Section, Bloc 3 or 4, weekday ½ écran dans La Presse+, section Actualité en bloc 3 ou 4, en semaine	To be used by December 31/2018. Selection is subject to availability. ***** Doit être utilisé avant 31 décembre 2018. La sélection est sous réserve de disponibilité.	\$ 7,139.00	\$ 15,170.00	#DIV/0!		\$ 6,068.00	IntLa-Pr18197

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Quebec	Québecor Groupe média (applicable sur toutes nos plateformes)	1 campagne publicitaire de 20000\$ à la carte du tarifs en vigueur. Sites et Mobilité. Super bannière et Big Box en RON exclusivement. \$20,000 net of media based on current rate at time of booking. Websites and Mobility. Big Box and Leaderboard RON only.	Doit être une nouvelle réservation et ne peut pas servir de crédit contre des factures existantes. Doit être un nouvel achat média et tous les achats sont sans commission. Selon les disponibilités au moment de l'achat. Excluant la production et déplaçable. À utiliser avant le 31 décembre 2018 Cannot be used against existing bookings. Upon availability when booked. All bookings are net, exclude production and must be used before Dec 31, 2018	\$ 9,412.00	\$ 12,800.00	#DIV/0!		\$ 5,150.00	IntQuébe18259B
Quebec	Groupe Radio-Canada (applicable sur les plateformes disponibles soit Ici Radio-Canada.ca, Ici ARTV.ca, Ici Explora.ca, Ici Tou.tv) Radio Canada Group - can be used on Radio-Canada.ca, ARTV.ca, EXPLORA.ca and Tou.tv 6,000,000 impressions & \$9 cpm net	1 campagne publicitaire de 54 000\$ a la carte du tarifs en vigueur. Sites et Mobilités. Super bannière, Big Box ou Big Box video (exclue la video pre-roll) \$54,000 net of media based on current rate at time of booking. Websites and Mobility. Big Box, Leaderboard and Big Box Video (excludes pre-rolls).	Doit être une nouvelle réservation et ne peut pas servir de crédit contre des factures existantes. Doit être un nouvel achat média et tous les achats sont sans commission. Selon les disponibilités au moment de l'achat. Excluant la production et déplaçable. À utiliser avant le 31 décembre 2018. Cannot be used against existing bookings. Upon availability when booked. All bookings are net, exclude production and must be used before Dec 31, 2018	\$ 20,329.92	\$ 43,200.00	\$ 3.60	4,800.0	\$ 17,280.00	IntRadio18233B
Quebec	Télé-Québec	Big Box and/or Leaderboard,	This must be a new booking and can not be used as a credit against existing bills. It must be a new media agency . All purchases are commission -free . Dates: before December 31, 2018 Celle-ci doit être une nouvelle réservation et ne peut pas servir de crédit contre des factures existantes. Elle doit être un nouvel achat média. tous les achats sont sans commission. Dates: avant le 31 décembre 2018	\$ 2,941.25	\$ 6,250.00	\$ 10.00	250.0	\$ 2,500.00	IntTélé-18189

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National	Cineplex Magazine	One page 4 colour	To be used by Dec 31, 2018. Subject to availability, must be a new booking and not credited against existing bookings	\$ 17,100.00	MagCinep18180
National	Canadian Living	1 page 4 couleurs www.tvapublications.com	To be used by Dec 31, 2018. Must be a new booking, may not be credited against existing billings. All purchases are non commissionable. Unless noted, the packages do not include production. ***** Pour être utilisé avant le 31 décembre 2018. Doit être une nouvelle réservation, ne peut être déduite de la facturation existants. Tous les achats sont non commission. Sauf indication contraire, les colis ne comprennent pas la production.	\$ 26,983.20	MagQuébe18265

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National	Elle Canada	1 page 4 couleurs www.tvapublications.com	To be used by Dec 31, 2018. Must be a new booking, may not be credited against existing billings. All purchases are non commissionable. Unless noted, the packages do not include production. ***** Pour être utilisé avant le 31 décembre 2018. Doit être une nouvelle réservation, ne peut être déduite de la facturation existants. Tous les achats sont non commission. Sauf indication contraire, les colis ne comprennent pas la production.	\$ 11,439.00	MagQuébe18266
National	Style at Home	1 page 4 couleurs www.tvapublications.com	To be used by Dec 31, 2018. Must be a new booking, may not be credited against existing billings. All purchases are non commissionable. Unless noted, the packages do not include production. ***** Pour être utilisé avant le 31 décembre 2018. Doit être une nouvelle réservation, ne peut être déduite de la facturation existants. Tous les achats sont non commission. Sauf indication contraire, les colis ne comprennent pas la production.	\$ 9,808.20	MagQuébe18267

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National	Reader's Digest	Full Page. 4 Colour rd.ca	To be used April 1, 2018 - March 31, 2019. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.	\$ 24,200.00	MagReade18106
National	Best Health	Full Page. 4 Colour besthealthmag.ca	To be used April 1, 2018 - March 31, 2019. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.	\$ 6,720.00	MagReade18108
National	FASHION	Full Page, 4 Colour	To be used January 1, 2018 - December 31, 2018. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.	\$ 6,372.00	MagSt.-J18245
National	Men's FASHION	Full Page, 4 Colour	To be used January 1, 2018 - December 31, 2018. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.	\$ 6,558.00	MagSt.-J18246
National	Wedding Bells	Full Page, 4 Colour	To be used January 1, 2018 - December 31, 2018. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.	\$ 11,760.00	MagSt.-J18247
National	MARIAGE Quebec	Full Page, 4 Colour	To be used January 1, 2018 - December 31, 2018. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.	\$ 4,296.00	MagSt.-J18248

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National	Zoomer Magazine	1 full page, 4 colour	Full Page, National - To be used by December 31, 2018	\$ 10,000.00	MagZoomer18174
National	Report On Business	1 page, 4 colour	To be used January 1, 2018 - August 31, 2018. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.	\$ 12,800.00	NewGlobe18090
National	Maclean's	1 Page 4 colour	To be used by December 31, 2018. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable. No positioning guarantees.	\$ 11,412.00	NewRoger18115
Quebec	Le Magazine Cineplex	One page 4 colour	To be used by Dec 31, 2018. Subject to	\$ 6,400.00	MagCinep18181
Quebec	Les Idees De Ma Maison (Femmes 35-64 ans)	1 page 4 couleurs www.tvapublications.com	To be used by Dec 31, 2018. Must be a new booking, may not be credited against existing billings. All purchases are non commissionable. Unless noted, the packages do not include production. ***** Pour être utilisé avant le 31 décembre 2018. Doit être une nouvelle réservation, ne peut être déduite de la facturation existants. Tous les achats sont non commission. Sauf indication contraire, les colis ne comprennent pas la production.	\$ 3,645.00	MagQuébe18262

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Quebec	Selection du Reader's Digest	Full Page. 4 Colour selection.ca	To be used April 1, 2018 - March 31, 2019. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.	\$ 6,750.00	MagReade18107

