

2018 NABS Media Sale INVENTORY LIST - AVAILABLE DONATIONS TO DATE (5/2/2018) - Interactive/Digital

NABS Media Sale is another way to add impact to your clients' media investments. It's your strategic tool to improve efficiencies and client value. And best of all, you'll help colleagues in need.

In Ontario and Eastern Canada: Bryan Press, NABS Director of Sales, Mobile: 416-726-1525 bpress@nabs.org

In BC, Sask, Man,Alta: Callay Fowler (604) 986-5173 callay@telus.net, Derrick Chamberlain derrick@primewestmedia.ca (778) 995-0020

In Quebec: Chantale Taillon (514) 952 1791 chantale@bec-nabs.org

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REGION	PROPERTY	DESCRIPTION / MEDIA SPECIFICS	CONDITIONS	IMPRESSIONS (000s)	NABS NET RATE CARD PRICE	ITEM-#
Alberta	Black Press - Alberta	run of site in this region	to be used by Dec. 31, 2018.	100.0	\$ 600.00	IntBlack18202
British Columbia	Victoria Times Colonist (Website)	25,000 impressions	To be used by December 31, 2018.	250.0	\$ 250.00	Int----18256
British Columbia	Black Press- lower mainland	run of site in this region	to be used by Dec. 31, 2018.	100.0	\$ 600.00	IntBlack18198
British Columbia	Black Press - Vancouver Island	run of site in this region	to be used by Dec. 31, 2018.	100.0	\$ 600.00	IntBlack18199
British Columbia	Black Press -Interior North	run of site in this region	to be used by Dec. 31, 2018.	100.0	\$ 600.00	IntBlack18200
British Columbia	Black Press - Interior South	run of site in this region	to be used by Dec. 31, 2018.	100.0	\$ 600.00	IntBlack18201
National	CTV -Bell Media Digital	Display Banners or Big Box. Choice of Verticals: News (CTV News, BNN, CP24), Entertainment (NOW FEATURING GUSTO!, CTV, The Loop, MTV, MuchMusic, Bravo, Comedy and Space), and Sports (TSN) 300x250 or 728x90 RON also available	To be used by Dec 31, 2018. Subject to avails and cannot replace existing bookings. Can buy smaller packages -at least 250k. Provincial or Regional Geo-Targeting available	3,000.0	\$ 24,000.00	IntBell-18123
National	CBC.CA	3,300,000 impressions rotated between Leaderboard and Big Box, ROS	To be used before December 31,2018. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All Purchases are non-commisionable.	3,300.0	\$ 11,900.00	IntCBC--18079
National	CBC.CA	250,000 billboard impressions	To be used before December 31,2018. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All Purchases are non-commisionable.	250.0	\$ 3,300.00	IntCBC--18081
National	Cineplex.com	Geo and page specific targetting available (see www.cineplexmedia.com) ROS - geo target or page specific as available. ONLY IAB UNITS (Big Box, Leaderboard, Skycraper)	To be used by December 31, 2018. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable. Packages may be split into smaller packages.	1,000.0	\$ 12,450.00	IntCinep18178

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National	Cineplex.com	Geo and page specific targeting available (see www.cineplexmedia.com) ROS - geo target or page specific as available. ONLY IAB UNITS (Big Box, Leaderboard, Skycraper)	To be used by December 31, 2018. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable. Packages may be split into smaller packages.	1,000.0	\$ 12,450.00	IntCinep18179
National	Corus Digital Network	1. DISPLAY MEDIA: 2,333,333 impressions, (choice of either/or IAB Leaderboards or Big Boxes) Can target Male Verticals of Female Verticals Lifestyle and Entertainment	To be used by December 31, 2018. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable. May be split into smaller packages.	2,333.0	\$ 14,000.00	IntCorus18084
National	theglobeandmail.com Package #1	500,000 impressions, leaderboard or big box	To be used January 1 - August 31, 2018. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable. May be purchased in smaller packages	500.0	\$ 7,200.00	IntGlobe18086
National	theglobeandmail.com Package #2	500,000 impressions, leaderboard or big box	To be used January 1 - August 31, 2018. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable. May be purchased in smaller packages	500.0	\$ 7,200.00	IntGlobe18087
National	metronews.ca English Canada Website	Site Province	To be used by December 31, 2018. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable. Package may be split into smaller packages. Limiting the geotargeted area may limit the number of impressions available in a given campaign period. Impressions may be geotargeted by province as required	250.0	\$ 2,500.00	IntMetro18169

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National	nhl.com	Web/Mobile Web/App Mon, Wed, Fri, Sun - subject to availability Geo-targeting: Canada, English only Duration: 24 hours Creative: 970x66, 728x90, 300x250, 310x50 [for more specs, please request] 1,200,000/day	November 1, 2017 - March 31, 2018. Subject to inventory availability. Must be a new booking and cannot be credited to on existing booking. All purchases are non-commissionable. No ambush marketing [NHL is sensitive to Bud Red Goal Light creative and has restrictions on a) provincial lottery and b) retail driving to purchase hockey merch which we can work around but requires explanation]	1,200.0	\$ 10,000.00	IntNHL--18147
National	nhl.com	Web/Mobile Web/App Mon, Wed, Fri, Sun - subject to availability Geo-targeting: Canada, English only Duration: 24 hours Creative: 970x66, 728x90, 300x250, 310x50 [for more specs, please request] 1,200,000/day	November 1, 2017 - March 31, 2018. Subject to inventory availability. Must be a new booking and cannot be credited to on existing booking. All purchases are non-commissionable. No ambush marketing [NHL is sensitive to Bud Red Goal Light creative and has restrictions on a) provincial lottery and b) retail driving to purchase hockey merch which we can work around but requires explanation]	1,200.0	\$ 10,000.00	IntNHL--18148
National	AOL Canada ROS O&O Cross Platform Sites	Standard Ad units (728x90, 300x250, 320x50)	To be used by December 31, 2018. Must be a new booking, may not be credited against existing billings. All purchases are non commissionable. Creatives must follow relevant AOL and Yahoo guidelines.	1,000.0	\$ 6,000.00	IntOATH-18257
National	Yahoo Canada ROS O&O Cross Platform Sites	Standard Ad units (728x90, 300x250, 320x50)	To be used by December 31, 2018. Must be a new booking, may not be credited against existing billings. All purchases are non commissionable. Creatives must follow relevant AOL and Yahoo guidelines.	1,000.0	\$ 6,000.00	IntOATH-18258
National	MeteoMedia MOBILE	300,000 impressions	To be used by December 31, 2018. Subject to availability and cannot replace existing bookings.	300.0	\$ 3,000.00	IntPelmo18101

