

2018 NABS Media Sale INVENTORY LIST - AVAILABLE DONATIONS TO DATE (5/14/2018) - Newspaper

NABS Media Sale is another way to add impact to your clients' media investments. It's your strategic tool to improve efficiencies and client value. And best of all, you'll help colleagues in need.

In Ontario and Eastern Canada: Bryan Press, NABS Director of Sales, Mobile: 416-726-1525 bpress@nabs.org

In BC, Sask, Man,Alta: Callay Fowler (604) 986-5173 callay@telus.net, Derrick Chamberlain derrick@primewestmedia.ca (778) 995-0020

In Quebec: Chantale Taillon (514) 952 1791 chantale@bec-nabs.org

Note: All inventory is subject to availability at the time of booking and cannot replace existing buys. Available to Dec 31, 2018. exceptions noted.

REGION	ITEM-#	PROPERTY	DESCRIPTION / MEDIA SPECIFICS	CONDITIONS	NET MEDIA VALUE	NABS NET RATE CARD PRICE
National	NewGlobe18088	The Globe and Mail	Full page, 4 colour, National Edition 2800 lines	To be used January 1, 2018 - August 31, 2018. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.	\$ 99,961.00	\$ 50,000.00
National	NewPostm18051	National Post (National Edition)	1/2-page horizontal colour ad	To be used by Dec 31, 2018. Section is subject to availability. Must be new and not be credited against existing billings	\$ 14,930.00	\$ 7,450.00
British Columbia	NewBlack18203	Penticton Western News	\$750 worth of space	to be used by Dec. 31, 2018	\$ 750.00	\$ 375.00
British Columbia	NewBlack18204	Salmon Arm Observer	\$750 worth of space	to be used by Dec. 31, 2018	\$ 750.00	\$ 375.00
British Columbia	NewBlack18206	Kelowna Capital News	\$950 worth of space	to be used by Dec. 31, 2018	\$ 950.00	\$ 475.00
British Columbia	NewBlack18207	North Island Gazette	\$500 worth of space	To be used by Dec. 31, 2018	\$ 500.00	\$ 250.00
British Columbia	NewBlack18208	Campbell River Mirror	\$700 worth of space	To be used by Dec. 31, 2018	\$ 700.00	\$ 350.00
British Columbia	NewBlack18209	Comox Valley Record	\$700 worth of space	To be used by Dec. 31, 2018	\$ 700.00	\$ 350.00
British Columbia	NewBlack18210	Parksville Qualicum News	\$700 worth of space	To be used by Dec. 31, 2018	\$ 700.00	\$ 350.00
British Columbia	NewBlack18211	Alberni Valley News	\$500 worth of space	To be used by Dec. 31, 2018	\$ 500.00	\$ 250.00
British Columbia	NewBlack18213	Cowichan Valley Citizen	\$700 worth of space	To be used by Dec. 31, 2018	\$ 700.00	\$ 350.00
British Columbia	NewBlack18216	Oak Bay News	\$500 worth of space	To be used by Dec. 31, 2018	\$ 500.00	\$ 250.00
British Columbia	NewBlack18218	Goldstream Gazette	\$700 worth of space	To be used by Dec. 31, 2018	\$ 700.00	\$ 350.00
British Columbia	NewBlack18219	Monday Magazine	\$1000 worth of space	To be used by Dec. 31, 2018	\$ 1,000.00	\$ 500.00
British Columbia	NewBlack18228	Cranbrook Townsman	\$550.00 worth of space	To be used by Dec. 31, 2018	\$ 550.00	\$ 275.00
British Columbia	NewBlack18229	Fernie Free Press	\$350.00 worth of space	To be used by Dec. 31, 2018	\$ 350.00	\$ 175.00

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British Columbia	NewBlack18230	Kimberley Bulletin	\$550.00 worth of space	To be used by Dec. 31, 2018	\$ 550.00	\$ 275.00
British Columbia	NewBusin18149	Business in Vancouver	\$5,000 worth of advertising	to be used by December 31, 2018 Can be broken down if needed	\$ 5,000.00	\$ 2,500.00
British Columbia	NewGlaci18150	Burnaby Now	1/2 page, b&w - tabloid Wed/Fri	Must be used by December 31, 2018. Cannot be applied to an existing invoice. Booking deadline: 3 days prior Material deadling: 2 days prior	\$ 1,387.68	\$ 693.84
British Columbia	NewGlaci18151	The New West Record	1/2 page, b&w - tabloid Thursday	Must be used by December 31, 2018. Cannot be applied to an existing invoice. Booking deadline: 3 days prior Material deadling: 2 days prior	\$ 776.16	\$ 388.08
British Columbia	NewGlaci18152	Tri City News	1/2 page, b&w - tabloid Wed/Fri	Must be used by December 31, 2018. Cannot be applied to an existing invoice. Booking deadline: 3 days prior Material deadling: 2 days prior	\$ 1,434.72	\$ 717.36
British Columbia	NewGlaci18154	North Shore News	1/2 page, b&w - tabloid Sun/Wed/Fri	Must be used by December 31, 2018. Cannot be applied to an existing invoice. Booking deadline: 3 days prior Material deadling: 2 days prior	\$ 2,516.64	\$ 1,258.32
British Columbia	NewGlaci18155	Richmond News	1/2 page, b&w - tabloid Wed/Fri	Must be used by December 31, 2018. Cannot be applied to an existing invoice. Booking deadline: 3 days prior Material deadling: 2 days prior	\$ 1,487.64	\$ 743.82
British Columbia	NewGlaci18156	Vancouver Courier	1/2 page, b&w - tabloid Thursday	Must be used by December 31, 2018. Cannot be applied to an existing invoice. Booking deadline: Friday 5pm Material deadling: Monday 5pm	\$ 3,075.24	\$ 1,537.62
British Columbia	NewGlaci18158	Bowen Island Undercurrent	1/2 page, b&w - tabloid Friday	Must be used by December 31, 2018. Cannot be applied to an existing invoice. Booking deadline: Monday Material deadling: Monday	\$ 493.92	\$ 246.96
British Columbia	NewGlaci18159	Bridge River Lillooet News	1/2 page, b&w - tabloid Wednesday	Must be used by December 31, 2018. Cannot be applied to an existing invoice. Booking deadline: Friday Material deadling: Monday	\$ 433.20	\$ 216.60

