

2018 NABS Media Sale INVENTORY LIST - AVAILABLE DONATIONS TO DATE (5/14/2018) - Interactive/Digital

NABS Media Sale is another way to add impact to your clients' media investments. It's your strategic tool to improve efficiencies and client value. And best of all, you'll help colleagues in need.

In Ontario and Eastern Canada: Bryan Press, NABS Director of Sales, Mobile: 416-726-1525 bpress@nabs.org

In BC, Sask, Man,Alta: Callay Fowler (604) 986-5173 callay@telus.net, Derrick Chamberlain derrick@primewestmedia.ca (778) 995-0020

In Quebec: Chantale Taillon (514) 952 1791 chantale@bec-nabs.org

Note: All inventory is subject to availability at the time of booking and cannot replace existing buys. Available to Dec 31, 2018. exceptions noted.

REGION	ITEM-#	PROPERTY	IMPRESSIONS (000s)	DESCRIPTION / MEDIA SPECIFICS	CONDITIONS	GROSS NABS RATE	NET MEDIA VALUE	NET NABS CPM (000s)
National	IntBell-18123	CTV -Bell Media Digital	3,000.0	Display Banners or Big Box. Choice of Verticals: News (CTV News, BNN, CP24), Entertainment (NOW FEATURING GUSTO!, CTV, The Loop, MTV, MuchMusic, Bravo, Comedy and Space), and Sports (TSN) 300x250 or 728x90 RON also available	To be used by Dec 31, 2018. Subject to avails and cannot replace existing bookings. Can buy smaller packages -at least 250k. Provincial or Regional Geo-Targeting available	\$ 28,236.00	\$ 60,000.00	\$ 8.00
National	IntCBC--18081	CBC.CA	250.0	250,000 billboard impressions	To be used before December 31,2018. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All Purchases are non-commissionable.	\$ 3,882.45	\$ 8,250.00	\$ 13.20
National	IntCinep18178	Cineplex.com	1,000.0	Geo and page specific targeting available (see www.cineplexmedia.com) ROS - geo target or page specific as available. ONLY IAB UNITS (Big Box, Leaderboard, Skycraper)	To be used by December 31, 2018. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable. Packages may be split into smaller packages.	\$ 14,647.43	\$ 24,900.00	\$ 12.45
National	IntCinep18179	Cineplex.com	1,000.0	Geo and page specific targeting available (see www.cineplexmedia.com) ROS - geo target or page specific as available. ONLY IAB UNITS (Big Box, Leaderboard, Skycraper)	To be used by December 31, 2018. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable. Packages may be split into smaller packages.	\$ 14,647.43	\$ 24,900.00	\$ 12.45
National	IntCorus18084B	Corus Digital Network	1,133.0	1. DISPLAY MEDIA: 1,133,333 impressions, (choice of either/or IAB Leaderboards or Big Boxes)	To be used by December 31, 2018. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable. May be split into smaller packages.	\$ 5,882.50	\$ 17,000.00	\$ 4.41
National	IntGlobe18086	theglobeandmail.com Package #1	500.0	500,000 impressions, leaderboard or big box	To be used January 1 - August 31, 2018. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable. May be purchased in smaller packages	\$ 8,470.80	\$ 18,000.00	\$ 14.40
National	IntGlobe18087	theglobeandmail.com Package #2	500.0	500,000 impressions, leaderboard or big box	To be used January 1 - August 31, 2018. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable. May be purchased in smaller packages	\$ 8,470.80	\$ 18,000.00	\$ 14.40

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National	IntNHL--18147	nhl.com	1,200.0	Web/Mobile Web/App Mon, Wed, Fri, Sun - subject to availability Geo-targeting: Canada, English only Duration: 24 hours Creative: 970x66, 728x90, 300x250, 310x50 [for more specs, please request] 1,200,000/day	November 1, 2017 - March 31, 2018. Subject to inventory availability. Must be a new booking and cannot be credited to on existing booking. All purchases are non-commissionable. No ambush marketing [NHL is sensitive to Bud Red Goal Light creative and has restrictions on a) provincial lottery and b) retail driving to purchase hockey merch which we can work around but requires explanation]	\$ 11,765.00	\$ 30,000.00	\$ 8.33
National	IntNHL--18148	nhl.com	1,200.0	Web/Mobile Web/App Mon, Wed, Fri, Sun - subject to availability Geo-targeting: Canada, English only Duration: 24 hours Creative: 970x66, 728x90, 300x250, 310x50 [for more specs, please request] 1,200,000/day	November 1, 2017 - March 31, 2018. Subject to inventory availability. Must be a new booking and cannot be credited to on existing booking. All purchases are non-commissionable. No ambush marketing [NHL is sensitive to Bud Red Goal Light creative and has restrictions on a) provincial lottery and b) retail driving to purchase hockey merch which we can work around but requires explanation]	\$ 11,765.00	\$ 30,000.00	\$ 8.33
National	IntOATH-18257	AOL Canada ROS O&O Cross Platform Sites	1,000.0	Standard Ad units (728x90, 300x250, 320x50)	To be used by December 31, 2018. Must be a new booking, may not be credited against existing billings. All purchases are non commissionable. Creatives must follow relevant AOL and Yahoo guidelines.	\$ 7,059.00	\$ 10,000.00	\$ 6.00
National	IntOATH-18258	Yahoo Canada ROS O&O Cross Platform Sites	1,000.0	Standard Ad units (728x90, 300x250, 320x50)	To be used by December 31, 2018. Must be a new booking, may not be credited against existing billings. All purchases are non commissionable. Creatives must follow relevant AOL and Yahoo guidelines.	\$ 7,059.00	\$ 10,000.00	\$ 6.00
National	IntPelmo18101	Meteomeia MOBILE	300.0	300,000 impressions	To be used by December 31, 2018. Subject to availability and cannot replace existing bookings.	\$ 3,529.50	\$ 6,000.00	\$ 10.00
National	IntPelmo18102	Theweather network X- Platform	500.0	500,000 ROS, National,	To be used by December 31, 2018. Subject to availability and cannot replace existing bookings.	\$ 2,941.25	\$ 5,000.00	\$ 5.00
National	IntRoger18082	Rogers Digital Display	1,000.0	1,000,000 display Leaderboard impressions: Demo targeting (Men, Women, Sports), and Behavioral Targeting available.	To be used by December 31, 2018. Cannot be used as a credit towards existing bookings. Selection is subject to inventory availability at time of booking.	\$ 9,412.00	\$ 20,000.00	\$ 8.00
National	IntThe-S18117	The Score Mobile	1,600.0	Brandcell banner ads only 320 x 50. 1,600,000 impressions	To be used by Dec 31, 2018. Selection is subject to availability. Cannot be used to acquire any inventory designated as sponsorship. Must be a new booking and cannot be credited against existing bookings. Net. Ideally 4 week lead time to secure inventory.	\$ 16,471.00	\$ 25,000.00	\$ 8.75