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National	Theweather network X-Platform	500,000 ROS, National,	To be used by December 31, 2018. Subject to availability and cannot replace existing bookings.	500.0	\$ 2,500.00	IntPelmo18102
National	Rogers Digital Display	1,000,000 display Leaderboard impressions: Demo targeting (Men, Women, Sports), and Behavioral Targeting available.	To be used by December 31, 2018. Cannot be used as a credit towards existing bookings. Selection is subject to inventory availability at time of booking.	1,000.0	\$ 8,000.00	IntRoger18082
National	The Score Mobile	Brandsell banner ads only 320 x 50. 1,600,000 impressions	To be used by Dec 31, 2018. Selection is subject to availability. Cannot be used to acquire any inventory designated as sponsorship. Must be a new booking and cannot be credited against existing bookings. Net. Ideally 4 week lead time to secure inventory.	1,600.0	\$ 14,000.00	IntThe-S18117
National	Thre Score for Tablet	Brandsell banner ads only 728x90 400,000 impressions	To be used by Dec 31, 2018. Selection is subject to availability. Cannot be used to acquire any inventory designated as sponsorship. Must be a new booking and cannot be credited against existing bookings. Net. Ideally 4 week lead time to secure inventory.	400.0	\$ 3,500.00	IntThe-S18118
National	thestar.com	500,000 ROS impressions on thestar.com, Banner or Big Box	Selection is subject to availability and used before December 31, 2018. Must be a new booking and may not be credited against existing billings. All purchases are non-commissionable.	500.0	\$ 5,400.00	IntToron18172
National	RD.com - Reader's Digest	Standard display across desktop + mobile (advertiser responsible for all applicable ad serving costs)	To be used April 1, 2018 - March 31, 2019. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.	1,000.0	\$ 8,000.00	IntReade18105

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Quebec	Canal Vie Canal D Ztélé Investigation RDS Sympatico iHeartRadio Lookdujour Fraîchement Pressé BalleCourbe MuràMur VoyageVoyage EnVedette	Bell Media - RON - Quebec Bannières standards (300x250 et 728x90) Standard Banners (300x250 et 728x90)	Valide jusqu'au 31 décembre 2018 To be used before December 31, 2018	1,538.0	\$ 8,000.00	IntBELL-18238
Quebec	Canal Vie Canal D Ztélé Investigation RDS Sympatico iHeartRadio Lookdujour Fraîchement Pressé BalleCourbe MuràMur VoyageVoyage EnVedette	Bell Media - RON - Quebec Bannières standards mobiles (320x50) Standard Mobile Banners (320x50)	Valide jusqu'au 31 décembre 2018 To be used before December 31, 2018	600.0	\$ 1,680.00	IntBELL-18239
Quebec	Québecor Groupe média (applicable sur toutes nos plateformes)	1 campagne publicitaire de 20000\$ à la carte du tarifs en vigueur. Sites et Mobilité. Super bannière et Big Box en RON exclusivement. \$20,000 net of media based on current rate at time of booking. Websites and Mobility. Big Box and Leaderboard RON only.	Doit être une nouvelle réservation et ne peut pas servir de crédit contre des factures existantes. Doit être un nouvel achat média et tous les achats sont sans commission. Selon les disponibilités au moment de l'achat. Excluant la production et déplaçable. À utiliser avant le 31 décembre 2018 Cannot be used against existing bookings. Upon availability when booked. All bookings are net, exclude production and must be used before Dec 31, 2018		\$ 5,150.00	IntQuébe18259B

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Quebec	Groupe Radio-Canada (aplicable sur les plateformes disponibles soit Ici Radio-Canada.ca, Ici ARTV.ca, Ici Explora.ca, Ici Tou.tv) Radio Canada Group - can be used on Radio-Canada.ca, ARTV.ca, EXPLORA.ca and Tou.tv 6,000,000 impressions & \$9 cpm net	1 campagne publicitaire de 54 000\$ a la carte du tarifs en vigeur. Sites et Mobilites. Super banniere, Big Box ou Big Box video (exclude la video pre-roll) \$54,000 net of media based on current rate at time of booking. Websites and Mobility. Big Box, Leaderboard and Big Box Video (excludes pre-rolls).	Doit etre une nouvelle reservation et ne peut pas servir de credit contre des factures existantes. Doit etre un nouvel achat media et tous les achats sont sans commission. Selon les disponibilites au moment de l'achat. Excluant la production et deplacable. A utiliser avant le 31 decembre 2018. Cannot be used against existing bookings. Upon availability when booked. All bookings are net, exclude production and must be used before Dec 31, 2018	4,800.0	\$ 13,280.00	IntRadio18233C
Quebec	Télé-Québec	Big Box and/or Leaderboard,	This must be a new booking and can not be used as a credit against existing bills. It must be a new media agency . All purchases are commission -free . Dates: before December 31, 2018 Celle-ci doit etre une nouvelle reservation et ne peut pas servir de credit contre des factures existantes. Elle doit etre un nouvel achat media. tous les achats sont sans commision. Dates: avant le 31 decembre 2018	250.0	\$ 2,500.00	IntTélé-18189

