

## 2018 NABS Media Sale INVENTORY LIST - AVAILABLE DONATIONS TO DATE (5/14/2018) - Radio

NABS Media Sale is another way to add impact to your clients' media investments. It's your strategic tool to improve efficiencies and client value. And best of all, you'll help colleagues in need.

In Ontario and Eastern Canada: Bryan Press, NABS Director of Sales, Mobile: 416-726-1525 bpress@nabs.org

In BC, Sask, Man,Alta: Callay Fowler (604) 986-5173 callay@telus.net, Derrick Chamberlain derrick@primewestmedia.ca (778) 995-0020

In Quebec: Chantale Taillon (514) 952 1791 chantale@bec-nabs.org

Note: All inventory is subject to availability at the time of booking and cannot replace existing buys. Available to Dec 31, 2018. exceptions noted.

REGION	ITEM-#	PROPERTY	DESCRIPTION / MEDIA SPECIFICS	CONDITIONS	NET MEDIA VALUE	GROSS NABS RATE
National	NewRoger18184	Rogers Broadcasting - Manitoba and West	\$15,000 net rate card value at the time of booking	Cap of \$3,000 net per station, must have a cash component, may not be credited against existing billings. To be used by December 31, 2018.	\$ 15,000.00	\$ 12,353.25
National	RadBell-18143A	Bell English Radio: 1	\$27,500 of net radio advertising. Based on rate card at time of booking	To be used by December 31, 2018. Must be a new booking, Subject to availability. Time to run Monday - Sunday 5am - 2am. Maximum \$15,000 in any single market. Maximum of \$7,500 per station.	\$ 27,500.00	\$ 20,000.00
National	RadBell-18143C	Bell English Radio: 2B	\$15,175 of net radio advertising. Based on rate card at time of booking	To be used by December 31, 2018. Must be a new booking, Subject to availability. Time to run Monday - Sunday 5am - 2am. Maximum \$15,000 in any single market. Maximum of \$7,500 per station.	\$ 15,175.00	\$ 9,000.00
National	RadCorus18167B	PPM PACKAGE: Corus Radio, PPM Markets: Vancouver, Calgary, Edmonton, Toronto	\$20,000 net value based on market CPP	To be used by December 31, 2018. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.	\$ 20,000.00	\$ 16,000.40
British Columbia	RadBell-18240	CFAX 1070 or 107.3 KOOL FM or a combination of the two	100 x :30 running Mo-Su, 5a-1a.	To be used from February 1, 2018 - August 31, 2018. Subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.	\$ 5,800.00	\$ 4,776.59
British Columbia	RadBell-18273	1040/1410 Sports stations	\$7,500 worth of spots	New or incremental business only, to be used by Dec. 31, 2018. Can be used on TSN 1040, TSN 1410 or combo.	\$ 7,500.00	\$ 6,176.63
British Columbia	RadJim-P18231	102.7 The Peak	100 x :30 - schedule available upon request	To be used by December 31, 2018	\$ 5,000.00	\$ 4,117.75
British Columbia	RadJim-P18232	93.7 JRfm	80 x :30 - schedule available upon request	To be used by December 31, 2018	\$ 6,000.00	\$ 4,941.30

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British Columbia	RadSpice18241	Spice Radio & Rim Jhim, BC's best reaching South Asian radio stations	\$7,500 worth of airtime	To be used by December 31, 2018. Subject to availability. Must be a new booking. May not be credited against existing billings. All purchases are non-commissionable	\$ 7,500.00	\$ 6,176.63
British Columbia	RadSpice18242	Spice Radio & Rim Jhim, BC's best reaching South Asian radio stations	\$7,500 worth of airtime	To be used by December 31, 2018. Subject to availability. Must be a new booking. May not be credited against existing billings. All purchases are non-commissionable	\$ 7,500.00	\$ 6,176.63
British Columbia	RadSpice18243	Spice Radio & Rim Jhim, BC's best reaching South Asian radio stations	\$7,500 worth of airtime	To be used by December 31, 2018. Subject to availability. Must be a new booking. May not be credited against existing billings. All purchases are non-commissionable	\$ 7,500.00	\$ 6,176.63
Quebec	RadBell-18190	Pause Isolée - Bell Media ÉNERGIE - CKMF, CHIK, CKTF, CIMO, CIGB, CJAB, CIKI, CJMM, CJMV	Available upon request	To be used before December 30, 2018. Subject to availability	\$ 18,000.00	\$ 14,823.90
Quebec	RadBell-18192	Pause isolée - Bell Media CJFM	Available upon request	To be used before December 30, 2018. Subject to availability	\$ 6,000.00	\$ 4,941.30
Quebec	RadBell-18193	Pause isolée - Bell Media CHOM	Available upon request	To be used before December 30, 2018. Subject to availability	\$ 4,500.00	\$ 3,705.98
Quebec	RadBell-18195	Pause isolée - Bell Media CKGM	Available upon request	To be used before December 30, 2018. Subject to availability	\$ 1,000.00	\$ 823.55