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National	IntThe-S18118	Thre Score for Tablet	400.0	Brandsell banner ads only 728x90 400,000 impressions	To be used by Dec 31, 2018. Selection is subject to availability. Cannot be used to acquire any inventory designated as sponsorship. Must be a new booking and cannot be credited against existing bookings. Net. Ideally 4 week lead time to secure inventory.	\$ 4,117.75	\$ 7,000.00	\$ 8.75
National	IntReade18105	RD.com - Reader's Digest	1,000.0	Standard display across desktop + mobile (advertiser responsible for all applicable ad serving costs)	To be used April 1, 2018 - March 31, 2019. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.	\$ 9,412.00	\$ 16,000.00	\$ 8.00
British Columbia	Int----18256	Victoria Times Colonist (Website)	250.0	25,000 impressions	To be used by December 31, 2018.	\$ 294.13	\$ 625.00	\$ 1.00
British Columbia	IntBlack18198	Black Press- lower mainland	100.0	run of site in this region	to be used by Dec. 31, 2018.	\$ 705.90	\$ 1,500.00	\$ 6.00
British Columbia	IntBlack18199	Black Press - Vancouver Island	100.0	run of site in this region	to be used by Dec. 31, 2018.	\$ 705.90	\$ 1,500.00	\$ 6.00
British Columbia	IntBlack18200	Black Press -Interior North	100.0	run of site in this region	to be used by Dec. 31, 2018.	\$ 705.90	\$ 1,500.00	\$ 6.00
British Columbia	IntBlack18201	Black Press - Interior South	100.0	run of site in this region	to be used by Dec. 31, 2018.	\$ 705.90	\$ 1,500.00	\$ 6.00
Alberta	IntBlack18202	Black Press - Alberta	100.0	run of site in this region	to be used by Dec. 31, 2018.	\$ 705.90	\$ 1,500.00	\$ 6.00
Quebec	IntBELL-18238	Canal Vie Canal D Ztélé Investigation RDS Sympatico iHeartRadio Lookdujour Fraîchement Pressé BalleCourbe MuràMur VoyageVoyage EnVedette	1,538.0	Bell Media - RON - Quebec Bannières standards (300x250 et 728x90) Standard Banners (300x250 et 728x90)	Valide jusqu'au 31 décembre 2018 To be used before December 31, 2018	\$ 9,412.00	\$ 20,000.00	\$ 5.20
Quebec	IntBELL-18239	Canal Vie Canal D Ztélé Investigation RDS Sympatico iHeartRadio Lookdujour Fraîchement Pressé BalleCourbe MuràMur VoyageVoyage EnVedette	600.0	Bell Media - RON - Quebec Bannières standards mobiles (320x50) Standard Mobile Banners (320x50)	Valide jusqu'au 31 décembre 2018 To be used before December 31, 2018	\$ 1,976.52	\$ 4,200.00	\$ 2.80

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Quebec	IntQuébe18259B	Québecor Groupe média (applicable sur toutes nos plateformes)		1 campagne publicitaire de 20000\$ à la carte du tarifs en vigueur. Sites et Mobilité. Super bannière et Big Box en RON exclusivement. \$20,000 net of media based on current rate at time of booking. Websites and Mobility. Big Box and Leaderboard RON only.	Doit être une nouvelle réservation et ne peut pas servir de crédit contre des factures existantes. Doit être un nouvel achat média et tous les achats sont sans commission. Selon les disponibilités au moment de l'achat. Excluant la production et déplaçable. A utiliser avant le 31 décembre 2018 Cannot be used against existing bookings. Upon availability when booked. All bookings are net, exclude production and must be used before Dec 31, 2018	\$ 9,412.00	\$ 12,800.00	#DIV/0!
Quebec	IntRadio18233D	Groupe Radio-Canada (aplicable sur les plateformes disponibles soit Ici Radio-Canada.ca, Ici ARTV.ca, Ici Explora.ca, Ici Tou.tv) Radio Canada Group - can be used on Radio-Canada.ca, ARTV.ca, EXPLORA.ca and Tou.tv 4,000,000 impressions & \$9 cpm net	4,000.0	1 campagne publicitaire de 36 000\$ a la carte du tarifs en vigueur. Sites et Mobilités. Super banniere, Big Box ou Big Box video (exclude la video pre-roll) \$36,000 net of media based on current rate at time of booking. Websites and Mobility. Big Box, Leaderboard and Big Box Video (excludes pre-rolls).	Doit etre une nouvelle reservation et ne peut pas servir de credit contre des factures existantes. Doit etre un nouvel achat media et tous les achats sont sans commission. Selon les disponibilites au moment de l'achat. Excluant la production et deplacable. A utiliser avant le 31 decembre 2018. Cannot be used against existing bookings. Upon availability when booked. All bookings are net, exclude production and must be used before Dec 31, 2018	\$ 10,447.00	\$ 22,200.00	\$ 2.22
Quebec	IntTélé-18189	Télé-Québec	250.0	Big Box and/or Leaderboard,	This must be a new booking and can not be used as a credit against existing bills. It must be a new media agency . All purchases are commission -free . Dates: before December 31, 2018 Celle-ci doit etre une nouvelle reservation et ne peut pas servir de credit contre des factures existantes. Elle doit etre un nouvel achat media. tous les achats sont sans commission. Dates: avant le 31 decembre 2018	\$ 2,941.25	\$ 6,250.00	\$ 10.00