2018 NABS Media Sale INVENTORY LIST - AVAILABLE DONATIONS TO DATE (5/2/2018) - Magazine

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National	Best Health	Full Page. 4 Colour besthealthmag.ca	To be used April 1, 2018 - March 31, 2019. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.	\$ 6,720.00	MagReade18108
National	Toronto Life	Full Page, 4 Colour	To be used January 1, 2018 - December 31, 2018. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.	\$ 7,560.00	MagSt.-J18244
National	Men's FASHION	Full Page, 4 Colour	To be used January 1, 2018 - December 31, 2018. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.	\$ 6,558.00	MagSt.-J18246
National	Wedding Bells	Full Page, 4 Colour	To be used January 1, 2018 - December 31, 2018. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.	\$ 11,760.00	MagSt.-J18247
National	MARIAGE Quebec	Full Page, 4 Colour	To be used January 1, 2018 - December 31, 2018. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.	\$ 4,296.00	MagSt.-J18248
National	Report On Business	1 page, 4 colour	To be used January 1, 2018 - August 31, 2018. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.	\$ 12,800.00	NewGlobe18090

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Alberta	Eckville Echo	\$300.00 worth of space	To be used by Dec. 31, 2018	\$ 150.00	NewBlack18220
Alberta	Lacombe Express	\$350.00 worth of space	To be used by Dec. 31, 2018	\$ 175.00	NewBlack18221
Alberta	Ponoka News	\$300.00 worth of space	To be used by Dec. 31, 2018	\$ 150.00	NewBlack18222
Alberta	Red Deer Advocate	\$850.00 worth of space	To be used by Dec. 31, 2018	\$ 425.00	NewBlack18223
Alberta	Red Deer Express	\$650.00 worth of space	To be used by Dec. 31, 2018	\$ 325.00	NewBlack18224
Alberta	Rimbey Review	\$300.00 worth of space	To be used by Dec. 31, 2018	\$ 150.00	NewBlack18225
Alberta	Stettler Independent	\$300.00 worth of space	To be used by Dec. 31, 2018	\$ 150.00	NewBlack18226
Alberta	Sylvan Lake News	\$350.00 worth of space	To be used by Dec. 31, 2018	\$ 175.00	NewBlack18227
British Columbia	Penticton Western News	\$750 worth of space	to be used by Dec. 31, 2018	\$ 375.00	NewBlack18203
British Columbia	Salmon Arm Observer	\$750 worth of space	to be used by Dec. 31, 2018	\$ 375.00	NewBlack18204
British Columbia	Kelowna Capital News	\$950 worth of space	to be used by Dec. 31, 2018	\$ 475.00	NewBlack18206
British Columbia	North Island Gazette	\$500 worth of space	To be used by Dec. 31, 2018	\$ 250.00	NewBlack18207
British Columbia	Campbell River Mirror	\$700 worth of space	To be used by Dec. 31, 2018	\$ 350.00	NewBlack18208
British Columbia	Comox Valley Record	\$700 worth of space	To be used by Dec. 31, 2018	\$ 350.00	NewBlack18209
British Columbia	Parksville Qualicum News	\$700 worth of space	To be used by Dec. 31, 2018	\$ 350.00	NewBlack18210
British Columbia	Alberni Valley News	\$500 worth of space	To be used by Dec. 31, 2018	\$ 250.00	NewBlack18211
British Columbia	Cowichan Valley Citizen	\$700 worth of space	To be used by Dec. 31, 2018	\$ 350.00	NewBlack18213
British Columbia	Peninsula News Review	\$700 worth of space	To be used by Dec. 31, 2018	\$ 350.00	NewBlack18214
British Columbia	Oak Bay News	\$500 worth of space	To be used by Dec. 31, 2018	\$ 250.00	NewBlack18216
British Columbia	Goldstream Gazette	\$700 worth of space	To be used by Dec. 31, 2018	\$ 350.00	NewBlack18218

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British Columbia	Monday Magazine	\$1000 worth of space	To be used by Dec. 31, 2018	\$ 500.00	NewBlack18219
British Columbia	Cranbrook Townsman	\$550.00 worth of space	To be used by Dec. 31, 2018	\$ 275.00	NewBlack18228
British Columbia	Fernie Free Press	\$350.00 worth of space	To be used by Dec. 31, 2018	\$ 175.00	NewBlack18229
British Columbia	Kimberley Bulletin	\$550.00 worth of space	To be used by Dec. 31, 2018	\$ 275.00	NewBlack18230
British Columbia	Business in Vancouver	\$5,000 worth of advertising	to be used by December 31, 2018 Can be broken down if needed	\$ 2,500.00	NewBusin18149
British Columbia	Burnaby Now	1/2 page, b&w - tabloid Wed/Fri	Must be used by December 31, 2018. Cannot be applied to an existing invoice. Booking deadline: 3 days prior Material deadling: 2 days prior	\$ 693.84	NewGlaci18150
British Columbia	The New West Record	1/2 page, b&w - tabloid Thursday	Must be used by December 31, 2018. Cannot be applied to an existing invoice. Booking deadline: 3 days prior Material deadling: 2 days prior	\$ 388.08	NewGlaci18151
British Columbia	Tri City News	1/2 page, b&w - tabloid Wed/Fri	Must be used by December 31, 2018. Cannot be applied to an existing invoice. Booking deadline: 3 days prior Material deadling: 2 days prior	\$ 717.36	NewGlaci18152
British Columbia	Delta Optimist	1/2 page, b&w - tabloid Wed/Fri	Must be used by December 31, 2018. Cannot be applied to an existing invoice. Booking deadline: 3 days prior Material deadling: 2 days prior	\$ 399.84	NewGlaci18153
British Columbia	North Shore News	1/2 page, b&w - tabloid Sun/Wed/Fri	Must be used by December 31, 2018. Cannot be applied to an existing invoice. Booking deadline: 3 days prior Material deadling: 2 days prior	\$ 1,258.32	NewGlaci18154

