

2018 NABS Media Sale INVENTORY LIST - AVAILABLE DONATIONS TO DATE (5/2/2018) - Newspaper

NABS Media Sale is another way to add impact to your clients' media investments. It's your strategic tool to improve efficiencies and client value. And best of all, you'll help

In Ontario and Eastern Canada: Bryan Press, NABS Director of Sales, Mobile: 416-726-1525 bpress@nabs.org

In BC, Sask, Man,Alta: Callay Fowler (604) 986-5173 callay@telus.net, Derrick Chamberlain derrick@primewestmedia.ca (778) 995-0020

In Quebec: Chantale Taillon (514) 952 1791 chantale@bec-nabs.org

Note: All inventory is subject to availability at the time of booking and cannot replace existing buys. Available to Dec 31, 2018. exceptions noted.

REGION	PROPERTY	DESCRIPTION / MEDIA SPECIFICS	CONDITIONS	NABS NET RATE CARD PRICE	ITEM-#
Alberta	Eckville Echo	\$300.00 worth of space	To be used by Dec. 31, 2018	\$ 150.00	NewBlack18220
Alberta	Lacombe Express	\$350.00 worth of space	To be used by Dec. 31, 2018	\$ 175.00	NewBlack18221
Alberta	Ponoka News	\$300.00 worth of space	To be used by Dec. 31, 2018	\$ 150.00	NewBlack18222
Alberta	Red Deer Advocate	\$850.00 worth of space	To be used by Dec. 31, 2018	\$ 425.00	NewBlack18223
Alberta	Red Deer Express	\$650.00 worth of space	To be used by Dec. 31, 2018	\$ 325.00	NewBlack18224
Alberta	Rimbey Review	\$300.00 worth of space	To be used by Dec. 31, 2018	\$ 150.00	NewBlack18225
Alberta	Stettler Independent	\$300.00 worth of space	To be used by Dec. 31, 2018	\$ 150.00	NewBlack18226
Alberta	Sylvan Lake News	\$350.00 worth of space	To be used by Dec. 31, 2018	\$ 175.00	NewBlack18227
British Columbia	Penticton Western News	\$750 worth of space	to be used by Dec. 31, 2018	\$ 375.00	NewBlack18203
British Columbia	Salmon Arm Observer	\$750 worth of space	to be used by Dec. 31, 2018	\$ 375.00	NewBlack18204
British Columbia	Kelowna Capital News	\$950 worth of space	to be used by Dec. 31, 2018	\$ 475.00	NewBlack18206
British Columbia	North Island Gazette	\$500 worth of space	To be used by Dec. 31, 2018	\$ 250.00	NewBlack18207
British Columbia	Campbell River Mirror	\$700 worth of space	To be used by Dec. 31, 2018	\$ 350.00	NewBlack18208
British Columbia	Comox Valley Record	\$700 worth of space	To be used by Dec. 31, 2018	\$ 350.00	NewBlack18209
British Columbia	Parksville Qualicum News	\$700 worth of space	To be used by Dec. 31, 2018	\$ 350.00	NewBlack18210
British Columbia	Alberni Valley News	\$500 worth of space	To be used by Dec. 31, 2018	\$ 250.00	NewBlack18211
British Columbia	Cowichan Valley Citizen	\$700 worth of space	To be used by Dec. 31, 2018	\$ 350.00	NewBlack18213
British Columbia	Peninsula News Review	\$700 worth of space	To be used by Dec. 31, 2018	\$ 350.00	NewBlack18214
British Columbia	Oak Bay News	\$500 worth of space	To be used by Dec. 31, 2018	\$ 250.00	NewBlack18216
British Columbia	Goldstream Gazette	\$700 worth of space	To be used by Dec. 31, 2018	\$ 350.00	NewBlack18218

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British Columbia	Monday Magazine	\$1000 worth of space	To be used by Dec. 31, 2018	\$ 500.00	NewBlack18219
British Columbia	Cranbrook Townsman	\$550.00 worth of space	To be used by Dec. 31, 2018	\$ 275.00	NewBlack18228
British Columbia	Fernie Free Press	\$350.00 worth of space	To be used by Dec. 31, 2018	\$ 175.00	NewBlack18229
British Columbia	Kimberley Bulletin	\$550.00 worth of space	To be used by Dec. 31, 2018	\$ 275.00	NewBlack18230
British Columbia	Business in Vancouver	\$5,000 worth of advertising	to be used by December 31, 2018 Can be broken down if needed	\$ 2,500.00	NewBusin18149
British Columbia	Burnaby Now	1/2 page, b&w - tabloid Wed/Fri	Must be used by December 31, 2018. Cannot be applied to an existing invoice. Booking deadline: 3 days prior Material deadling: 2 days prior	\$ 693.84	NewGlaci18150
British Columbia	The New West Record	1/2 page, b&w - tabloid Thursday	Must be used by December 31, 2018. Cannot be applied to an existing invoice. Booking deadline: 3 days prior Material deadling: 2 days prior	\$ 388.08	NewGlaci18151
British Columbia	Tri City News	1/2 page, b&w - tabloid Wed/Fri	Must be used by December 31, 2018. Cannot be applied to an existing invoice. Booking deadline: 3 days prior Material deadling: 2 days prior	\$ 717.36	NewGlaci18152
British Columbia	Delta Optimist	1/2 page, b&w - tabloid Wed/Fri	Must be used by December 31, 2018. Cannot be applied to an existing invoice. Booking deadline: 3 days prior Material deadling: 2 days prior	\$ 399.84	NewGlaci18153
British Columbia	North Shore News	1/2 page, b&w - tabloid Sun/Wed/Fri	Must be used by December 31, 2018. Cannot be applied to an existing invoice. Booking deadline: 3 days prior Material deadling: 2 days prior	\$ 1,258.32	NewGlaci18154