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National	The Globe and Mail	Full page, 4 colour, National Edition 2800 lines	To be used January 1, 2018 - August 31, 2018. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.	\$ 50,000.00	NewGlobe18088
National	Metro Canada English East Newspaper Network Halifax Toronto	1/2 page 4 colour. Ad to run in all papers.	To be used by December 31, 2018. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.	\$ 6,169.20	NewMetro18170
National	Metro Canada English West Newspaper Network Calgary Edmonton Vancouver	1/2 page 4 colour. Ad to run in all papers.	To be used by December 31, 2018. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.	\$ 5,465.50	NewMetro18171
National	National Post (National Edition)	1/2-page horizontal colour ad	To be used by Dec 31, 2018. Section is subject to availability. Must be new and not be credited against existing billings	\$ 7,450.00	NewPostm18051
British Columbia	Penticton Western News	\$750 worth of space	to be used by Dec. 31, 2018	\$ 375.00	NewBlack18203
British Columbia	Salmon Arm Observer	\$750 worth of space	to be used by Dec. 31, 2018	\$ 375.00	NewBlack18204
British Columbia	Kelowna Capital News	\$950 worth of space	to be used by Dec. 31, 2018	\$ 475.00	NewBlack18206
British Columbia	North Island Gazette	\$500 worth of space	To be used by Dec. 31, 2018	\$ 250.00	NewBlack18207
British Columbia	Campbell River Mirror	\$700 worth of space	To be used by Dec. 31, 2018	\$ 350.00	NewBlack18208

2018 NABS Media Sale INVENTORY LIST - AVAILABLE DONATIONS TO DATE (3/13/2018) - Newspaper

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British Columbia	Comox Valley Record	\$700 worth of space	To be used by Dec. 31, 2018	\$ 350.00	NewBlack18209
British Columbia	Parksville Qualicum News	\$700 worth of space	To be used by Dec. 31, 2018	\$ 350.00	NewBlack18210
British Columbia	Alberni Valley News	\$500 worth of space	To be used by Dec. 31, 2018	\$ 250.00	NewBlack18211
British Columbia	Cowichan Valley Citizen	\$700 worth of space	To be used by Dec. 31, 2018	\$ 350.00	NewBlack18213
British Columbia	Peninsula News Review	\$700 worth of space	To be used by Dec. 31, 2018	\$ 350.00	NewBlack18214
British Columbia	Oak Bay News	\$500 worth of space	To be used by Dec. 31, 2018	\$ 250.00	NewBlack18216
British Columbia	Goldstream Gazette	\$700 worth of space	To be used by Dec. 31, 2018	\$ 350.00	NewBlack18218
British Columbia	Monday Magazine	\$1000 worth of space	To be used by Dec. 31, 2018	\$ 500.00	NewBlack18219
British Columbia	Cranbrook Townsman	\$550.00 worth of space	To be used by Dec. 31, 2018	\$ 275.00	NewBlack18228
British Columbia	Fernie Free Press	\$350.00 worth of space	To be used by Dec. 31, 2018	\$ 175.00	NewBlack18229
British Columbia	Kimberley Bulletin	\$550.00 worth of space	To be used by Dec. 31, 2018	\$ 275.00	NewBlack18230
British Columbia	Business in Vancouver	\$5,000 worth of advertising	to be used by December 31, 2018 Can be broken down if needed	\$ 2,500.00	NewBusin18149
British Columbia	Burnaby Now	1/2 page, b&w - tabloid Wed/Fri	Must be used by December 31, 2018. Cannot be applied to an existing invoice. Booking deadline: 3 days prior Material deadling: 2 days prior	\$ 693.84	NewGlaci18150

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British Columbia	The New West Record	1/2 page, b&w - tabloid Thursday	Must be used by December 31, 2018. Cannot be applied to an existing invoice. Booking deadline: 3 days prior Material deadling: 2 days prior	\$ 388.08	NewGlaci18151
British Columbia	Tri City News	1/2 page, b&w - tabloid Wed/Fri	Must be used by December 31, 2018. Cannot be applied to an existing invoice. Booking deadline: 3 days prior Material deadling: 2 days prior	\$ 717.36	NewGlaci18152
British Columbia	Delta Optimist	1/2 page, b&w - tabloid Wed/Fri	Must be used by December 31, 2018. Cannot be applied to an existing invoice. Booking deadline: 3 days prior Material deadling: 2 days prior	\$ 399.84	NewGlaci18153
British Columbia	North Shore News	1/2 page, b&w - tabloid Sun/Wed/Fri	Must be used by December 31, 2018. Cannot be applied to an existing invoice. Booking deadline: 3 days prior Material deadling: 2 days prior	\$ 1,258.32	NewGlaci18154
British Columbia	Richmond News	1/2 page, b&w - tabloid Wed/Fri	Must be used by December 31, 2018. Cannot be applied to an existing invoice. Booking deadline: 3 days prior Material deadling: 2 days prior	\$ 743.82	NewGlaci18155
British Columbia	Vancouver Courier	1/2 page, b&w - tabloid Thursday	Must be used by December 31, 2018. Cannot be applied to an existing invoice. Booking deadline: Friday 5pm Material deadling: Monday 5pm	\$ 1,537.62	NewGlaci18156
British Columbia	Bowen Island Undercurrent	1/2 page, b&w - tabloid Friday	Must be used by December 31, 2018. Cannot be applied to an existing invoice. Booking deadline: Monday Material deadling: Monday	\$ 246.96	NewGlaci18158

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British Columbia	Bridge River Lillooet News	1/2 page, b&w - tabloid Wednesday	Must be used by December 31, 2018. Cannot be applied to an existing invoice. Booking deadline: Friday Material deadling: Monday	\$ 216.60	NewGlaci18159
British Columbia	Coast Reporter	1/2 page, b&w - tabloid Friday	Must be used by December 31, 2018. Cannot be applied to an existing invoice. Booking deadline: Tuesday 5pm Material deadling: Wednesday 9am	\$ 347.76	NewGlaci18160
British Columbia	Powell River Peak	1/2 page, b&w - tabloid Wednesday	Must be used by December 31, 2018. Cannot be applied to an existing invoice. Booking deadline: Friday Material deadling: Monday	\$ 315.84	NewGlaci18161
British Columbia	Squamish Chief	1/2 page, b&w - tabloid Thursday	Must be used by December 31, 2018. Cannot be applied to an existing invoice. Booking deadline: Monday Material deadling: Tuesday	\$ 295.74	NewGlaci18162
British Columbia	Dawson Creek Mirror	1/2 page, b&w - tabloid Thursday	Must be used by December 31, 2018. Cannot be applied to an existing invoice. Booking deadline: Monday noon Material deadling: Monday noon	\$ 540.00	NewGlaci18164
British Columbia	Fort St.John Alaska Highway News -TMC	1/2 page, b&w - tabloid Thursday	Must be used by December 31, 2018. Cannot be applied to an existing invoice. Booking deadline: Monday noon Material deadling: Monday noon	\$ 1,236.70	NewGlaci18165
British Columbia	Prince George Citizen	1/4 page, b&w - tabloid Tues-Sat	Must be used by December 31, 2018. Cannot be applied to an existing invoice. Booking deadline: 2 Days Prior Material deadling: 2 Days Prior	\$ 810.00	NewGlaci18166B
British Columbia	Vancouver Province	1/2-page horizontal colour ad	To be used by Dec 31, 2018. Section is subject to availability. Must be new and not be credited against existing billings	\$ 3,400.00	NewPostm18055