2018 NABS Media Sale INVENTORY LIST - AVAILABLE DONATIONS TO DATE (5/14/2018) - Magazine

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National	MagReade18108	Best Health	Full Page. 4 Colour besthealthmag.ca	To be used April 1, 2018 - March 31, 2019. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.	\$ 11,200.00	\$ 6,720.00
National	MagSt.-J18244	Toronto Life	Full Page, 4 Colour	To be used January 1, 2018 - December 31, 2018. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.	\$ 12,600.00	\$ 7,560.00
National	MagSt.-J18246	Men's FASHION	Full Page, 4 Colour	To be used January 1, 2018 - December 31, 2018. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.	\$ 10,930.00	\$ 6,558.00
National	MagSt.-J18247	Wedding Bells	Full Page, 4 Colour	To be used January 1, 2018 - December 31, 2018. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.	\$ 19,600.00	\$ 11,760.00
National	MagSt.-J18248	MARIAGE Quebec	Full Page, 4 Colour	To be used January 1, 2018 - December 31, 2018. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.	\$ 7,160.00	\$ 4,296.00
National	NewGlobe18090	Report On Business	1 page, 4 colour	To be used January 1, 2018 - August 31, 2018. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.	\$ 25,600.00	\$ 12,800.00

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National	NewGlobe18088	The Globe and Mail	Full page, 4 colour, National Edition 2800 lines	To be used January 1, 2018 - August 31, 2018. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.	\$ 99,961.00	\$ 50,000.00
National	NewPostm18051	National Post (National Edition)	1/2-page horizontal colour ad	To be used by Dec 31, 2018. Section is subject to availability. Must be new and not be credited against existing billings	\$ 14,930.00	\$ 7,450.00
British Columbia	NewBlack18203	Penticton Western News	\$750 worth of space	to be used by Dec. 31, 2018	\$ 750.00	\$ 375.00
British Columbia	NewBlack18204	Salmon Arm Observer	\$750 worth of space	to be used by Dec. 31, 2018	\$ 750.00	\$ 375.00
British Columbia	NewBlack18206	Kelowna Capital News	\$950 worth of space	to be used by Dec. 31, 2018	\$ 950.00	\$ 475.00
British Columbia	NewBlack18207	North Island Gazette	\$500 worth of space	To be used by Dec. 31, 2018	\$ 500.00	\$ 250.00
British Columbia	NewBlack18208	Campbell River Mirror	\$700 worth of space	To be used by Dec. 31, 2018	\$ 700.00	\$ 350.00
British Columbia	NewBlack18209	Comox Valley Record	\$700 worth of space	To be used by Dec. 31, 2018	\$ 700.00	\$ 350.00
British Columbia	NewBlack18210	Parksville Qualicum News	\$700 worth of space	To be used by Dec. 31, 2018	\$ 700.00	\$ 350.00
British Columbia	NewBlack18211	Alberni Valley News	\$500 worth of space	To be used by Dec. 31, 2018	\$ 500.00	\$ 250.00
British Columbia	NewBlack18213	Cowichan Valley Citizen	\$700 worth of space	To be used by Dec. 31, 2018	\$ 700.00	\$ 350.00
British Columbia	NewBlack18216	Oak Bay News	\$500 worth of space	To be used by Dec. 31, 2018	\$ 500.00	\$ 250.00
British Columbia	NewBlack18218	Goldstream Gazette	\$700 worth of space	To be used by Dec. 31, 2018	\$ 700.00	\$ 350.00
British Columbia	NewBlack18219	Monday Magazine	\$1000 worth of space	To be used by Dec. 31, 2018	\$ 1,000.00	\$ 500.00
British Columbia	NewBlack18228	Cranbrook Townsman	\$550.00 worth of space	To be used by Dec. 31, 2018	\$ 550.00	\$ 275.00
British Columbia	NewBlack18229	Fernie Free Press	\$350.00 worth of space	To be used by Dec. 31, 2018	\$ 350.00	\$ 175.00

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British Columbia	NewBlack18230	Kimberley Bulletin	\$550.00 worth of space	To be used by Dec. 31, 2018	\$ 550.00	\$ 275.00
British Columbia	NewBusin18149	Business in Vancouver	\$5,000 worth of advertising	to be used by December 31, 2018 Can be broken down if needed	\$ 5,000.00	\$ 2,500.00
British Columbia	NewGlaci18150	Burnaby Now	1/2 page, b&w - tabloid Wed/Fri	Must be used by December 31, 2018. Cannot be applied to an existing invoice. Booking deadline: 3 days prior Material deadling: 2 days prior	\$ 1,387.68	\$ 693.84
British Columbia	NewGlaci18151	The New West Record	1/2 page, b&w - tabloid Thursday	Must be used by December 31, 2018. Cannot be applied to an existing invoice. Booking deadline: 3 days prior Material deadling: 2 days prior	\$ 776.16	\$ 388.08
British Columbia	NewGlaci18152	Tri City News	1/2 page, b&w - tabloid Wed/Fri	Must be used by December 31, 2018. Cannot be applied to an existing invoice. Booking deadline: 3 days prior Material deadling: 2 days prior	\$ 1,434.72	\$ 717.36
British Columbia	NewGlaci18154	North Shore News	1/2 page, b&w - tabloid Sun/Wed/Fri	Must be used by December 31, 2018. Cannot be applied to an existing invoice. Booking deadline: 3 days prior Material deadling: 2 days prior	\$ 2,516.64	\$ 1,258.32
British Columbia	NewGlaci18155	Richmond News	1/2 page, b&w - tabloid Wed/Fri	Must be used by December 31, 2018. Cannot be applied to an existing invoice. Booking deadline: 3 days prior Material deadling: 2 days prior	\$ 1,487.64	\$ 743.82
British Columbia	NewGlaci18156	Vancouver Courier	1/2 page, b&w - tabloid Thursday	Must be used by December 31, 2018. Cannot be applied to an existing invoice. Booking deadline: Friday 5pm Material deadling: Monday 5pm	\$ 3,075.24	\$ 1,537.62
British Columbia	NewGlaci18158	Bowen Island Undercurrent	1/2 page, b&w - tabloid Friday	Must be used by December 31, 2018. Cannot be applied to an existing invoice. Booking deadline: Monday Material deadling: Monday	\$ 493.92	\$ 246.96
British Columbia	NewGlaci18159	Bridge River Lillooet News	1/2 page, b&w - tabloid Wednesday	Must be used by December 31, 2018. Cannot be applied to an existing invoice. Booking deadline: Friday Material deadling: Monday	\$ 433.20	\$ 216.60

