

2018 NABS Media Sale INVENTORY LIST - AVAILABLE DONATIONS TO DATE (5/2/2018) - Out of Home and Outdoor

NABS Media Sale is another way to add impact to your clients' media investments. It's your strategic tool to improve efficiencies and client value. And best of all, you'll help colleagues in need.

In Ontario and Eastern Canada: Bryan Press, NABS Director of Sales, Mobile: 416-726-1525 bpress@nabs.org

In BC, Sask, Man,Alta: Callay Fowler (604) 986-5173 callay@telus.net, Derrick Chamberlain derrick@primewestmedia.ca (778) 995-0020

In Quebec: Chantale Taillon (514) 952 1791 chantale@bec-nabs.org

Note: All inventory is subject to availability at the time of booking and cannot replace existing buys. Available to Dec 31, 2018. exceptions noted.

REGION	DEMOGR	PROPERTY	DESCRIPTION / MEDIA SPECIFICS	CONDITIONS	NABS NET RATE CARD PRICE	ITEM-#
Alberta		CAPTIVATE Calgary - Digital elevator monitors	CALGARY - 2 wks, 36 venues, 452 screens - ad plays 10 times an hour from 7a-7p	1 - to be used by Dec 31, 2018 2 - Selection to availability; there may be blackout periods depending on timing of flight 3 - Must be a new booking 4 - May not be credited against existing billings 5 - All purchases are non-commissionable 6 - These packages do not include production costs (min. production cost \$1,000)	\$ 6,700.00	OutCapti18140
Alberta		CAPTIVATE Edmonton - Digital elevator monitors	EDMONTON - 2 wks, 8 venues, 65 screens - ad plays 10 times an hour from 7a-7p	1 - to be used by Dec 31, 2018 2 - Selection to availability; there may be blackout periods depending on timing of flight 3 - Must be a new booking 4 - May not be credited against existing billings 5 - All purchases are non-commissionable 6 - These packages do not include production costs (min. production cost \$1,000)	\$ 900.00	OutCapti18141
British Columbia		CAPTIVATE VANCOUVER - Digital elevator monitors	VANCOUVER - 2 wks, 12 venues, 74 screens - ad plays 10 times an hour from 7a-7p	1 - to be used by Dec 31, 2018 2 - Selection to availability; there may be blackout periods depending on timing of flight 3 - Must be a new booking 4 - May not be credited against existing billings 5 - All purchases are non-commissionable 6 - These packages do not include production costs (min. production cost \$1,000)	\$ 1,100.00	OutCapti18142
Manitoba		Winnipeg Transit Shelters	10 panels x 4 weeks	Expires Dec 31, 2018. Subject to avails. Cannot be credited against existing billings. Production for one design total \$500 + taxes, shipping	\$ 2,250.00	OutOutfr18251

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National		ADAPT Street Level Exterior Posters	30 x 4'x6' Exterior posters adjacent to convenience stores. Can choose markets - 11,700,000 impressions	To be used by December 31, 2018. Subject to availability. Must be a new booking and cannot replace an existing booking. Production not included and must be done through Adapt Media. Installation and removal fees apply.	\$ 8,600.00	OutAdapt18099
National		Rouge Campus Network 22" Digital Screen - Indoor	\$50,000 value to be used in any Rouge Campus market.	To be used by Dec 31, 2018. Subject to availability. Cannot be used in August, September or October of 2018. Must be new business, cannot apply to currently proposed and or existing Rouge Media booked programs. Production not included	\$ 35,000.00	RadRouge18144
National		Rouge Resto Bar 22" Digital Screens - Indoor	\$50,000 value to be used in Toronto, Montreal, Vancouver markets only.	To be used by Dec 31, 2018. Subject to availability. Must be new business, cannot apply to currently proposed and or existing Rouge Media booked programs. Production not included	\$ 35,000.00	RadRouge18145
National		Rouge Women's Network 22" Digital Screens - Indoor	\$50,000 value to be used in Toronto, Montreal, Vancouver markets only.	To be used by Dec 31, 2018. Subject to availability. Must be new business, cannot apply to currently proposed and or existing Rouge Media booked programs. Production not included	\$ 35,000.00	RadRouge18146