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British Columbia	Victoria Times Colonist	1/2 full colour	To be used by December 31, 2018. Subject to availability. Must be a new Sunday to Thursday booking and cannot be credited against existing billing.	\$ 2,187.50	NewVicto18255C
Alberta	Eckville Echo	\$300.00 worth of space	To be used by Dec. 31, 2018	\$ 150.00	NewBlack18220
Alberta	Lacombe Express	\$350.00 worth of space	To be used by Dec. 31, 2018	\$ 175.00	NewBlack18221
Alberta	Ponoka News	\$300.00 worth of space	To be used by Dec. 31, 2018	\$ 150.00	NewBlack18222
Alberta	Red Deer Advocate	\$850.00 worth of space	To be used by Dec. 31, 2018	\$ 425.00	NewBlack18223
Alberta	Red Deer Express	\$650.00 worth of space	To be used by Dec. 31, 2018	\$ 325.00	NewBlack18224
Alberta	Rimbey Review	\$300.00 worth of space	To be used by Dec. 31, 2018	\$ 150.00	NewBlack18225
Alberta	Stettler Independent	\$300.00 worth of space	To be used by Dec. 31, 2018	\$ 150.00	NewBlack18226
Alberta	Sylvan Lake News	\$350.00 worth of space	To be used by Dec. 31, 2018	\$ 175.00	NewBlack18227
Alberta	Calgary Herald	1/2-page horizontal colour ad	To be used by Dec 31, 2018. Section is subject to availability. Must be new and not be credited against existing billings	\$ 5,600.00	NewPostm18048
Alberta	Calgary SUN	1/2-page horizontal colour ad	To be used by Dec 31, 2018. Section is subject to availability. Must be new and not be credited against existing billings	\$ 675.00	NewPostm18061
Alberta	Edmonton SUN	1/2-page horizontal colour ad	To be used by Dec 31, 2018. Section is subject to availability. Must be new and not be credited against existing billings	\$ 700.00	NewPostm18063
Alberta	Edmonton Journal	1/2-page horizontal colour ad	To be used by Dec 31, 2018. Section is subject to availability. Must be new and not be credited against existing billings	\$ 5,200.00	NewPostm18049
Saskatchewan	Regina Leader-Post	1/2-page horizontal colour ad	To be used by Dec 31, 2018. Section is subject to availability. Must be new and not be credited against existing billings	\$ 1,900.00	NewPostm18053
Saskatchewan	Saskatoon StarPhoenix	1/2-page horizontal colour ad	To be used by Dec 31, 2018. Section is subject to availability. Must be new and not be credited against existing billings	\$ 1,900.00	NewPostm18054

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Ontario	Ottawa Citizen	1/2-page horizontal colour ad	To be used by Dec 31, 2018. Section is subject to availability. Must be new and not be credited against existing billings	\$ 5,700.00	NewPostm18052
Ontario	Windsor Star	1/2-page horizontal colour ad	To be used by Dec 31, 2018. Section is subject to availability. Must be new and not be credited against existing billings	\$ 3,700.00	NewPostm18057
Ontario	London Free Press	1/2-page horizontal colour ad	To be used by Dec 31, 2018. Section is subject to availability. Must be new and not be credited against existing billings	\$ 2,300.00	NewPostm18058
Ontario	24 Hours (Toronto)	1/2-page horizontal colour ad	To be used by Dec 31, 2018. Section is subject to availability. Must be new and not be credited against existing billings	\$ 2,250.00	NewPostm18059
Ontario	Ottawa SUN	1/2-page horizontal colour ad	To be used by Dec 31, 2018. Section is subject to availability. Must be new and not be credited against existing billings	\$ 550.00	NewPostm18062
Ontario	Toronto SUN	1/2-page horizontal colour ad	To be used by Dec 31, 2018. Section is subject to availability. Must be new and not be credited against existing billings	\$ 1,400.00	NewPostm18064
Ontario	Hamilton Spectator	1/2 page Colour	To be used by December 31, 2018. Must be a new booking and not credited against existing billings. Non commissionable	\$ 3,838.00	NewThe-H18112
Ontario	Toronto Star	1/2 page, full colour Section A weekday	Selection is subject to availability and used before December 31, 2018. Must be a new booking and may not be credited against existing billings. All purchases are non-commissionable.	\$ 21,350.00	NewToron18173
Quebec	Journal de Montréal	1 page 4 colours.	à être utilisé avant le 31 décembre 2018 - to be used before Dec 31, 2018	\$ 9,481.50	NewQuébe18268
Quebec	Journal de Québec	1 page Black and White	à être utilisé avant le 31 décembre 2018 - to be used before Dec 31, 2018	\$ 4,843.50	NewQuébe18269

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Quebec	24h	1 page 4 colours.	à être utilisé avant le 31 décembre 2018 - to be used before Dec 31, 2019	\$ 3,279.50	NewQuébe18270

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REGION	PROPERTY	DESCRIPTION / MEDIA SPECIFICS	CONDITIONS	NABS NET RATE CARD PRICE	ITEM-#
National	ADAPT Street Level Exterior Posters	30 x 4'x6' Exterior posters adjacent to convenience stores. Can choose markets - 11,700,000 impressions	To be used by December 31, 2018. Subject to availability. Must be a new booking and cannot replace an existing booking. Production not included and must be done through Adapt Media. Installation and removal fees apply.	\$ 8,600.00	OutAdapt18099
National	ASTRAL Digital Board Network	Impressions Buy - Astral Digital Network Approx. 8 million impressions (NG)	Number of impressions delivered each week may vary or + or – 10% depending on the combination of locations, but the total number of impressions per market indicated on the proposal will be delivered at 100% over the duration of the 8 week campaign.	\$ 47,000.00	OutBell-18098
National	Cineplex Screen Advertising E/F 160 theatres, 1605 screens Pre-Show	:30 Seconds, POD 2	To be used for any six (6) continuous weeks Feb - March or Sept - Oct 2018. Subject to availability, must be a new booking and not credited against existing bookings. Can be purchased regionally	\$ 121,900.00	OutCinep18182
National	OOH DIGITAL National (Vancouver, Calgary, Edmonton, Regina, Saskatoon, Winnipeg, Hamilton, Toronto, Ottawa, Montreal)	8 weeks 10,000,000 impressions	Expires Dec 31, 2018. Subject to avails. Cannot be credited against existing bilings. Creative must be supplied according to specs.	\$ 40,000.00	OutOutfr18253

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REGION	PROPERTY	DESCRIPTION / MEDIA SPECIFICS	CONDITIONS	NABS NET RATE CARD PRICE	ITEM-#
National	Rouge Campus Network 22" Digital Screen - Indoor	\$50,000 value to be used in any Rouge Campus market.	To be used by Dec 31, 2018. Subject to availability. Cannot be used in August, September or October of 2018. Must be new business, cannot apply to currently proposed and or existing Rouge Media booked programs. Production not included	\$ 35,000.00	RadRouge18144
National	Rouge Resto Bar 22" Digital Screens - Indoor	\$50,000 value to be used in Toronto, Montreal, Vancouver markets only.	To be used by Dec 31, 2018. Subject to availability. Must be new business, cannot apply to currently proposed and or existing Rouge Media booked programs. Production not included	\$ 35,000.00	RadRouge18145
National	Rouge Women's Network 22" Digital Screens - Indoor	\$50,000 value to be used in Toronto, Montreal, Vancouver markets only.	To be used by Dec 31, 2018. Subject to availability. Must be new business, cannot apply to currently proposed and or existing Rouge Media booked programs. Production not included	\$ 35,000.00	RadRouge18146
British Columbia	CAPTIVATE VANCOUVER - Digital elevator monitors	VANCOUVER - 2 wks, 12 venues, 74 screens - ad plays 10 times an hour from 7a-7p	1 - to be used by Dec 31, 2018 2 - Selection to availability; there may be blackout periods depending on timing of flight 3 - Must be a new booking 4 - May not be credited against existing billings 5 - All purchases are non-commissionable 6 - These packages do not include production costs (min. production cost \$1,000)	\$ 1,100.00	OutCapti18142