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British Columbia	Richmond News	1/2 page, b&w - tabloid Wed/Fri	Must be used by December 31, 2018. Cannot be applied to an existing invoice. Booking deadline: 3 days prior Material deadling: 2 days prior	\$ 743.82	NewGlaci18155
British Columbia	Vancouver Courier	1/2 page, b&w - tabloid Thursday	Must be used by December 31, 2018. Cannot be applied to an existing invoice. Booking deadline: Friday 5pm Material deadling: Monday 5pm	\$ 1,537.62	NewGlaci18156
British Columbia	Bowen Island Undercurrent	1/2 page, b&w - tabloid Friday	Must be used by December 31, 2018. Cannot be applied to an existing invoice. Booking deadline: Monday Material deadling: Monday	\$ 246.96	NewGlaci18158
British Columbia	Bridge River Lillooet News	1/2 page, b&w - tabloid Wednesday	Must be used by December 31, 2018. Cannot be applied to an existing invoice. Booking deadline: Friday Material deadling: Monday	\$ 216.60	NewGlaci18159
British Columbia	Coast Reporter	1/2 page, b&w - tabloid Friday	Must be used by December 31, 2018. Cannot be applied to an existing invoice. Booking deadline: Tuesday 5pm Material deadling: Wednesday 9am	\$ 347.76	NewGlaci18160
British Columbia	Powell River Peak	1/2 page, b&w - tabloid Wednesday	Must be used by December 31, 2018. Cannot be applied to an existing invoice. Booking deadline: Friday Material deadling: Monday	\$ 315.84	NewGlaci18161
British Columbia	Squamish Chief	1/2 page, b&w - tabloid Thursday	Must be used by December 31, 2018. Cannot be applied to an existing invoice. Booking deadline: Monday Material deadling: Tuesday	\$ 295.74	NewGlaci18162
British Columbia	Dawson Creek Mirror	1/2 page, b&w - tabloid Thursday	Must be used by December 31, 2018. Cannot be applied to an existing invoice. Booking deadline: Monday noon Material deadling: Monday noon	\$ 540.00	NewGlaci18164

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British Columbia	Fort St.John Alaska Highway News -TMC	1/2 page, b&w - tabloid Thursday	Must be used by December 31, 2018. Cannot be applied to an existing invoice. Booking deadline: Monday noon Material deadling: Monday noon	\$ 1,236.70	NewGlaci18165
British Columbia	Prince George Citizen	1/4 page, b&w - tabloid Tues-Sat	Must be used by December 31, 2018. Cannot be applied to an existing invoice. Booking deadline: 2 Days Prior Material deadling: 2 Days Prior	\$ 810.00	NewGlaci18166B
British Columbia	Victoria Times Colonist	1/2 full colour	To be used by December 31, 2018. Subject to availability. Must be a new Sunday to Thursday booking and cannot be credited against existing billing.	\$ 2,187.50	NewVicto18255C
National	The Globe and Mail	Full page, 4 colour, National Edition 2800 lines	To be used January 1, 2018 - August 31, 2018. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.	\$ 50,000.00	NewGlobe18088
National	National Post (National Edition)	1/2-page horizontal colour ad	To be used by Dec 31, 2018. Section is subject to availability. Must be new and not be credited against existing billings	\$ 7,450.00	NewPostm18051
Quebec	Journal de Montréal	1 page 4 colours.	à être utilisé avant le 31 décembre 2018 - to be used before Dec 31, 2018	\$ 9,481.50	NewQuébe18268
Quebec	Journal de Québec	1 page Black and White	à être utilisé avant le 31 décembre 2018 - to be used before Dec 31, 2018	\$ 4,843.50	NewQuébe18269
Saskatchewan	Regina Leader-Post	1/2-page horizontal colour ad	To be used by Dec 31, 2018. Section is subject to availability. Must be new and not be credited against existing billings	\$ 1,900.00	NewPostm18053
Saskatchewan	Saskatoon StarPhoenix	1/2-page horizontal colour ad	To be used by Dec 31, 2018. Section is subject to availability. Must be new and not be credited against existing billings	\$ 1,900.00	NewPostm18054