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British Columbia	Richmond News	1/2 page, b&w - tabloid Wed/Fri	Must be used by December 31, 2018. Cannot be applied to an existing invoice. Booking deadline: 3 days prior Material deadling: 2 days prior	\$ 743.82	NewGlaci18155
British Columbia	Vancouver Courier	1/2 page, b&w - tabloid Thursday	Must be used by December 31, 2018. Cannot be applied to an existing invoice. Booking deadline: Friday 5pm Material deadling: Monday 5pm	\$ 1,537.62	NewGlaci18156
British Columbia	Bowen Island Undercurrent	1/2 page, b&w - tabloid Friday	Must be used by December 31, 2018. Cannot be applied to an existing invoice. Booking deadline: Monday Material deadling: Monday	\$ 246.96	NewGlaci18158
British Columbia	Bridge River Lillooet News	1/2 page, b&w - tabloid Wednesday	Must be used by December 31, 2018. Cannot be applied to an existing invoice. Booking deadline: Friday Material deadling: Monday	\$ 216.60	NewGlaci18159
British Columbia	Coast Reporter	1/2 page, b&w - tabloid Friday	Must be used by December 31, 2018. Cannot be applied to an existing invoice. Booking deadline: Tuesday 5pm Material deadling: Wednesday 9am	\$ 347.76	NewGlaci18160
British Columbia	Powell River Peak	1/2 page, b&w - tabloid Wednesday	Must be used by December 31, 2018. Cannot be applied to an existing invoice. Booking deadline: Friday Material deadling: Monday	\$ 315.84	NewGlaci18161
British Columbia	Squamish Chief	1/2 page, b&w - tabloid Thursday	Must be used by December 31, 2018. Cannot be applied to an existing invoice. Booking deadline: Monday Material deadling: Tuesday	\$ 295.74	NewGlaci18162
British Columbia	Dawson Creek Mirror	1/2 page, b&w - tabloid Thursday	Must be used by December 31, 2018. Cannot be applied to an existing invoice. Booking deadline: Monday noon Material deadling: Monday noon	\$ 540.00	NewGlaci18164

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REGION	PROPERTY	DESCRIPTION / MEDIA SPECIFICS	CONDITIONS	NABS NET RATE CARD PRICE	ITEM-#
British Columbia	Fort St.John Alaska Highway News -TMC	1/2 page, b&w - tabloid Thursday	Must be used by December 31, 2018. Cannot be applied to an existing invoice. Booking deadline: Monday noon Material deadling: Monday noon	\$ 1,236.70	NewGlaci18165
British Columbia	Prince George Citizen	1/4 page, b&w - tabloid Tues-Sat	Must be used by December 31, 2018. Cannot be applied to an existing invoice. Booking deadline: 2 Days Prior Material deadling: 2 Days Prior	\$ 810.00	NewGlaci18166B
British Columbia	Victoria Times Colonist	1/2 full colour	To be used by December 31, 2018. Subject to availability. Must be a new Sunday to Thursday booking and cannot be credited against existing billing.	\$ 2,187.50	NewVicto18255C
National	The Globe and Mail	Full page, 4 colour, National Edition 2800 lines	To be used January 1, 2018 - August 31, 2018. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.	\$ 50,000.00	NewGlobe18088
National	National Post (National Edition)	1/2-page horizontal colour ad	To be used by Dec 31, 2018. Section is subject to availability. Must be new and not be credited against existing billings	\$ 7,450.00	NewPostm18051
Quebec	Journal de Montréal	1 page 4 colours.	à être utilisé avant le 31 décembre 2018 - to be used before Dec 31, 2018	\$ 9,481.50	NewQuébe18268
Quebec	Journal de Québec	1 page Black and White	à être utilisé avant le 31 décembre 2018 - to be used before Dec 31, 2018	\$ 4,843.50	NewQuébe18269
Saskatchewan	Regina Leader-Post	1/2-page horizontal colour ad	To be used by Dec 31, 2018. Section is subject to availability. Must be new and not be credited against existing billings	\$ 1,900.00	NewPostm18053
Saskatchewan	Saskatoon StarPhoenix	1/2-page horizontal colour ad	To be used by Dec 31, 2018. Section is subject to availability. Must be new and not be credited against existing billings	\$ 1,900.00	NewPostm18054

