

2018 NABS Media Sale INVENTORY LIST - AVAILABLE DONATIONS TO DATE (5/14/2018) - Television

NABS Media Sale is another way to add impact to your clients' media investments. It's your strategic tool to improve efficiencies and client value. And best of all, you'll help colleagues in need.

In Ontario and Eastern Canada: Bryan Press, NABS Director of Sales, Mobile: 416-726-1525 bpress@nabs.org

In BC, Sask, Man,Alta: Callay Fowler (604) 986-5173 callay@telus.net, Derrick Chamberlain derrick@primewestmedia.ca (778) 995-0020

In Quebec: Chantale Taillon (514) 952 1791 chantale@bec-nabs.org

Note: All inventory is subject to availability at the time of booking and cannot replace existing buys. Available to Dec 31, 2018. exceptions noted.

REGION	ITEM#	PROPERTY	DESCRIPTION / MEDIA SPECIFICS	CONDITIONS	GRPS AD 24-54	TV AUD (000s) AD 25-54	GROSS NABS RATE	NET MEDIA VALUE
National	TelBell-18005	E!	44% prime, strong isolated programs and some ROS. Ad 25-54 463.0. Schedule available upon request. Proposal # 215994	To be used December 4, 2017 to February 25, 2018 (12 weeks) May 28, 2018 - September 2, 2018 (14 weeks)		446.2	\$ 4,470.70	\$ 5,378.00
National	TelCBC--18078	DOC	\$1037 net of ROS inventory. Based on current rate card, that equates to 244 ROS spots (30s). Approx A25-54 Impressions = 146.4	To be used before December 31,2018. Selection is subject availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable. Unless noted, the packages do not include production. No credits or audience guarantees provided. Package will be honoured to dollar value at the time of booking. # of spots/impressions are not guaranteed and may fluctuate depend on actual program selection and availability.		146.4	\$ 882.38	\$ 1,037.00
National	TelCorus18041	BBC Canada	Schedule On Request	To be used by January 1 - February 25, 2018 or May 28 - September 9, 2018. All purchases are non-commissionable. Rates shown are net.		608.0	\$ 3,470.68	\$ 4,199.00
National	TelCorus18046	YTV	Schedule On Request	To be used by January 1 - February 25, 2018 or May 28 - September 9, 2018. All purchases are non-commissionable. Rates shown are net.		2,053.6	\$ 16,471.00	\$ 19,954.60
British Columbia	TelCorus18034B	CHAN - Global Vancouver - roughly 60 PTS	Schedule On Request	May 28 - September 9, 2018. All purchases are non-commissionable. Rates shown are net.	60.0		\$ 21,000.53	\$ 32,218.00
British Columbia	TelRoger18126	City Vancouver (CKVU)	\$20,000 net of media based on net rate card at the time of booking Can be used for 15s, 30s or 60s.	To be used by December 31st, 2018. Selection is subject to availability. Cannot be used to acquire any inventory designated as "sponsorship". Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.			\$ 16,471.00	\$ 20,000.00
British Columbia	TelRoger18127	Omni Vancouver	\$5,000 net of media based on net rate card at the time of booking Can be used for 15s, 30s or 60s.	To be used by December 31st, 2018. Selection is subject to availability. Cannot be used to acquire any inventory designated as "sponsorship". Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.			\$ 4,117.75	\$ 5,000.00
Alberta	TelBell-18031	CTV2 Alberta - Access	3 x :30 day; 6 x :30 prime Est GRPs, Ad 25-54 11.8 GRP Calgary / 8.8 GRP Edmonton	To be used December 4, 2017 to Feb 25, 2018 (12 weeks) May 28, 2018 - September 2, 2018 (14 weeks)	11.8		\$ 3,764.80	\$ 4,576.00

2018 NABS Media Sale INVENTORY LIST - AVAILABLE DONATIONS TO DATE (5/14/2018) - Television

NABS Media Sale is another way to add impact to your clients' media investments. It's your strategic tool to improve efficiencies and client value. And best of all, you'll help colleagues in need.

In Ontario and Eastern Canada: Bryan Press, NABS Director of Sales, Mobile: 416-726-1525 bpress@nabs.org

In BC, Sask, Man,Alta: Callay Fowler (604) 986-5173 callay@telus.net, Derrick Chamberlain derrick@primewestmedia.ca (778) 995-0020

In Quebec: Chantale Taillon (514) 952 1791 chantale@bec-nabs.org

Note: All inventory is subject to availability at the time of booking and cannot replace existing buys. Available to Dec 31, 2018. exceptions noted.