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Ontario		ASTRAL Toronto VERTICAL POSTERS 16' H X 12' W	TORONTO - 10 GRPS X 4WKS. 16,842,000 imps	1- 4 week space to used before Dec 31, 2018 2- Must be a new booking and cannot be credited against existing bookings, cannot apply to currently proposed 3- Space subject to availability at time of booking. 4- Client name must be provided at time of request. 5- Program based on general coverage, no skewing & no site specific selections. 6- Production is not included. 1 English vertical design, posting on 29 faces for 4 weeks, pdf for approval: \$4,090.00 including overages & shipping. \$4,470 (based on 2 creatives). For more info visit www.astraloutofhome.com	\$ 35,400.00	OutBell-18096
Ontario		BRANDED CITIES - Digital Large Display - Yonge Dundas Square	AOB 1 Digital - Yonge & Dundas Square One 97'W x 60'H Digital Video Board. Day Parting Capable. 146,200 Daily Circulation :10 seconds per 3 minute loop 4 weeks	To be used by December 31, 2018. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.	\$ 18,000.00	OutBrand18254
Ontario		CAPTIVATE Toronto - Digital elevator monitors	TORONTO - 2 wks, 108 venues, 1,008 screens - ad plays 10 times an hour from 7a-7p	1 - to be used by Dec 31, 2018 2 - Selection to availability; there may be blackout periods depending on timing of flight 3 - Must be a new booking 4 - May not be credited against existing billings 5 - All purchases are non-commissionable 6 - These packages do not include production costs (min. production cost \$1,000)	\$ 16,600.00	OutCapti18138

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Ontario		Toronto, (Mississauga) Transit Shelters	5 panels x 4 weeks	Expires Dec 31, 2018. Subject to avails. Cannot be credited against existing billings. Production for one design total \$300 + taxes, shipping	\$ 4,475.00	OutOutfr18250
Ontario		Hamilton Transit Shelters	20 panels x 4 weeks	Expires Dec 31, 2018. Subject to avails. Cannot be credited against existing billings. Production for one design total \$500 + taxes, shipping	\$ 5,330.00	OutOutfr18252
Ontario		PATTISON Street Level Package	Transit Shelters x 4 weeks in: 10 Panels Kitchener CMA 10 Panels Burlington (Hamilton CMA) 10 Panels Oshawa CMA Estimated # of Panels: 30	No client restrictions. Production not included	\$ 12,150.00	OutPatti18092
Ontario		PATTISON TTC OneStop Network	One: 15 second Split Screen spot x 4 weeks on the TTC OneStop Network Estimated # of Panels: 292	No client restrictions when purchased as additional weight to a campaign. Production not included.	\$ 18,300.00	OutPatti18095

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Quebec		ASTRAL Montreal VERTICAL POSTERS 16' H X 12' W	MONTREAL - 10 GRP X 4WKS 12,342,000 imps	1- 4 week space to used before Dec 31, 2018 2- Must be a new booking and cannot be credited against existing bookings, cannot apply to currently proposed 3- Space subject to availability at time of booking. 4- Client name must be provided at time of request. 5- Program based on general coverage, no skewing & no site specific selections. 6- Production is not included. 1 French vertical design, posting on 7 faces for 4 weeks, pdf for approval: \$1,375.00 including overages & shipping (based on 1 creative) or 2 French vertical designs, even split, posting on 7 faces for 4 weeks, pdf for approval: \$1,425.00 including overages & shipping. For more info visit www.astraloutofhome.com	\$ 23,350.00	OutBell-18097
Quebec		Montreal - Panobus, Atribus, Lumiquais, Affiches Voitures, Panoquais, Murales numériques, Réseau Azur, Métrovision et Lumiquais numériques	\$75,000 worth of media	Selon disponibilités. Non-commissionable. Tous les créatifs doivent être approuvés par la société de transport responsable avant de procéder à l'impression. N'inclut pas les frais de production et d'installation. Valide jusqu'au 31 décembre 2018 Subject to availability. Non-commissionable. All creative must be approved by the responsible transit company before printing. Does not include the costs of production and installation. Before December 31, 2018	\$ 37,500.00	OutBELL-18234

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Quebec		CAPTIVATE Montreal- Digital elevator monitors	MONTREAL - 2 wks, 17 venues, 153 screens - ad plays 10 times an hour from 7a-7p	1 - to be used by Dec 31, 2018 2 - Selection to availability; there may be blackout periods depending on timing of flight 3 - Must be a new booking 4 - May not be credited against existing billings 5 - All purchases are non-commissionable 6 - These packages do not include production costs (min. production cost \$1,000)	\$ 1,606.50	OutCapti18139
Quebec		Montreal Bus Shelters Abribus STM	Face d'affichage rétro-éclairés (Format statique: 47,25" x 68,25"). Le coût estimé de la production varie en fonction du produit et de la quantité. - \$50,000 Inventory based on rate card. Backlit face (static size: 47,25 in x 68,25 in). Production cost will vary according to product and quantity	Selon disponibilités; La réservation peut être faite au plus 4 semaines avant le début de la campagne. L'utilisation de l'inventaire peut être faite d'ici le 31 décembre 2018. L'offre ne comprend pas la production - -----Subject to availability. Reservation cannot be done before 4 weeks before starting date of campaign. To be used before Dec 31, 2018.	\$ 25,000.00	OutQuébe18271