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REGION	PROPERTY	DESCRIPTION / MEDIA SPECIFICS	CONDITIONS	NABS NET RATE CARD PRICE	ITEM-#
British Columbia	PATTISON BC Ferries OR 10 General Showing Posters in the Vancouver CMA (Description is for BC Ferries)	Vista Posters 24"x36" x 12 weeks Route 1 Vancouver to Victoria (3-5 panels) Route 2 & 30 Vancouver to Nanaimo (3-5 panels) Route 3 Van to Longdale/Sunshine Coast (1-2 panels) Route 9 Vancouver to Southern Gulf Island (1 panel)	No client restrictions when purchased as additional weight to a campaign. Production not included.	\$ 10,150.00	OutPatti18093
Alberta	CAPTIVATE Calgary - Digital elevator monitors	CALGARY - 2 wks, 36 venues, 452 screens - ad plays 10 times an hour from 7a-7p	1 - to be used by Dec 31, 2018 2 - Selection to availability; there may be blackout periods depending on timing of flight 3 - Must be a new booking 4 - May not be credited against existing billings 5 - All purchases are non-commissionable 6 - These packages do not include production costs (min. production cost \$1,000)	\$ 6,700.00	OutCapti18140

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Alberta	CAPTIVATE Edmonton - Digital elevator monitors	EDMONTON - 2 wks, 8 venues, 65 screens - ad plays 10 times an hour from 7a-7p	1 - to be used by Dec 31, 2018 2 - Selection to availability; there may be blackout periods depending on timing of flight 3 - Must be a new booking 4 - May not be credited against existing billings 5 - All purchases are non-commissionable 6 - These packages do not include production costs (min. production cost \$1,000)	\$ 900.00	OutCapti18141
Alberta	PATTISON Transit Exterior	Transit Exterior King Posters: 33 Kind Posters x 4-weeks in Edmonton. Estimated # of Panels: 33	No client restrictions when purchased as additional weight to a campaign. Production not included.	\$ 7,800.00	OutPatti18091
Manitoba	Winnipeg Transit Shelters	10 panels x 4 weeks	Expires Dec 31, 2018. Subject to avails. Cannot be credited against existing billings. Production for one design total \$500 + taxes, shipping	\$ 2,250.00	OutOutfr18251

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Ontario	ASTRAL Toronto VERTICAL POSTERS 16' H X 12' W	TORONTO - 10 GRPS X 4WKS. 16,842,000 imps	1- 4 week space to used before Dec 31, 2018 2- Must be a new booking and cannot be credited against existing bookings, cannot apply to currently proposed 3- Space subject to availability at time of booking. 4- Client name must be provided at time of request. 5- Program based on general coverage, no skewing & no site specific selections. 6- Production is not included. 1 English vertical design, posting on 29 faces for 4 weeks, pdf for approval: \$4,090.00 including overages & shipping. \$4,470 (based on 2 creatives). For more info visit www.astraloutofhome.com	\$ 35,400.00	OutBell-18096
Ontario	BRANDED CITIES - Digital Large Display - Yonge Dundas Square	AOB 1 Digital - Yonge & Dundas Square One 97'W x 60'H Digital Video Board. Day Parting Capable. 146,200 Daily Circulation :10 seconds per 3 minute loop 4 weeks	To be used by December 31, 2018. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.	\$ 18,000.00	OutBrand18254

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Ontario	CAPTIVATE Toronto - Digital elevator monitors	TORONTO - 2 wks, 108 venues, 1,008 screens - ad plays 10 times an hour from 7a-7p	1 - to be used by Dec 31, 2018 2 - Selection to availability; there may be blackout periods depending on timing of flight 3 - Must be a new booking 4 - May not be credited against existing billings 5 - All purchases are non-commissionable 6 - These packages do not include production costs (min. production cost \$1,000)	\$ 16,600.00	OutCapti18138
Ontario	London, Transit Shelters	10 panels x 4 weeks	Expires Dec 31, 2018. Subject to avails. Cannot be credited against existing billings. Production for one design total \$500 + taxes, shipping	\$ 2,250.00	OutOutfr18249
Ontario	Toronto, (Mississauga) Transit Shelters	5 panels x 4 weeks	Expires Dec 31, 2018. Subject to avails. Cannot be credited against existing billings. Production for one design total \$300 + taxes, shipping	\$ 4,475.00	OutOutfr18250
Ontario	Hamilton Transit Shelters	20 panels x 4 weeks	Expires Dec 31, 2018. Subject to avails. Cannot be credited against existing billings. Production for one design total \$500 + taxes, shipping	\$ 5,330.00	OutOutfr18252
Ontario	PATTISON Street Level Package	Transit Shelters x 4 weeks in: 10 Panels Kitchener CMA 10 Panels Burlington (Hamilton CMA) 10 Panels Oshawa CMA Estimated # of Panels: 30	No client restrictions. Production not included	\$ 12,150.00	OutPatti18092

2018 NABS Media Sale INVENTORY LIST - AVAILABLE DONATIONS TO DATE (3/13/2018) - Out of Home and Outdoor

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REGION	PROPERTY	DESCRIPTION / MEDIA SPECIFICS	CONDITIONS	NABS NET RATE CARD PRICE	ITEM-#
Ontario	PATTISON Transit Exterior	Transit Exterior 70 Posters: 114 Panels x 4-weeks in Toronto	No client restrictions when purchased as additional weight to a campaign. Production not included.	\$ 16,600.00	OutPatti18094
Ontario	PATTISON TTC OneStop Network	One: 15 second Split Screen spot x 4 weeks on the TTC OneStop Network Estimated # of Panels: 292	No client restrictions when purchased as additional weight to a campaign. Production not included.	\$ 18,300.00	OutPatti18095
Quebec	ASTRAL Montreal VERTICAL POSTERS 16' H X 12' W	MONTREAL - 10 GRP X 4WKS 12,342,000 imps	1- 4 week space to used before Dec 31, 2018 2- Must be a new booking and cannot be credited against existing bookings, cannot apply to currently proposed 3- Space subject to availability at time of booking. 4- Client name must be provided at time of request. 5- Program based on general coverage, no skewing & no site specific selections. 6- Production is not included. 1 French vertical design, posting on 7 faces for 4 weeks, pdf for approval: \$1,375.00 including overages & shipping (based on 1 creative) or 2 French vertical designs, even split, posting on 7 faces for 4 weeks, pdf for approval: \$1,425.00 including overages & shipping. For more info visit www.astraloutofhome.com	\$ 23,350.00	OutBell-18097