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British Columbia	NewGlaci18160	Coast Reporter	1/2 page, b&w - tabloid Friday	Must be used by December 31, 2018. Cannot be applied to an existing invoice. Booking deadline: Tuesday 5pm Material deadling: Wednesday 9am	\$ 695.52	\$ 347.76
British Columbia	NewGlaci18161	Powell River Peak	1/2 page, b&w - tabloid Wednesday	Must be used by December 31, 2018. Cannot be applied to an existing invoice. Booking deadline: Friday Material deadling: Monday	\$ 631.68	\$ 315.84
British Columbia	NewGlaci18162	Squamish Chief	1/2 page, b&w - tabloid Thursday	Must be used by December 31, 2018. Cannot be applied to an existing invoice. Booking deadline: Monday Material deadling: Tuesday	\$ 591.48	\$ 295.74
British Columbia	NewGlaci18164	Dawson Creek Mirror	1/2 page, b&w - tabloid Thursday	Must be used by December 31, 2018. Cannot be applied to an existing invoice. Booking deadline: Monday noon Material deadling: Monday noon	\$ 1,080.00	\$ 540.00
British Columbia	NewGlaci18165	Fort St.John Alaska Highway News -TMC	1/2 page, b&w - tabloid Thursday	Must be used by December 31, 2018. Cannot be applied to an existing invoice. Booking deadline: Monday noon Material deadling: Monday noon	\$ 2,473.40	\$ 1,236.70
British Columbia	NewGlaci18166B	Prince George Citizen	1/4 page, b&w - tabloid Tues-Sat	Must be used by December 31, 2018. Cannot be applied to an existing invoice. Booking deadline: 2 Days Prior Material deadling: 2 Days Prior	\$ 1,620.00	\$ 810.00
British Columbia	NewVicto18255C	Victoria Times Colonist	1/2 full colour	To be used by December 31, 2018. Subject to availability. Must be a new Sunday to Thursday booking and cannot be credited against existing billing.	\$ 6,562.50	\$ 2,187.50
Alberta	NewBlack18220	Eckville Echo	\$300.00 worth of space	To be used by Dec. 31, 2018	\$ 300.00	\$ 150.00
Alberta	NewBlack18221	Lacombe Express	\$350.00 worth of space	To be used by Dec. 31, 2018	\$ 350.00	\$ 175.00
Alberta	NewBlack18222	Ponoka News	\$300.00 worth of space	To be used by Dec. 31, 2018	\$ 300.00	\$ 150.00
Alberta	NewBlack18223	Red Deer Advocate	\$850.00 worth of space	To be used by Dec. 31, 2018	\$ 850.00	\$ 425.00
Alberta	NewBlack18224	Red Deer Express	\$650.00 worth of space	To be used by Dec. 31, 2018	\$ 650.00	\$ 325.00
Alberta	NewBlack18225	Rimbey Review	\$300.00 worth of space	To be used by Dec. 31, 2018	\$ 300.00	\$ 150.00
Alberta	NewBlack18226	Stettler Independent	\$300.00 worth of space	To be used by Dec. 31, 2018	\$ 300.00	\$ 150.00
Alberta	NewBlack18227	Sylvan Lake News	\$350.00 worth of space	To be used by Dec. 31, 2018	\$ 350.00	\$ 175.00

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Saskatchewan	NewPostm18053	Regina Leader-Post	1/2-page horizontal colour ad	To be used by Dec 31, 2018. Section is subject to availability. Must be new and not be credited against existing billings	\$ 3,785.00	\$ 1,900.00
Saskatchewan	NewPostm18054	Saskatoon StarPhoenix	1/2-page horizontal colour ad	To be used by Dec 31, 2018. Section is subject to availability. Must be new and not be credited against existing billings	\$ 3,785.00	\$ 1,900.00
Quebec	NewQuébe18268	Journal de Montréal	1 page 4 colours.	à être utilisé avant le 31 décembre 2018 - to be used before Dec 31, 2018	\$ 18,963.00	\$ 9,481.50
Quebec	NewQuébe18269	Journal de Québec	1 page Black and White	à être utilisé avant le 31 décembre 2018 - to be used before Dec 31, 2018	\$ 9,687.00	\$ 4,843.50