2018 NABS Media Sale INVENTORY LIST - AVAILABLE DONATIONS TO DATE (5/2/2018) - Out of Home and Outdoor

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REGION	DEMOGR	PROPERTY	DESCRIPTION / MEDIA SPECIFICS	CONDITIONS	NABS NET RATE CARD PRICE	ITEM-#
Alberta		CAPTIVATE Calgary - Digital elevator monitors	CALGARY - 2 wks, 36 venues, 452 screens - ad plays 10 times an hour from 7a-7p	1 - to be used by Dec 31, 2018 2 - Selection to availability; there may be blackout periods depending on timing of flight 3 - Must be a new booking 4 - May not be credited against existing billings 5 - All purchases are non-commissionable 6 - These packages do not include production costs (min. production cost \$1,000)	\$ 6,700.00	OutCapti18140
Alberta		CAPTIVATE Edmonton - Digital elevator monitors	EDMONTON - 2 wks, 8 venues, 65 screens - ad plays 10 times an hour from 7a-7p	1 - to be used by Dec 31, 2018 2 - Selection to availability; there may be blackout periods depending on timing of flight 3 - Must be a new booking 4 - May not be credited against existing billings 5 - All purchases are non-commissionable 6 - These packages do not include production costs (min. production cost \$1,000)	\$ 900.00	OutCapti18141
British Columbia		CAPTIVATE VANCOUVER - Digital elevator monitors	VANCOUVER - 2 wks, 12 venues, 74 screens - ad plays 10 times an hour from 7a-7p	1 - to be used by Dec 31, 2018 2 - Selection to availability; there may be blackout periods depending on timing of flight 3 - Must be a new booking 4 - May not be credited against existing billings 5 - All purchases are non-commissionable 6 - These packages do not include production costs (min. production cost \$1,000)	\$ 1,100.00	OutCapti18142
Manitoba		Winnipeg Transit Shelters	10 panels x 4 weeks	Expires Dec 31, 2018. Subject to avails. Cannot be credited against existing billings. Production for one design total \$500 + taxes, shipping	\$ 2,250.00	OutOutfr18251

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REGION	DEMOGR	PROPERTY	DESCRIPTION / MEDIA SPECIFICS	CONDITIONS	NABS NET RATE CARD PRICE	ITEM-#
National		ADAPT Street Level Exterior Posters	30 x 4'x6' Exterior posters adjacent to convenience stores. Can choose markets - 11,700,000 impressions	To be used by December 31, 2018. Subject to availability. Must be a new booking and cannot replace an existing booking. Production not included and must be done through Adapt Media. Installation and removal fees apply.	\$ 8,600.00	OutAdapt18099
National		Rouge Campus Network 22" Digital Screen - Indoor	\$50,000 value to be used in any Rouge Campus market.	To be used by Dec 31, 2018. Subject to availability. Cannot be used in August, September or October of 2018. Must be new business, cannot apply to currently proposed and or existing Rouge Media booked programs. Production not included	\$ 35,000.00	RadRouge18144
National		Rouge Resto Bar 22" Digital Screens - Indoor	\$50,000 value to be used in Toronto, Montreal, Vancouver markets only.	To be used by Dec 31, 2018. Subject to availability. Must be new business, cannot apply to currently proposed and or existing Rouge Media booked programs. Production not included	\$ 35,000.00	RadRouge18145
National		Rouge Women's Network 22" Digital Screens - Indoor	\$50,000 value to be used in Toronto, Montreal, Vancouver markets only.	To be used by Dec 31, 2018. Subject to availability. Must be new business, cannot apply to currently proposed and or existing Rouge Media booked programs. Production not included	\$ 35,000.00	RadRouge18146

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REGION	DEMOGR	PROPERTY	DESCRIPTION / MEDIA SPECIFICS	CONDITIONS	NABS NET RATE CARD PRICE	ITEM-#
Ontario		ASTRAL Toronto VERTICAL POSTERS 16' H X 12' W	TORONTO - 10 GRPS X 4WKS. 16,842,000 imps	1- 4 week space to used before Dec 31, 2018 2- Must be a new booking and cannot be credited against existing bookings, cannot apply to currently proposed 3- Space subject to availability at time of booking. 4- Client name must be provided at time of request. 5- Program based on general coverage, no skewing & no site specific selections. 6- Production is not included. 1 English vertical design, posting on 29 faces for 4 weeks, pdf for approval: \$4,090.00 including overages & shipping. \$4,470 (based on 2 creatives). For more info visit www.astraloutofhome.com	\$ 35,400.00	OutBell-18096
Ontario		BRANDED CITIES - Digital Large Display - Yonge Dundas Square	AOB 1 Digital - Yonge & Dundas Square One 97'W x 60'H Digital Video Board. Day Parting Capable. 146,200 Daily Circulation :10 seconds per 3 minute loop 4 weeks	To be used by December 31, 2018. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.	\$ 18,000.00	OutBrand18254
Ontario		CAPTIVATE Toronto - Digital elevator monitors	TORONTO - 2 wks, 108 venues, 1,008 screens - ad plays 10 times an hour from 7a-7p	1 - to be used by Dec 31, 2018 2 - Selection to availability; there may be blackout periods depending on timing of flight 3 - Must be a new booking 4 - May not be credited against existing billings 5 - All purchases are non-commissionable 6 - These packages do not include production costs (min. production cost \$1,000)	\$ 16,600.00	OutCapti18138

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REGION	DEMOGR	PROPERTY	DESCRIPTION / MEDIA SPECIFICS	CONDITIONS	NABS NET RATE CARD PRICE	ITEM-#
Ontario		Toronto, (Mississauga) Transit Shelters	5 panels x 4 weeks	Expires Dec 31, 2018. Subject to avails. Cannot be credited against existing billings. Production for one design total \$300 + taxes, shipping	\$ 4,475.00	OutOutfr18250
Ontario		Hamilton Transit Shelters	20 panels x 4 weeks	Expires Dec 31, 2018. Subject to avails. Cannot be credited against existing billings. Production for one design total \$500 + taxes, shipping	\$ 5,330.00	OutOutfr18252
Ontario		PATTISON Street Level Package	Transit Shelters x 4 weeks in: 10 Panels Kitchener CMA 10 Panels Burlington (Hamilton CMA) 10 Panels Oshawa CMA Estimated # of Panels: 30	No client restrictions. Production not included	\$ 12,150.00	OutPatti18092
Ontario		PATTISON TTC OneStop Network	One: 15 second Split Screen spot x 4 weeks on the TTC OneStop Network Estimated # of Panels: 292	No client restrictions when purchased as additional weight to a campaign. Production not included.	\$ 18,300.00	OutPatti18095