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Quebec	Montreal - Panobus, Abribus, Lumiquais, Affiches Voitures, Panoquais, Murales numériques, Réseau Azur, Métrovision et Lumiquais numériques	\$75,000 worth of media	<p>Selon disponibilités. Non-commissionable. Tous les créatifs doivent être approuvés par la société de transport responsable avant de procéder à l'impression. N'inclut pas les frais de production et d'installation. Valide jusqu'au 31 décembre 2018</p> <p>Subject to availability. Non-commissionable. All creative must be approved by the responsible transit company before printing. Does not include the costs of production and installation. Before December 31, 2018</p>	\$ 37,500.00	OutBELL-18234
Quebec	CAPTIVATE Montreal- Digital elevator monitors	MONTREAL - 2 wks, 17 venues, 153 screens - ad plays 10 times an hour from 7a-7p	<p>1 - to be used by Dec 31, 2018</p> <p>2 - Selection to availability; there may be blackout periods depending on timing of flight</p> <p>3 - Must be a new booking</p> <p>4 - May not be credited against existing billings</p> <p>5 - All purchases are non-commissionable</p> <p>6 - These packages do not include production costs (min. production cost \$1,000)</p>	\$ 1,606.50	OutCapti18139

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REGION	PROPERTY	DESCRIPTION / MEDIA SPECIFICS	CONDITIONS	NABS NET RATE CARD PRICE	ITEM-#
Quebec	Montreal Bus Shelters Atribus STM	Face d'affichage rétro-éclairés (Format statique: 47,25" x 68,25"). Le coût estimé de la production varie en fonction du produit et de la quantité. - \$50,000 Inventory based on rate card. Backlit face (static size: 47,25 in x 68,25 in). Production cost will vary according to product and qantity	Selon disponibilités; La réservation peut être faite au plus 4 semaines avant le début de la campagne. L'utilisation de l'inventaire peut être faite d'ici le 31 décembre 2018. L'offre ne comprend pas la production - -----Subject to availability. Reservation cannot be done before 4 weeks before starting date of campaign. To be used before Dec 31, 2018.	\$ 25,000.00	OutQuébe18271

2018 NABS Media Sale INVENTORY LIST - AVAILABLE DONATIONS TO DATE (3/13/2018) - Radio

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REGION	PROPERTY	DESCRIPTION / MEDIA SPECIFICS	CONDITIONS	NET MEDIA VALUE	GROSS NABS RATE	NABS NET RATE CARD PRICE	ITEM-#
National	Rogers Broadcasting - Ontario and East	\$15,000 net rate card value at the time of booking	Cap of \$3,000 net per station, must have a cash component, may not be credited against existing billings. To be used by December 31, 2018.	\$ 15,000.00	\$ 12,353.25	\$ 10,500.00	NewRoger18183
National	Rogers Broadcasting - Manitoba and West	\$15,000 net rate card value at the time of booking	Cap of \$3,000 net per station, must have a cash component, may not be credited against existing billings. To be used by December 31, 2018.	\$ 15,000.00	\$ 12,353.25	\$ 10,500.00	NewRoger18184
National	Bell English Radio: 1	\$27,500 of net radio advertising. Based on rate card at time of booking	To be used by December 31, 2018. Must be a new booking, Subject to availability. Time to run Monday - Sunday 5am - 2am. Maximum \$15,000 in any single market. Maximum of \$7,500 per station.	\$ 27,500.00	\$ 20,000.00	\$ 17,000.00	RadBell-18143A
National	Bell English Radio: 2	\$27,500 of net radio advertising. Based on rate card at time of booking	To be used by December 31, 2018. Must be a new booking, Subject to availability. Time to run Monday - Sunday 5am - 2am. Maximum \$15,000 in any single market. Maximum of \$7,500 per station.	\$ 27,500.00	\$ 20,000.00	\$ 17,000.00	RadBell-18143B
National	PPM PACKAGE: Corus Radio, PPM Markets: Vancouver, Calgary, Edmonton, Toronto	\$20,000 net value based on market CPP	To be used by December 31, 2018. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.	\$ 20,000.00	\$ 16,000.40	\$ 13,600.00	RadCorus18167
National	DIARY PACKAGE : Corus Radio, Diary Markets: Winnipeg, Barrie/Collingwood, Cornwall, Guelph, Hamilton, Kingston, Kitchener, London/Woodstock, Peterborough	\$20,000 net value based on market CPP	To be used by December 31, 2018. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.	\$ 10,000.00	\$ 8,000.20	\$ 6,800.00	RadCorus18168
British Columbia	CFAX 1070 or 107.3 KOOL FM or a combination of the two	100 x :30 running Mo-Su, 5a-1a.	To be used from February 1, 2018 - August 31, 2018. Subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.	\$ 5,800.00	\$ 4,776.59	\$ 4,060.00	RadBell-18240
British Columbia	102.7 The Peak	100 x :30 - schedule available upon request	To be used by December 31, 2018	\$ 5,000.00	\$ 4,117.75	\$ 3,500.00	RadJim-P18231

2018 NABS Media Sale INVENTORY LIST - AVAILABLE DONATIONS TO DATE (3/13/2018) - Radio

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REGION	PROPERTY	DESCRIPTION / MEDIA SPECIFICS	CONDITIONS	NET MEDIA VALUE	GROSS NABS RATE	NABS NET RATE CARD PRICE	ITEM-#
British Columbia	93.7 JRfm	80 x :30 - schedule available upon request	To be used by December 31, 2018	\$ 6,000.00	\$ 4,941.30	\$ 4,200.00	RadJim-P18232
British Columbia	Spice Radio & Rim Jhim, BC's best reaching South Asian radio stations	\$7,500 worth of airtime	To be used by December 31, 2018. Subject to availability. Must be a new booking. May not be credited against existing billings. All purchases are non-commissionable	\$ 7,500.00	\$ 6,176.63	\$ 5,250.00	RadSpice18241
British Columbia	Spice Radio & Rim Jhim, BC's best reaching South Asian radio stations	\$7,500 worth of airtime	To be used by December 31, 2018. Subject to availability. Must be a new booking. May not be credited against existing billings. All purchases are non-commissionable	\$ 7,500.00	\$ 6,176.63	\$ 5,250.00	RadSpice18242
British Columbia	Spice Radio & Rim Jhim, BC's best reaching South Asian radio stations	\$7,500 worth of airtime	To be used by December 31, 2018. Subject to availability. Must be a new booking. May not be credited against existing billings. All purchases are non-commissionable	\$ 7,500.00	\$ 6,176.63	\$ 5,250.00	RadSpice18243
Ontario	Canadian Traffic Network (CTN)	10 sec creative read live during traffic reports (max 27-30 words per 10 second spot) - St.Catharines/Niagara, Hamilton & Ottawa English Network	\$5,000 of net media value to be used by Dec 31, 2018 split between Hamilton, St. Catharines/Niagara and Ottawa English. Rates based on rate card at time of booking. Ask us for a proposal. Cannot be credited against existing bookings. Non commissionable.	\$ 5,000.00	\$ 4,117.75	\$ 3,500.00	RadCanad18175
Ontario	Indie88 (CIND-FM)	80 - 30 sec reach plan Mo-Su (10 Brkfst, 10 Day, 10 Drive, 10 8-5a)	To be used by December 31, 2018. Subject to availability at time of booking. May not be credited against existing billings. Non-commissionable	\$ 3,000.00	\$ 2,470.65	\$ 2,100.00	RadCentr18235
Ontario	BOOM 97.3	\$5000 net rate card value at time of booking	To be used by December 31, 2018. Selection is subject to availability. Must be a new booking, may not be credited against existing bookings.	\$ 5,000.00	\$ 4,117.75	\$ 3,500.00	RadNewca18236
Ontario	93.5 The Move	\$5000 net rate card value at time of booking	To be used by December 31, 2018. Selection is subject to availability. Must be a new booking, may not be credited against existing bookings.	\$ 5,000.00	\$ 4,117.75	\$ 3,500.00	RadNewca18237
Ontario	Toronto Classical 96.3fm	24 x 30 sec spots per week x 2 weeks Mon-Sun 5a-1a	To be used by December 31, 2018-. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.	\$ 5,000.00	\$ 4,117.75	\$ 3,500.00	RadZoome18176
Ontario	Toronto Zoomer Radio AM 740	31 x 30 sec spots per week x 2 weeks Mon-Sun 5a-1a	To be used by December 31, 2018-. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.	\$ 5,000.00	\$ 4,117.75	\$ 3,500.00	RadZoome18177