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British Columbia	NewGlaci18160	Coast Reporter	1/2 page, b&w - tabloid Friday	Must be used by December 31, 2018. Cannot be applied to an existing invoice. Booking deadline: Tuesday 5pm Material deadling: Wednesday 9am	\$ 695.52	\$ 347.76
British Columbia	NewGlaci18161	Powell River Peak	1/2 page, b&w - tabloid Wednesday	Must be used by December 31, 2018. Cannot be applied to an existing invoice. Booking deadline: Friday Material deadling: Monday	\$ 631.68	\$ 315.84
British Columbia	NewGlaci18162	Squamish Chief	1/2 page, b&w - tabloid Thursday	Must be used by December 31, 2018. Cannot be applied to an existing invoice. Booking deadline: Monday Material deadling: Tuesday	\$ 591.48	\$ 295.74
British Columbia	NewGlaci18164	Dawson Creek Mirror	1/2 page, b&w - tabloid Thursday	Must be used by December 31, 2018. Cannot be applied to an existing invoice. Booking deadline: Monday noon Material deadling: Monday noon	\$ 1,080.00	\$ 540.00
British Columbia	NewGlaci18165	Fort St.John Alaska Highway News -TMC	1/2 page, b&w - tabloid Thursday	Must be used by December 31, 2018. Cannot be applied to an existing invoice. Booking deadline: Monday noon Material deadling: Monday noon	\$ 2,473.40	\$ 1,236.70
British Columbia	NewGlaci18166B	Prince George Citizen	1/4 page, b&w - tabloid Tues-Sat	Must be used by December 31, 2018. Cannot be applied to an existing invoice. Booking deadline: 2 Days Prior Material deadling: 2 Days Prior	\$ 1,620.00	\$ 810.00
British Columbia	NewVicto18255C	Victoria Times Colonist	1/2 full colour	To be used by December 31, 2018. Subject to availability. Must be a new Sunday to Thursday booking and cannot be credited against existing billing.	\$ 6,562.50	\$ 2,187.50
Alberta	NewBlack18220	Eckville Echo	\$300.00 worth of space	To be used by Dec. 31, 2018	\$ 300.00	\$ 150.00
Alberta	NewBlack18221	Lacombe Express	\$350.00 worth of space	To be used by Dec. 31, 2018	\$ 350.00	\$ 175.00
Alberta	NewBlack18222	Ponoka News	\$300.00 worth of space	To be used by Dec. 31, 2018	\$ 300.00	\$ 150.00
Alberta	NewBlack18223	Red Deer Advocate	\$850.00 worth of space	To be used by Dec. 31, 2018	\$ 850.00	\$ 425.00
Alberta	NewBlack18224	Red Deer Express	\$650.00 worth of space	To be used by Dec. 31, 2018	\$ 650.00	\$ 325.00
Alberta	NewBlack18225	Rimbey Review	\$300.00 worth of space	To be used by Dec. 31, 2018	\$ 300.00	\$ 150.00
Alberta	NewBlack18226	Stettler Independent	\$300.00 worth of space	To be used by Dec. 31, 2018	\$ 300.00	\$ 150.00
Alberta	NewBlack18227	Sylvan Lake News	\$350.00 worth of space	To be used by Dec. 31, 2018	\$ 350.00	\$ 175.00

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REGION	ITEM-#	PROPERTY	DESCRIPTION / MEDIA SPECIFICS	CONDITIONS	NET MEDIA VALUE	NABS NET RATE CARD PRICE
Saskatchewan	NewPostm18053	Regina Leader-Post	1/2-page horizontal colour ad	To be used by Dec 31, 2018. Section is subject to availability. Must be new and not be credited against existing billings	\$ 3,785.00	\$ 1,900.00
Saskatchewan	NewPostm18054	Saskatoon StarPhoenix	1/2-page horizontal colour ad	To be used by Dec 31, 2018. Section is subject to availability. Must be new and not be credited against existing billings	\$ 3,785.00	\$ 1,900.00
Quebec	NewQuébe18268	Journal de Montréal	1 page 4 colours.	à être utilisé avant le 31 décembre 2018 - to be used before Dec 31, 2018	\$ 18,963.00	\$ 9,481.50
Quebec	NewQuébe18269	Journal de Québec	1 page Black and White	à être utilisé avant le 31 décembre 2018 - to be used before Dec 31, 2018	\$ 9,687.00	\$ 4,843.50