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REGION	DEMOGR	PROPERTY	DESCRIPTION / MEDIA SPECIFICS	CONDITIONS	NABS NET RATE CARD PRICE	ITEM-#
Quebec		ASTRAL Montreal VERTICAL POSTERS 16' H X 12' W	MONTREAL - 10 GRP X 4WKS 12,342,000 imps	1- 4 week space to used before Dec 31, 2018 2- Must be a new booking and cannot be credited against existing bookings, cannot apply to currently proposed 3- Space subject to availability at time of booking. 4- Client name must be provided at time of request. 5- Program based on general coverage, no skewing & no site specific selections. 6- Production is not included. 1 French vertical design, posting on 7 faces for 4 weeks, pdf for approval: \$1,375.00 including overages & shipping (based on 1 creative) or 2 French vertical designs, even split, posting on 7 faces for 4 weeks, pdf for approval: \$1,425.00 including overages & shipping. For more info visit www.astraloutofhome.com	\$ 23,350.00	OutBell-18097
Quebec		Montreal - Panobus, Atribus, Lumiquais, Affiches Voitures, Panoquais, Murales numériques, Réseau Azur, Métrovision et Lumiquais numériques	\$75,000 worth of media	Selon disponibilités. Non-commissionable. Tous les créatifs doivent être approuvés par la société de transport responsable avant de procéder à l'impression. N'inclut pas les frais de production et d'installation. Valide jusqu'au 31 décembre 2018 Subject to availability. Non-commissionable. All creative must be approved by the responsible transit company before printing. Does not include the costs of production and installation. Before December 31, 2018	\$ 37,500.00	OutBELL-18234

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REGION	DEMOGR	PROPERTY	DESCRIPTION / MEDIA SPECIFICS	CONDITIONS	NABS NET RATE CARD PRICE	ITEM-#
Quebec		CAPTIVATE Montreal- Digital elevator monitors	MONTREAL - 2 wks, 17 venues, 153 screens - ad plays 10 times an hour from 7a-7p	1 - to be used by Dec 31, 2018 2 - Selection to availability; there may be blackout periods depending on timing of flight 3 - Must be a new booking 4 - May not be credited against existing billings 5 - All purchases are non-commissionable 6 - These packages do not include production costs (min. production cost \$1,000)	\$ 1,606.50	OutCapti18139
Quebec		Montreal Bus Shelters Abribus STM	Face d'affichage rétro-éclairés (Format statique: 47,25" x 68,25"). Le coût estimé de la production varie en fonction du produit et de la quantité. - \$50,000 Inventory based on rate card. Backlit face (static size: 47,25 in x 68,25 in). Production cost will vary according to product and quantity	Selon disponibilités; La réservation peut être faite au plus 4 semaines avant le début de la campagne. L'utilisation de l'inventaire peut être faite d'ici le 31 décembre 2018. L'offre ne comprend pas la production - -----Subject to availability. Reservation cannot be done before 4 weeks before starting date of campaign. To be used before Dec 31, 2018.	\$ 25,000.00	OutQuébe18271

2018 NABS Media Sale INVENTORY LIST - AVAILABLE DONATIONS TO DATE (5/2/2018) - Radio

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REGION	PROPERTY	DESCRIPTION / MEDIA SPECIFICS	CONDITIONS	GROSS NABS RATE	ITEM-#
British Columbia	CFOX 1070 or 107.3 KOOL FM or a combination of the two	100 x :30 running Mo-Su, 5a-1a.	To be used from February 1, 2018 - August 31, 2018. Subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.	\$ 4,776.59	RadBell-18240
British Columbia	1040/1410 Sports stations	\$7,500 worth of spots	New or incremental business only, to be used by Dec. 31, 2018. Can be used on TSN 1040, TSN 1410 or combo.	\$ 6,176.63	RadBell-18273
British Columbia	102.7 The Peak	100 x :30 - schedule available upon request	To be used by December 31, 2018	\$ 4,117.75	RadJim-P18231
British Columbia	93.7 JRfm	80 x :30 - schedule available upon request	To be used by December 31, 2018	\$ 4,941.30	RadJim-P18232
British Columbia	Spice Radio & Rim Jhim, BC's best reaching South Asian radio stations	\$7,500 worth of airtime	To be used by December 31, 2018. Subject to availability. Must be a new booking. May not be credited against existing billings. All purchases are non-commissionable	\$ 6,176.63	RadSpice18241
British Columbia	Spice Radio & Rim Jhim, BC's best reaching South Asian radio stations	\$7,500 worth of airtime	To be used by December 31, 2018.	\$ 6,176.63	RadSpice18242
British Columbia	Spice Radio & Rim Jhim, BC's best reaching South Asian radio stations	\$7,500 worth of airtime	To be used by December 31, 2018. Subject to availability. Must be a new booking. May not be credited against existing billings. All purchases are non-commissionable	\$ 6,176.63	RadSpice18243
National	Rogers Broadcasting - Manitoba and West	\$15,000 net rate card value at the time of booking	Cap of \$3,000 net per station, must have a cash component, may not be credited against existing billings. To be used by December 31, 2018.	\$ 12,353.25	NewRoger18184

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REGION	PROPERTY	DESCRIPTION / MEDIA SPECIFICS	CONDITIONS	GROSS NABS RATE	ITEM-#
National	Bell English Radio: 1	\$27,500 of net radio advertising. Based on rate card at time of booking	To be used by December 31, 2018. Must be a new booking, Subject to availability. Time to run Monday - Sunday 5am - 2am. Maximum \$15,000 in any single market. Maximum of \$7,500 per station.	\$ 20,000.00	RadBell-18143A
Quebec	Pause Isolée - Bell Media ÉNERGIE - CKMF, CHIK, CKTF, CIMO, CIGB, CJAB, CIKI, CJMM, CJMV	Available upon request	To be used before December 30, 2018. Subject to availability	\$ 14,823.90	RadBell-18190
Quebec	Pause isolée - Bell Media CJFM	Available upon request	To be used before December 30, 2018. Subject to availability	\$ 4,941.30	RadBell-18192
Quebec	Pause isolée - Bell Media CHOM	Available upon request	To be used before December 30, 2018. Subject to availability	\$ 3,705.98	RadBell-18193
Quebec	Pause isolée - Bell Media CKGM	Available upon request	To be used before December 30, 2018. Subject to availability	\$ 823.55	RadBell-18195