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Quebec	Pause Isolée - Bell Media ÉNERGIE - CKMF, CHIK, CKTF, CIMO, CIGB, CJAB, CIKI, CJMM, CJMV	Available upon request	To be used before December 30, 2018. Subject to availability	\$ 18,000.00	\$ 14,823.90	\$ 12,600.00	RadBell-18190
Quebec	Pause isolée - Bell Media CJFM	Available upon request	To be used before December 30, 2018. Subject to availability	\$ 6,000.00	\$ 4,941.30	\$ 4,200.00	RadBell-18192
Quebec	Pause isolée - Bell Media CHOM	Available upon request	To be used before December 30, 2018. Subject to availability	\$ 4,500.00	\$ 3,705.98	\$ 3,150.00	RadBell-18193
Quebec	Pause isolée - Bell Media CKGM	Available upon request	To be used before December 30, 2018. Subject to availability	\$ 1,000.00	\$ 823.55	\$ 700.00	RadBell-18195

2018 NABS Media Sale INVENTORY LIST - AVAILABLE DONATIONS TO DATE (3/13/2018) - Television

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REGION	PROPERTY	DESCRIPTION / MEDIA SPECIFICS	CONDITIONS	GRPS AD 24-54	TV AUD (000s) AD 25-54	GROSS NABS RATE	NET MEDIA VALUE	NABS NET RATE CARD PRICE	ITEM-#
National	CBC Television Full Network	\$29,606K net of Regular inventory. Based on current rate card, that equates to 8 fixed prime spots & 22 fixed offprime spots (30s). Approx A25-54 Impressions = 1536.0	To be used before December 31,2018 and excludes Olympic dates (Feb 9 - 25,2018) Selection is subject availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable. Unless noted, the packages do not include production. No credits or audience guarantees provided. Package will be honoured to dollar value at the time of booking. # of spots/impressions are not guaranteed and may fluctuate depend on actual program selection and availability.		1,536.0	\$ 24,412.38	\$ 29,606.00	\$ 20,750.00	TelCBC--18074
National	CBC Television Full Network	\$29,606K net of Regular inventory. Based on current rate card, that equates to 8 fixed prime spots & 22 fixed offprime spots (30s). Approx A25-54 Impressions = 1536.0	To be used before December 31,2018 and excludes Olympic dates (Feb 9 - 25,2018) Selection is subject availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable. Unless noted, the packages do not include production. No credits or audience guarantees provided. Package will be honoured to dollar value at the time of booking. # of spots/impressions are not guaranteed and may fluctuate depend on actual program selection and availability.		1,536.0	\$ 24,412.38	\$ 29,606.00	\$ 20,750.00	TelCBC--18076
National	CBC Television Full Network	\$22,542K net of Regular inventory. Based on current rate card, that equates to 6 fixed prime spots & 18 fixed offprime spots (30s). Approx A25-54 Impressions = 1242.0	To be used before December 31,2018 and excludes Olympic dates (Feb 9 - 25,2018) Selection is subject availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable. Unless noted, the packages do not include production. No credits or audience guarantees provided. Package will be honoured to dollar value at the time of booking. # of spots/impressions are not guaranteed and may fluctuate depend on actual program selection and availability.		1,242.0	\$ 18,588.70	\$ 22,542.00	\$ 15,800.00	TelCBC--18077
National	E!	44% prime, strong isolated programs and some ROS. Ad 25-54 463.0. Schedule available upon request. Proposal # 215994	To be used December 4, 2017 to February 25, 2018 (12 weeks) May 28, 2018 - September 2, 2018 (14 weeks)		446.2	\$ 4,470.70	\$ 5,378.00	\$ 3,800.00	TelBell-18005
National	MuchMusic	31% prime, strong isolated programs and some ROS. Ad 25-54 835.0. Schedule available upon request. Proposal # 216042	To be used December 4, 2017 to February 25, 2018 (12 weeks) May 28, 2018 - September 2, 2018 (14 weeks)		1,056.0	\$ 8,294.33	\$ 10,168.00	\$ 7,050.00	TelBell-18009

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National	MTV	46% prime, strong isolated programs and some ROS. Ad 25-54 671.0. Schedule available upon request.Proposal #217068	To be used December 4, 2017 to February 25, 2018 (12 weeks) May 28, 2018 - September 2, 2018 (14 weeks)		787.0	\$ 8,529.63	\$ 10,317.00	\$ 7,250.00	TelBell-18011
National	MTV 2	Strong isolated programs and some ROS. Ad 25-54 53.0. Schedule available upon request.Proposal #217071	To be used December 4, 2017 to February 25, 2018 (12 weeks) May 28, 2018 - September 2, 2018 (14 weeks)		78.0	\$ 647.08	\$ 792.00	\$ 550.00	TelBell-18012
National	Animal Planet	46% prime, strong isolated programs and some ROS. Ad 25-54 471.0. Schedule available upon request. Proposal #217073	To be used December 4, 2017 to February 25, 2018 (12 weeks) May 28, 2018 - September 2, 2018 (14 weeks)		508.4	\$ 2,705.95	\$ 3,244.00	\$ 2,300.00	TelBell-18013
National	DOC	\$1037 net of ROS inventory. Based on current rate card, that equates to 244 ROS spots (30s). Approx A25-54 Impressions = 146.4	To be used before December 31,2018. Selection is subject availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable. Unless noted, the packages do not include production. No credits or audience guarantees provided. Package will be honoured to dollar value at the time of booking. # of spots/impressions are not guaranteed and may fluctuate depend on actual program selection and availability.		146.4	\$ 882.38	\$ 1,037.00	\$ 750.00	TelCBC--18078
National	HGTV	Schedule On Request	To be used by January 1 - February 25, 2018 or May 28 - September 9, 2018. All purchases are non-commissionable. Rates shown are net.		1,939.2	\$ 25,177.10	\$ 30,579.60	\$ 21,400.00	TelCorus18038
National	Showcase	Schedule On Request	To be used by January 1 - February 25, 2018 or May 28 - September 9, 2018. All purchases are non-commissionable. Rates shown are net.		2,197.2	\$ 25,177.10	\$ 30,562.60	\$ 21,400.00	TelCorus18040
National	BBC Canada	Schedule On Request	To be used by January 1 - February 25, 2018 or May 28 - September 9, 2018. All purchases are non-commissionable. Rates shown are net.		608.0	\$ 3,470.68	\$ 4,199.00	\$ 2,950.00	TelCorus18041
National	Movietime	Schedule On Request	To be used by January 1 - February 25, 2018 or May 28 - September 9, 2018. All purchases are non-commissionable. Rates shown are net.		1,064.0	\$ 8,117.85	\$ 9,819.20	\$ 6,900.00	TelCorus18042
National	Mystery/CI	Schedule On Request	To be used by January 1 - February 25, 2018 or May 28 - September 9, 2018. All purchases are non-commissionable. Rates shown are net.		1,198.4	\$ 7,764.90	\$ 9,424.80	\$ 6,600.00	TelCorus18043
National	W Network	Schedule On Request	To be used by January 1 - February 25, 2018 or May 28 - September 9, 2018. All purchases are non-commissionable. Rates shown are net.		1,539.2	\$ 21,177.00	\$ 25,673.40	\$ 18,000.00	TelCorus18044