2018 NABS Media Sale INVENTORY LIST - AVAILABLE DONATIONS TO DATE (5/14/2018) - Out of Home and Outdoor

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REGION	ITEM-#	PROPERTY	DESCRIPTION / MEDIA SPECIFICS	CONDITIONS	NET MEDIA VALUE	NABS NET RATE CARD PRICE
National	OutAdapt18099	ADAPT Street Level Exterior Posters	30 x 4'x6' Exterior posters adjacent to convenience stores. Can choose markets - 11,700,000 impressions	To be used by December 31, 2018. Subject to availability. Must be a new booking and cannot replace an existing booking. Production not included and must be done through Adapt Media. Installation and removal fees apply.	\$ 17,250.00	\$ 8,600.00
National	RadRouge18144	Rouge Campus Network 22" Digital Screen - Indoor	\$50,000 value to be used in any Rouge Campus market.	To be used by Dec 31, 2018. Subject to availability. Cannot be used in August, September or October of 2018. Must be new business, cannot apply to currently proposed and or existing Rouge Media booked programs. Production not included	\$ 50,000.00	\$ 35,000.00
National	RadRouge18145	Rouge Resto Bar 22" Digital Screens - Indoor	\$50,000 value to be used in Toronto, Montreal, Vancouver markets only.	To be used by Dec 31, 2018. Subject to availability. Must be new business, cannot apply to currently proposed and or existing Rouge Media booked programs. Production not included	\$ 50,000.00	\$ 35,000.00
National	RadRouge18146	Rouge Women's Network 22" Digital Screens - Indoor	\$50,000 value to be used in Toronto, Montreal, Vancouver markets only.	To be used by Dec 31, 2018. Subject to availability. Must be new business, cannot apply to currently proposed and or existing Rouge Media booked programs. Production not included	\$ 50,000.00	\$ 35,000.00
British Columbia	OutCapti18142	CAPTIVATE VANCOUVER - Digital elevator monitors	VANCOUVER - 2 wks, 12 venues, 74 screens - ad plays 10 times an hour from 7a-7p	1 - to be used by Dec 31, 2018 2 - Selection to availability; there may be blackout periods depending on timing of flight 3 - Must be a new booking 4 - May not be credited against existing billings 5 - All purchases are non-commissionable 6 - These packages do not include production costs (min. production cost \$1,000)	\$ 1,576.60	\$ 1,100.00

2018 NABS Media Sale INVENTORY LIST - AVAILABLE DONATIONS TO DATE (5/14/2018) - Out of Home and Outdoor

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REGION	ITEM-#	PROPERTY	DESCRIPTION / MEDIA SPECIFICS	CONDITIONS	NET MEDIA VALUE	NABS NET RATE CARD PRICE
Alberta	OutCapti18140	CAPTIVATE Calgary - Digital elevator monitors	CALGARY - 2 wks, 36 venues, 452 screens - ad plays 10 times an hour from 7a-7p	1 - to be used by Dec 31, 2018 2 - Selection to availability; there may be blackout periods depending on timing of flight 3 - Must be a new booking 4 - May not be credited against existing billings 5 - All purchases are non-commissionable 6 - These packages do not include production costs (min. production cost \$1,000)	\$ 9,534.19	\$ 6,700.00
Alberta	OutCapti18141	CAPTIVATE Edmonton - Digital elevator monitors	EDMONTON - 2 wks, 8 venues, 65 screens - ad plays 10 times an hour from 7a-7p	1 - to be used by Dec 31, 2018 2 - Selection to availability; there may be blackout periods depending on timing of flight 3 - Must be a new booking 4 - May not be credited against existing billings 5 - All purchases are non-commissionable 6 - These packages do not include production costs (min. production cost \$1,000)	\$ 1,228.60	\$ 900.00
Manitoba	OutOutfr18251	Winnipeg Transit Shelters	10 panels x 4 weeks	Expires Dec 31, 2018. Subject to avails. Cannot be credited against existing billings. Production for one design total \$500 + taxes, shipping	\$ 4,500.00	\$ 2,250.00

2018 NABS Media Sale INVENTORY LIST - AVAILABLE DONATIONS TO DATE (5/14/2018) - Out of Home and Outdoor

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REGION	ITEM-#	PROPERTY	DESCRIPTION / MEDIA SPECIFICS	CONDITIONS	NET MEDIA VALUE	NABS NET RATE CARD PRICE
Ontario	OutBell-18096	ASTRAL Toronto VERTICAL POSTERS 16' H X 12' W	TORONTO - 10 GRPS X 4WKS. 16,842,000 imps	1- 4 week space to used before Dec 31, 2018 2- Must be a new booking and cannot be credited against existing bookings, cannot apply to currently proposed 3- Space subject to availability at time of booking. 4- Client name must be provided at time of request. 5- Program based on general coverage, no skewing & no site specific selections. 6- Production is not included. 1 English vertical design, posting on 29 faces for 4 weeks, pdf for approval: \$4,090.00 including overages & shipping. \$4,470 (based on 2 creatives). For more info visit www.astraloutofhome.com	\$ 70,783.00	\$ 35,400.00
Ontario	OutBrand18254	BRANDED CITIES - Digital Large Display - Yonge Dundas Square	AOB 1 Digital - Yonge & Dundas Square One 97'W x 60'H Digital Video Board. Day Parting Capable. 146,200 Daily Circulation :10 seconds per 3 minute loop 4 weeks	To be used by December 31, 2018. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.	\$ 36,000.00	\$ 18,000.00
Ontario	OutCapti18138	CAPTIVATE Toronto - Digital elevator monitors	TORONTO - 2 wks, 108 venues, 1,008 screens - ad plays 10 times an hour from 7a-7p	1 - to be used by Dec 31, 2018 2 - Selection to availability; there may be blackout periods depending on timing of flight 3 - Must be a new booking 4 - May not be credited against existing billings 5 - All purchases are non-commissionable 6 - These packages do not include production costs (min. production cost \$1,000)	\$ 23,741.41	\$ 16,600.00