2018 NABS Media Sale INVENTORY LIST - AVAILABLE DONATIONS TO DATE (5/2/2018) - Television

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REGION	PROPERTY	DESCRIPTION / MEDIA SPECIFICS	CONDITIONS	GRPS AD 24-54	TV AUD (000s) AD 25-54	GROSS NABS CPP (000s)	GROSS NABS CPM (000s)	GROSS NABS RATE	ITEM-#
Alberta	CTV2 Alberta - Access	3 x :30 day; 6 x :30 prime Est GRPs, Ad 25-54 11.8 GRP Calgary / 8.8 GRP Edmonton	To be used December 4, 2017 to Feb 25, 2018 (12 weeks) May 28, 2018 - September 2, 2018 (14 weeks)	11.8		\$ 319.05		\$ 3,764.80	TelBell-18031
Alberta	CICT-CL - Global Calgary	Schedule On Request	To be used by January 1 - February 25, 2018 or May 28 - September 9, 2018. All purchases are non-commissionable. Rates shown are net.	117.6		\$ 169.07		\$ 19,882.85	TelCorus18035
Alberta	CITV - Global Edmonton	Schedule On Request	To be used by January 1 - February 25, 2018 or May 28 - September 9, 2018. All purchases are non-commissionable. Rates shown are net.	127.2		\$ 165.56		\$ 21,059.35	TelCorus18036
Atlantic	CTV Atlantic - ATV	5 x :30 day 5 x :30 news 5 x :30 Prime. News rotated between 5p, 6p, 11p and 1130p newscasts. Est GRPS Ad 25-54: Halifax 102.4	To be used December 4, 2017 to Feb 25, 2018 (12 weeks) May 28, 2018 - September 2, 2018 (14 weeks)	76.1		\$ 97.40		\$ 7,411.95	TelBell-18023
Atlantic	CTV2 Atlantic - ASN	5 x :30 day; 5 x :30 news; 5 x :30 Prime News rotated between morning, noon, and 7pm newscasts. Est GRPs, Ad 25-54	To be used December 4, 2017 to Feb 25, 2018 (12 weeks) May 28, 2018 - September 2, 2018 (14 weeks)	18.5		\$ 81.08		\$ 1,500.00	TelBell-18032
British Columbia	CHAN - Global Vancouver - roughly 60 PTS	Schedule On Request	May 28 - September 9, 2018. All purchases are non-commissionable. Rates shown are net.	60.0		\$ 337.62		\$ 21,000.53	TelCorus18034B
British Columbia	City Vancouver (CKVU)	\$20,000 net of media based on net rate card at the time of booking Can be used for 15s, 30s or 60s.	To be used by December 31st, 2018. Selection is subject to availability. Cannot be used to acquire any inventory designated as "sponsorship". Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.					\$ 16,471.00	TelRoger18126
British Columbia	Omni Vancouver	\$5,000 net of media based on net rate card at the time of booking Can be used for 15s, 30s or 60s.	To be used by December 31st, 2018. Selection is subject to availability. Cannot be used to acquire any inventory designated as "sponsorship". Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.					\$ 4,117.75	TelRoger18127
Manitoba	CTV Manitoba - CKY	4 x :30 day; 3 x :30 news; 3 x :30 Prime. News rotated between 6 or 630p, 11p and 1130p newscasts. Est GRPs Ad 25-54	To be used December 4, 2017 to Feb 25, 2018 (12 weeks) May 28, 2018 - September 2, 2018 (14 weeks)	43.4		\$ 103.01		\$ 4,470.70	TelBell-18020
National	E!	44% prime, strong isolated programs and some ROS. Ad 25-54 463.0. Schedule available upon request. Proposal # 215994	To be used December 4, 2017 to February 25, 2018 (12 weeks) May 28, 2018 - September 2, 2018 (14 weeks)		446.2		\$ 10.02	\$ 4,470.70	TelBell-18005