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National	spark	Schedule On Request	To be used by January 1 - February 25, 2018 or May 28 - September 9, 2018. All purchases are non-commissionable. Rates shown are net.		828.8	\$ 6,294.28	\$ 7,616.00	\$ 5,350.00	TelCorus18045
National	YTV	Schedule On Request	To be used by January 1 - February 25, 2018 or May 28 - September 9, 2018. All purchases are non-commissionable. Rates shown are net.		2,053.6	\$ 16,471.00	\$ 19,954.60	\$ 14,000.00	TelCorus18046
National	NGC	Schedule On Request	To be used by January 1 - February 25, 2018 or May 28 - September 9, 2018. All purchases are non-commissionable. Rates shown are net.		1,092.0	\$ 8,117.85	\$ 9,894.00	\$ 6,900.00	TelCorus18047
National	Vision TV	15 x 30 sec spots per week x 4 weeks. ROS MF 3p-12a A25-54 / A45+ P45+ AMA 89,000 P25-54 AMA 20,000	To be used by December 31, 2018 Must be a new booking. May not be credited against existing billings. All purchases are non-commissionable. Vision / ONE must be booked together.		1,200.0	\$ 8,470.80	\$ 12,000.00	\$ 7,200.00	TelVisio18186
National	ONE	70 x 30 sec spots per week x 4 weeks. ROS M-Sun 2a-2a W25-54 P45+ AMA 1,000 W25-54 AMA 1,000	To be used by December 31, 2018 Must be a new booking. May not be credited against existing billings. All purchases are non-commissionable. Vision / ONE must be booked together.		280.0	\$ 2,305.94	\$ 2,800.00	\$ 1,960.00	TelVisio18187
British Columbia	CTV British Columbia - CIVT	3 x :30 day; 3 x :30 news; 3 x :30 Prime. News rotated between 5p, 6p, 11p and 1130p newscasts. Est GRPs Ad 25-54	To be used December 4, 2017 to Feb 25, 2018 (12 weeks) May 28, 2018 - September 2, 2018 (14 weeks)	23.9		\$ 9,412.00	\$ 11,377.00	\$ 8,000.00	TelBell-18019
British Columbia	CTV2 Vancouver/Victoria	4 x :30 day	To be used December 4, 2017 to Feb 25, 2018	8.4		\$ 2,647.13	\$ 3,198.00	\$ 2,250.00	TelBell-18029
British Columbia	CHAN - Global Vancouver	Schedule On Request	To be used by January 1 - February 25, 2018 or May 28 - September 9, 2018. All purchases are non-commissionable. Rates shown are net.	113.6		\$ 38,353.90	\$ 46,556.20	\$ 32,600.00	TelCorus18034
British Columbia	City Vancouver (CKVU)	\$20,000 net of media based on net rate card at the time of booking Can be used for 15s, 30s or 60s.	To be used by December 31st, 2018. Selection is subject to availability. Cannot be used to acquire any inventory designated as "sponsorship". Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.			\$ 16,471.00	\$ 20,000.00	\$ 14,000.00	TelRoger18126
British Columbia	Omni Vancouver	\$5,000 net of media based on net rate card at the time of booking Can be used for 15s, 30s or 60s.	To be used by December 31st, 2018. Selection is subject to availability. Cannot be used to acquire any inventory designated as "sponsorship". Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.			\$ 4,117.75	\$ 5,000.00	\$ 3,500.00	TelRoger18127

2018 NABS Media Sale INVENTORY LIST - AVAILABLE DONATIONS TO DATE (3/13/2018) - Television

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REGION	PROPERTY	DESCRIPTION / MEDIA SPECIFICS	CONDITIONS	GRPS AD 24-54	TV AUD (000s) AD 25-54	GROSS NABS RATE	NET MEDIA VALUE	NABS NET RATE CARD PRICE	ITEM-#
Alberta	CTV Calgary - CFCN	3 x :30 day; 3 x :30 news; 3 x :30 Prime News rotated between 5:30p, 6p, 11p and 1130p newscasts. Est GRPs Ad 25-54	To be used December 4, 2017 to Feb 25, 2018 (12 weeks) May 28, 2018 - September 2, 2018 (14 weeks)	22.0		\$ 6,706.05	\$ 8,161.00	\$ 5,700.00	TelBell-18017
Alberta	CTV Edmonton - CFRN	3 x :30 day; 3 x :30 news; 3 x :30 Prime. News rotated between 5p, 5:30p, 6p, 11p and 1130p newscasts. Est GRPs Ad 25-54	To be used December 4, 2017 to Feb 25, 2018 (12 weeks) May 28, 2018 - September 2, 2018 (14 weeks)	24.2		\$ 6,235.45	\$ 7,557.00	\$ 5,300.00	TelBell-18018
Alberta	CTV2 Alberta - Access	3 x :30 day; 6 x :30 prime Est GRPs, Ad 25-54 11.8 GRP Calgary / 8.8 GRP Edmonton	To be used December 4, 2017 to Feb 25, 2018 (12 weeks) May 28, 2018 - September 2, 2018 (14 weeks)	11.8		\$ 3,764.80	\$ 4,576.00	\$ 3,200.00	TelBell-18031
Alberta	CICT-CL - Global Calgary	Schedule On Request	To be used by January 1 - February 25, 2018 or May 28 - September 9, 2018. All purchases are non-commissionable. Rates shown are net.	117.6		\$ 19,882.85	\$ 24,106.00	\$ 16,900.00	TelCorus18035
Alberta	CITV - Global Edmonton	Schedule On Request	To be used by January 1 - February 25, 2018 or May 28 - September 9, 2018. All purchases are non-commissionable. Rates shown are net.	127.2		\$ 21,059.35	\$ 25,547.60	\$ 17,900.00	TelCorus18036
Manitoba	CTV Manitoba - CKY	4 x :30 day; 3 x :30 news; 3 x :30 Prime. News rotated between 6 or 630p, 11p and 1130p newscasts. Est GRPs Ad 25-54	To be used December 4, 2017 to Feb 25, 2018 (12 weeks) May 28, 2018 - September 2, 2018 (14 weeks)	43.4		\$ 4,470.70	\$ 5,422.00	\$ 3,800.00	TelBell-18020
Ontario	CTV Ontario #1	5 x :30 day; 5 x :30 news; 5 x :30 Prime. News rotated between 6p, 11p and 1130p newscasts. Est GRPs Ad 25-54, Tor 56.2, Ott 48.6, Kitchener 60.0, London 28.9	To be used December 4, 2017 to Feb 25, 2018 (12 weeks) May 28, 2018 - September 2, 2018 (14 weeks)	49.4		\$ 82,707.95	\$ 100,429.00	\$ 70,300.00	TelBell-18021
Ontario	CTV Ontario #2	6 x :30 day 5 x :30 news 4 x :30 Prime. News rotated between 5p, 6p, 11p and 1130p newscasts. Est GRPS Ad 25-54:	To be used December 4, 2017 to Feb 25, 2018 (12 weeks) May 28, 2018 - September 2, 2018 (14 weeks)	43.8		\$ 66,472.25	\$ 80,675.00	\$ 56,500.00	TelBell-18024
Ontario	CTV2 Toronto - CKVR #1	6 x :30 day 6 x :30 news 6 x :30 Prime. News rotated between 5p, 6p, 11p and 1130p newscasts. Est GRPS Ad 25-54:	To be used December 4, 2017 to Feb 25, 2018 (12 weeks) May 28, 2018 - September 2, 2018 (14 weeks)	17.7		\$ 8,000.00	\$ 9,349.00	\$ 6,800.00	TelBell-18025