2018 NABS Media Sale INVENTORY LIST - AVAILABLE DONATIONS TO DATE (5/14/2018) - Out of Home and Outdoor

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Ontario	OutOutfr18250	Toronto, (Mississauga) Transit Shelters	5 panels x 4 weeks	Expires Dec 31, 2018. Subject to avails. Cannot be credited against existing billings. Production for one design total \$300 + taxes, shipping	\$ 8,950.00	\$ 4,475.00
Ontario	OutOutfr18252	Hamilton Transit Shelters	20 panels x 4 weeks	Expires Dec 31, 2018. Subject to avails. Cannot be credited against existing billings. Production for one design total \$500 + taxes, shipping	\$ 10,660.00	\$ 5,330.00
Ontario	OutPatti18095	PATTISON TTC OneStop Network	One: 15 second Split Screen spot x 4 weeks on the TTC OneStop Network Estimated # of Panels: 292	No client restrictions when purchased as additional weight to a campaign. Production not included.	\$ 45,715.00	\$ 18,300.00
Quebec	OutBell-18097	ASTRAL Montreal VERTICAL POSTERS 16' H X 12' W	MONTREAL - 10 GRP X 4WKS 12,342,000 imps	1- 4 week space to used before Dec 31, 2018 2- Must be a new booking and cannot be credited against existing bookings, cannot apply to currently proposed 3- Space subject to availability at time of booking. 4- Client name must be provided at time of request. 5- Program based on general coverage, no skewing & no site specific selections. 6- Production is not included. 1 French vertical design, posting on 7 faces for 4 weeks, pdf for approval: \$1,375.00 including overages & shipping (based on 1 creative) or 2 French vertical designs, even split, posting on 7 faces for 4 weeks, pdf for approval: \$1,425.00 including overages & shipping. For more info visit www.astraloutofhome.com	\$ 46,799.00	\$ 23,350.00

2018 NABS Media Sale INVENTORY LIST - AVAILABLE DONATIONS TO DATE (5/14/2018) - Out of Home and Outdoor

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REGION	ITEM-#	PROPERTY	DESCRIPTION / MEDIA SPECIFICS	CONDITIONS	NET MEDIA VALUE	NABS NET RATE CARD PRICE
Quebec	OutBELL-18234	Montreal - Panobus, Abribus, Lumiquais, Affiches Voitures, Panoquais, Murales numériques, Réseau Azur, Métrovision et Lumiquais numériques	\$75,000 worth of media	<p>Selon disponibilités. Non-commissionable. Tous les créatifs doivent être approuvés avant de procéder à l'impression. N'inclut pas les frais de production et d'installation. Valide jusqu'au 31 décembre 2018</p> <p>Subject to availability. Non-commissionable. All creative must be approved by the responsible transit company before printing. Does not include the costs of production and installation. Before December 31, 2018</p>	\$ 75,000.00	\$ 37,500.00
Quebec	OutCapti18139	CAPTIVATE Montreal- Digital elevator monitors	MONTREAL - 2 wks, 17 venues, 153 screens - ad plays 10 times an hour from 7a-7p	<p>1 - to be used by Dec 31, 2018</p> <p>2 - Selection to availability; there may be blackout periods depending on timing of flight</p> <p>3 - Must be a new booking</p> <p>4 - May not be credited against existing billings</p> <p>5 - All purchases are non-commissionable</p> <p>6 - These packages do not include production costs (min. production cost \$1,000)</p>	\$ 3,213.00	\$ 1,606.50

2018 NABS Media Sale INVENTORY LIST - AVAILABLE DONATIONS TO DATE (5/14/2018) - Out of Home and Outdoor

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REGION	ITEM-#	PROPERTY	DESCRIPTION / MEDIA SPECIFICS	CONDITIONS	NET MEDIA VALUE	NABS NET RATE CARD PRICE
Quebec	OutQuébe18271	Montreal Bus Shelters Abribus STM	Face d'affichage rétro-éclairés (Format statique: 47,25" x 68,25"). Le coût estimé de la production varie en fonction du produit et de la quantité. - \$50,000 Inventory based on rate card. Backlit face (static size: 47,25 in x 68,25 in). Production cost will vary according to product and quantity	Selon disponibilités; La réservation peut être faite au plus 4 semaines avant le début de la campagne. L'utilisation de l'inventaire peut être faite d'ici le 31 décembre 2018. L'offre ne comprend pas la production - -----Subject to availability. Reservation cannot be done before 4 weeks before starting date of campaign. To be used before Dec 31, 2018.	\$ 50,000.00	\$ 25,000.00

2018 NABS Media Sale INVENTORY LIST - AVAILABLE DONATIONS TO DATE (5/14/2018) - Radio

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REGION	ITEM-#	PROPERTY	DESCRIPTION / MEDIA SPECIFICS	CONDITIONS	NET MEDIA VALUE	GROSS NABS RATE
National	NewRoger18184	Rogers Broadcasting - Manitoba and West	\$15,000 net rate card value at the time of booking	Cap of \$3,000 net per station, must have a cash component, may not be credited against existing billings. To be used by December 31, 2018.	\$ 15,000.00	\$ 12,353.25
National	RadBell-18143A	Bell English Radio: 1	\$27,500 of net radio advertising. Based on rate card at time of booking	To be used by December 31, 2018. Must be a new booking, Subject to availability. Time to run Monday - Sunday 5am - 2am. Maximum \$15,000 in any single market. Maximum of \$7,500 per station.	\$ 27,500.00	\$ 20,000.00
National	RadBell-18143C	Bell English Radio: 2B	\$15,175 of net radio advertising. Based on rate card at time of booking	To be used by December 31, 2018. Must be a new booking, Subject to availability. Time to run Monday - Sunday 5am - 2am. Maximum \$15,000 in any single market. Maximum of \$7,500 per station.	\$ 15,175.00	\$ 9,000.00
National	RadCorus18167B	PPM PACKAGE: Corus Radio, PPM Markets: Vancouver, Calgary, Edmonton, Toronto	\$20,000 net value based on market CPP	To be used by December 31, 2018. Selection is subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.	\$ 20,000.00	\$ 16,000.40
British Columbia	RadBell-18240	CFAX 1070 or 107.3 KOOL FM or a combination of the two	100 x :30 running Mo-Su, 5a-1a.	To be used from February 1, 2018 - August 31, 2018. Subject to availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.	\$ 5,800.00	\$ 4,776.59
British Columbia	RadBell-18273	1040/1410 Sports stations	\$7,500 worth of spots	New or incremental business only, to be used by Dec. 31, 2018. Can be used on TSN 1040, TSN 1410 or combo.	\$ 7,500.00	\$ 6,176.63
British Columbia	RadJim-P18231	102.7 The Peak	100 x :30 - schedule available upon request	To be used by December 31, 2018	\$ 5,000.00	\$ 4,117.75
British Columbia	RadJim-P18232	93.7 JRfm	80 x :30 - schedule available upon request	To be used by December 31, 2018	\$ 6,000.00	\$ 4,941.30