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REGION	PROPERTY	DESCRIPTION / MEDIA SPECIFICS	CONDITIONS	GRPS AD 24-54	TV AUD (000s) AD 25-54	GROSS NABS CPP (000s)	GROSS NABS CPM (000s)	GROSS NABS RATE	ITEM-#
National	Animal Planet	46% prime, strong isolated programs and some ROS. Ad 25-54 471.0. Schedule available upon request. Proposal #217073	To be used December 4, 2017 to February 25, 2018 (12 weeks) May 28, 2018 - September 2, 2018 (14 weeks)		508.4		\$ 5.32	\$ 2,705.95	TelBell-18013
National	DOC	\$1037 net of ROS inventory. Based on current rate card, that equates to 244 ROS spots (30s). Approx A25-54 Impressions = 146.4	To be used before December 31,2018. Selection is subject availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable. Unless noted, the packages do not include production. No credits or audience guarantees provided. Package will be honoured to dollar value at the time of booking. # of spots/impressions are not guaranteed and may fluctuate depend on actual program selection and availability.		146.4		\$ 6.03	\$ 882.38	TelCBC--18078
National	BBC Canada	Schedule On Request	To be used by January 1 - February 25, 2018 or May 28 - September 9, 2018. All purchases are non-commissionable. Rates shown are net.		608.0		\$ 5.71	\$ 3,470.68	TelCorus18041
National	Movietime	Schedule On Request	To be used by January 1 - February 25, 2018 or May 28 - September 9, 2018. All purchases are non-commissionable. Rates shown are net.		1,064.0		\$ 7.63	\$ 8,117.85	TelCorus18042
National	Mystery/CI	Schedule On Request	To be used by January 1 - February 25, 2018 or May 28 - September 9, 2018. All purchases are non-commissionable. Rates shown are net.		1,198.4		\$ 6.48	\$ 7,764.90	TelCorus18043
National	YTV	Schedule On Request	To be used by January 1 - February 25, 2018 or May 28 - September 9, 2018. All purchases are non-commissionable. Rates shown are net.		2,053.6		\$ 8.02	\$ 16,471.00	TelCorus18046
National	NGC	Schedule On Request	To be used by January 1 - February 25, 2018 or May 28 - September 9, 2018. All purchases are non-commissionable. Rates shown are net.		1,092.0		\$ 7.43	\$ 8,117.85	TelCorus18047
Ontario	CTV Ontario #1	5 x :30 day; 5 x :30 news; 5 x :30 Prime. News rotated between 6p, 11p and 1130p newscasts. Est GRPs Ad 25-54, Tor 56.2, Ott 48.6, Kitchener 60.0, London 28.9	To be used December 4, 2017 to Feb 25, 2018 (12 weeks) May 28, 2018 - September 2, 2018 (14 weeks)	49.4		\$ 1,674.25		\$ 82,707.95	TelBell-18021
Ontario	CTV2 Toronto - CKVR #1	6 x :30 day 6 x :30 news 6 x :30 Prime. News rotated between 5p, 6p, 11p and 1130p newscasts. Est GRPs Ad 25-54:	To be used December 4, 2017 to Feb 25, 2018 (12 weeks) May 28, 2018 - September 2, 2018 (14 weeks)	17.7		\$ 451.98		\$ 8,000.00	TelBell-18025

2018 NABS Media Sale INVENTORY LIST - AVAILABLE DONATIONS TO DATE (5/2/2018) - Television

NABS Media Sale is another way to add impact to your clients' media investments. It's your strategic tool to improve efficiencies and client value. And best of all, you'll help colleagues in need.

In Ontario and Eastern Canada: Bryan Press, NABS Director of Sales, Mobile: 416-726-1525 bpress@nabs.org

In BC, Sask, Man,Alta: Callay Fowler (604) 986-5173 callay@telus.net, Derrick Chamberlain derrick@primewestmedia.ca (778) 995-0020

In Quebec: Chantale Taillon (514) 952 1791 chantale@bec-nabs.org

Note: All inventory is subject to availability at the time of booking and cannot replace existing buys. Available to Dec 31, 2018. exceptions noted.

REGION	PROPERTY	DESCRIPTION / MEDIA SPECIFICS	CONDITIONS	GRPS AD 24-54	TV AUD (000s) AD 25-54	GROSS NABS CPP (000s)	GROSS NABS CPM (000s)	GROSS NABS RATE	ITEM-#
Ontario	CTV2 Ottawa	3 x :30 day 3 x :30 news 3 x :30 Prime News rotated within 6-10am newscast. Est GRPs Ad 25-54, 12.4	To be used December 4, 2017 to Feb 25, 2018 (12 weeks) May 28, 2018 - September 2, 2018 (14 weeks)	8.0		\$ 169.12		\$ 1,352.98	TelBell-18026
Ontario	CTV2 London - CFPL	3 x :30 day 3 x :30 news 3 x :30 Prime News rotated between 6, and 11p newscasts. Est GRPs Ad 25-54	To be used December 4, 2017 to Feb 25, 2018 (12 weeks) May 28, 2018 - September 2, 2018 (14 weeks)	34.1		\$ 158.71		\$ 5,411.90	TelBell-18027
Ontario	OMNI1	\$15,000 net of media based on net rate card at the time of booking Can be used for 15s, 30s or 60s.	To be used by December 31st, 2018. Selection is subject to availability. Cannot be used to acquire any inventory designated as "sponsorship". Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.					\$ 12,353.25	TelRoger18125
Quebec	CTV Montreal - CFCF	6 x :30 day; 6 x :30 news; 6 x :30 Prime. News rotated between 6p, 11p and 1130p newscasts. Est GRPs Ad 25- 54	To be used December 4, 2017 to Feb 25, 2018 (12 weeks) May 28, 2018 - September 2, 2018 (14 weeks)	103.3		\$ 119.02		\$ 12,294.43	TelBell-18022
Quebec	Groupe Radio-Canada (applicable sur les plateformes disponibles soit, Ici Radio-Canada, Ici RDI, Ici ARTV et Ici Explora) Group Radio Canada - can be used on Radio-Canada, RDI, ARTV or Explora	Valeur publicitaire de 57 500\$ a la carte du tarifs en vigueur. Selon disponibilite \$57, 500 net of media based on current rate at time of booking	Doit etre une nouvelle reservation et ne peut pas servir de credit contre des factures existantes. Doit etre un nouvel achat media et tous les achats sont sans commission. Selon les disponibilites au moment de l'achat. Excluant la production et deplacable. A utiliser avant le 31 decembre 2018. Cannot be used against existing bookings. Upon availability when booked. All bookings are net, exclude production and must be used before Dec 31, 2018		2,300.0		\$ 20.59	\$ 47,354.13	TelRadio18188
Quebec	City Montreal	\$7,500 net of media based on net rate card at the time of booking Can be used for 15s, 30s or 60s.	To be used by December 31st, 2018. Selection is subject to availability. Cannot be used to acquire any inventory designated as "sponsorship". Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.					\$ 6,176.63	TelRoger18128