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REGION	PROPERTY	DESCRIPTION / MEDIA SPECIFICS	CONDITIONS	GRPS AD 24-54	TV AUD (000s) AD 25-54	GROSS NABS RATE	NET MEDIA VALUE	NABS NET RATE CARD PRICE	ITEM-#
Ontario	CTV2 Ottawa	3 x :30 day 3 x :30 news 3 x :30 Prime News rotated within 6-10am newscast. Est GRPs Ad 25-54, 12.4	To be used December 4, 2017 to Feb 25, 2018 (12 weeks) May 28, 2018 - September 2, 2018 (14 weeks)	8.0		\$ 1,352.98	\$ 1,659.00	\$ 1,150.00	TelBell-18026
Ontario	CTV2 London - CFPL	3 x :30 day 3 x :30 news 3 x :30 Prime News rotated between 6, and 11p newscasts. Est GRPs Ad 25-54	To be used December 4, 2017 to Feb 25, 2018 (12 weeks) May 28, 2018 - September 2, 2018 (14 weeks)	34.1		\$ 5,411.90	\$ 6,606.00	\$ 4,600.00	TelBell-18027
Ontario	CTV2 Toronto - CKVR #2	3 x :30 day 3 x :30 news 3 x :30 Prime News rotated between 6p, and 11p newscasts. Est GRPs, Ad 25-54	To be used December 4, 2017 to Feb 25, 2018 (12 weeks) May 28, 2018 - September 2, 2018 (14 weeks)	8.6		\$ 4,176.58	\$ 5,095.00	\$ 3,550.00	TelBell-18028
Ontario	CP24 Toronto	8 x :30 day 4 x :30 Prime Est GRPs, Ad 25-54	To be used December 4, 2017 to Feb 25, 2018 (12 weeks) May 28, 2018 - September 2, 2018 (14 weeks)	8.6		\$ 2,823.60	\$ 3,387.00	\$ 2,400.00	TelBell-18030
Ontario	Rewind	270 spots x :30 sec, 4 week minimum booking. Ask for schedule	To be used from January 1, 2018 to December 31, 2018 subject to availability. Must be a new booking and cannot be credited against existing billings. All purchases are non-commissionable.		127.0	\$ 4,941.30	\$ 6,000.00	\$ 4,200.00	TelCHCH-18110
Ontario	Silver Screen Classics	270 spots x :30 sec, 4 week minimum booking. Ask for schedule	To be used from January 1, 2018 to December 31, 2018 subject to availability. Must be a new booking and cannot be credited against existing billings. All		37.0	\$ 4,941.30	\$ 6,000.00	\$ 4,200.00	TelCHCH-18111
Ontario	OMNI1	\$15,000 net of media based on net rate card at the time of booking Can be used for 15s, 30s or 60s.	To be used by December 31st, 2018. Selection is subject to availability. Cannot be used to acquire any inventory designated as "sponsorship". Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.			\$ 12,353.25	\$ 15,000.00	\$ 10,500.00	TelRoger18125
Quebec	CTV Montreal - CFCF	6 x :30 day; 6 x :30 news; 6 x :30 Prime. News rotated between 6p, 11p and 1130p newscasts. Est GRPs Ad 25- 54	To be used December 4, 2017 to Feb 25, 2018 (12 weeks) May 28, 2018 - September 2, 2018 (14 weeks)	103.3		\$ 12,294.43	\$ 14,912.00	\$ 10,450.00	TelBell-18022

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REGION	PROPERTY	DESCRIPTION / MEDIA SPECIFICS	CONDITIONS	GRPS AD 24-54	TV AUD (000s) AD 25-54	GROSS NABS RATE	NET MEDIA VALUE	NABS NET RATE CARD PRICE	ITEM-#
Quebec	Groupe Radio-Canada (applicable sur les plateformes disponibles soit, Ici Radio-Canada, Ici RDI, Ici ARTV et Ici Explora) Group Radio Canada - can be used on Radio-Canada, RDI, ARTV or Explora	Valeur publicitaire de 57 500\$ a la carte du tarifs en vigueur. Selon disponibilitie \$57, 500 net of media based on current rate at time of booking	Doit etre une nouvelle reservation et ne peut pas servir de credit contre des factures existantes. Doit etre un nouvel achat media et tous les achats sont sans commission. Selon les disponibilites au moment de l'achat. Excluant la production et deplacable. A utiliser avant le 31 decembre 2018. Cannot be used against existing bookings. Upon availability when booked. All bookings are net, exclude production and must be used before Dec 31, 2018		2,300.0	\$ 47,354.13	\$ 57,500.00	\$ 40,250.00	TelRadio18188
Quebec	RDS/ RDSINFO/ RDS2	ROS /Monday to Sunday on the three networks	Doit être un nouveau placement publicitaire et ne peut être crédité sur une campagne existante. Ces placements sont non commissionnables. Dates usage : 11 juin 2018 x 10 semaines et 26 nov 2018 x 10 semaines Selection is subject availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable. Unless noted, the packages do not include production. Dates of usage from June 11, 2018 x 10 weeks and Nov 26,2018 x 10 weeks			\$ 20,588.75	\$ 25,000.00	\$ 17,500.00	TelRDS/-18272
Quebec	City Montreal	\$7,500 net of media based on net rate card at the time of booking Can be used for 15s, 30s or 60s.	To be used by December 31st, 2018. Selection is subject to availability. Cannot be used to acquire any inventory designated as "sponsorship". Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.			\$ 6,176.63	\$ 7,500.00	\$ 5,250.00	TelRoger18128
Atlantic	CTV Atlantic - ATV	5 x :30 day 5 x :30 news 5 x :30 Prime. News rotated between 5p, 6p, 11p and 1130p newscasts. Est GRPS Ad 25-54: Halifax 102.4	To be used December 4, 2017 to Feb 25, 2018 (12 weeks) May 28, 2018 - September 2, 2018 (14 weeks)	76.1		\$ 7,411.95	\$ 8,950.00	\$ 6,300.00	TelBell-18023
Atlantic	CTV2 Atlantic - ASN	5 x :30 day; 5 x :30 news; 5 x :30 Prime News rotated between morning, noon, and 7pm newscasts. Est GRPs, Ad 25-54	To be used December 4, 2017 to Feb 25, 2018 (12 weeks) May 28, 2018 - September 2, 2018 (14 weeks)	18.5		\$ 1,500.00	\$ 1,489.00	\$ 1,275.00	TelBell-18032