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REGION	ITEM-#	PROPERTY	DESCRIPTION / MEDIA SPECIFICS	CONDITIONS	NET MEDIA VALUE	GROSS NABS RATE
British Columbia	RadSpice18241	Spice Radio & Rim Jhim, BC's best reaching South Asian radio stations	\$7,500 worth of airtime	To be used by December 31, 2018. Subject to availability. Must be a new booking. May not be credited against existing billings. All purchases are non-commissionable	\$ 7,500.00	\$ 6,176.63
British Columbia	RadSpice18242	Spice Radio & Rim Jhim, BC's best reaching South Asian radio stations	\$7,500 worth of airtime	To be used by December 31, 2018. Subject to availability. Must be a new booking. May not be credited against existing billings. All purchases are non-commissionable	\$ 7,500.00	\$ 6,176.63
British Columbia	RadSpice18243	Spice Radio & Rim Jhim, BC's best reaching South Asian radio stations	\$7,500 worth of airtime	To be used by December 31, 2018. Subject to availability. Must be a new booking. May not be credited against existing billings. All purchases are non-commissionable	\$ 7,500.00	\$ 6,176.63
Quebec	RadBell-18190	Pause Isolée - Bell Media ÉNERGIE - CKMF, CHIK, CKTF, CIMO, CIGB, CJAB, CIKI, CJMM, CJMV	Available upon request	To be used before December 30, 2018. Subject to availability	\$ 18,000.00	\$ 14,823.90
Quebec	RadBell-18192	Pause isolée - Bell Media CJFM	Available upon request	To be used before December 30, 2018. Subject to availability	\$ 6,000.00	\$ 4,941.30
Quebec	RadBell-18193	Pause isolée - Bell Media CHOM	Available upon request	To be used before December 30, 2018. Subject to availability	\$ 4,500.00	\$ 3,705.98
Quebec	RadBell-18195	Pause isolée - Bell Media CKGM	Available upon request	To be used before December 30, 2018. Subject to availability	\$ 1,000.00	\$ 823.55

2018 NABS Media Sale INVENTORY LIST - AVAILABLE DONATIONS TO DATE (5/14/2018) - Television

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REGION	ITEM#	PROPERTY	DESCRIPTION / MEDIA SPECIFICS	CONDITIONS	GRPS AD 24-54	TV AUD (000s) AD 25-54	GROSS NABS RATE	NET MEDIA VALUE
National	TelBell-18005	E!	44% prime, strong isolated programs and some ROS. Ad 25-54 463.0. Schedule available upon request. Proposal # 215994	To be used December 4, 2017 to February 25, 2018 (12 weeks) May 28, 2018 - September 2, 2018 (14 weeks)		446.2	\$ 4,470.70	\$ 5,378.00
National	TelCBC--18078	DOC	\$1037 net of ROS inventory. Based on current rate card, that equates to 244 ROS spots (30s). Approx A25-54 Impressions = 146.4	To be used before December 31,2018. Selection is subject availability. Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable. Unless noted, the packages do not include production. No credits or audience guarantees provided. Package will be honoured to dollar value at the time of booking. # of spots/impressions are not guaranteed and may fluctuate depend on actual program selection and availability.		146.4	\$ 882.38	\$ 1,037.00
National	TelCorus18041	BBC Canada	Schedule On Request	To be used by January 1 - February 25, 2018 or May 28 - September 9, 2018. All purchases are non-commissionable. Rates shown are net.		608.0	\$ 3,470.68	\$ 4,199.00
National	TelCorus18046	YTV	Schedule On Request	To be used by January 1 - February 25, 2018 or May 28 - September 9, 2018. All purchases are non-commissionable. Rates shown are net.		2,053.6	\$ 16,471.00	\$ 19,954.60
British Columbia	TelCorus18034B	CHAN - Global Vancouver - roughly 60 PTS	Schedule On Request	May 28 - September 9, 2018. All purchases are non-commissionable. Rates shown are net.	60.0		\$ 21,000.53	\$ 32,218.00
British Columbia	TelRoger18126	City Vancouver (CKVU)	\$20,000 net of media based on net rate card at the time of booking Can be used for 15s, 30s or 60s.	To be used by December 31st, 2018. Selection is subject to availability. Cannot be used to acquire any inventory designated as "sponsorship". Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.			\$ 16,471.00	\$ 20,000.00
British Columbia	TelRoger18127	Omni Vancouver	\$5,000 net of media based on net rate card at the time of booking Can be used for 15s, 30s or 60s.	To be used by December 31st, 2018. Selection is subject to availability. Cannot be used to acquire any inventory designated as "sponsorship". Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.			\$ 4,117.75	\$ 5,000.00
Alberta	TelBell-18031	CTV2 Alberta - Access	3 x :30 day; 6 x :30 prime Est GRPs, Ad 25-54 11.8 GRP Calgary / 8.8 GRP Edmonton	To be used December 4, 2017 to Feb 25, 2018 (12 weeks) May 28, 2018 - September 2, 2018 (14 weeks)	11.8		\$ 3,764.80	\$ 4,576.00

