

2018 NABS Media Sale INVENTORY LIST - AVAILABLE DONATIONS TO DATE (5/14/2018) - Magazine

NABS Media Sale is another way to add impact to your clients' media investments. It's your strategic tool to improve efficiencies and client value. And best of all, you'll help colleagues in need.

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Note: All inventory is subject to availability at the time of booking and cannot replace existing buys. Available to Dec 31, 2018. exceptions noted.

REGION	ITEM-#	PROPERTY	DESCRIPTION / MEDIA SPECIFICS	CONDITIONS	NET MEDIA VALUE	NABS NET RATE CARD PRICE
National	MagReade18108	Best Health	Full Page. 4 Colour besthealthmag.ca	To be used April 1, 2018 - March 31, 2019. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.	\$ 11,200.00	\$ 6,720.00
National	MagSt.-J18244	Toronto Life	Full Page, 4 Colour	To be used January 1, 2018 - December 31, 2018. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.	\$ 12,600.00	\$ 7,560.00
National	MagSt.-J18246	Men's FASHION	Full Page, 4 Colour	To be used January 1, 2018 - December 31, 2018. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.	\$ 10,930.00	\$ 6,558.00
National	MagSt.-J18247	Wedding Bells	Full Page, 4 Colour	To be used January 1, 2018 - December 31, 2018. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.	\$ 19,600.00	\$ 11,760.00
National	MagSt.-J18248	MARIAGE Quebec	Full Page, 4 Colour	To be used January 1, 2018 - December 31, 2018. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.	\$ 7,160.00	\$ 4,296.00
National	NewGlobe18090	Report On Business	1 page, 4 colour	To be used January 1, 2018 - August 31, 2018. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.	\$ 25,600.00	\$ 12,800.00