REGION	ITEM#	PROPERTY	DESCRIPTION / MEDIA SPECIFICS	CONDITIONS	GRPS AD 24-54	TV AUD (000s) AD 25-54	GROSS NABS RATE	NET MEDIA VALUE
Alberta	TelCorus18035	CICT-CL - Global Calgary	Schedule On Request	To be used by January 1 - February 25, 2018 or May 28 - September 9, 2018. All purchases are non-commissionable. Rates shown are net.	117.6		\$ 19,882.85	\$ 24,106.00
Alberta	TelCorus18036	CITV - Global Edmonton	Schedule On Request	To be used by January 1 - February 25, 2018 or May 28 - September 9, 2018. All purchases are non-commissionable. Rates shown are net.	127.2		\$ 21,059.35	\$ 25,547.60
Manitoba	TelBell-18020	CTV Manitoba - CKY	4 x :30 day; 3 x :30 news; 3 x :30 Prime. News rotated between 6 or 630p, 11p and 1130p newscasts. Est GRPs Ad 25-54	To be used December 4, 2017 to Feb 25, 2018 (12 weeks) May 28, 2018 - September 2, 2018 (14 weeks)	43.4		\$ 4,470.70	\$ 5,422.00
Ontario	TelBell-18021	CTV Ontario #1	5 x :30 day; 5 x :30 news; 5 x :30 Prime. News rotated between 6p, 11p and 1130p newscasts. Est GRPs Ad 25-54, Tor 56.2, Ott 48.6, Kitchener 60.0, London 28.9	To be used December 4, 2017 to Feb 25, 2018 (12 weeks) May 28, 2018 - September 2, 2018 (14 weeks)	49.4		\$ 82,707.95	\$ 100,429.00
Ontario	TelBell-18025	CTV2 Toronto - CKVR #1	6 x :30 day 6 x :30 news 6 x :30 Prime. News rotated between 5p, 6p, 11p and 1130p newscasts. Est GRPS Ad 25-54:	To be used December 4, 2017 to Feb 25, 2018 (12 weeks) May 28, 2018 - September 2, 2018 (14 weeks)	17.7		\$ 8,000.00	\$ 9,349.00
Ontario	TelBell-18026	CTV2 Ottawa	3 x :30 day 3 x :30 news 3 x :30 Prime News rotated within 6-10am newscast. Est GRPs Ad 25-54, 12.4	To be used December 4, 2017 to Feb 25, 2018 (12 weeks) May 28, 2018 - September 2, 2018 (14 weeks)	8.0		\$ 1,352.98	\$ 1,659.00
Ontario	TelBell-18027	CTV2 London - CFPL	3 x :30 day 3 x :30 news 3 x :30 Prime News rotated between 6, and 11p newscasts. Est GRPs Ad 25-54	To be used December 4, 2017 to Feb 25, 2018 (12 weeks) May 28, 2018 - September 2, 2018 (14 weeks)	34.1		\$ 5,411.90	\$ 6,606.00
Ontario	TelRoger18125	OMNI1	\$15,000 net of media based on net rate card at the time of booking Can be used for 15s, 30s or 60s.	To be used by December 31st, 2018. Selection is subject to availability. Cannot be used to acquire any inventory designated as "sponsorship". Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.			\$ 12,353.25	\$ 15,000.00

2018 NABS Media Sale INVENTORY LIST - AVAILABLE DONATIONS TO DATE (5/14/2018) - Television

NABS Media Sale is another way to add impact to your clients' media investments. It's your strategic tool to improve efficiencies and client value. And best of all, you'll help colleagues in need.

In Ontario and Eastern Canada: Bryan Press, NABS Director of Sales, Mobile: 416-726-1525 bpress@nabs.org

In BC, Sask, Man,Alta: Callay Fowler (604) 986-5173 callay@telus.net, Derrick Chamberlain derrick@primewestmedia.ca (778) 995-0020

In Quebec: Chantale Taillon (514) 952 1791 chantale@bec-nabs.org

Note: All inventory is subject to availability at the time of booking and cannot replace existing buys. Available to Dec 31, 2018. exceptions noted.

REGION	ITEM#	PROPERTY	DESCRIPTION / MEDIA SPECIFICS	CONDITIONS	GRPS AD 24-54	TV AUD (000s) AD 25-54	GROSS NABS RATE	NET MEDIA VALUE
Quebec	TelBell-18022	CTV Montreal - CFCF	6 x :30 day; 6 x :30 news; 6 x :30 Prime. News rotated between 6p, 11p and 1130p newscasts. Est GRPs Ad 25- 54	To be used December 4, 2017 to Feb 25, 2018 (12 weeks) May 28, 2018 - September 2, 2018 (14 weeks)	103.3		\$ 12,294.43	\$ 14,912.00
Quebec	TelRadio18188	Groupe Radio-Canada (applicable sur les plateformes disponibles soit, Ici Radio-Canada, Ici RDI, Ici ARTV et Ici Explora) Group Radio Canada - can be used on Radio-Canada, RDI, ARTV or Explora	Valeur publicitaire de 57 500\$ a la carte du tarifs en vigueur. Selon disponibilite \$57, 500 net of media based on current rate at time of booking	Doit etre une nouvelle reservation et ne peut pas servir de credit contre des factures existantes. Doit etre un nouvel achat media et tous les achats sont sans commission. Selon les disponibilites au moment de l'achat. Excluant la production et deplacable. A utiliser avant le 31 decembre 2018. Cannot be used against existing bookings. Upon availability when booked. All bookings are net, exclude production and must be used before Dec 31, 2018		2,300.0	\$ 47,354.13	\$ 57,500.00
Quebec	TelRoger18128	City Montreal	\$7,500 net of media based on net rate card at the time of booking Can be used for 15s, 30s or 60s.	To be used by December 31st, 2018. Selection is subject to availability. Cannot be used to acquire any inventory designated as "sponsorship". Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.			\$ 6,176.63	\$ 7,500.00
Atlantic	TelBell-18023	CTV Atlantic - ATV	5 x :30 day 5 x :30 news 5 x :30 Prime. News rotated between 5p, 6p, 11p and 1130p newscasts. Est GRPS Ad 25-54: Halifax 102.4	To be used December 4, 2017 to Feb 25, 2018 (12 weeks) May 28, 2018 - September 2, 2018 (14 weeks)	76.1		\$ 7,411.95	\$ 8,950.00
Atlantic	TelBell-18032	CTV2 Atlantic - ASN	5 x :30 day; 5 x :30 news; 5 x :30 Prime News rotated between morning, noon, and 7pm newscasts. Est GRPs, Ad 25-54	To be used December 4, 2017 to Feb 25, 2018 (12 weeks) May 28, 2018 - September 2, 2018 (14 weeks)	18.5		\$ 1,500.00	\$ 1,489.00