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REGION	ITEM#	PROPERTY	DESCRIPTION / MEDIA SPECIFICS	CONDITIONS	GRPS AD 24-54	TV AUD (000s) AD 25-54	GROSS NABS RATE	NET MEDIA VALUE
Alberta	TelCorus18035	CICT-CL - Global Calgary	Schedule On Request	To be used by January 1 - February 25, 2018 or May 28 - September 9, 2018. All purchases are non-commissionable. Rates shown are net.	117.6		\$ 19,882.85	\$ 24,106.00
Alberta	TelCorus18036	CITV - Global Edmonton	Schedule On Request	To be used by January 1 - February 25, 2018 or May 28 - September 9, 2018. All purchases are non-commissionable. Rates shown are net.	127.2		\$ 21,059.35	\$ 25,547.60
Manitoba	TelBell-18020	CTV Manitoba - CKY	4 x :30 day; 3 x :30 news; 3 x :30 Prime. News rotated between 6 or 630p, 11p and 1130p newscasts. Est GRPs Ad 25-54	To be used December 4, 2017 to Feb 25, 2018 (12 weeks) May 28, 2018 - September 2, 2018 (14 weeks)	43.4		\$ 4,470.70	\$ 5,422.00
Ontario	TelBell-18021	CTV Ontario #1	5 x :30 day; 5 x :30 news; 5 x :30 Prime. News rotated between 6p, 11p and 1130p newscasts. Est GRPs Ad 25-54, Tor 56.2, Ott 48.6, Kitchener 60.0, London 28.9	To be used December 4, 2017 to Feb 25, 2018 (12 weeks) May 28, 2018 - September 2, 2018 (14 weeks)	49.4		\$ 82,707.95	\$ 100,429.00
Ontario	TelBell-18025	CTV2 Toronto - CKVR #1	6 x :30 day 6 x :30 news 6 x :30 Prime. News rotated between 5p, 6p, 11p and 1130p newscasts. Est GRPS Ad 25-54:	To be used December 4, 2017 to Feb 25, 2018 (12 weeks) May 28, 2018 - September 2, 2018 (14 weeks)	17.7		\$ 8,000.00	\$ 9,349.00
Ontario	TelBell-18026	CTV2 Ottawa	3 x :30 day 3 x :30 news 3 x :30 Prime News rotated within 6-10am newscast. Est GRPs Ad 25-54, 12.4	To be used December 4, 2017 to Feb 25, 2018 (12 weeks) May 28, 2018 - September 2, 2018 (14 weeks)	8.0		\$ 1,352.98	\$ 1,659.00
Ontario	TelBell-18027	CTV2 London - CFPL	3 x :30 day 3 x :30 news 3 x :30 Prime News rotated between 6, and 11p newscasts. Est GRPs Ad 25-54	To be used December 4, 2017 to Feb 25, 2018 (12 weeks) May 28, 2018 - September 2, 2018 (14 weeks)	34.1		\$ 5,411.90	\$ 6,606.00
Ontario	TelRoger18125	OMNI1	\$15,000 net of media based on net rate card at the time of booking Can be used for 15s, 30s or 60s.	To be used by December 31st, 2018. Selection is subject to availability. Cannot be used to acquire any inventory designated as "sponsorship". Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.			\$ 12,353.25	\$ 15,000.00

2018 NABS Media Sale INVENTORY LIST - AVAILABLE DONATIONS TO DATE (5/14/2018) - Television

NABS Media Sale is another way to add impact to your clients' media investments. It's your strategic tool to improve efficiencies and client value. And best of all, you'll help colleagues in need.

In Ontario and Eastern Canada: Bryan Press, NABS Director of Sales, Mobile: 416-726-1525 bpress@nabs.org

In BC, Sask, Man,Alta: Callay Fowler (604) 986-5173 callay@telus.net, Derrick Chamberlain derrick@primewestmedia.ca (778) 995-0020

In Quebec: Chantale Taillon (514) 952 1791 chantale@bec-nabs.org

Note: All inventory is subject to availability at the time of booking and cannot replace existing buys. Available to Dec 31, 2018. exceptions noted.

REGION	ITEM#	PROPERTY	DESCRIPTION / MEDIA SPECIFICS	CONDITIONS	GRPS AD 24-54	TV AUD (000s) AD 25-54	GROSS NABS RATE	NET MEDIA VALUE
Quebec	TelBell-18022	CTV Montreal - CFCF	6 x :30 day; 6 x :30 news; 6 x :30 Prime. News rotated between 6p, 11p and 1130p newscasts. Est GRPs Ad 25- 54	To be used December 4, 2017 to Feb 25, 2018 (12 weeks) May 28, 2018 - September 2, 2018 (14 weeks)	103.3		\$ 12,294.43	\$ 14,912.00
Quebec	TelRadio18188	Groupe Radio-Canada (applicable sur les plateformes disponibles soit, Ici Radio-Canada, Ici RDI, Ici ARTV et Ici Explora) Group Radio Canada - can be used on Radio-Canada, RDI, ARTV or Explora	Valeur publicitaire de 57 500\$ a la carte du tarifs en vigueur. Selon disponibilite \$57, 500 net of media based on current rate at time of booking	Doit etre une nouvelle reservation et ne peut pas servir de credit contre des factures existantes. Doit etre un nouvel achat media et tous les achats sont sans commission. Selon les disponibilites au moment de l'achat. Excluant la production et deplacable. A utiliser avant le 31 decembre 2018. Cannot be used against existing bookings. Upon availability when booked. All bookings are net, exclude production and must be used before Dec 31, 2018		2,300.0	\$ 47,354.13	\$ 57,500.00
Quebec	TelRoger18128	City Montreal	\$7,500 net of media based on net rate card at the time of booking Can be used for 15s, 30s or 60s.	To be used by December 31st, 2018. Selection is subject to availability. Cannot be used to acquire any inventory designated as "sponsorship". Must be a new booking, may not be credited against existing billings. All purchases are non-commissionable.			\$ 6,176.63	\$ 7,500.00
Atlantic	TelBell-18023	CTV Atlantic - ATV	5 x :30 day 5 x :30 news 5 x :30 Prime. News rotated between 5p, 6p, 11p and 1130p newscasts. Est GRPS Ad 25-54: Halifax 102.4	To be used December 4, 2017 to Feb 25, 2018 (12 weeks) May 28, 2018 - September 2, 2018 (14 weeks)	76.1		\$ 7,411.95	\$ 8,950.00
Atlantic	TelBell-18032	CTV2 Atlantic - ASN	5 x :30 day; 5 x :30 news; 5 x :30 Prime News rotated between morning, noon, and 7pm newscasts. Est GRPs, Ad 25-54	To be used December 4, 2017 to Feb 25, 2018 (12 weeks) May 28, 2018 - September 2, 2018 (14 weeks)	18.5		\$ 1,500.00	\$ 1,489.00